

**AMERICAN CANCER SOCIETY, INC**  
**Post Covid – 2020 Plan**  
*(in thousands)*

<b>REVENUE</b>	<b>2020</b>
Events & Peer to Peer	145,933
Relationships	219,222
Marketing	96,577
Merchandise, Memberships & In-Kind	23,426
<b>TOTAL ONGOING OPERATIONS</b>	<b>485,158</b>
Non-Recurring (Gov Grants & Campaigns)	30,684
<b>TOTAL OPERATIONS</b>	<b>515,842</b>
Investment, Exchange & Other	9,717
<b>TOTAL REVENUE</b>	<b>525,559</b>

<b>EXPENSES</b>	
Salaries, Benefits & Taxes	310,615
Professional Fees	54,256
Grants for Mission Program Services	48,095
Educational Materials	41,759
Direct Assistance	12,922
Travel	6,831
Postage and Shipping	12,072
Meetings and Conferences	146
Community Office Locations	41,008
Technology	19,522
Telecommunications	7,154
Depreciation and Amortization	16,106
Miscellaneous	18,605
<b>TOTAL EXPENSES</b>	<b>589,091</b>