

Cheekwood 2019 Operating Budget

1	Revenues	
2	Contributed Income	
3	Individual Contributions	\$ 949,000
4	Corporate Gifts/Sponsorships	650,000
5	Foundation Giving/Grants	150,000
6	Government Grants-Metro	145,500
7	Government Grants-State	72,500
8	Memberships	1,225,000
9	Special Projects Released from Restriction	-
10	Special Project Contributions	65,000
11	Total Contributed Income	3,257,000
12	Outside Fundraisers	
13	Horticulture Society	35,000
14	Garden Club of Nashville	35,000
15	Antiques & Garden Show	336,760
16	Swan Ball (Cash Received)	1,150,000
17	Total Outside Fundraisers	1,556,760
18	Admissions, Programs and Events	
19	Gate Admissions	2,520,000
20	Group Tours	77,840
21	Classes and Public Programs	229,450
22	Special Events	226,000
23	Total Admissions, Programs and Events	3,053,290
24	Rentals and Gift Shop	
25	Gift Shop	186,825
26	Restaurant	-
27	Rentals	820,161
28	Total Rental and Gift Shop	1,006,986
29	Other Income	
30	Investment Earnings and Releases from Restrictions	315,000
31	Interest on Checking	65,000
32	Miscellaneous Income	14,100
33	Total Other Income	394,100
34	Total Revenues	\$ 9,268,136
35	Expenses	
36	Personnel	\$ 4,865,249
37	Exhibitions	944,792
38	Gardens/Botanic	376,075
39	Education/Programming	157,420
40	Special Events	90,200
41	Printing/Mailing/Signage	115,592
42	Development/Donor Cultivation	143,191
43	Advertising/Promotion	419,680
44	Utilities	392,129
45	Facility Maintenance	166,523
46	Equipment Rental & Leases	213,516
47	Restaurant/Catering COGS	184,886
48	Gift Shop COGS	105,088
49	Contract Services and Parking	271,004
50	Office/Administrative/Storage	174,141
51	Commercial Insurance	266,600
52	Interest Expense, Credit Card Fees & Bank Fees	161,691
53	Permits/Fees/Miscellaneous	53,165
54	Travel	25,194
55	Uncollectible Pledges & Bad Debt	-
56	Capital Expenses	77,000
57	Special Projects	65,000
58	Total Expenses	\$ 9,268,136
59	Revenues Over/(Under) Expenses	\$ -