

		2015
Income		
4000 Paper Sales Income		\$390,000
4005 Bumper Sticker Income		\$1,200
4010 Gear Sales Income		\$1,200
4020 Advertising Income		\$20,000
4025 Subscriptions Income		\$500
4030 Disposable Photography Sales		\$1,600
4035 Donations Income - Bus/Ind		\$253,070
4045 Grant - NonGovernment		\$90,000
4047 Foundation Income		\$60,000
4048 Resource Grants - NonGovernment		\$0
4060 Miscellaneous Income		\$1,000
4070 Interest Income		\$0
Total Income		\$818,570
Cost of Goods Sold	Cost of Goods Sold	
5000 Paper Costs	5000 Paper Costs	
5005 Freelance Writers/Copy Editors		\$33,500
5010 Printing Costs		\$78,500
5015 Font & Stock Photo COGS		\$340
5020 Vendor Editorial Payments		\$27,000
5025 Freelance Photographer		\$3,500
5045 Misc Paper Content		\$5,000
Total 5000 Paper Costs		\$147,840
5100 Vendor Supplies Costs	5100 Vendor Supplies Costs	
5105 Apron		\$3,000
5110 Clear Plastic Bags		\$400
5115 Messenger Bags		\$1,500
5125 Permanent Badges		\$7,600
5130 Poncho		\$500
5135 Stocking Cap		\$2,000
5140 T-shirts		\$2,000
5145 Temporary Badges		\$500
Total 5100 Vendor Supplies Costs		\$17,500
5200 Commissions	5200 Commissions	
5205 Ad Sales Commissions		\$4,000
5210 Art Commissions		\$800
Total 5200 Commissions		\$4,800
5300 Bumper Stickers		\$600
5500 Subscriptions Postage COGS		\$400
Total Cost of Goods Sold		\$171,140
Gross Profit		\$647,430
Expenses		
7000 Adv/Promotional Exp	7000 Adv/Promotional Exp	
7000.10 Promotional Expense		\$7,500
7000.25 Resource Guide Printing		\$11,000
Total 7000 Adv/Promotional Exp		\$18,500
8300 Fundraising Expense	8300 Fundraising Expense	
8300.05 Direct Mail		\$9,000
8300.10 Disposables Event		\$3,300

8300.15 Events - Other Exp	\$1,500
8300.20 Meals Expenses	\$1,200
8300.30 Printing Costs	\$2,850
8300.35 Postage-Non Direct Mail	\$3,000
8300.40 Charitable Solicitations	\$240
8300.45 Professional Development	\$1,250
Total 8300 Fundraising Expense	\$22,340
8700.25 Secret Shopper Expense	\$800
Total 8700 Office Expenses	\$800
8750 Volunteer Expenses	8750 Volunteer Expenses
8750.05 Volunteer Appreciation	\$600
8750.10 Volunteer Background Checks	\$538
8750.15 Volunteer Recruiting	\$500
Total 8750 Volunteer Expenses	\$1,638
8775 Other Expenses	8775 Other Expenses
8775.15 Professional Development	\$1,200
Total 8775 Other Expenses	\$1,200
8800 Business Insurance	8800 Business Insurance
8800.05 Directors & Officers and EPL Insurance	\$1,043
8800.10 General Liability Insurance	\$500
8800.20 Multimedia Liability	\$2,607
8800.15 Publisher's Insurance	\$0
Total 8800 Business Insurance	\$4,150
8850 Database Expenses	\$5,000
8855 Small Equipment <500	\$2,000
Large equipment >500	\$5,000.00
8860 Over/Short	\$0
8890 Depreciation Expense	\$6,000
Total Expenses + COGS	\$818,570