

Cheekwood 2014 Budget

Revenue

Individual Contributions	1,052,500
Corporate/Foundation	747,500
Gov't Grants	197,000
Memberships	770,000
Swan Ball	815,320
Antiques and Garden Show	200,000
Garden Club of Nashville	43,000
HSMT	30,000
Gate Admissions	797,324
Classes/Public Programs	236,975
Group Tours	38,400
Ticketed Special Events	54,500
Restaurant & Catering	599,705
Rental Events	406,346
Gift Shop	188,300
Investment Quarterly Distribution	178,000
Miscellaneous Income	360,000
Total Revenue	6,714,870

Expenses

Personnel	3,684,229
Exhibitions	236,135
Gardens/Botanic	350,330
Education/Programming	133,100
Special Events	22,000
Printing/Mailing	189,325
Development/Donor Cultivation	103,160
Advertising/Promotion	292,638
Utilities	369,610
Facility Maintenance	166,470
Equipment Rental & Leases	161,050
Restaurant/Catering COGS	235,277
Gift Shop GOGS	101,695
Professional and Contract Svcs	178,360
Office/Administrative	133,116
Commercial Insurance	95,845
Interest Expense and Bank Fees	145,421
Permits/Fees/Miscellaneous	58,934
Travel	32,675
Uncollectible Pledges & Bad Debt	500
Capital Expenses	25,000
Total Expenses	6,714,870

Surplus (Deficit) (0)