Ce097

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-2047 2012 Open to Public

					1 Mopositori			
<u>A</u>	For the 2012 c	alendar year, or tax year beginning , and ending						
В	Check 4 applicable	C Name of organization		D Employ	er identification number			
	Accress change	Discover Madison Inc		4				
	Name change	Doing Business As			0573906			
	incal return	Number and street, or PIO, box if mail is not delivered to street address.	Roomisuite		re rumber			
		301 B Madison Street		615	<u>-891-1154</u>			
	Terminated	City town or post cifice, state and ZIP code		1				
	Arrended return	Madison TN 37115-3666		G Gress race	es 87,409			
	Application penaing	F Name and address of principal officer	H(a) is this a group return for although? Yes X No					
		Carson William Beck	}					
		301 B Madison Street	1	aff hates included				
		Madison TN 37115-3666	-} "'	io attachia ist	isad instructions			
1	Yax-exempt status	X 501(c)(3) 501(c) () ◀ (ansort no.) 4947(a+1) or 527	4					
<u>, </u>	Websito: ► W	ww.discovermadisontn.com		ACTOR OF THE				
$\overline{}$	Form of organization		ear of Iomnacon	2006	M State of legal domble TN			
		mmary						
		scribe the organization's mission or most significant activities						
۰	See	Schedule O						
ğ		•						
Ē								
Ę								
₹	2 Check thi	s box > if the organization discontinued its operations or disposed of more than 25%	of its net asse	ts				
ĕ		·		4 1	10			
45	3 Number of	of voting members of the governing body (Part VI, line 1a)		3				
ø	4 Number of	of independent voting members of the governing body (Part VI, line 1b)		4	10			
3	1	ober of individuals employed in calendar year 2012 (Part V. line 2a)		5	2			
Activities & Governance	1	•			0			
¥	6 Total nun	aber of volunteers (estimate if necessary)		6				
	7a Total unre	elated business revenue from Part VIII, cclumn (C), line 12		7a	0			
	b Net unrel	ated business taxable income from Form 990-T, tine 34		7b	0			
9			Prior Y		Current Year			
	8 Contribut	ions and grants (Part VIII, line 1h)		22,430	67,272			
Ş	9 Program	service revenue (Part VIII, line 2g)			0			
Rovenue	10 Investme	nt income (Part VIII, column (A), lines 3, 4, and 7d)		33	31			
Œ	i	renue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		6	4,787			
	1	enue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		22,469	72,090			
		nd similar amounts paid (Part IX, column (A), lines 1-3)			0			
		paid to or for members (Part IX, column (A), line 4)			0			
	46 Caladaa	other compensation, employee benefits (Part IX, column (A), lines 5–10)		29,542	39,273			
Expenses	16a Professio	nal fundraising fees (Part IX, column (A), line 11e)		6,455	0 0			
Ě	b Total fun	draising expenses (Part IX, column (D), line 25)		-0,	<u></u>			
X	47 Other over			4,112	72,571			
_	II Obici ex	penses (Part IX, column (A), lines 11a-11d, 11f-24e)		10,109	111,844			
	1 '	enses. Add lines 13-17 (must equal Part IX, column (A), line 25)		17,640				
	19 Revenue	less expenses. Subtract line 18 from line 12	Beginning of Co		-39,754 End of Year			
8	20 Talal and	ate (Ded V. See 4C)		34,041	1,294,359			
85	20 10(8) 255	ets (Part X, line 16)	-1	828	900			
Net Assets or	21 Total liab	litties (Part X, line 26)	1 2	33,213	1,293,459			
		Is or fund balances. Subtract line 21 from line 20	<u> </u>	33,213	1,293,439			
		gnature Block						
		requry, I declare that I have examined this return, including accompanying schedules and statements Implete, Bectaration of preparer (other than officer) is bosed on all information of which preparer has t		of my knowled	lge and belief, it is			
	be, correct, and co		,		7/7/12			
C :.	• • •	ionships of officer		Oale	//31/12			
Sig	" 	•	dont					
He		Carson William Beck Presi	dent					
		ype or print name and tille	10		PTON			
	1	e preparer's name Proparer's signature	Oate	Chack	- 1			
Pal	01 00.	rid Pitzer		salf-em				
	parer Fran's na			Fem's EIN	62-1518181			
Us	e Only	118 Two Mile Pike			4-4 4			
_	Fem's ad			Phone no	615-851-2727			
		s this return with the preparer shown above? (see instructions)			Yes No			
		ction Act Notice, see the separate instructions.			Form 990 2013			
DAA	•							

Form 8879-EO

IRS e-file Signature Authorization for an Exempt Organization

OMB No 1545-1916

	For calendar year 2012, or fiscar year beginning 2012, and ending	20	c	2012
Department of the Treasury Internal Reserve Service	▶ Do not send to the iRS. Keep for your record	r ds.		2012
Name of exempt organization		E	mployer identification	on number
D	iscover Madison Inc		3-057390	06
Name and little of officer C	arson William Beck			
P	<u>resident</u>			
Part I Type of R	eturn and Return Information (Whole Dollars Only)			
Check the box for the return i	or which you are using this Form 8879-EO and enter the applicable amount, if a	iny, from the reti	urn. If you	
• •	3a, 4a, or 5a, below, and the amount on that line for the return being filed with t			
	ib, whichever is applicable, blank (do not enter -0-). But, if you entered -0- on th	e return, then er	iter -0- on	
	not complete more than 1 line in Part I. X b Total revenue, if any (Form 990, Part VIII, column (A), line 12)		41	72,090
1a Form 990 check here			16	
2a Form 990-EZ check here 3a Form 1120-POL check he				
4a Form 990-PF check here	. 🗂	5)		
	b Balance Due (Form 8868, Part I, line 3c or Part II, line 8c)	<i>3</i> ,	5b	
Sa Fulli Good Check here	P E Balanca Bas (Fallin 6000, Fall II, line 50 0. Fall III, sind 50,			·
Part II Declaration	on and Signature Authorization of Officer			
Under penalties of perjury, I d	eclare that I am an officer of the above organization and that I have examined a	copy of the		
	return and accompanying schedules and stalements and to the best of my kno		ef, they	
	e. I further declare that the amount in Part I above is the amount shown on the			
	n. I consent to allow my intermediate service provider, transmitter, or electronic			
	urn to the IRS and to receive from the IRS (a) an acknowledgement of receipt of			
	on for any delay in processing the return or refund, and (c) the date of any refur			
	nd its designated Financial Agent to initiate an electronic funds withdrawal (dire			
	dicated in the tax preparation software for payment of the organization's federal			
	ition to debit the entry to this account. To revoke a payment, I must contact the	-		
_	aler than 2 business days prior to the payment (settlement) date. I also authoriz he electronic payment of taxes to receive confidential information necessary to			
	payment. I have selected a personal identification number (PIN) as my signature			
	able, the organization's consent to electronic funds withdrawal			
Officer's PIN: check one be	ax only			
	•	7:	3906	
X lauthorize	David Pitzer, P.C. to enter	my riiv	five numbers, but	y signature
	ERO firm name		t enter all zeros	
on the organization's	tax year 2012 electronically filed return. If I have indicated within this return that	t a copy of the re	eturn is	
being filed with a stat	e agency(ies) regulating charities as part of the IRS Fed/State program. I also a	uthorize the afo	rementioned	
÷	on the return's disclosure consent screen			
As an officer of the or	ganization. I will enter my PIN as my signature on the organization's tax year 2thin this return that a copy of the return is being filed with a state agency(ies) reg	012 electronicali	y idea return	
the IRS Fed/State pro	ogram, I will enter my PIN on the return's disclosure consent screen.	Jointon & Contract	, as part o	
		Date D 7	7/26/13	
Part III Certificati	on and Authentication	300 7 4	<u> </u>	
	six-digit electronic filing identification			
	our five-digit self-selected PIN.		62	472612727
• • • • • • • • • • • • • • • • • • • •	·		do	not enter all zeros
		_		
I certify that the above numer	ic entry is my PIN, which is my signature on the 2012 electronically filed return f	or the organizat	ion	
	t I am submitting this return in accordance with the requirements of Pub. 4163, 5'e-file Providers for Business Returns.	NICORTRIZED 6-P	re (MEF)	,
singlion for Additionzed In-	e vez		7/31	//~
EROs sgratue		Date >	4-11	
	ERO Must Retain This Form—See Instruction	ons		
	Do Not Submit This Form To the IRS Unless Request		,	

For Paperwork Roduction Act Notice, see back of form.

12m 8879-EO ::::

orm 990 (201	Discover Madison	Inc	03-0573906	Page 2
Part III	Statement of Program Service			
<u> </u>	Check if Schedule O contains	a response to any ques	tion in this Part III	<u>X</u>
	escribe the organization's mission:			
See So	chedule O	********		
O Did the e			which were not listed on the	
	rganization undertake any significant pro m 990 or 990-EZ?			Yes X No
•	describe these new services on Schedu			
	rganization cease conducting, or make		anducte any program	
services	•	significant changes in now it or	muuta, any program	Yes X No
	describe these changes on Schedule O.			
	the organization's program service acc		ree largest program services, as r	neasured by
	s. Section 501(c)(3) and 501(c)(4) organ			
	expenses, and revenue, if any, for each		•	
V	· · · · · · · · · · · · · · · · · · ·	,		
Train	ver Madison, Inc. is Statin to Madison a ses are related to t	and preserving	relocating the h the condition of	istorical Amqui the station. These
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		••••••••••••••••••••••••••••••••••••••	,	
4b (Code:) (Expenses \$	including grants	of \$) (Revenue S
*******	• • • • • • • • • • • • • • • • • • • •			
*		***************************************		
4c (Code:) (Expenses \$	including grants	of S) (Revenue S
•				* * * * * * * * * * * * * * * * * * * *
* * * * * * * * * * * * * * * * * * * *				
** ***				••••••••••••••••••••••••••••••••
			,	
	· · · · · · · · · · · · · · · · · · ·			
	,			
				
	ogram services. (Describe in Schedule () 45 · · · · ·	
(Expens	es \$ inclu param service expenses >	ding grants of \$ 111,844) (Revenue S	

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"		7.5	
	complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			77
	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
1	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		K
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues.	1 1		
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,			_
	Part III	5		1
i	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			١.
	"Yes," complete Schedule D, Part I	6		Ŀ
,	Did the organization receive or hold a conservation easement, including easements to preserve open space,			İ
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Ľ
}	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes."			l
	complete Schedule D, Part III	8		
	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a			Γ
	custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or			İ
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		
}	Did the organization, directly or through a related organization, hold assets in temporarily restricted			Γ
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D. Part V	10		
	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			Γ
	VII, VIII, IX, or X as applicable.			
_	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"	analta		l
3		11a	X	
	complete Schedule D, Part VI	Tia	Α_	H
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more	440		l
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VI)	11b		L
C	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more			l
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Ļ
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets			l
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Ļ
9	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	Ļ
ř	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			ı
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		L
а	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a		L
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			Γ
	the organization answered "No" to line 12a, then completing Schedule D. Parts XI and XII is optional	12b		
	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E			T
a	Did the organization maintain an office, employees, or agents outside of the United States?			T
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,	1.10		t
_	fundraising, business, investment, and program service activities outside the United States, or aggregate			l
	· · · · · · · · · · · · · · · · · · ·	14b		l
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	140		t
	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any	1		l
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		Ļ
	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			l
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	_16		ļ
	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on		1	
	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17	<u> </u>	1
	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on		l	ĺ
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	Ļ
	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			١
	If "Yes," complete Schedule G, Part III			L
a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H		<u> </u>	Ļ
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20Ь	I	1

Checklist of Required Schedules (continued) Part IV Yes No Did the organization report more than \$5,000 of grants and other assistance to any government or organization 21 21 in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States 22 X 22 on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the 23 organization's current and former officers, directors, trustees, key employees, and highest compensated X 23 employees? If "Yes," complete Schedule J 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b X 24a through 24d and complete Schedule K. If "No," go to line 25 b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 24c 24d d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction X 25a with a disqualified person during the year? If "Yes," complete Schedule L, Part I b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? 25b If "Yes," complete Schedule L, Part I 26 Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or X 26 disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, 27 substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled X entity or family member of any of these persons? If "Yes," complete Schedule L. Part III 27 28 Was the organization a party to a business transaction with one of the following parties (see Schedule L. Part IV instructions for applicable filing thresholds, conditions, and exceptions): 28a X A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L. Part IV A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete X 28b Schedule L, Part IV An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) 28c was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV 29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified 30 X conservation contributions? If "Yes," complete Schedule M 30 Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, 31 31 X Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes." 32 X complete Schedule N, Part II 32 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations 33 33 sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, 34 34 or IV, and Part V, line 1 35a Did the organization have a controlled entity within the meaning of section 512(b)(13)? 35a If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable 36 X related organization? If "Yes," complete Schedule R, Part V, line 2 36 Did the organization conduct more than 5% of its activities through an entity that is not a related organization 37 and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R. X 37 Part VI Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 38 19? Note. All Form 990 filers are required to complete Schedule O

Form	990 (2012) Discover Madison Inc 03-0573	<u> 3906</u>			F	age (
Pa	ert V Statements Regarding Other IRS Filings and Tax Compliance					_
	Check if Schedule O contains a response to any question in this Part V					
			•		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	0			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0			
C	Did the organization comply with backup withholding rules for reportable payments to vendors and					
	reportable gaming (gambling) winnings to prize winners?		• • • • • • • • • • • • • • • • • • • •	<u>1c</u>		X
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax	1	_			
	Statements, filed for the calendar year ending with or within the year covered by this return	2a	2	n Mindre		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns	?		2b	X	↓_
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			10805.2		
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O		••••	3b		₩
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other au				1	
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial	icial		İ		
	account)?			4a		X
b	If "Yes," enter the name of the foreign country: ▶	· · · · • • ·			ji basi Kiloman	
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Ad	ccounts	i .			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			<u>5a</u>	┢	X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction	in?		<u>5b</u>	├—	X
C	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			<u>5c</u>	├	-
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the					
	organization solicit any contributions that were not tax deductible as charitable contributions?		••••	6a	₩	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions	s or			1	
_	gifts were not tax deductible?		,	6b	-	+
7	Organizations that may receive deductible contributions under section 170(c).					
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for good	oas			12.53	1
_	and services provided to the payor?			7a 7b		+-
0	If "Yes," did the organization notify the donor of the value of the goods or services provided?		********		 	+
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c		
м	If "Yes," indicate the number of Forms 8282 filed during the year	7d	1	//		
u	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit con		1	70	1	
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract			7f	 	+
	If the organization received a contribution of qualified intellectual property, did the organization file Form		as required?	7g	1	†
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization		* ********	7h	 	+
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting					100
•	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring					
	organization, have excess business holdings at any time during the year?			8	\$10.000 at	1
9	Sponsoring organizations maintaining donor advised funds.		* * * * * * * * * * * * * * * * * * * *			
а	Did the organization make any taxable distributions under section 4966?			9a	1	
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		
10	Section 501(c)(7) organizations. Enter:					
а	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				1
11	Section 501(c)(12) organizations. Enter:					L
а	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources	1				
	against amounts due or received from them.)	11b				
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	1041?	4	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	J		1	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			1000000		1
а				13a		4
	Note. See the instructions for additional information the organization must report on Schedule O.					1
b	Enter the amount of reserves the organization is required to maintain by the states in which	1	1			
	the organization is licensed to issue qualified health plans	13b		-+	1	1
C	Enter the amount of reserves on hand			14a		X
14a	Did the organization receive any payments for indoor tanning services during the tax year?				_	+^
<u>D</u>	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule C	<i>,</i>		140	1	

Form 990 (2012) Discover Madison Inc 03-0573906 Page 6 Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. 10 Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the direct 3 supervision of officers, directors, or trustees, or key employees to a management company or other person? 3 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 5 Did the organization become aware during the year of a significant diversion of the organization's assets? Did the organization have members or stockholders? 6 Did the organization have members, stockholders, or other persons who had the power to elect or appoint 7a one or more members of the governing body? Are any governance decisions of the organization reserved to (or subject to approval by) members. 7b stockholders, or persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: X 8a X Each committee with authority to act on behalf of the governing body? 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes Nο 10a Did the organization have local chapters, branches, or affiliates? 10a If "Yes," did the organization have written policies and procedures governing the activities of such chapters. 10b affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a Describe in Schedule O the process, if any, used by the organization to review this Form 990. b Did the organization have a written conflict of interest policy? If "No," go to line 13 12a 12a Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," 12c describe in Schedule O how this was done Did the organization have a written whistleblower policy? 13 13 Did the organization have a written document retention and destruction policy? 14 14 Did the process for determining compensation of the following persons include a review and approval by 15 independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official 15a X 15b Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) 18 available for public inspection. Indicate how you made these available. Check all that apply. Another's website X Upon request Other (explain in Schedule O) Own website Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. State the name, physical address, and telephone number of the person who possesses the books and records of the

301 Madison Street

TN 37115

615-891-1154

organization:

Madison

Cate Hamilton

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the
 organization, more than \$10,000 of reportable compensation from the organization and any related organizations.
 List persons in the following order: individual trustees or directors, institutional trustees; officers; key employees: highest
 compensated employees; and former such persons.

Check this box if neither the organization nor any related organizations compensated any current officer, director, or trustee

(A) Nume and Tole	(B) Average hours per week (list any hours for	(C) Position (do not check more than one box whiess porson a both an officer and a directorituates)						(D) Reportsole compensation from the crossrusation	(E) Reportubly compensation from related organizations (W-2/1059-ASSC)	(F) Estimates amount of other compensation from the
	related organizations below dotted kno)	Individual Invited or director	institutional trustog	Officer	lay employoe	Highesi compensated employee	omer	(W-2/1099-MISC)		organization and related organizations
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(3) Cindy Ellis		Π	Г			П				
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(4) Sid Durham		1	1							
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(5) Debbie Massey			l		ľ					
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Board Member	0.00	$ _{\mathbf{x}}$	l	•	İ	H		o	0	o
(8) Cate Hamilton	0.00	╁	┢╌	┢	\vdash	\vdash				
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Pa	rt V	III Statem	ent of Reve	nue) contains	a response f	to any question in t	his Part VIII.		
		J. Co.				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	1a b c d	Federated cam Membership du Fundraising eve Related organiz Government grants (c All other contributions and similar amounts (c	ents cations contributions) c gifts, grants,	1a	3,865				
Sontr and C	9 h	Noncash contribution Total. Add lines				67,272			
Program Service Revenue	2a b	(018). Add iiiie.			Busn, Code				
Program Se	6 f g	All other progra	s 2a-2f	ue	.				
	4 5	and other simila	ar amounts) vestment of tax-		proceeds >	31	31		
	6a b c d	Gross rents Less: rental exps. Rental inc. or (loss) Net rental inco Gross amount from	ne or (loss)		>				
	b	sales of assets other than inventory Less: cost or other basis & sales exps. Gain or (loss)	(i) Secumos		(#) Other				
Other Revenue		See Part IV, line	m fundraising ever eported on line 1c) 18	 a	20,106				
ğ	c 9a		(loss) from fund im gaming activitie 19	raising events	15,319 	4,787			
	с 10а	Less: direct ex Net income or Gross sales of returns and alle Less: cost of g	(loss) from gam inventory, less owances	ng activities	>				
		Net income or Mis		of inventory	Busn. Code				
	d e 12	All other reven Total. Add line	ue s 11a–11d . See instruction			72,090	31		

Statement of Functional Expenses Part IX

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A). Check if Schedule O contains a response to any question in this Part IX (D) (B) Program service (C) (A) Total expenses Do not include amounts reported on lines 6b, Management and Fundraising 7b, 8b, 9b, and 10b of Part VIII. expenses general expenses expenses Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21 Grants and other assistance to individuals in the U.S. See Part IV, line 22 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16 Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 36,568 36,568 Other salaries and wages Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) Other employee benefits 2,705 2,705 Payroll taxes Fees for services (non-employees): Management Legal 7,528 7,528 Accounting Lobbying Professional fundraising services. See Part IV, line 17 Investment management fees Other (if line 11g amount exceeds 10% of line 25, column 2,841 2,841 (A) amount, list fine 11g expenses on Schedule O.) 1,450 1,450 Advertising and promotion 12 8,113 8,113 Office expenses 13 192 192 Information technology 14 15 Royalties 8,648 8,648 16 Occupancy 1,608 1,608 Travel 17 Payments of travel or entertainment expenses 18 for any federal, state, or local public officials 394 394 Conferences, conventions, and meetings 19 20 Payments to affiliates 21 31,127 31.127 Depreciation, depletion, and amortization 22 3,941 3,941 23 Insurance Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.) 5,308 5,308 Museum Expense 865 865 Taxes & Licenses 556 556 Dues & Subscriptions e All other expenses 111.844 111,844 Total functional expenses. Add lines 1 through 24e Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here following SOP 98-2 (ASC 958-720) Form 990 (2012 DAA

Discover Madison Inc Form 990 (2012) **Balance Sheet** Part X

Check if Schedule O contains a response to any question in this Part X (A) (B) End of year Beginning of year 5,331 3,661 Cash—non-interest bearing 34,249 44,909 2 Savings and temporary cash investments 3 Pledges and grants receivable, net 3 4 Accounts receivable, net 5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. 5 Complete Part II of Schedule L 6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary 6 organizations (see instructions). Complete Part II of Schedule L 7 Notes and loans receivable, net 8 Inventories for sale or use 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment: cost or 10a other basis. Complete Part VI of Schedule D 1,285,471 1,254,779 10c 10b b Less: accumulated depreciation 11 Investments—publicly traded securities 11 12 12 Investments—other securities. See Part IV, line 11 13 Investments—program-related. See Part IV, line 11 13 14 Intangible assets 14 15 Other assets. See Part IV, line 11 15 1,334,041 1,294,359 16 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 17 18 18 Grants payable 19 Deferred revenue 19 20 Tax-exempt bond liabilities 20 21 21 Escrow or custodial account liability. Complete Part IV of Schedule D Loans and other payables to current and former officers, directors, 22 trustees, key employees, highest compensated employees, and 22 disqualified persons. Complete Part II of Schedule L 23 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X 828 900 25 of Schedule D 828 900 26 Total liabilities. Add lines 17 through 25 X and Organizations that follow SFAS 117 (ASC 958), check here ▶ complete lines 27 through 29, and lines 33 and 34. Net Assets or Fund Balances 1,333,213 1,293,459 27 Unrestricted net assets 28 28 Temporarily restricted net assets 29 Permanently restricted net assets Organizations that do not follow SFAS 117 (ASC 958), check here ▶ complete lines 30 through 34. Capital stock or trust principal, or current funds 30 31 Paid-in or capital surplus, or land, building, or equipment fund 31 Retained earnings, endowment, accumulated income, or other funds 32 1,333,213 1,293,459 Total net assets or fund balances 33 1,294,359 1,334,041 Total liabilities and net assets/fund balances

Ferm 990 (2012)

Form	990 (2012) Discover Madison Inc 03-0573906			Page 1	12
	rt XI Reconciliation of Net Assets				
181.87	Check if Schedule O contains a response to any question in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	72	2,09	0
2	Total expenses (must equal Part IX, column (A), line 25)	2		1,84	
3	Revenue less expenses. Subtract line 2 from line 1	3		9,75	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	1,33	3,21	.3
5	Net unrealized gains (losses) on investments	5			_
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			_
9	Other changes in net assets or fund balances (explain in Schedule O)	9			_
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line				
	33. column (B))	10	1,29	3,45	9
Pa	rt XII Financial Statements and Reporting				_
	Check if Schedule O contains a response to any question in this Part XII				
	Citosit i Conocació Contanto a Coporto Contanto a Coporto Contanto a Coporto Contant		\	res N	<u> </u>
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
•	If the organization changed its method of accounting from a prior year or checked "Other," explain in				35
	Schedule O.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a	3	<u>K_</u>
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or				
	reviewed on a separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
h	Were the organization's financial statements audited by an independent accountant?		2b	2	X
-	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a				
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight		1 1	l	
•	of the audit, review, or compilation of its financial statements and selection of an independent accountant?		2c		
	If the organization changed either its oversight process or selection process during the tax year, explain in				
	Schedule O.				
32	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in		1 1		
	the Single Audit Act and OMB Circular A-133?		3a		
ь	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the		·····		_
-	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		Зь		_

Fcrm 990 (2012)

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

2012
Open to Public

Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Discover Madison Inc

Employer identification number 03-0573906

					4 4 (41)			-i	11600	incl	otions			
	art I				status (All organizations			us par	i.) 366	msut	icuons.	·		
Γhe	organ	ization is not a	private foundati	on because i	t is: (For lines 1 through 11, ch	eck only on	e box.)							
1					iation of churches described in	section 17	/O(Ь)(1)(A	.)(i).						
2					(ii). (Attach Schedule E.)									
3		A hospital or a	cooperative hos	spital service	organization described in sec	tion 170(b)	(1)(A)(iii).							
4		A medical res	earch organization	on operated i	n conjunction with a hospital de	escribed in	section 1	70(Ь)(1)	(A)(iii). I	Enter th	e hospita	al's name,		
		city, and state												
5		An organization	on operated for the	ne benefit of a	a college or university owned o	r operated	by a gove	mmenta	unit de:	scribed	in			
	_	section 170(l	o)(1)(A)(iv). (Co	mplete Part II	.)									
6	,	A federal, stat	e, or local gover	nment or gov	ernmental unit described in se	ction 170(o)(1)(A)(v).						
7	$\overline{\mathbf{x}}$	An organization	on that normally i	receives a su	bstantial part of its support from	m a governi	nental uni	t or from	the ger	eral pu	blic			
		described in s	ection 170(b)(1)(A)(vi). (Cor	mplete Part II.)									
8		A community	trust described i	n section 17	0(b)(1)(A)(vi). (Complete Part	II.)								
9		An organization	on that normally	receives: (1)	more than 33 1/3% of its supp	ort from cor	tributions	, membe	ership fe	es, and	gross			
	1				t functions—subject to certain									
					unrelated business taxable inc									
					1975. See section 509(a)(2).									
10	_				clusively to test for public safe			a)(4).						
11		An organization	on organized and	operated ex	clusively for the benefit of, to p	erform the	functions (of, or to	carry ou	t the				
	_				l organizations described in se						tion			
					e type of supporting organization									
		a Type	_	Type II	c Type III-Function			ď			n-functio	onally integr	ated	
8		By checking t	his box, I certify	that the organ	nization is not controlled directi	y or indirect	ly by one	or more	disquali	fied per	sons			
	_				than one or more publicly supp									
		or section 509												
f				written deterr	nination from the IRS that it is	a Type I, Ty	pe II, or T	ype III s	upportin	9				
٠		-	check this box			•••								_
	,	-		ne organizatio	n accepted any gift or contribu	ition from a	ny of the						• • • • • •	· —
9	•	following per			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		•							
				indirectly con	trols, either alone or together v	with persons	describe	d in (ii) a	and				Yes	No
					upported organization?			• • •				11g	1)	
			member of a per	•								11g		
					scribed in (i) or (ii) above?	• • • • • • • • • • • • • • • • • • • •						11g		
_	_				supported organization(s).						• • • • • • • •		<u></u>	
	#3 No.	ne of supported	(ii) Ei		(III) Type of organization	fiv) is the	organization	(v) Did s	rou notify	(vi)	is the	(vil) Amou	nt of mon	etary
	• •	ganization	(4) 2.	'	(described on lines 1-9		sted in your	the organ	nization in	organiza	tion in cal.		rpport	,
		-			above or IRC section	governing	document?		of your port?		ized in the S.?			
					(see instructions))	Yes	No	Yes	No	Yes	No			
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For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2012

Schedule A (Form 990 or 990-EZ) 2012 Discover Madison Inc Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) Part II

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support (c) 2010 (d) 2011 (e) 2012 (f) Total Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 Gifts, grants, contributions, and membership fees received. (Do not 1,209,510 809,339 22,430 67.272 include any "unusual grants.") 76,200 234,269 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or facilities furnished by a governmental unit to the organization without charge 67,272 1,209,510 Total. Add lines 1 through 3 76,200 234,269 809.339 22,430 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) 1,209,510 Public support. Subtract line 5 from line 4. Section B. Total Support (a) 2008 (d) 2011 (e) 2012 (f) Total Calendar year (or fiscal year beginning in) (b) 2009 (c) 2010 76,200 234,269 809,339 22,430 67,272 1,209,510 Amounts from line 4 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar 321 29 sources Net income from unrelated business activities, whether or not the business is regularly carried on 10 Other income. Do not include gain or loss from the sale of capital assets 1,200 2,302 (Explain in Part IV.) 1,212,133 Total support. Add lines 7 through 10 12 Gross receipts from related activities, etc. (see instructions) 20,137 12 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage 14 99.78% Public support percentage for 2012 (line 6, column (f) divided by line 11, column (f)) Public support percentage from 2011 Schedule A, Part II, line 14 15 99.76% 15 33 1/3% support test-2012. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support test-2011. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 17a 10%-facts-and-circumstances test-2012. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported b 10%-facts-and-circumstances test-2011. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sect	tion A. Public Support						
	dar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						·
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5				ļ	-	
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
C	Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6.)						
	tion B. Total Support				1		
Caler	ndar year (or fiscal year beginning in) >	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9	Amounts from line 6					 	
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c	Add lines 10a and 10b						
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not Include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support. (Add lines 9, 10c, 11,	;				}	
	and 12.) First five years. If the Form 990 is for the	aranization's first	record third four	th or fifth tax wear	as a section 501/c	.1/31	
14	organization, check this box and stop here	-		ui, or murtax year			▶ [
Sac	tion C. Computation of Public Su					. ,	· · · · · · · · · · · · · · · · · · ·
15	Public support percentage for 2012 (line 8.			(f))		15	%
16	Public support percentage from 2011 Sche			····		امدا	%
	tion D. Computation of Investme						
17	Investment income percentage for 2012 (li			column (f))		17	%
18	Investment income percentage from 2011	Schedule A, Part III	I, line 17			18	%
19a	33 1/3% support tests—2012. If the orga	nization did not che	ck the box on line	14, and line 15 is r	nore than 33 1/3%	, and line	
	17 is not more than 33 1/3%, check this bo	x and stop here. T	he organization qu	alifies as a publicly	y supported organi	zation	▶ [
b	33 1/3% support tests—2011. If the orga	nization did not che	ck a box on line 1	4 or line 19a, and li	ne 16 is more thar	33 1/3%, and	
	line 18 is not more than 33 1/3%, check this	is box and stop he	re. The organization	on qualifies as a pu	blicly supported or	ganization	💆 💄
20	Private foundation. If the organization did	not check a box or	n line 14, 19a, <u>or 1</u>	9b, check this box	and see instruction	ns	

Schedule A (Fo	orm 990 or 990-E	Z) 2012 Dj	scover M	adison I	nc		03	<u>-0573906</u>	P	age 4
Part IV	Supplemer	i tal Informa 17a or 17b; a	tion. Complete and Part III, lin	e this part to p	provide the	explanation part for any	ns required by additional i	y Part II, line nformation. (S	10; See	
Part I	I, Line	10 - Oth	ner Incom	e Detail						
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SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047
2012
Open to Public

Open to Public Inspection

ame	of the organization	ļ	Employer Identification number
D	iscover Madison Inc		03-0573906
	Organizations Maintaining Donor Advised Fun organization answered "Yes" to Form 990, Part IV		counts. Complete if the
	organization answered Tes to Form 500, Fact 14	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
_	Did the organization inform all donors and donor advisors in writing that the	he assets held in donor advised	· · · · · · · · · · · · · · · · · · ·
5	funds are the organization's property, subject to the organization's exclus		Yes No
e	Did the organization inform all grantees, donors, and donor advisors in w		
6	only for charitable purposes and not for the benefit of the donor or donor		
	the state of the s		Yes No
D	art II Conservation Easements. Complete if the organ		
1	Purpose(s) of conservation easements held by the organization (check at		00,1 0.1 17, 11.10 1.
•	Preservation of land for public use (e.g., recreation or education)	Preservation of an historically impo	ortant land area
	Protection of natural habitat	Preservation of a certified historic	
	Preservation of open space	reservation of a destined material	011 001.01
2	Complete lines 2a through 2d if the organization held a qualified conserva	ation contribution in the form of a conservat	ion
2	easement on the last day of the tax year.		.011
			Held at the End of the Tax Year
_	Total number of conservation easements		
a b	-		
•	Number of conservation easements on a certified historic structure include		
d			
•	bites do es estado Posa di la sina Sindiana di Pandana		2d
3	Number of conservation easements modified, transferred, released, extir	requished or terminated by the organization	
,	tax year	iguisited, or terminated by the organization	
4	Number of states where property subject to conservation easement is loc	ated •	
5	Does the organization have a written policy regarding the periodic monito		
J		mag, mapositor, nationing of	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting, and enforcing		······································
•		g conservation account to the grant grant grant	
7	Amount of expenses incurred in monitoring, inspecting, and enforcing co	nservation easements during the year	
•	▶ \$		
8	Does each conservation easement reported on line 2(d) above satisfy the	e requirements of section 170(h)(4)(B)	
٠			Yes No
9	In Part XIII, describe how the organization reports conservation easemer		
•	balance sheet, and include, if applicable, the text of the footnote to the or		
	organization's accounting for conservation easements.	5	
Pa	organizations Maintaining Collections of Art, Complete if the organization answered "Yes" to F		imilar Assets.
4-	If the organization elected, as permitted under SFAS 116 (ASC 958), not		nce sheet
14	works of art, historical treasures, or other similar assets held for public ex	· · · · ·	
	public service, provide, in Part XIII, the text of the footnote to its financial		
h	If the organization elected, as permitted under SFAS 116 (ASC 958), to r		sheet
J	works of art, historical treasures, or other similar assets held for public ex		
	public service, provide the following amounts relating to these items:		
	(i) Revenues included in Form 990, Part VIII, line 1		> \$
			. .
2	If the organization received or held works of art, historical treasures, or o		
-	following amounts required to be reported under SFAS 116 (ASC 958) re		
a			> \$
_b	Assets included in Form 990, Part X		

Sche	dule D (Form 990) 2012 Discover 1	Madison Inc		03-05/3906		Pē	ige Z
	rt III Organizations Maintaining	Collections of Art, His	storical Treasures, o	r Other Similar Ass	ets (continue	ed)	
3							
а	Public exhibition	d Loan or e	xchange programs				
h	Scholarly research						
c	Preservation for future generations						
4	Provide a description of the organization's colle	ections and explain how they f	urther the organization's ex	empt purpose in Part			
7	XIII.						
5	During the year, did the organization solicit or r	eceive donations of art histor	ical treasures, or other simi	lar			
J	assets to be sold to raise funds rather than to t				Ye	 s	No
De	art IV Escrow and Custodial Arra	ngements. Complete i	f the organization ans	wered "Yes" to Form			
	line 9, or reported an amoun	t on Form 990 Part X	line 21			•	
40	Is the organization an agent, trustee, custodiar			nt			
18						 es	No
		and annualists the following table			······ — ·	_	
Þ	If "Yes," explain the arrangement in Part XIII are	no complete the following table	e.		Amoun		_
				1 40	74110017	•	
C	• • • • • • • • • • • • • • • • • • • •						—
d	Additions during the year			1 4 1			—
0	Distributions during the year						—
f	Ending balance						1
	Did the organization include an amount on For					-	No
	If "Yes," explain the arrangement in Part XIII. C	Check here if the explanation I	nas been provided in Part X	<u>III</u>	 		<u> </u>
Pa	art V Endowment Funds. Compl	ete if the organization a	nswered "Yes" to For	<u>n 990, Part IV, line i</u>	10.		
		(a) Current year (t	o) Prior year (c) Two yea	rs back (d) Three years	back (e) Fou	r years i	pack
1a	Beginning of year balance						
b							
C	Net investment earnings, gains, and				l		
	losses						
d							
-	Other expenditures for facilities and				1		
·	programs				1		
	Administrative expenses			-			
	End of year balance						
a	Provide the estimated percentage of the curre	nt year and balance (line 1s.	rolumn (a)) held ac:				
			Column (a)/ nelu as.				
a	Board designated or quasi-endowment						
	Permanent endowment > %	6/					
C	Temporarily restricted endowment ▶						
•	The percentages in lines 2a, 2b, and 2c should	*	b-1d and administrator of fa	- tha			
3a	Are there endowment funds not in the possess	sion of the organization that a	re nelo ano aoministereo io	i the		Yes	No
	organization by:				2-43	165	NO
	(i) unrelated organizations					-	₩
	(ii) related organizations				3a(ii)		╀
þ	If "Yes" to 3a(ii), are the related organizations				<u>3b</u>	<u> </u>	<u></u>
4	Describe in Part XIII the intended uses of the			 			
P	art VI Land, Buildings, and Equi	pment. See Form 990,	Part X, line 10.				-
	Description of property	(a) Cost or other basis	(b) Cost or other basis	(c) Accumulated	(d) Book	value	
		(investment)	(other)	depreciation	<u> </u>		
12	Land		168,400		<u> </u>	<u>68,</u>	400
b							
•	Leasehold improvements						
d							
e	Other		1,160,724	74,34	5 1,0	86,	37
	A did time and there are to (Column (d) must be		(B) line 10(c))		1 2	54	770

c	٠.,	~~

Part VII	Investments—Other Securities. See Form 990,		T
	(a) Description of security or category	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
	(including name of security)		Cost or ano-on-year market value
(1) Financial d			
	d equity interests		
		· · · · · · · · · · · · · · · · · · ·	
			<u> </u>
(B)			
(c)			
(D)			
(E)			
(F)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
(G)	• • • • • • • • • • • • • • • • • • • •		
(H)			
(i)			
Total. (Column	(b) must equal Form 990, Part X, col. (B) line 12.)		
Part VIII	Investments-Program Related. See Form 990,	Part X, line 13.	
	(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
Total. (Column	(b) must equal Form 990, Part X, col. (B) line 13.)		
Part IX	Other Assets. See Form 990, Part X, line 15.		
	(a) Description		(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)	· · · · · · · · · · · · · · · · · · ·	· ·	
(9)			
(10)			
	n (b) must equal Form 990, Part X, col. (B) line 15.)		b
Part X	Other Liabilities. See Form 990, Part X, line 25.	<u> </u>	Charles and Arthur Control of the Co
1.	(a) Description of liability	(b) Book value	
	income taxes		
	oll Liability	90	<u>o</u> l
(3)			
(4)			
(5)			
(6)			
(7)			- 1885 1886 188
(8)			
(9)			
(10)			
(11)			
Total. (Column	n (b) must equal Form 990, Part X, col. (B) line 25.)	90	

Scheo	dule D (Form 990) 2012 Discover Madison Inc	03-05	73906	Page 4
	Reconciliation of Revenue per Audited Financial Stateme	nts With Revenue p	er Return	
1	Total revenue, gains, and other support per audited financial statements			
	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
	Net unrealized gains on investments	2a		
	Donated services and use of facilities			
	Recoveries of prior year grants			
	Other (Describe in Part XIII.)			
	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
	Other (Describe in Part XIII.)	l		
	Add lines 4a and 4b		4c	
	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		5	
1	rt XII Reconciliation of Expenses per Audited Financial Statem	ents With Expenses	s per Return	
	- A - A - B - A - A - A - A - A - A - A		4	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
	Donated services and use of facilities	2a		
	Prior year adjustments	1 1	1.4%	
	Other losses			
	Other (Describe in Part XIII.)			
_	Add lines 2a through 2d		3	
3	Subtract line 2e from line 1			
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	4a		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a 4b		
b	Other (Describe in Part XIII.)		4c	
	Add lines 4a and 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			
	int XIII Supplemental Information			
	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, line	es 1a and 4: Part IV. lines 1	th and 2b:	
	V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also comp			
	nation.		,	
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Schedule D (Fo	rm 990\ 2012	Discover	Madison	Inc		03-0573906	Page 5
Part XIII	Supplemen	Discover tal Information	(continued)				

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SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yos" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

See separate instructions.

OMB No. 1545-0047

Open to Public

Department of the Treasury Internal Revenue Service

Employer Identification number Name of the organization Discover Madison Inc 03-0573906 Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Part 1 Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. Solicitation of non-government grants а Mail solicitations Solicitation of government grants Internet and email solicitations Special fundraising events Phone solicitations In-person solicitations 2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (iii) Dxl fund-(v) Amount paid to (vI) Amount paid to raiser have (i) Name and address of individual (Iv) Gross receipts (or retained by) (or retained by) custody or (ii) Activity from activity fundraiser listed in organization or entity (fundraiser) control of contributions' cci. (i) Yes No 10 Total List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from

Schedule G (Form 990 or 990-EZ) 2012 Discover Madison Inc 03-0573906

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported

_	more than \$15 events with gr	oss receipts greater than \$5,0	JUU. (b) Event #2	(c) Other events	<u> </u>
		(a) Event #1 Annual Gala (event type)	(b) Event #2	None (total number)	(d) Total events (add col. (e) through col. (c))
Revenue	1 Gross receipts	18,716			18,716
	Less: Contributions Gross income (line 1 minus line 2)	18,716			18,716
	4 Cash prizes				
	5 Noncash prizes				
nses	6 Rent/facility costs				
Direct Expenses	7 Food and beverages	10,472			10,472
Ö	8 Entertainment				
	9 Other direct expenses	979			979
	11 Net income summary. Co	v. Add lines 4 through 9 in column (d) ombine line 3, column (d), and line 10)	>	7,265
P		nplete if the organization answ on Form 990-EZ, line 6a.	wered "Yes" to Form 990, I	Part IV, line 19, or report	ted more
Revenue		(a) Bingo	(b) Puli tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add
					col. (a) through col. (c))
<u>~</u>	1 Gross revenue				col. (a) through col. (c))
	1 Gross revenue 2 Cash prizes				col. (a) through col. (c))
xbeuses					col. (a) through col. (c))
	2 Cash prizes				col. (a) through col. (c))
xbeuses	2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses	Yes %	Yes %	Yes %	
xpanses	2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor	No	No	No	,
xbeuses	2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 7 Direct expense summan	No No No No No No No No No No	No	No Þ	,
b G Direct Expanses	2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 7 Direct expense summan 8 Net gaming income sum Enter the state(s) in which the	No Add lines 2 through 5 in column (d) mary. Combine line 1, column d, and e organization operates gaming activ o operate gaming activities in each of	line 7 ities: f these states?	No b	Yes N
d e 6 Direct Expanses	2 Cash prizes 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 7 Direct expense summan 8 Net gaming income sum Enter the state(s) in which the is the organization licensed to if "No," explain:	No Add lines 2 through 5 in column (d) mary. Combine line 1, column d, and e organization operates gaming activ o operate gaming activities in each of	line 7 ities: f these states?	No	Yes N

Sched	dule G (Form 990 or 990-EZ) 2	2012 Disco	ver	Madison I	Inc	03-057	3900	5	P	age 3
11								```	es	_ No
2	Is the organization a grantor,									
	formed to administer charitab	le gaming?						<u></u> □ 1	ſes [No
13	Indicate the percentage of ga	ming activity operated	in:							
a							13a			<u>%</u>
b	An outside facility						13b			<u>%</u>
14		of the person who prep	ares th	e organization's gar	ming/special events books and	1				
	records:									
	Name N									
	Name ►	• • • • • • • • • • • • • • • • • • • •	• • • • • •					• • • • • •		
	Address ▶									
	Addiess P				• • • • • • • • • • • • • • • • • • • •					
15a	Does the organization have a	contract with a third pa	arty fro	m whom the organiz	zation receives gaming					
			-					\equiv	Yes	Nc
b	If "Yes," enter the amount of	gaming revenue receiv	ed by t	he organization 🕨	\$	and the		_	`	
	amount of gaming revenue re	etained by the third part	ty 🕨	\$						
C	If "Yes," enter name and add	ress of the third party:								
	Name >						· · · · · · · · ·			
	Address ►			• • • • • • • • • • • • • • • • • • • •						
16	Gaming manager information	••								
10	Gaming manager information	1.								
	Name >									
	Gaming manager compensa	tion > S								
	Description of services provide	ded 🕨								
										
	Director/officer	Employee		Independent co	ontractor					
47	Manadatan diatributiona									
17 a	Mandatory distributions: Is the organization required u	ındar etata law to make	- charit	able distributions fro	om the caming proceeds to					
a	retain the state gaming licens		. Glant		in the gaming proceeds to			_	Yes	Nc
b			te law	o be distributed to a	other exempt organizations or					— '''
_	spent in the organization's ov									
Par	t IV Supplemental	Information. Con	nplete	this part to prov	vide the explanations re	quired by Part I, li	ne 2b.			
					, 15c, 16, and 17b, as a	pplicable. Also co	mplete	this		
	part to provide	any additional info	<u>rmati</u>	on (see instructi	ions).					

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		<u> </u>				Schedule G (F	orm 99	0 or 9	90-EZ	2) 2012

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2012

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

Discover Madison Inc

Employer Identification number 03-0573906

Form 990 - Organization's Mission or Most Significant Activities

Discover Madison, Inc. is didicated to relocating the historical Amqui

Train Station to Madison and preserving the condition of the station.

Discover Madison, Inc. has a purpose of educating individuals about the history of the railroad transportation system within the United States and the effect it had upon the development of Madison, Tennessee.

Form 990, Part VI, Line 11b - Organization's Process to Review Form 990 The Board Members are given a copy of Form 990 to review before it is filed. The Board meets to discuss the Form and to review for necessary changes. After the review process is complete, the President signs the return and files it with the Federal Government.

Form 990, Part VI, Line 12c - Enforcement of Conflicts Policy

At the yearly planning session, the Board considers related parties with

which it could possibly transact dduring the course of the year. In

addition, all espenditures over a specified amount must be approved by the

Board. During this approval process, additional attention is given to the

possible violation of the stated conflict of interest policy.

Form 990, Part VI, Line 15a - Compensation Process for Top Official Board of Director approves all pay changes.

Form 990, Part VI, Line 15b - Compensation Process for Officers
Board of Director approves all pay changes.

Schedule O (Form 990 or	990-EZ) (2012)				Page 2
Name of the organization	Discover Madis	son Inc			Employer Identification number 03-0573906
000 D	TIT Time 1	10 - Companing	Dogumente	Dieglosu	re Evolanation
			Documents	DISCIOSE	re Explanation
No document	s available to	o the public.		•	
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Form 4562

Department of the Treasury

Depreciation and Amortization

(Including Information on Listed Property)

► See separate instructions.

► Attach to your tax return.

OMB No. 1545-0172

Internal Revenue Service Identifying number Name(s) shown on return Discover Madison Inc 03-0573906 Business or activity to which this form relates Indirect Depreciation Part I **Election To Expense Certain Property Under Section 179** Note: If you have any listed property, complete Part V before you complete Part I. 500,000 Maximum amount (see instructions) 1 Total cost of section 179 property placed in service (see instructions) 2 2 2,000,000 Threshold cost of section 179 property before reduction in limitation (see instructions) 3 Reduction in limitation. Subtract line 3 from line 2. If zero or less, enter -0-Δ Dollar limitation for tax year, Subtract line 4 from line 1. If zero or less, enter -0-. If married filing separately, see instructions (c) Flected cost (a) Description of property (b) Cost (business use only) 7 Listed property. Enter the amount from line 29 Total elected cost of section 179 property. Add amounts in column (c), lines 6 and 7 8 R 9 Tentative deduction. Enter the smaller of line 5 or line 8 9 Carryover of disallowed deduction from line 13 of your 2011 Form 4562 10 10 11 11 Business income limitation. Enter the smaller of business income (not less than zero) or line 5 (see instructions) Section 179 expense deduction. Add lines 9 and 10, but do not enter more than line 11 12 12 13 Carryover of disallowed deduction to 2013. Add lines 9 and 10, less line 12 Note: Do not use Part II or Part III below for listed property. Instead, use Part V. Special Depreciation Allowance and Other Depreciation (Do not include listed property.) (See instructions) Special depreciation allowance for qualified property (other than listed property) placed in service 14 during the tax year (see instructions) Property subject to section 168(f)(1) election 15 30.899 16 Other depreciation (including ACRS) MACRS Depreciation (Do not include listed property.) (See instructions.) Part III Section A 17 MACRS deductions for assets placed in service in tax years beginning before 2012 If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here Section B-Assets Placed in Service During 2012 Tax Year Using the General Depreciation System (b) Month and year (c) Basis for depreciation (d) Recovery (e) Convention (a) Classification of property placed in (business/investment use (f) Method (g) Depreciation deduction pened only-see instructions) service 19a 3-year property 217 200DB 5.0 MQ 5-year property 7-year property d 10-year property 15-year property 20-year property 25-year property 25 yrs. S/L h Residential rental 27.5 yrs. MM property ММ 27.5 yrs. S/L MM Nonresidential real 39 yrs. S/L property ММ Section C—Assets Placed in Service During 2012 Tax Year Using the Alternative Depreciation System 20a Class life 12 yrs. S/L b 12-year S/L 40 yrs. 40-year Part IV Summary (See instructions.)

Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. Enter here

and on the appropriate lines of your return. Partnerships and S corporations—see instructions

For assets shown above and placed in service during the current year, enter the

Listed property. Enter amount from line 28

31,127

23

21

22

08097 Discover Madison Inc 03-0573906

Federal Statements

FYE: 12/31/2012

Taxable	Interest on	Investments

Descript	tion					
		Amount	Unrelated Business Code		Acquired after 6/30/75	US Obs (\$ or %)
Interest Earned						
	\$	31				
Total	\$ <u></u>	31				

00091 DISCOVEL MISCHSOIT HIC

03-0573906

FYE: 12/31/2012

Federal Statements

Form 990, Part IX, Line 11g - Other Fees for Service (Non-employee)

Description	E :	Total xpenses	Program Service	Manage Gene		Fund taising
Payroll Service Consulting Fees Architect / Planner	\$	726	\$ 726	\$		\$
Contract Office Labor		2,115	 2,115			
Total	\$	2,841	\$ 2,841	\$	0	\$ 0

08097 Discover Madison Inc 03-0573906 FYE: 12/31/2012

Federal Statements

Schedule A, Part II, Line 1(e)

Description	Amount
Memberships Building Rental Contributions Memorial Foundation Grant	\$ 3,865 1,220 588 61,500
Other Income	99
Total	\$ <u>67,272</u>

Schedule A, Part II, Line 12

Description	Amount
Interest Earned	\$ 31
Interest Income	
Other Income	18,716
Annual Gala Music & Folklife Festival	1,390
Total	\$ 20,137

08097 Discover Madison Inc

03-0573906

Federal Statements

FYE; 12/31/2012

Annual Gala

Other Direct Fundraising or Gaming Expenses

Description	Amount	
Other Expense	\$	979
Total	\$	979