

Hope Station 2024 BUDGET

INCOME

|  |           |               |
|--|-----------|---------------|
| 92Q Receipts Holiday Helper                            | \$        | 5,000         |
| Contributions- Individual Donations and Circle of Hope | \$        | 30,000        |
| <b>Total Contributions</b>                             | <b>\$</b> | <b>35,000</b> |

FUNDRAISING

|                                    |           |               |
|------------------------------------|-----------|---------------|
|                                    | \$        | -             |
| Superwoman Event (TBD)             | \$        | 5,000         |
| Hashbrowns for Hope                |           |               |
| Sponsorships                       | \$        | 10,000        |
| Individual Donors & Silent Auction | \$        | 35,000        |
| <b>Total Events</b>                | <b>\$</b> | <b>50,000</b> |

TOTAL CONTRIBUTIONS & FUNDRAISING EVENTS

|           |               |
|-----------|---------------|
| <b>\$</b> | <b>85,000</b> |
|-----------|---------------|

GRANTS

|  |           |                |
|--|-----------|----------------|
| Grant-United Way COVID- 19 Metro CARES                   | \$        | -              |
| METRO ACTION COMMISSION- The Hope Fund                   | \$        | -              |
| Nashville Electric Service Foundation                    | \$        | 10,000         |
| Chase Bank   | \$        | 30,000         |
| HCA Foundation   | \$        | 5,000          |
| Rutherford County Rent Relief- Reimbursable Grant        | \$        | -              |
| TN Dept of Human Services Faith-Based Initiatives        | \$        | 30,000         |
| Community Foundation - VOAD                              | \$        | 45,000         |
| Community Foundation Turner Nash                         | \$        | 10,000         |
| Frist Foundation   | \$        | 10,000         |
| Community Foundation                                     | \$        | 35,000         |
| Healing Trust  | \$        | 30,000         |
| Mary Murphy Foundation                                   | \$        | -              |
| Jackson National   | \$        | 5,000          |
| Memorial Foundation                                      | \$        | 5,000          |
| United - Way- Metro Special Funding Grant 3.8 mil (2022) | \$        | -              |
| United Way (Funded)                                      | \$        | 15,000         |
| Predators Foundation                                     | \$        | 5,000          |
| Sharing Change-Middle TN Electric Co                     | \$        | 4,000          |
| Joe C. Davis (Hopeful Hearts)                            | \$        | 10,000         |
| Dugas Family Foundation                                  | \$        | 12,000         |
| Stephen Turner Family Foundation                         | \$        | 10,000         |
| <b>Total Grants</b>                                      | <b>\$</b> | <b>271,000</b> |

**TOTAL REVENUE****\$ 356,000****EXPENSES**

|   |           |               |
|---|-----------|---------------|
| Bank Charges & Fees                                     | \$        | 150           |
| Fundraising expenses                                    | \$        | 200           |
| <b>Hashbrowns for Hope</b>                              |           |               |
| Cause Pilot   | \$        | 150           |
| Decor   | \$        | 200           |
| Event Production (AV, Microphone, Podium, etc.)         | \$        | 800           |
| Merchant fees (Stripe)                                  | \$        | 500           |
| Event Marketing (Social Media, QR Code, Email Campaign) | \$        | 500           |
| Printing & Copy   | \$        | 300           |
| Supplies  | \$        | 300           |
| Venue, Food & Beverage ( all included)                  | \$        | 13,000        |
| <b>Total Hashbrowns for Hope</b>                        | <b>\$</b> | <b>16,100</b> |

**Postcard Campaign**

|                       |    |       |
|-----------------------|----|-------|
| Postage               | \$ | 1,500 |
| Printing and Labeling | \$ | 2,500 |

**Total Direct Mail Campaign****\$ 4,000****General and Administrative**

|  |    |       |
|--|----|-------|
| Advertising & Marketing                                  | \$ | 3,000 |
| Bank fees  | \$ | 300   |
| Board Retreat Support                                    |    |       |
| Business Owner's Insurance                               | \$ | 1,600 |
| Cyber Liability  |    |       |
| Director's and Officers Insurance                        |    |       |
| Dues and Memberships                                     |    |       |
| Equipment and software expense                           | \$ | 80    |
| License and permit                                       | \$ | 500   |
| Merchant fees  | \$ | 100   |
| Miscellaneous  | \$ | 100   |
| Office expenses  | \$ | -     |
| Office rent  | \$ | -     |
| Office supplies  | \$ | 1,000 |
| Office supplies -ink                                     | \$ | 50    |
| Payroll Proc Fees (Paycor - Dir Dep, W-2s, Taxes, 1099s) | \$ | 1,700 |

**TOTAL General & Administrative****\$ 8,430**

**Labor & Operating Expenses**

|   |                   |
|---|-------------------|
| <b>Labor</b>  |                   |
| Executive Director Payroll  | \$ 72,000         |
| Payroll Tax Expenses  | \$ 5,000          |
| Indep Contractor Services (Admin Asst, Grants, Web, Soc Media)    | \$ 35,000         |
| <b>Total Labor Expenses</b>                                       | <b>\$ 112,000</b> |
| <b>Other</b>  |                   |
| Board Retreat & Development Support (Staff Courses, Strategy Mtg) | \$ 5,000          |
| Postage - General Use   | \$ 150            |
| Professional Fees (CPA-Mthly Mgmt Reports, Audit, 990, Return)    | \$ 8,500          |
| Technology (Zoom, IT, Web Hosting, Tech Support)                  | \$ 1,500          |
| Telephone   | \$ 1,400          |
| <b>Total Other</b>  | <b>\$ 16,550</b>  |

|   |                   |
|---|-------------------|
| <b>Total Fundraising, G&amp;A, Labor &amp; Operating Expenses</b> | <b>\$ 157,080</b> |
|---|-------------------|

**PROGRAM EXPENSES**

|   |                  |
|---|------------------|
| Grant Writer  | \$ -             |
| Hopeful Hearts Program (not reimbursed by Grant)                    | \$ 5,000         |
| Program Office Supplies & Software                                  | \$ -             |
| Hope Station Legacy Program Rent/ Mortgage Assistance               | \$ 70,000        |
| Hope Station Legacy Program Utilities Assistance                    | \$ 15,000        |
| <b>Total Single Families Rent, Utilities, Mental Health Support</b> | <b>\$ 90,000</b> |

**United Way-Metro 3.8 Mil (2022)**

|               |      |
|---------------|------|
| Rent/Mortgage | \$ - |
| Utilities     | \$ - |

**United Way-Metro 3.8 Mil (2022)**

|  |             |
|--|-------------|
| <b>Total United Way-Metro 3.8 Mil (2022)</b> | <b>\$ -</b> |
|--|-------------|

|  |                  |
|--|------------------|
| <b>Total Client Support (Legacy Program Expense)</b> | <b>\$ 90,000</b> |
|--|------------------|

|                       |                   |
|-----------------------|-------------------|
| <b>TOTAL EXPENSES</b> | <b>\$ 247,080</b> |
|-----------------------|-------------------|

|                             |                   |
|-----------------------------|-------------------|
| <b>NET OPERATING INCOME</b> | <b>\$ 108,920</b> |
|-----------------------------|-------------------|