

# ART washes away from the SOUL the dust of everyday LIFE – *Pablo Picasso*



Wicked cast, photo by Joan Marcus



2009-10 Annual Report to the Community  
TENNESSEE PERFORMING ARTS CENTER

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The end of the year has a way of prompting reflection, and as we prepare for 2011, I am astounded by all that TPAC has accomplished. For me, TPAC's most recent Fest de Ville Gala event was the quintessential representative of the positive impact and remarkable ongoing contribution this organization has made to our community. As announced in the spring, the evening's theme centered on the production of *9 to 5*, and the resulting record-breaking revenues exemplify the passion of the talented TPAC staff and, of course, the magnetism of Dolly Parton. Over the last 30 years, there are countless examples of other successful TPAC performing arts programs and productions that have enriched our lives and touched the hearts and souls of our community and beyond in very real ways. The related benefit to the cultural mainstream of our society is immeasurable, as is the contribution to the greater good.

Perhaps more measurable, but not quite as obvious, is the economic effect of TPAC's mission on the society it serves. TPAC's economic impact and related audience spending during the past year exceeded \$46 million. This economic

activity supports the equivalent of 800 full-time jobs. Over \$1 million in tax revenues were generated through TPAC, favorably impacting the fiscal results of our state and city governments. Such economic contributions are always valuable, but this is especially true in a struggling economy. In good times and in bad, TPAC steadfastly remains accessible to everyone: A wide variety of services are provided to people of myriad socioeconomic backgrounds, individuals with disabilities, and participants of all ages. The organization's commitment to community outreach is exemplified by its programs that provide numerous opportunities for children and adults to interact at no cost.

TPAC's incredible educational programs are the fulcrum that brings the arts and community together, as they transmit knowledge and culture through generations. Serving more than 45,000 educators and learners during the 2009-2010 school year, and more than 1.5 million in its history, TPAC Education serves as a haven for teachers and concurrently allow aspiring students to taste what's possible.

As Chair, I remain awestruck by the quality and creativity of it all, along with the magic these programs and productions have provided for three decades and counting. It is, of course, about the arts, and the truth they embody: a truth that never loses its luster, a truth that transcends time.

Let the magic continue!



**John Cody**

Chairman, 2010-11 Board of Directors



**“Art washes away from the soul the dust of everyday life”** –Pablo Picasso

When you came to TPAC, I sincerely hope that happened to you. I hope you were refreshed, transported from the ordinary, or transformed in some way, escaping from worries and cares. Maybe you soared with *Wicked*, found *The Color Purple* uplifting and inspiring, or laughed non-stop with a comedian, during one of the most successful seasons in our 30-year history.

In the following pages, you’ll read some of our favorite stories for the year. You’ll hear from people who talk about the difference that TPAC makes in their lives, classrooms, or communities. I hope you’ll see yourself in the words and pictures, celebrating our success as yours, with our gratitude for your ongoing support, partnership, participation, and attendance.

Without question, TPAC Education’s services for teachers and students of all ages turn the ordinary into the extraordinary. Children take an exciting field trip in the middle of the school day. They enjoy lively visits from teaching artists in classrooms. In simplest terms, our programs make learning fun, which makes learning happen! Inspired by great artists, TPAC

Education skillfully integrates the arts into other subjects. Children are motivated, challenged, and engaged. Encouraging their natural curiosity, arts education helps them to discover their strengths and special interests – igniting lifelong passion for learning and confidence to achieve their goals, among so many other benefits.

Yes. Art washes away from the soul the dust of everyday life.

This quotation also helped to guide the development of our new strategic plan and to inspire our new mission statement, adopted by our Board of Directors this year: **To provide a lifetime of meaningful and relevant experiences in the performing arts.**

No matter your age, interests, or cultural background, we want your experience with TPAC to be meaningful to you. Our aim is to offer programs that are relevant to your life, times, community, and world. If you begin to take part in TPAC activities in preschool, you will “grow into” programs for older youth. If you attend your first performance here as a young adult, you’ll continue to enjoy a multitude of choices over time, from the classics to the hottest acts in contemporary entertainment. If you introduce your children, grandchildren, and other young people to

TPAC, the cycle will continue, building upon the past for a better tomorrow.

Whatever our audiences experience in arts and education through TPAC, we want that to be interesting, inspiring, magical, thought-provoking, or wildly entertaining. We seek to create special memories for you, your family and your friends. Always, we hope our work of art is meaningful and relevant, washing away the dust to fever ydayliving from your soul.

*Kathleen W. O'Brien*

**Kathleen W. O'Brien**  
President and Chief Executive Officer







## 2009-10 Snapshot

### Tennessee Performing Arts Center

**381,596** audience members

**45,865** students, educators and artists engaged in TPAC Education

**\$900,000** in services provided to Tennessee students and educators

**536** different events on four stages

**185** active volunteers serving 7,000 hours

**\$13.5** million in ticket sales

**\$46** million in state and local economic impact



“Bank of America has been a proud partner of TPAC since the 1970s. The arts are an important treasure in our community – not only for their entertainment and enrichment value, but also for the economic impact. TPAC’s performances provide countless hours of enjoyment, and its educational outreach programs help learners of all ages master concepts through creative outlets. Specifically through the Wolf Trap Early Learning through the Arts’ program, Bank of America is pleased to help set opportunity in motion for local Head Start teachers through training and enriching learning activities for their preschool students. Along with the community in 2010, our associates, clients, and their families enjoyed the impressive productions of *The 101 Dalmatians Musical* as well as *9 to 5: The Musical*. We look forward to TPAC’s exciting future performances and the ongoing arts educational opportunities in our neighborhoods.”

– **John Stein**, Tennessee President, Bank of America





## Announcing *9 to 5* and Honoring Dolly Parton

Even before the 2009-10 Broadway season began, TPAC announced that it would launch the 2010-11 national tour of *9 to 5*, with music and lyrics by Tennessee's Dolly Parton. TPAC also announced that Dolly would be honored with its Applause Award at the 2010 Fest de Ville Gala for her artistic accomplishments and creation of the Imagination Library. Read more in next year's annual report!

## Soaring with *Wicked*

TPAC set new sales and attendance records with the Broadway tour of *Wicked* with \$1,501,117 in sales at 100% capacity for a single week. Over the full three weeks of the Nashville engagement, 57,990 people were swept away by the blockbuster at TPAC, with more than \$4.4 million in total sales.

"I've heard it said  
That people come into our lives for a reason  
Bringing something we must learn  
And we are led  
To those who help us most to grow  
If we let them  
And we help them in return  
Well, I don't know if I believe that's true  
But I know I'm who I am today because I knew you...  
Because I knew you  
I have been changed for good,"  
From "Because I Knew You," Stephen Schwartz, *Wicked*



“Partnering with TPAC has opened an array of opportunities for Brown-Forman that have allowed us to connect with the Nashville community. Our goals are similar in nature and align well with each other: we both strive to produce and market a premium product that offers a memorable and pleasant experience.

The entire TPAC staff are true professionals who believe in their organization’s mission and recognize the value of their sponsors. Our TPAC partnership epitomizes what we look for in a long-term strategic alliance and offers us the opportunity to give back to the community. Brown-Forman is proud to support the arts through our strong relationship with TPAC.”

– **John Hardaway**, Brown-Forman Corporation





## TPAC Sets the Stage for Student Success

**The arts make better students.  
Better students make better citizens.  
Better citizens make better communities.**

TPAC Education is one of the largest and most comprehensive programs of its kind in the nation, a model that others have followed. Through four distinct programs, TPAC offers meaningful experiences in the arts each year to thousands of students, teachers, families, and audiences of all ages, interests and cultural backgrounds. TPAC Education is curriculum based, providing study guides and other resources for teachers to meet state standards. Numerous studies correlate student participation in arts education with academic achievement and higher graduation rates.

Health, safety, self-esteem, communication, tolerance for diverse cultures, and the value of education and community are among the concerns targeted by TPAC Education's pre-school program and explored through works of art and educational activities for all ages.



“For 27 years the Paris Henry County Arts Council has bought tickets and paid for chartered buses to take all 5th graders in Henry County to TPAC for a HOT production. When you ask the people of Henry County who attended one of those shows over the past 27 years you often hear how that one experience made a tremendous impact in their lives. For many of those folks, that experience opened the door to the arts and encouraged them to continue to attend plays, musicals, concerts, etc.

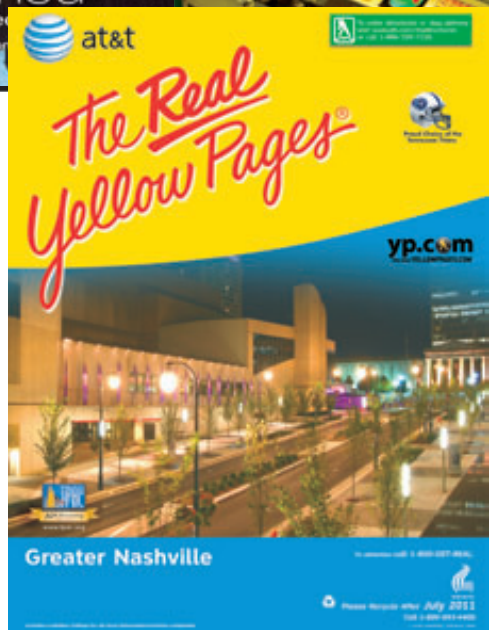
For many of the students who go to TPAC, that is the first time they have crossed the bridge over the Tennessee River and have been in a city. The excitement of the day and the experience at TPAC is one they treasure and take with them into their adult years.

The ‘Broadway Bus Trips’ to TPAC to see Broadway shows generate that same excitement in the adults. Many people have not had the TPAC experience and are blown away when they attend their first performance. They then are hooked and are eager to sign up for more shows.

Like the rippling effect of a wave on the water, a trip to TPAC spreads out across the community encompassing all who are touched by its magic and washing them in the beauty of the arts.”

– **Mary Lodge**, Executive Director, Paris-Henry County Arts Council





## Well Covered!

**TPAC was featured on the covers of three publications this season.**

**NFocus** featured the chairs of TPAC's 2009 Fest de Ville Gala, Robin Glover (left) and Renee Chevalier. Inspired by the Broadway tour of *Wicked*, the "wickedly wonderful event" charmed guests and was one of TPAC's most successful fundraisers.

TPAC's unique Art-O-Mat inspired the cover of the **Nashville Scene** annual winter arts issue. The bright green machine, on Center Landing between Jackson and Polk Lobbies, is designed to make art more accessible and affordable to the general public. A work of art unto itself, this clever creation was once a cigarette machine, artfully repurposed – with health and environmentally-conscious messages in mind – to dispense original works of art for \$5 each. Through the project conceived by North Carolina artist Clark Whittington, Art-O-Mats are "kerplunking art" at museums, galleries, arts centers, libraries and other locations nationwide. TPAC's is one of two in Tennessee.

On the eve of TPAC's 30th anniversary, AT&T unveiled the cover of the 2010 edition of **Nashville's Real Yellow Pages**, with more than 590,000 copies produced for distribution in the upcoming year. "We're proud to feature the Tennessee Performing Arts Center on the cover of our new AT&T Real Yellow Pages for the Nashville area," said Kenny Blackburn, vice president, AT&T external affairs. "We continually work to make our directory covers special on the outside, and tailor the community information inside our directories to best meet the needs of local residents and businesses."



“We enjoy our relationship with TPAC. It’s fun and energetic. The shows we support are always upbeat and family friendly giving people an opportunity to expose children to first class professional arts production in a welcoming atmosphere at a reasonable price. I believe TPAC’s productions and vitality make Nashville a better place to live and raise a family.”

– **Michael Spurgeon**, President, Fidelity Printing





## A Dramatic New Look

TPAC worked with the City of Nashville, the State of Tennessee, and business partners to transform Deaderick Street into a stunning cityscape. The historic boulevard, which connects the seats of state and city government, has been enhanced with dozens of trees, plant beds in the sidewalks and medians, backlit information kiosks, music boxes and energy-efficient lighting. More than a beautiful place to walk, day or night, Deaderick is now the first certified green street in Tennessee, with porous concrete in the sidewalks to conserve water, solar-power parking stations, bike racks, and recycling containers. Along with others in the neighborhood, TPAC appreciates the vision of Nashville Mayor Karl Dean and how well he and other city officials kept stakeholders informed and involved them in the planning. War Memorial Auditorium, which is managed by TPAC, anchors one end of the magnificent view.

“Creating an attractive and sustainable street was a key priority with this project. But the vision doesn’t stop there. We have created a long-term redevelopment plan for Deaderick Street that includes improved building street-fronts and more commercial and retail activity. So while today marks the completion of significant improvements, it also marks a new beginning for Deaderick.”

– The Honorable Karl Dean, Mayor of Nashville, at the ribbon-cutting ceremony where TPAC President Kathleen O’Brien served as master of ceremonies.



## Service to Visionary Community Partners

During the run of the Broadway tour of *Little House on the Prairie* in October, TPAC took part in three significant community events: Working with the Middle Tennessee Council of the Blind for a touch tour of costumes and properties, along with post-show reception with the company; Taking part in the dedication of the historic marker to commemorate the 1929 founding of The Seeing Eye (the oldest guide dog organization in the world) in Nashville; and planting trees for Habitat for Humanity with members of the cast and crew.





“We are both blind, but truly love attending theater. The live narration provided by TPAC brings a whole deeper level of comprehension and appreciation. As a couple, we look forward to this great opportunity for all the Broadway Series productions. *Little House on the Prairie*, among others, was a fabulous performance and so beautifully enhanced by the audible description provided. We’re grateful to TPAC for going the extra mile to make theater fully accessible for the blind and visually impaired patrons of Tennessee.”

– **Brenda and Dan Dillon,**

Dan is the president of Mid-Tennessee Council of the Blind and the Tennessee Council of the Blind.

Brenda is second vice president of the American Council of the Blind



## In the Wake of the Flood

TPAC thanks its audience and staff for their support of the Grand Ole Opry, the Nashville Symphony, and all of the organizations and people impacted by the May 2010 flooding in Nashville.

Immediately following the flood, TPAC accommodated the Opry, the Symphony, and other organizations in need of performance space. TPAC generated over \$220,000 of flood relief for the City of Nashville and Middle Tennessee. Over \$60,000 worth of rent and services was donated to those who were displaced from their performance homes. More than \$160,000 additional dollars were raised from TPAC audiences and performing artists. These cash donations were distributed to both the Community Foundation and the American Red Cross for direct relief to the community.

On six nights, when Ryman Auditorium was not available, the Opry's show went on at War Memorial Auditorium – which served as its home from 1939 to 1943, and is now managed by TPAC. Between May and December, TPAC coordinated 20 Symphony performances in Jackson Hall or War Memorial, where the Symphony performed its first concert in 1947 and continued to play there until TPAC opened.

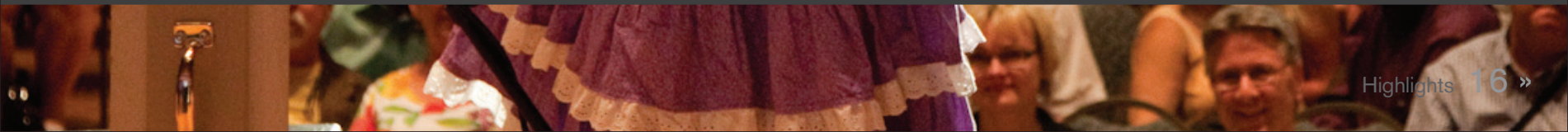
TPAC extends heartfelt wishes for continued recovery and future success to all members of our community who were affected by the flooding.





“Our recent experiences at TPAC underscore the quality leadership and superior service culture that exists within the organization. The first call I made the morning of the flood was to our friends at TPAC because we immediately needed a home for our Opry performance the following night. With no hesitation we were welcomed with open arms. We pulled our signature microphone stands, our podium and a portrait of Minnie Pearl out of the flood waters and headed downtown to one of our former homes, the War Memorial Auditorium. We appreciate the spirit to accommodate our needs, the passion to serve the community and your neighbor in a time of need and the clear understanding that the show must go on!”

– **Steve Buchanan**, President, Grand Ole Opry Group  
President, Country Music Association Board of Directors





“All of us associated with the Nashville Symphony are grateful beyond measure for the extraordinary assistance we received from so many in our community while we were displaced by the flood. The staff and management of TPAC top that list, having moved mountains to help us reschedule many of our concerts into their facility. It was very meaningful for us to be back in our old home, if only for a while. We already knew we could expect the utmost professionalism from TPAC’s staff, but our experience was made even more special by just how caring they all were.”

– **Alan D. Valentine**, President and CEO, Nashville Symphony





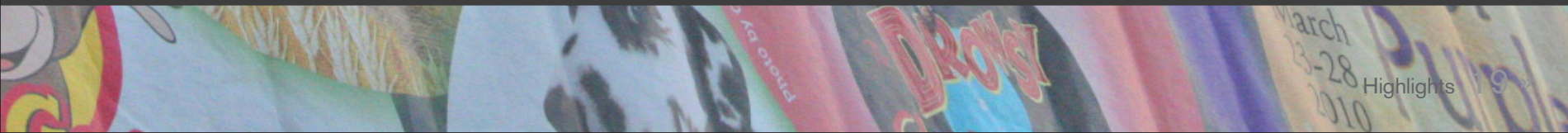
## Just the Ticket

Effective July 1, the first day of the 2009-10 fiscal year, the Tennessee Performing Arts Center began to sell tickets on its own independent system, ending 29 years with Ticketmaster. Advantages for patrons include less fees, a telephone line dedicated to TPAC, many online enhancements, and numerous improvements in customer service. The system provides tools for fundraising and marketing and numerous time-saving efficiencies for staff in multiple departments in terms of recordkeeping, reporting, research, accounting, and analysis.



“The interactive seating chart is a great feature. I love to be able to pick out my own seat, That makes a world of difference and makes the experience so much richer during the show ... Several days after I bought tickets, I wanted two more and was able to select them next to the seats I had already received. That was fantastic! I would not have been able to do that at any other venue.”

– **TPAC Ticket Buyers**







## TPAC Education

**Humanities Outreach in Tennessee (HOT)**, the annual curriculum-based Season for Young People, brought 31,652 students and teachers to TPAC for performances from 204 schools, representing 27 counties in Tennessee (27,612 students) and Kentucky (420 students). Standard, heavily subsidized, admission was \$7 per student, with \$40,666.50 in free and half-price tickets provided for 6,601 students. Eight schools received \$5,604.49 in fuel subsidies. HOT also offered a series of five educator workshops related to performances on the schedule, and 11 master classes and workshops for 516 students.

“One philosophy that I live by is ‘don’t talk about it, be about it.’ The arts enhance education in that way. The arts breathe life into education. The arts help students become more creative thinkers [and] broaden their knowledge base as well as make cross-curricular comparisons. The arts bring life to the classroom. Whether it is through learning about an indigenous tradition of dance during a wedding ceremony or by learning how instruments were made from animal skin, students are made privy to worlds that they may never have known all because of the arts.” – William Mann, Siegel High School, TPAC Education’s 2010 Teacher of the Year

## Humanities Outreach in Tennessee (HOT)

The 2009-10 Season for Young People also anchored TPAC Education's ArtSmart and TPAC Family Field Trip Seasons.



### ***Jason and the Argonauts***

October 5-8, 2009

Visible Fictions



### ***Tosca***

October 6, 2009

Nashville Opera



### ***The Very Hungry Caterpillar***

and Other Eric Carle Favourites

October 27-30, 2009

Mermaid Theatre



### ***Urban Bush Women***

November 2-4, 2009

Choreographer Jawole Willa Jo Zollar



### ***Fiesta Mexicana***

December 1-4, 2009

Sones de México Ensemble

### ***Romeo and Juliet***

January 25-29, 2010

Classical Theatre Project

### ***Frindle***

February 23-26, 2010

Griffin Theatre Company

### ***Fisk Jubilee Singers***

March 11, 2010

Musical Director, Dr. Paul T. Kwami,

Fisk University

### ***Rigoletto***

April 8, 2010

Nashville Opera

### ***The Man Who Planted Trees***

April 20-23, 2010

Puppet State Theatre Company



**ArtSmart Focus Works** during the 2009-10 season included *Jason and the Argonauts*, *Urban Bush Women*, *Fiesta Mexicana*, and *The Man Who Planted Trees*, and teaching artist tours of "The Sea Serpent," the sculpture by Pedro Silva in Fannie Mae Dees Park.





“I have worked with the HOT program offered by TPAC over the past few years and consider this organization as one of the strongest in providing rich educational and cultural experiences for young people. TPAC works hard to improve upon programs every year for the benefit of our children. As Musical Director of the Fisk Jubilee Singers, I receive many requests to have the Fisk Jubilee Singers perform in local schools. While this has not been possible, TPAC has made it possible for young students to attend live performances of the Fisk Jubilee Singers. I am always impressed with questions and comments that are presented at these performances by the young students. I know that education is very important. I also know that having knowledge about one’s culture is of great importance. It is, therefore, important that we all join hands and support TPAC..”

– **Dr. Paul T. Kwami,**

Musical Director & Curb-Beaman Chair for the Fisk Jubilee Singers, Fisk University



## Arts Education

**TPAC Family Field Trip** extends the mission of TPAC Education to families, who enjoy lobby activities prior to the performance. The 2009-10 Family Field Trip Season, serving 2,165 children and adults, featured *Jason and the Argonauts*, *The Very Hungry Caterpillar*, *Fiesta Mexicana*, and *The Man Who Planted Trees*.

**ArtSmart** served 56,969 students through 259 classroom residencies in 33 middle schools, providing \$76,000 of free arts-integrated educational activities at no cost to schools. The program provided resources and training for 294 educators and teaching artists who collaborate to engage students in arts-based strategies to enhance their work in the classroom and to advance their critical and creative thinking.





Photo by Rob Stack

“The class was filing out and I approached the teacher. She had tears in her eyes and pointed to a young boy. She told me that he had never (this was November) responded in any way in her class. She was thrilled and surprised. I choked up, too, of course. I said, ‘This is why I do this. For these children and those moments.’ It gets no better.”

– **Jill Massie**, ArtSmart teaching artist





Photo by Rob Stack

## Arts Education

### **Wolf Trap Early Learning Through the Arts**

paired specially-trained professional artists with 112 pre-school teachers to use music, theatre, storytelling, dance, and puppetry as powerful learning tools. In 2009-10, “Wolf Trap” served 1033 children in 56 Metro Nashville Head Start classrooms, also providing free resources for teachers and parents. An affiliate of the internationally renowned Wolf Trap Foundation for the Performing Arts in Vienna, Virginia, the program targets emerging literacy skills, problem-solving, concentration, self-confidence, enthusiasm for learning, and more!

**TPAC InsideOut** is for adults who want to grow in their knowledge and enjoyment of the performing arts. Usually filling to standing-room only, events take place inside and out of TPAC. The 2009-10 series of previews, discussions, and looks behind the scenes served 3,124 people and engaged 22 community partners, including the companies of the Broadway tours.



## Community Partners

**TPAC proudly, gratefully partnered with numerous community-based organizations during the 2009-2010 season.**

These collaborations complement our mission, enhance our program, and expand our reach into the community.

Belmont University	Nashville Hispanic Chamber of Commerce
Bishop Joseph Johnson Black Cultural Center	Nashville Opera
Blair School of Music	Nashville School of the Arts
Books from Birth of Middle Tennessee	Paris-Henry County Arts Council
Conexion Americas	Playing by Air
Fort Campbell	Tennessee Hispanic Chamber of Commerce
Head Start, Metro Nashville, Davidson County	Tennessee Repertory Theatre
Habitat for Humanity of Middle Tennessee	Vanderbilt-Kennedy Center of Excellence in Disabilities
Happy Tales Humane Shelter	Vanderbilt University
Mayor of Nashville's Advisory Committee for People with Disabilities	VSA Arts of Tennessee
Middle Tennessee Council of the Blind	YMCA artEMBRACE
Nashville Ballet	Young Presidents Organization



“Since moving to Nashville (August 2005), as a part of my evacuation from Hurricane Katrina (New Orleans area), I have enjoyed the many opportunities that TPAC offers, in the way of educational and entertaining events. I was a member of the Louisiana Philharmonic Orchestra for 33 years and learned the value of communicating with our audience and obtaining feedback concerning what the audience is looking for. I have really enjoyed the programs, such as: The Lunch Box series; The LookIns; The Arts Appetizer; and the productions. All these events have proven to be very educational, convenient and entertaining. As a performer, I really enjoy the “behind” the scenes look at productions before they are presented to the public. I find the Q and A’s offered during these events most informative, and an opportunity to get to know the producers and performers in a relaxed, up close and enjoyable setting.”

– **Howard Pink**



## 2009-10 HCA/TriStar Broadway at TPAC



### ***Wicked***

September 2-21, 2009

### ***Little House on the Prairie The Musical***

with Melissa Gilbert as "Ma"

October 27 – November 1, 2009



### ***The 101 Dalmatians Musical***

starring Rachel York as "Cruella de Vil"

January 19-24, 2010



### ***The Drowsy Chaperone***

February 9-14, 2010

### ***The Color Purple***

March 23-28, 2010



### ***A Chorus Line***


May 4-9, 2010

Broadway Specials in addition to the season package:

***Mamma Mia!***, March 2-7, 2010

***Disney's Beauty and the Beast***, June 15-20, 2010





“We just rejoined TPAC after a couple of years of not subscribing to it. We felt like we missed it and we rejoined with our friends. It has been such a positive experience and coming before show time and getting to hear those who are involved in the shows has made it very informative and interesting. We are learning so much about how the shows are put together and the behind scenes.

We are appreciative of the wonderful hospitality you provide as well. May you have continued success. Your work with the community is a positive experience. It is great what TPAC has done for the youth in our city. We have a better appreciation of the arts since we rejoined. Thanks again.”

– Marilyn and Ted Krick



## 2009-10 TPAC Presents



### **Frankie Valli and The Four Seasons**

September 17, 2009

**Mariachi Vargas de Tecalitlán,**  
opening with Nashville-based band San Rafael  
October 17, 2009

### ***Curious George Live!***

October 23-25, 2009

### **Mannheim Steamroller**

November 21, 2009



“Nashville is home to so many artists and entertainers who continuously tour throughout practically every continent in the planet. In a similar way, TPAC offers local audiences the unique opportunity of enjoying high quality international shows right here in Nashville, without having to travel abroad.

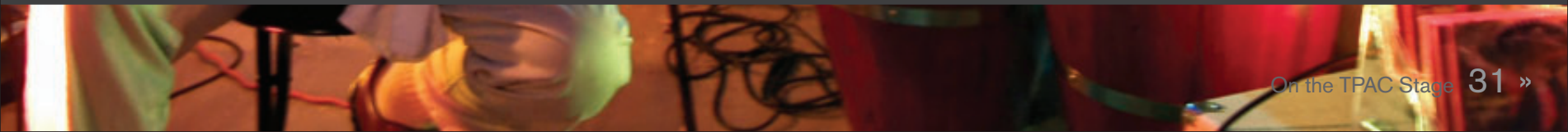
2010 celebrated the Bicentennial of our neighbor country Mexico, and TPAC, always aware of major events happening worldwide, joined the celebration by bringing to Nashville the fabulous Mariachi Vargas de Tecalitlán, an ensemble described by many as the ‘Best Mariachi in the World.’ Mariachi Vargas was created in 1897 in a small city called Tecalitlan, to the south of Jalisco, Mexico, and for over 100 years they have been ambassadors of that culturally rich nation. Plus, TPAC arranged for a Nashville-based band, San Rafael, to open the concert.” – Ramon Cisneros, Publisher, *La Campana*



“A significant percentage of the population of Middle Tennessee is of Mexican origin and shows like Mariachi Vargas and Sones de México represent for them an unparalleled opportunity to celebrate their heritage and to share with their children the beauty of this ancient culture.

TPAC strives to reach out to every segment of the community it serves and 2010 proved to be an excellent example of such effort. On the second decade of the millennium, TPAC will continue to bring to Nashville international shows that will educate and entertain a city that everyday becomes more and more cosmopolitan, and will also enhance the culture and appreciation for the Arts of every resident of Nashville.”

– **Ramon Cisneros**, Publisher, *La Campana*







Big River, photo by Harry Butler

## Resident Companies

**The Tennessee Performing Arts Center is the proud home to three distinguished resident companies:**

Nashville Ballet, Nashville Opera, and Tennessee Repertory Theatre. TPAC subsidizes their facility use and appreciates opportunities to collaborate with them on educational and patron service initiatives.

### Nashville Ballet

[www.nashvilleballet.com](http://www.nashvilleballet.com)

615-297-2966

3630 Redmon Street, Nashville, TN 37209



[www.nashvilleopera.org](http://www.nashvilleopera.org)

615-832-5242

3622 Redmon Street, Nashville, TN 37209



[www.tennesseeerep.org](http://www.tennesseeerep.org)

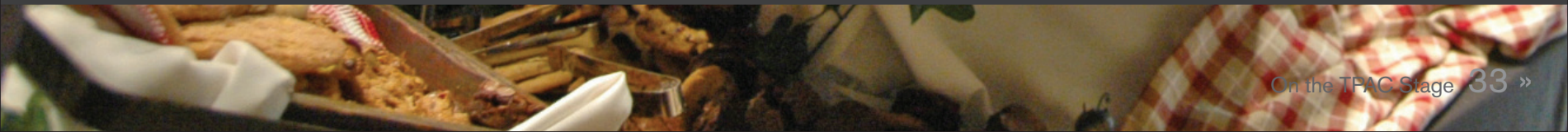
615-244-4878

161 Rains Avenue, Nashville, TN 37203



“In particular, the TPAC Education Arts Appetizer is a wonderful opportunity for us to get a different perspective of the upcoming performance. We often meet some of the actors, producers, or behind-the-scenes folks--stage managers, costume designers, and others who really help us to understand what's involved with putting on a performance. On the rare occasion when we get to meet the actors, even though we have not spoken to them or shook their hands, when they come out onto the stage, we feel that we already know them. We feel that connection. The Arts Appetizer pulls us in and gives a different perspective.”

– **Cris and Parker Whitlock**





## Celebrities on Stage

Jann Arden	The Dead Weather	Charlie McCoy	Sonic Youth
The Bart Walker Blues Band	Earthquake	Moody Blues	Sound Tribe Sector 9
Rob Bell	Tommy Emmanuel	Gary Morris	Ronie Stoneman
Beyond the Ashes	Guy Fieri	Mutemath	Straight No Chaser
T. Graham Brown	Fisk Jubilee Singers	The Nashville	Tennessee Mafia Jug Band
Sarah Buxton	Frankie Valli and	Bluegrass Band	Them Crooked Vultures
Capitol Steps	The Four Seasons	The Nashville Edition	The Time Jumpers
Brandi Carlile	Eddie George	Owl City	Umphrey's McGee
jeff obafemi carr	Melissa Gilbert	Guy Penrod	Melanie Walker
Celtic Thunder	Diana Goodman	Marty Raybon	Holly Watson
The Country Chorale	The Grand Vista Kids	Casey Rivers	Ron White
Les Claypool	Jedd Hughes	LuLu Roman	George Willborn
Leonard Cohen	Jennifer O'Brien Singers	Todd Rundgren	Damon Williams
Bucky Covington	Buddy Jewell	Jerry Seinfeld	Chely Wright
Cowboy Joe & the Babcocks	Kimberly Locke	SheDaisy	Trisha Yearwood
Jason Crabb	Louise Mandrell	Shelean Newman	Yonder Mountain
Rodney Crowell	Justin Moore	Smokehouse Road	String Band
Jamie Cullum	Mannheim Steamroller	Todd Snider	Rachel York
Perry Danos	Mariachi Vargas	Sommore	William P. Young

Photos by Jason Bennett



Sonic Youth, photo by Heather White



## Four Beautiful Spaces

The Tennessee Performing Arts Center (TPAC) is one of the most unique facilities of its kind in the United States – home to three beautiful spaces with multiple, state-of-the-art capabilities. TPAC also manages War Memorial Auditorium, a multi-purpose space within the historic landmark across the street.

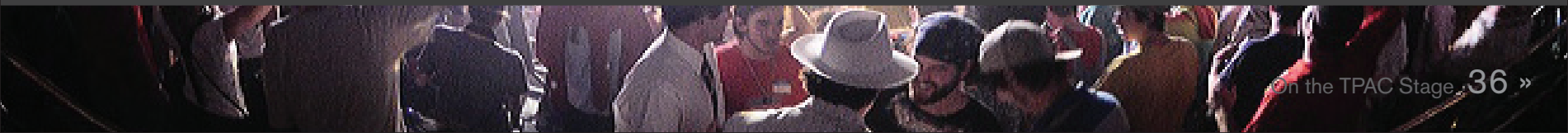
TPAC accommodates major music, dance, theatrical, and television productions, along with performances in intimate settings and a wide variety of such events as award ceremonies, films, pageants, recitals, product launches, receptions, and meetings.





“I went to the Nashville Umphrey’s McGee show last night and had an absolute blast; this was my first time at a TPAC event. The War Memorial Venue was stellar. How do I put myself on a TPAC event email list so that I can keep up with what’s shakin’ downtown for upcoming events?”

– **Jacob Burns**



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\*A fund of the Community Foundation of Middle Tennessee

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**Tennessee Performing Arts Center Management Corporation**

**Statement of Financial Position**

June 30, 2010 and 2009

<b>ASSETS</b>	<b>2010</b>	<b>2009</b>
Cash and cash equivalents	\$4,500,529	\$7,030,489
Receivables:		
Accounts	260,245	318,166
Contributions, net of allowance	169,644	91,387
Prepaid expenses, inventory, and other assets	568,797	378,553
Property and equipment, less accumulated depreciation	<u>5,648,881</u>	<u>5,349,052</u>
<b>TOTAL ASSETS</b>	<b><u>\$11,148,096</u></b>	<b><u>\$13,167,647</u></b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>LIABILITIES</b>		
Accounts payable and accrued expenses	\$853,353	\$83 0,568
Advance ticket sales	2,148,269	5, 555,945
Deposits and other deferred revenue	206,681	15 7,592
Interest rate swap liability	—	1,809
Capital lease obligations	1,085,033	784,502
Notes payable	<u>1,498,845</u>	<u>1,675,180</u>
<b>TOTAL LIABILITIES</b>	<b><u>5,792,181</u></b>	<b><u>9,005,596</u></b>
<b>NET ASSETS</b>		
Unrestricted:		
Invested in property and equipment, net of related debt	\$3,370,156	\$3,230,424
Undesignated	<u>1,678,681</u>	<u>790,590</u>
Total unrestricted	5,048,837	4, 021,014
Temporarily restricted	<u>307,078</u>	<u>141,037</u>
<b>TOTAL NET ASSETS</b>	<b><u>5,355,915</u></b>	<b><u>4,162,051</u></b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b><u>\$11,148,096</u></b>	<b><u>\$13,167,647</u></b>

## Tennessee Performing Arts Center Management Corporation

### Sources of Revenue



#### Contributed Revenue: Fiscal Year 2010

TPAC Endowment Distribution **30%**

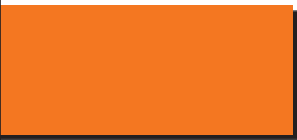
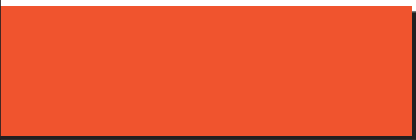
Grants **22%**

Individual **16%**

In Kind **14%**

Corporation **13%**

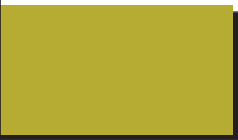
Foundation **5%**



#### Earned/Contributed: Fiscal Year 2010

Contributed **18%**

Earned **82%**





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