

**NASBA CENTER FOR THE PUBLIC TRUST, INC.**

**FINANCIAL STATEMENTS**

**JULY 31, 2015 and 2014**

**LBMC**

MAKE A GOOD  
BUSINESS **BETTER**

## INDEPENDENT AUDITORS' REPORT

To the Boards of Directors of NASBA and the  
NASBA Center for the Public Trust, Inc.

We have audited the accompanying financial statements of the NASBA Center for the Public Trust, Inc. (a nonprofit organization), which comprise the statements of financial position as of July 31, 2015 and 2014, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

### *Auditors' Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risk of material misstatements of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Opinion*

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the NASBA Center for the Public Trust, Inc. as of July 31, 2015 and 2014, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*LBMC, PC*

Brentwood, Tennessee  
September 17, 2015

NASBA CENTER FOR THE PUBLIC TRUST, INC.

STATEMENTS OF ACTIVITIES

For Years Ended July 31,  
In thousands

	2015				2014			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Revenue and Support</b>								
Contributions	\$ 461	\$ 81	\$ -	\$ 542	\$ 455	\$ 9	\$ 1	\$ 465
Services received from affiliate personnel	121	-	-	121	88	-	-	88
Programs	38	-	-	38	23	-	-	23
Investment income	-	3	-	3	-	2	-	2
Net assets released from restrictions	18	(17)	(1)	-	41	(41)	-	-
Total revenue and support	638	67	(1)	704	607	(30)	1	578
<b>Program Expenses</b>								
Ethics Advancement	169	-	-	169	84	-	-	84
Student Center for the Public Trust	373	-	-	373	306	-	-	306
Conferences	17	-	-	17	14	-	-	14
Total program expenses	559	-	-	559	404	-	-	404
<b>Supporting Expenses</b>								
Administrative	32	-	-	32	33	-	-	33
Development	105	-	-	105	128	-	-	128
Total supporting expenses	137	-	-	137	161	-	-	161
Total expenses	696	-	-	696	565	-	-	565
<b>Increase (Decrease) in Net Assets</b>	(58)	67	(1)	8	42	(30)	1	13
<b>Net Assets, Beginning of Year</b>	67	32	96	195	25	62	95	182
<b>Net Assets, End of Year</b>	\$ 9	\$ 99	\$ 95	\$ 203	\$ 67	\$ 32	\$ 96	\$ 195

See Accompanying Notes to Financial Statements

**NASBA CENTER FOR THE PUBLIC TRUST, INC.**

**STATEMENTS OF FINANCIAL POSITION**

July 31,  
In thousands

	<u>2015</u>	<u>2014</u>
<b>Assets</b>		
Current Assets		
Cash and cash equivalents	\$ 128	\$ 30
Accounts receivable	-	2
Contributions receivable	52	64
Prepaid expenses	<u>6</u>	<u>5</u>
Total current assets	<u>186</u>	<u>101</u>
Long-term Assets		
Contributions receivable	7	19
Endowment fund	<u>94</u>	<u>86</u>
Total long-term assets	<u>101</u>	<u>105</u>
Total assets	<u><u>\$ 287</u></u>	<u><u>\$ 206</u></u>
<b>Liabilities and Net Assets</b>		
Current Liabilities		
Accounts payable and accrued expenses	\$ 56	\$ 11
Due to NASBA	<u>28</u>	<u>-</u>
Total liabilities	<u>84</u>	<u>11</u>
Net Assets		
Unrestricted	9	67
Temporarily restricted	99	32
Permanently restricted	<u>95</u>	<u>96</u>
Total net assets	<u>203</u>	<u>195</u>
Total liabilities and net assets	<u><u>\$ 287</u></u>	<u><u>\$ 206</u></u>

See Accompanying Notes to Financial Statements

**NASBA CENTER FOR THE PUBLIC TRUST, INC.**

**STATEMENTS OF CASH FLOWS**

For Years Ended July 31,

In thousands

	2015	2014
<b>Operating Activities</b>		
Cash received from NASBA	\$ 150	\$ 330
Cash received from donors	354	92
Cash received on contributions receivable	58	69
Cash received from program revenue	38	23
Interest and dividends received	3	1
Cash paid for supplies and employees	(502)	(525)
Net cash provided (used) by operating activities	101	(10)
<b>Investing Activities</b>		
Funds restricted for endowment	(5)	(6)
Endowment reinvested dividends	(3)	(1)
Net cash used by investing activities	(8)	(7)
<b>Financing Activities</b>		
Cash contributions restricted for endowment	5	6
Net cash provided by financing activities	5	6
<b>Net Increase in Cash and Cash Equivalents</b>	98	(11)
<b>Cash and Cash Equivalents, Beginning of Year</b>	30	41
<b>Cash and Cash Equivalents, End of Year</b>	\$ 128	\$ 30
Reconciliation of increase in net assets to net cash provided (used) in operating activities:		
Increase in net assets	\$ 8	\$ 13
Adjustments to reconcile increase in net assets to net cash provided (used) by operating activities:		
Total contributions restricted for endowment	1	(1)
Gains on endowment investment securities	-	(1)
Changes in assets and liabilities		
(Increase) decrease in:		
Receivables	20	26
Prepaid expenses	(1)	-
Increase (decrease) in:		
Due to NASBA	28	-
Accounts payable and accrued expenses	45	(47)
Net cash provided (used) by operating activities	\$ 101	\$ (10)

See Accompanying Notes to Financial Statements

**NASBA Center for the Public Trust, Inc.**  
**Notes to Financial Statements**

**Note 1. Organization and Nature of Operations**

The NASBA Center for the Public Trust, Inc. (the "CPT") is a nonprofit, public benefit corporation whose mission is to champion the public trust by advancing ethical leadership in business, institutions and organizations.

Ethics advancement programs recognize individuals and organizations that practice high standards of social responsibility and ethical leadership and provide continuing professional education content for the same. The Student Center for the Public Trust focuses on educating and engaging future business leaders on ethics, accountability and integrity through student membership groups at colleges and universities. The CPT provides an ethics leadership certification program for students. In addition, the CPT sponsors lectures, conferences and forums dedicated to addressing the duty of professionals to serve the public good, along with a focus on the issues that arise in the practical ethics of public life.

CPT is a membership organization of which the National Association of State Boards of Accountancy, Inc. ("NASBA") is its sole member. In fiscal 2015 and 2014, NASBA provided support to the CPT through monetary contributions of \$150,000 and \$330,000, respectively. Included in the financial statements are the expenses for the cost of NASBA personnel who devote the majority of their time to CPT-related activities and for property and equipment, including office space, used by these personnel. These expenses are charged to, and reimbursed by, the CPT at the cost incurred by NASBA. Also included in the financial statements are offsetting amounts of revenue and expense for the value of supporting services contributed by NASBA personnel in the areas of finance, information services, human resources, and marketing. The contribution of these services was valued at NASBA's cost of \$121,000 and \$88,000 in fiscal 2015 and 2014, respectively, and is reflected in the financial statements as discussed in Note 2 - Services Received from NASBA Personnel.

**Note 2. Significant Accounting Policies**

**Basis of presentation**

These financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America.

**Use of estimates**

The preparation of financial statements requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

**Cash and cash equivalents**

Cash equivalents include investments in money market funds in financial institutions which management believes are financially strong and are used to meet the operating needs of the organization. Deposits are insured by the Federal Deposit Insurance Corporation ("FDIC") up to certain limits. From time to time, cash and cash equivalents may exceed FDIC limits.

**Contributions and accounts receivable**

Contributions receivable are unconditional written promises to give which are recorded in the year the promise is made. Unconditional written promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discussed more fully in Note 3.

The carrying amount of all receivables is evaluated and reduced by a valuation allowance, if necessary. The need for an allowance is determined based on management's knowledge of its contributors, historical loss experience and existing economic conditions. Management has determined that no allowance is required at July 31, 2015 or 2014.

**Prepaid expenses**

Prepaid expenses consist of software subscription services.

**NASBA Center for the Public Trust, Inc.**  
**Notes to Financial Statements**

**Note 2. Significant Accounting Policies (Continued)**

**Net assets**

Unrestricted net assets are available for use in general operations. Temporarily restricted net assets have donor-imposed restrictions which permit the use of the donated assets in accordance with the donor restriction. Temporarily restricted contributions and investment income used for the purpose specified by the donor in the same year as received are classified as increases in unrestricted net assets. Permanently restricted net assets have donor-imposed restrictions in which the principal will remain permanently invested. Temporarily and permanently restricted net assets are discussed more fully in Note 6.

**Revenue and support recognition**

Unconditional contributions are recognized as revenue when the contribution or pledge is received. Program revenue from Ethical Leadership Certification is earned at the point students access the certification program software, regardless of whether they complete the requirements to obtain certification. The majority of students who access the program do so under a semester-based collegiate ethic course curriculum, subsequent to which access is terminated.

**Income taxes**

The CPT is exempt from federal and state income taxes under the provisions of Internal Revenue Code Section 501(c)(3) and applicable state tax statutes. The CPT is subject to tax on income unrelated to its exempt purpose, unless that income is otherwise excluded by the Internal Revenue Code.

The CPT has adopted the recognition requirements for uncertain income tax positions and believes that income tax filing positions will be sustained upon examination and does not anticipate any adjustments that would result in a material adverse effect on the CPT's financial position, results of operations or cash flows. Accordingly, CPT has accrued no interest or penalties related to uncertain tax positions at July 31, 2015 or 2014. It is the CPT's policy to recognize interest and penalties related to income tax matters in other expense. In general, the CPT is no longer subject to examinations by tax authorities for U.S. federal and state income tax returns before fiscal 2012.

**Contributed Services**

Many individuals contribute their time to the CPT's activities. The value of these individuals' services is not recorded in the financial statements because such services would typically not be purchased by the CPT if they had not been provided by contribution. Meeting and travel expenses for these individuals are reimbursed by the CPT.

**Services Received from NASBA Personnel**

Contributions of services by NASBA personnel, received without charge, are recorded in the statements of activities at NASBA's cost as discussed in Note 1.

**Note 3. Contributions Receivable**

Contributions receivable consist of the following unconditional written promises to give at July 31, 2015 and 2014:

(In thousands)	2015	2014
Amounts due in:		
Less than one year	\$ 56	\$ 67
One to five years	3	17
Total contributions receivable	59	84
Less unamortized discount	-	1
Present value of total contributions receivable	59	83
Less current contributions receivable	52	64
Non-current Contributions Receivable	\$ 7	\$ 19

**NASBA Center for the Public Trust, Inc.**  
**Notes to Financial Statements**

**Note 3. Contributions Receivable (Continued)**

At July 31, 2015 and 2014, contributions receivable includes \$6,000 and \$11,000, respectively, which is permanently restricted for the endowment. In fiscal 2015, an uncollected pledge to the endowment of \$1,000 was released from permanently restricted net assets.

**Note 4. Endowment Funds**

The Board of Directors established an endowment fund and a related investment and spending policy with the objective of providing an income stream to fund endowment-related programs while seeking to maintain purchasing power of the endowment assets. Income generated from the endowment fund is restricted for the benefit of the Student Center for the Public Trust and the Ethics Network. The principal of the endowment fund will remain permanently invested and classified as permanently restricted.

Investment securities owned by CPT are required under the Board-approved investment policy to meet certain criteria as to allowable asset classes and the composition of investments within those classes. Diversification of the portfolio is managed through three primary asset classes of equity, fixed income and alternative investments. The alternative asset class provides portfolio risk-versus-return characteristics that are attractive from a diversification standpoint in that such investments are not correlated with the equity and fixed income asset classes. CPT's investments are carried at fair value. Securities, in general, are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with investment securities, it is reasonably possible that changes in their value will occur in the near term and that such changes could be material to the financial statements. Additional information on fair value and the asset classes is disclosed in Note 5.

Under the endowment spending policy, the Board of Directors may designate a portion of the cumulative investment return, including net appreciation, for support of the current operations of specified programs; the remainder is retained to support operations of future years and to offset potential market declines. Under the endowment spending policy, up to 5 percent of the rolling three year average value of the portfolio as of December 31 for the three years prior to the current budget year may be appropriated for the current year. Investment income designated for current operations and used for the specified programs is classified as an increase in unrestricted net assets. Investment income in excess of amounts designated for current operations is classified as an increase in temporarily restricted net assets. Investment income is classified as temporarily restricted for 2015 and 2014. The following schedule summarizes the investment return in the statement of activities for the years ended July 31:

(In thousands)	2015	2014
Dividends and interest	\$ 3	\$ -
Net realized and unrealized gains	-	2
Total return on investments	3	2
Investment return designated for current operations	-	-
Investment Return in Excess of Amounts Designated for Current Operations	\$ 3	\$ 2

In accordance with the Uniform Prudent Management of Institutional Funds Act, the contributions received for the endowment fund are included in permanently restricted net assets. Changes in net assets related to the endowment for fiscal year ended July 31, 2015 are as follows:

(In thousands)	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, beginning of year	\$ 2	\$ 96	\$ 98
Investment income (net)	3	-	3
Released from restrictions	-	(1)	(1)
Endowment Net Assets, End of Year	\$ 5	\$ 95	\$ 100



**NASBA Center for the Public Trust, Inc.**  
**Notes to Financial Statements**

**Note 4. Endowment Funds (Continued)**

Changes in net assets related to the endowment for fiscal year ended July 31, 2014 are as follows:

(In thousands)	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, beginning of year	\$ -	\$ 95	\$ 95
Contributions and pledges	-	1	1
Investment income (net)	2	-	2
Endowment Net Assets, End of Year	\$ 2	\$ 96	\$ 98

**Note 5. Fair Value Accounting**

Authoritative guidance clarifies the definition of fair value, establishes a framework for measuring fair value and expands the disclosures for fair value measurement. The framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements).

At July 31, 2015 and 2014, the valuation method used to determine fair value for Level 1 investment securities is the last reported sales price on the last business day of the fiscal year reported by the active markets in which the individual securities are traded. The fair value of investment securities, of which the entire amount is invested in Level 1 mutual funds, exchange-traded funds, money market and cash at July 31 is as follows:

(In thousands)	2015	2014
Mutual Funds		
Equity securities	\$ 49	\$ 42
Fixed income securities	17	17
Alternative investments	15	13
Exchange-Traded Funds		
Equity securities	13	12
Money market and cash	-	2
Total Endowment Investments	\$ 94	\$ 86

**Note 6. Temporarily and Permanently Restricted Net Assets**

Temporarily restricted net assets at July 31 have donor-imposed restrictions as follows:

(In thousands)	2015	2014
Time-restricted		
Multi-year pledges	\$ 7	\$ 17
Endowment investment income	5	2
Purpose-restricted		
Ethics CPE Resource project	60	-
Daniels Fund project	21	-
Student Center for the Public Trust	6	13
Total Temporarily Restricted Net Assets	\$ 99	\$ 32

**NASBA Center for the Public Trust, Inc.**  
**Notes to Financial Statements**

**Note 6. Temporarily and Permanently Restricted Net Assets (Continued)**

Permanently restricted net assets at July 31 include:

(In thousands)	2015	2014
Endowment contributions receivable	\$ 6	\$ 11
Endowment fund	89	85
Total Permanently Restricted Net Assets	\$ 95	\$ 96

**Note 7. Subsequent Events**

Management has evaluated all material events and transactions that occurred from the date of the financial statements through September 17, 2015, which is the date that the financial statements were available to be issued. There were no material subsequent events that required adjustments to or disclosure in the financial statements.