| The Leukemia & Lymphoma Society - Tennessee Chapter | | |
|---|---|---|
| July 1, 2016 - June 30, 2017 | | |
| | | **2017** |
| | | **Budget 2017** |
| Product Line | Accounts | |
| **Product Line (Rollup)** | | |
| **Product Segments (Rollup)** | | |
| **Campaign Segments (Rollup)** | | |
| **TNT (Rollup)** | | |
| **Marathon** | **4000 - Revenue** | 142,000 |
| | **5000 - DDB Expenses** | 0 |
| | **Gross Income** | **142,000** |
| | **Gross Margin %** | **100%** |
| **Cycle** | **4000 - Revenue** | 5,000 |
| | **5000 - DDB Expenses** | 0 |
| | **Gross Income** | **5,000** |
| | **Gross Margin %** | **100%** |
| **Triathlon** | **4000 - Revenue** | 0 |
| | **5000 - DDB Expenses** | 0 |
| | **Gross Income** | **0** |
| | **Gross Margin %** | **0%** |
| **Other** | **4000 - Revenue** | 3,000 |
| | **5000 - DDB Expenses** | 0 |
| | **Gross Income** | **3,000** |
| | **Gross Margin %** | **100%** |
| **Departmental** | **4000 - Revenue** | 0 |
| | **5000 - DDB Expenses** | 0 |
| | **Gross Income** | **0** |
| | **Gross Margin %** | **0%** |
| **Total TNT (Rollup)** | **4000 - Revenue** | **150,000** |
| | **5000 - DDB Expenses** | **0** |
| | **Gross Income** | **150,000** |
| | **Gross Margin %** | **100%** |
| **Light The Night** | **4000 - Revenue** | 1,415,700 |
| | **5000 - DDB Expenses** | (160,850) |
| | **Gross Income** | **1,254,850** |
| | **Gross Margin %** | **89%** |
| **Man Woman of the Year** | **4000 - Revenue** | 572,000 |
| | **5000 - DDB Expenses** | (68,800) |
| | **Gross Income** | **503,200** |
| | **Gross Margin %** | **88%** |
| **Student Series (Rollup)** | **4000 - Revenue** | 306,000 |
| | **5000 - DDB Expenses** | (14,900) |
| | **Gross Income** | **291,100** |
| | **Gross Margin %** | **95%** |
| **All Other Campaigns (Rollup)** | | |
| **Federated** | **4000 - Revenue** | 15,000 |
| | **Gross Income** | **15,000** |
| | **Gross Margin %** | **100%** |
| **Total All Other Campaigns (Rollup)** | **4000 - Revenue** | **15,000** |
| | **Gross Income** | **15,000** |
| | **Gross Margin %** | **100%** |
| **Donor Development (Rollup)** | **4000 - Revenue** | 230,000 |
| | **Gross Income** | **230,000** |
| | **Gross Margin %** | **100%** |
| **Direct Response (Rollup)** | **4000 - Revenue** | 0 |

| | | |
|---|---|---|
| | **Gross Income** | **0** |
| | **Gross Margin %** | **0%** |
| **Total Campaign Segments (Rollup)** | **4000 - Revenue** | **2,688,700** |
| | **5000 - DDB Expenses** | **(244,550)** |
| | **Gross Income** | **2,444,150** |
| | **Gross Margin %** | **91%** |
| **Non-Campaign Segments (Rollup)** | **4000 - Revenue** | 0 |
| | **Gross Income** | **0** |
| | **Gross Margin %** | **0%** |
| **Total Product Segments (Rollup)** | **4000 - Revenue** | **2,688,700** |
| | **5000 - DDB Expenses** | **(244,550)** |
| | **Gross Income** | **2,444,150** |
| | **Gross Margin %** | **91%** |
| **Enterprise** | **4000 - Revenue** | 0 |
| | **5000 - DDB Expenses** | 0 |
| | **Gross Income** | **0** |
| | **Gross Margin %** | **0%** |
| **Total Product Line (Rollup)** | **4000 - Revenue** | **2,688,700** |
| | **5000 - DDB Expenses** | **(244,550)** |
| | **Gross Income** | **2,444,150** |
| | **Gross Margin %** | **91%** |
| | Accounts | |
| | **Expense** | |
| | **6500 - Payroll** | |
| | **6501 - Salaries** | (636,646) |
| | **6503 - Temporary Staffing (Ag** | (41,300) |
| | **Total 6500 - Payroll** | **(677,946)** |
| | **6100 - Benefits** | (101,607) |
| | **6750 - Payroll Taxes** | (48,703) |
| | **6800 - Travel & Meetings** | (51,300) |
| | **6650 - Professional Fees** | (19,400) |
| | **6550 - Postage & Shipping** | (20,150) |
| | **6600 - Printing** | (22,550) |
| | **6700 - Stationery & Supplies** | (18,350) |
| | **6250 - Equipment** | (22,000) |
| | **6400 - Occupancy** | (59,487) |
| | **6900 - Telephony** | (1,850) |
| | **6350 - Memberships** | (4,000) |
| | **6300 - Insurance** | (1,000) |
| | **6450 - Other** | (21,600) |
| | **6150 - Co-Pay** | (500) |
| | **6950 - Research** | 0 |
| | **Total Expense** | **(1,070,443)** |
| | **Net Income** | **1,373,707** |
| | **Net Margin %** | **51%** |