

**HISTORIC NASHVILLE, INC.
2012 BUDGET**

Projected 2012

REVENUES

Memberships fees	\$ 3,068.57
Contributions	6,285.44
Grant revenues	-
Easement revenues	3,000.00
Brick and Mortar Bash	
Ticket sales	5,000.00
Sponsorships	5,000.00
Art sale/orchids	-
Silent auction	500.00
In-kind donations	<u>4,500.00</u>
Total revenues for the Brick and Mortar Bash	15,000.00
Investment income	<u>138.47</u>
TOTAL REVENUES	27,492.48

EXPENSES

EVENT EXPENSES

Brick and Mortar Bash	
Catering & bar	2,000.00
Bartending	1,000.00
Entertainment	500.00
Printed materials	500.00
Decorations	350.00
Miscellaneous	1,150.00
In-kind donations	<u>4,500.00</u>
Total expenses for the Brick and Mortar Bash	10,000.00
Annual membership meeting - January	2,500.00
MHC Preservation Awards ceremony - May	<u>500.00</u>
TOTAL EVENT EXPENSES	13,000.00

GENERAL & ADMINISTRATIVE EXPENSES

Marketing G&A	
Website hosting (Sitemason)	1,200.00
Website upgrades/features (Sitemason)	300.00
Annual Report	425.00
Email marketing (Emma) (split with membership)	250.00
Newsletter - biannual	400.00
Cool People Care/Social Media	250.00
Media kits/printing	400.00
Sponsorships	<u>250.00</u>
Total Marketing G&A	3,475.00
Membership G&A	
Postage & supplies	260.00
Membership drive	740.00
Email (Emma) (split with marketing)	<u>250.00</u>
Total Membership G&A	1,250.00
Other G&A	
Storage facility rent	2,256.00
Insurance	1,134.38
CNM annual dues & fees	250.00
Charitable Solicitation filing fees	150.00
PO Box fees	100.00
Misc. G&A expenses/Discretionary funds	<u>750.00</u>
Total Other G&A	<u>4,640.38</u>
TOTAL GENERAL & ADMINISTRATIVE EXPENSES	9,365.38

PROGRAM EXPENSES

Special projects	500.00
Programs/Workshops	250.00
Tours	1,000.00
New easements	<u>300.00</u>
TOTAL PROGRAM EXPENSES	<u>2,050.00</u>

TOTAL EXPENSES	<u>24,415.38</u>
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INCREASE IN NET ASSETS	<u>\$ 3,077.10</u>
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