

# Friends of Warner Parks

## Profit & Loss

Account Description	2021 Budget
<b>UNRESTRICTED INCOME</b>	
<b><u>Unrestricted Revenue</u></b>	
Membership	125,000
Donations	100,000
Fdn/Bus/Org	75,000
Unrestricted Revenue	300,000
<b><u>Fundraising Events</u></b>	
Full Moon Pickin	177,142
Sunday in the Park	550,000
Flying Monkey Marathon	60,000
Spring Celebration Picnic Lunch	51,250
Songwriter Night	7,000
Saturday in the Park	45,000
Park Partners	30,000
Fundraising Events	920,392
<b><u>Promotions</u></b>	
Online Store	10,000
Promotions	10,000
<b><u>Other Income</u></b>	
Interest Income	7,500
IPC Agreement	18,513
Endowment	4,300
Facility Rentals	48,600
Misc Income	25,000
Other Income	103,913
<b>TOTAL Unrestricted Income</b>	<b>1,334,305</b>
<b>RESTRICTED INCOME</b>	
Nature Center - SWEAT	5,000
Nature Center - BIRD other	5,000
Nature Center - HHH	27,394
Nature Center - PEN Pals	15,000
Nature Center - Food Waste	4,000
<b>TOTAL Restricted Income</b>	<b>56,394</b>

<b>TOTAL INCOME</b>	<b>1,390,699</b>
<b>UNRESTRICTED EXPENSES</b>	
<b><u>Personnel</u></b>	
Staff	487,061
Medical	42,222
Retirement	12,302
FICA/Unemployment	40,487
Discretionary	35,000
Fees	750
Personnel	617,822
<b><u>Administrative</u></b>	
Contract Services	38,000
Insurance	9,000
Supplies	12,000
Audit / Tax Return	9,570
Postage	4,000
Mileage/Travel	4,000
Meals & Entertainment	6,000
Merchant/Bank Fees	7,000
Professional Devt	7,500
Miscellaneous	5,000
Administrative	102,070
<b><u>Marketing</u></b>	
Contract services	30,000
Marketing initiatives (digital advertising, mailers)	22,000
Other (subscriptions, misc advertising, print materials, membership merch)	8,000
Marketing	60,000
<b><u>Promotions</u></b>	
Merchandise	10,000
Advertising	2,500
Promotions	12,500
<b><u>Events</u></b>	
Full Moon Pickin	48,954
Sunday in the Park	165,000
Flying Monkey Marathon	30,000
Spring Celebration Picnic Lunch	10,672
Luke Lea/Visionary Soiree	6,000
Songwriter Night	2,000
Board Appreciation	2,000
Volunteer Appreciation	1,200
Saturday in the Park	29,900
Volunteer Appreciation	1,000

Events	296,726
<b><u>Other Expenses</u></b>	
Volunteers	10,000
Park Police	1,000
Equestrian Center	750
Park Improvements	75,000
FOWP property improvements	7,500
Property Tax	10,191
Other Expenses	104,441
<b><u>Nature Center - Unrestricted</u></b>	
Naturalist I	20,952
General	13,000
B.I.R.D.	35,058
S.W.E.A.T.	58,348
Professional Devt	1,500
Urban Nature Programs	678
Nature Center Unrestricted	129,536
<b>TOTAL Unrestricted Expenses</b>	<b>1,323,095</b>
<b>RESTRICTED EXPENSES</b>	
Nature Center - Repair/Refurbish/Renovate - S. O'Neill	3,774
Nature Center - Program Shelter (Pavillon)	2,215
Nature Center - SWEAT	5,000
Nature Center - Motus tracking system	262
Nature Center - BIRD other	5,000
Nature Center - HHH	27,394
Nature Center - BIRD Bevins Memorial	1,886
Nature Center - Urban Nature Programs	32,640
Nature Center - Food Waste	12,616
Nature Center - Library Garden	560
Nature Center - Exhibits	10,000
Warner Park Book Project	15,000
Memorials/Honors/Donations	2,500
Repairs and Renovations - Other	50,000
<b>TOTAL Restricted Expenses</b>	<b>168,846</b>
<b>TOTAL EXPENSES</b>	<b>1,491,941</b>
<b>NET INCOME/(EXPENSE)</b>	<b>(101,242)</b>