

Transit Alliance of Middle Tennessee
2021 Projected Budget

Revenue	Transit Alliance
Grants	
Contributions	
<i>corporations & foundations</i>	\$ 68,000.00
<i>municipalities</i>	\$ 32,000.00
Individual contributors	\$ 2,500.00
TOTAL	\$ 102,500.00

Expenses

<u>Staff Salary</u>	
<i>President & CEO</i>	\$ 70,000.00
Payroll Tax	\$ 4,944.00
Rent/Utilities	\$ -
Parking, employees	\$ 2,000.00
Parking, validations	\$ 200.00
Insurance	\$ 1,000.00
Legal, accounting	\$ -
Equipment	\$ 1,200.00
Supplies	\$ 1,200.00
Printing/Copying	\$ 2,200.00
Postage	\$ 500.00
Telecommunications	\$ -
Travel and Meetings (Leadership	
Study Mission, if applicable)	\$ 3,500.00
<u>Marketing/Advertising</u>	
<i>masks (100)</i>	\$ 500.00
<i>tsirts (100)</i>	\$ 1,200.00
<i>social media boosted posts</i>	\$ 500.00
Meals & Entertainment (board	
meeting lunch)	\$ 400.00
<u>Staff Training/Development</u>	
<i>President & CEO</i>	\$ 500.00
<u>Contract/Professional Services</u>	
<i>Communication</i>	\$ 18,000.00
<i>Program Management (TCLA, NTI,</i>	
<i>Speaker Series)</i>	\$ 18,000.00
<i>Tax Preparation/filing</i>	\$ 1,500.00
<i>Strategic Plan</i>	\$ 20,000.00
<i>STEM (curriculum update and review)</i>	\$ 1,500.00
<u>Programs</u>	
<i>Advocacy</i>	\$ 750.00
<i>TCLA</i>	\$ 750.00
<i>STEM</i>	\$ 625.00
<i>Speaker Series</i>	\$ -
<i>TCLA Alumni Social</i>	\$ 1,500.00
<u>Tools/Subscriptions</u>	

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	<i>Zoom</i>	\$	400.00
	<i>CNM</i>	\$	275.00
	<i>Webhosting</i>	\$	480.00
	<i>Mentimeter</i>	\$	150.00
	<i>Microsoft</i>	\$	240.00
	<i>Eleo</i>	\$	350.00
	<i>McAfee</i>	\$	300.00
	<i>Charitable Solicitations</i>	\$	275.00
Misc		\$	3,500.00
	TOTAL	\$	158,439.00

In Kind

Annual Report (Barge Design Services)			
	Design	\$	1,500.00
	Printing	\$	1,500.00
Notecards (Barge Design Services)			
	Design	\$	250.00
	Printing	\$	400.00
Office Space (Nashville Chamber)			
	Rent (utilities, phone, internet)	\$	10,000.00