

# Cheekwood 2021 Operating Budget

Revenues	
<b>Contributed Income</b>	
Individual Contributions	\$ 1,037,200
Corporate Gifts/Sponsorships	631,500
Foundation Giving/Grants	217,000
Government Grants	212,100
Memberships	1,400,000
<b>Total Contributed Income</b>	<b>3,497,800</b>
<b>Outside Fundraisers</b>	
Horticulture Society	20,000
Garden Club of Nashville	36,500
Antiques & Garden Show	300,000
Swan Ball (Net Cash Received)	830,000
<b>Total Outside Fundraisers</b>	<b>1,186,500</b>
<b>Admissions, Programs and Events</b>	
Gate Admissions	2,692,713
Group Tours	32,200
Classes and Public Programs	264,314
Special Events	87,500
<b>Total Admissions, Programs and Events</b>	<b>3,076,727</b>
<b>Rentals and Gift Shop</b>	
Gift Shop	299,151
Restaurant	40,000
Rentals	772,711
<b>Total Rental and Gift Shop</b>	<b>1,111,862</b>
<b>Other Income</b>	
Investment Earnings and Releases from Restrictions	488,950
Interest on Checking	5,000
Miscellaneous Income	25,000
<b>Total Other Income</b>	<b>518,950</b>
<b>Total Revenues</b>	<b>\$ 9,391,839</b>

Expenses	
Personnel	\$ 5,255,267
Exhibitions	805,933
Gardens/Botanic	341,910
Education/Programming	106,040
Special Events	107,350
Printing/Mailing/Signage	111,053
Development/Donor Cultivation	146,037
Advertising/Promotion	328,990
Utilities	366,300
Facility Maintenance	211,046
Equipment Rental & Leases	245,372
Restaurant/Catering COGS	184,478
Gift Shop COGS	133,801
Contract Services and Parking	290,242
Office/Administrative/Storage	199,790
Commercial Insurance	251,700
Interest Expense, Credit Card Fees & Bank Fees	158,076
Permits/Fees/Miscellaneous	82,896
Travel and Transportation	27,266
Capital Equipment Expenses	38,292
<b>Total Expenses</b>	<b>\$ 9,391,839</b>
<b>Revenues Over/(Under) Expenses</b>	<b>\$ -</b>