CHEEKWOOD

2020 OPERATING BUDGET

Revenues	
Contributed Income	
Individual Contributions	$ 1,296,750
Corporate Gifts/Sponsorships	919,500
Foundation Giving/Grants	248,000
Government Grants-Metro	139,500
Government Grants-Federal and State	102,800
Memberships	1,600,000
1929 Club Trip	65,000
Total Contributed Income	**4,371,550**
Outside Fundraisers	
Horticulture Society	27,500
Garden Club of Nashville	29,000
Antiques & Garden Show	361,760
Swan Ball (Cash Received)	900,000
Total Outside Fundraisers	**1,318,260**
Admissions, Programs and Events	
Gate Admissions	4,150,000
Group Tours	112,168
Classes and Public Programs	240,100
Special Events	386,000
Total Admissions, Programs and Events	**4,888,268**
Rentals and Gift Shop	
Gift Shop	700,250
Restaurant	47,875
Rentals	990,182
Total Rental and Gift Shop	**1,738,307**
Other Income	
Investment Earnings and Releases from Restrictions	365,000
Interest	32,500
Miscellaneous Income	10,000
Total Other Income	**407,500**
Total Revenues	**$ 12,723,885**

Expenses	
Personnel	$ 5,719,035
Exhibitions	1,596,975
Gardens/Botanic	434,165
Education/Programming	134,060
Special Events	225,900
Printing/Mailing/Signage	124,852
Development/Donor Cultivation	194,744
Advertising/Promotion	710,557
Utilities	387,900
Facility Maintenance	235,200
Equipment Rental & Leases	330,761
Restaurant/Catering COGS	365,593
Gift Shop COGS	378,826
Contract Services and Parking	396,869
Office/Administrative/Storage	242,186
Commercial Insurance	270,700
Interest Expense, Credit Card Fees & Bank Fees	248,894
Permits/Fees/Miscellaneous	64,613
Travel and Transportation	33,755
Capital Equipment Expenses	63,300
1929 Club Trip	65,000
Capital and Strategic Initiatives	500,000
Total Expenses	**$ 12,723,885**
Revenues Over/(Under) Expenses	**$ -**