

Cumberland Region Tomorrow

ED/Agency + Summit Communication Fundraising 2009 2010 2011 Budget

		2009	2010	2011
Revenue				
Unrestricted				
Private Sector				
Fees for Services Rendered				
Fundraising Events				
Foundations				
Government Assistance				
	County			
	Municipalities			
Restricted				
Gov't Grants				
	TDOT			
	TN Dept of Ag			
	TWRA			
	TEC			
Private Grants				
	DynaEdge			
	ESRI			
Interest				
Other				
Total Revenue		2009	2010	2011
		\$0	\$0	\$0
Operating Expenses		2009	2010	2011
Communication				
	Ads	\$0	\$0	\$0
	Website Hosting Fees	\$1,000	\$1,000	\$1,000
	www.crtblog.org	\$0	\$0	\$0
	Feedblitz Newsletter	\$0	\$0	\$0
	Facebook	\$0	\$0	\$0
	Myspace	\$0	\$0	\$0
	Keystone Keymail (newsletter)	\$360	\$360	\$375
Conference Fees		\$6,000	\$6,000	\$6,000
Contingencies		\$2,000	\$2,000	\$2,000
Associations Dues & Subscriptions		\$1,000	\$1,000	\$1,000
Equipment rent/lease				
	Copier/Copy Fees	\$2,000	\$2,000	\$2,000
	Plotter			
Social Networking				
Licenses & Permits		\$500	\$500	\$500
Office supplies				
	Paper, etc	\$500	\$500	\$500

	Catering		\$3,500	\$3,500	\$3,500
	Printing & Reproduction				
		Maps			
		Other	\$2,500	\$2,500	\$2,500
	Postage		\$400	\$400	\$400
	Payroll				
		Executive Director	\$73,806	\$73,806	\$73,806
		GIS / Web Intern(s)			
		Fundraising Contractor (1 day week/52 weeks)	\$26,000	\$26,000	\$26,000
		Simple IRA match (3%)	\$2,215	\$2,215	\$2,215
		Insurance	\$6,500	\$7,000	\$7,500
	Professional Support fees				
		Consultants/Accountants/Audit	\$16,000	\$16,000	\$16,000
	Staff Development				
		Coalition/Conflict Mgmt	\$1,500	\$1,500	\$1,500
	Taxes				
		Federal Withholding	\$6,709	\$6,709	\$6,709
		FICA Withholding	\$5,646	\$5,646	\$5,646
	Telephone				
		Cell Stipend	\$1,200	\$1,200	\$1,200
		Regular	\$750	\$750	\$750
	Travel				
		Meals	\$500	\$500	\$500
		Trans. & Parking 0.54/mile	\$3,000	\$3,000	\$3,000
		Lodging	\$1,000	\$1,000	\$1,000
		Other			
	Total Op. Expenses		\$164,586	\$165,086	\$165,601
Program Expenses			2009	2010	2011
	Convening the Region Summit		\$55,000	\$55,000	\$55,000
	Regional Communication Consultants		\$150,000	\$150,000	\$100,000
	Total Program Expenses		\$205,000	\$205,000	\$155,000
Capital Expenses			2009	2010	2011
	Software				
		Microsoft Office	#NAME?	\$0	#NAME?
	Equipment				
		Laptop	\$0	\$2,500	\$0
		Computer			
		Printer	\$500	\$0	\$0
	Total Capital Expenses		#NAME?	\$2,500	#NAME?
Total Expenses			2009	2010	2011
			#NAME?	\$372,586	#NAME?
Budget Balance					
			#NAME?	\$372,586	#NAME?

Cumberland Region Tomorrow

CRT 2013 Projected Annual Budget (Executive Committee Mid Year Update) **Confirmed FUNDING SCENARIO (SURDNA, TDOT, Rockefeller)**

Revenue	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	Notes
Unrestricted Revenue								
Board of Directors	\$30,000.00	\$30,000.00	\$7,500.00	\$7,500.00	\$7,500.00	\$7,500.00	\$30,000.00	
Corporations	\$35,000.00	\$35,000.00		\$16,555.00	\$5,000.00	\$5,000.00	\$26,555.00	
Foundations								
Surdna Foundation	\$0.00	\$75,000.00	\$100,000.00				\$100,000.00	
James Stephen Turner Foundation	\$50,000.00	\$50,000.00					\$0.00	
Ingram Foundation (To submit in 3 2013)	\$15,000.00	\$15,000.00			\$15,000.00		\$15,000.00	
Memorial Foundation (To submit 12 2011)	\$25,000.00	\$2,500.00					\$0.00	
Atticus Trust	\$7,500.00	\$7,500.00				\$7,500.00	\$7,500.00	
Shayne Family Foundation	\$2,000.00	\$2,000.00				\$2,000.00	\$2,000.00	
Martin Brown Foundation	\$10,000.00	\$10,000.00				\$10,000.00	\$10,000.00	
Other - Rockefeller TDOT Grant TNRegions	\$0.00	\$50,000.00		40,000		\$10,000.00	\$50,000.00	
Government								
TDOT*	\$0.00	\$0.00						
MPO (2011 Grant Skipper funding)	\$15,500.00	\$0.00						
Individuals & Memberships	\$1,000.00	\$1,000.00	\$250.00	\$250.00	\$250.00	\$250.00	\$1,000.00	
Events			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
CRT Ten Year Anniversary Fundraiser**	\$0.00	\$0.00					\$0.00	
Interest	\$0.00	\$0.00					\$0.00	
Restricted Revenue								
Honorariums	\$0.00	\$0.00					\$0.00	
Toolbox Sales	\$0.00	\$0.00					\$0.00	
Toolbox Workshops	\$5,000.00	\$5,000.00			\$2,500.00	\$2,500.00	Err:522	
Events								
Regional Summit Registrations	\$3,000.00	\$3,000.00		\$2,000.00			\$2,000.00	
Regional Summit State Sponsorships (TDOT, TDA, New TBD)	\$0.00	\$10,000.00						
Gov't Grants								
TDOT(Program Grants)	\$0.00	\$0.00			\$15,000.00	\$15,000.00	\$30,000.00	
Rural Development - Cheatham Grant	\$35,000.00	\$0.00				\$5,000.00	\$5,000.00	
TWRA/TDA (Program Grants)	\$0.00	\$0.00			\$7,500.00		Err:522	
TDEC	\$0.00	\$0.00					\$7,500.00	
TACIR (Program Grants)	\$0.00	\$0.00					\$0.00	
Surnda Re-Granting		\$75,000.00	\$50,000.00				\$50,000.00	
Partnerships								
Other-TDOT Rockefeller Marketing/ P/I Consultants	\$0.00	\$0.00				\$15,000.00	\$15,000.00	
Refunds & Reimbursements - SGA Board Tr	\$0.00	\$0.00			\$8,000.00		\$8,000.00	
In-Kind 2011 Covening the Region Summit Target**	\$3,000.00	\$3,000.00					\$0.00	
TDOT (Summit Facilities)-WMA Rental				\$3,000.00			\$3,000.00	
TDOT & MPO (Data Analysis)								
Nashville MPO (Summit Speakers & Materials)				\$5,000.00			\$5,000.00	
TN Farm Bureau - Printing				\$1,000.00			\$1,000.00	
Fregonese & Associates								
Vanderbilt Media/Event Management								
Prince Market Research								
DVL Lead Sponsor								
The Chestnut Group								
Nashville MPO (AICP CEUs/Speaker Trav	\$0.00	\$0.00						
Nashville MPO (Varello Photography)								
Bone/Gresham Smith-Office Space	\$7,000.00	\$7,000.00	\$1,750.00	\$1,750.00	\$1,750.00	\$1,750.00	\$7,000.00	
Total Revenue	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	Notes
Unrestricted Revenue	\$191,000.00	\$278,000.00	\$107,750.00	\$64,305.00	\$27,750.00	\$42,250.00	\$242,055.00	
Restricted Revenue	\$48,000.00	\$98,000.00	\$50,000.00	\$2,000.00	\$33,000.00	\$37,500.00	\$122,500.00	
In-kind Revenue	\$10,000.00	\$10,000.00	\$1,750.00	\$10,750.00	\$1,750.00	\$1,750.00	\$16,000.00	
Total Revenue	\$249,000.00	\$386,000.00	\$159,500.00	\$77,055.00	\$62,500.00	\$81,500.00	\$380,555.00	
Operating Expenses	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	
Salaries & Benefits								
Payroll								
Executive Director		(\$85,000.00)	(\$21,250.00)	(\$21,250.00)	(\$21,250.00)	(\$21,250.00)	(\$85,000.00)	
Research Fellow		(\$20,000.00)			(\$10,000.00)	(\$10,000.00)	(\$20,000.00)	
Program and Communications Coordinator		\$40,000.00	(\$15,625.00)	(\$8,125.00)	(\$8,125.00)	(\$8,125.00)	(\$40,000.00)	
Intern(s)		\$0.00			\$2,240.00	\$2,760.00	\$5,000.00	
Contractor-Website (Angela Hytry - Birdhouse Creative)		\$0.00	(\$1,250.00)	(\$1,250.00)	(\$1,250.00)	(\$1,250.00)	(\$5,000.00)	
Simple IRA match (3%)		(\$2,838.72)	(\$750.00)	(\$750.00)	(\$750.00)	(\$750.00)	(\$3,000.00)	
Insurance		(\$3,600.00)	(\$1,500.00)	(\$1,500.00)	(\$1,500.00)	(\$1,500.00)	(\$6,000.00)	
Taxes								
FICA Withholding (SS, Medicare, Unemp. Ins.)		(\$14,000.00)	(\$4,500.00)	(\$4,500.00)	(\$4,500.00)	(\$4,500.00)	(\$18,000.00)	
Salary Contingency		(\$2,594.24)	(\$660.00)	(\$660.00)	(\$660.00)	(\$660.00)	(\$3,000.00)	
Total Salaries & Benefits	(\$140,000.00)	(\$88,032.96)	(\$45,535.00)	(\$38,035.00)	(\$45,795.00)	(\$45,275.00)	(\$175,000.00)	
Support Services	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	Notes

Rent (in-kind expense)		(\$7,000.00)	(\$1,750.00)	(\$1,750.00)	(\$1,750.00)	(\$1,750.00)	(\$7,000.00)	
Communication								
Website Security(Ricky Voltz)		\$0.00	(\$2,000.00)	(\$1,200.00)	(\$1,200.00)	(\$1,200.00)	(\$5,600.00)	
Website Hosting/Keymail (Keystone)		(\$6,000.00)	(\$1,500.00)	(\$1,500.00)	(\$1,500.00)	(\$1,500.00)	(\$6,000.00)	
Associations Dues & Subscriptions		(\$2,000.00)	(\$500.00)	(\$500.00)	(\$500.00)	(\$500.00)	(\$2,000.00)	
Equipment rent/lease								
Copier		(\$3,300.00)	(\$1,000.00)	(\$1,000.00)	(\$650.00)	(\$650.00)	(\$3,300.00)	
Licenses & Permits		(\$500.00)	(\$125.00)	(\$125.00)	(\$125.00)	(\$125.00)	(\$500.00)	
Office supplies								
Paper		(\$600.00)	(\$150.00)	(\$150.00)	(\$150.00)	(\$150.00)	(\$600.00)	
Other		(\$100.00)	(\$25.00)	(\$25.00)	(\$25.00)	(\$25.00)	(\$100.00)	
Catering		(\$3,500.00)	(\$875.00)	(\$875.00)	(\$875.00)	(\$875.00)	(\$3,500.00)	
Printing & Reproduction								
Maps		(\$250.00)	(\$125.00)	(\$125.00)	\$0.00	\$0.00	(\$250.00)	
Documents		(\$3,000.00)	(\$750.00)	(\$750.00)	(\$750.00)	(\$750.00)	(\$3,000.00)	
Postage		(\$500.00)	(\$125.00)	(\$125.00)	(\$125.00)	(\$125.00)	(\$500.00)	
Supplies (non-operating)		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Telephone								
Regular		(\$750.00)	(\$187.50)	(\$187.50)	(\$187.50)	(\$187.50)	(\$750.00)	
Total Support Services		(\$24,500.00)	(\$27,500.00)	(\$9,112.50)	(\$8,312.50)	(\$7,837.50)	(\$7,837.50)	(\$33,100.00)
Professional Services	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	
Professional Support fees								
IT Consultants/Accountants/Audit/Insurance		(\$18,000.00)	(\$4,500.00)	(\$4,500.00)	(\$4,500.00)	(\$4,500.00)	(\$18,000.00)	
Total Professional Services		(\$18,000.00)	(\$18,000.00)	(\$4,500.00)	(\$4,500.00)	(\$4,500.00)	(\$4,500.00)	(\$18,000.00)
Travel & Training	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	Notes
Conference Fees		(\$5,750.00)	(\$1,875.00)	(\$1,875.00)	(\$1,000.00)	(\$1,000.00)	(\$5,750.00)	
Business Meetings		(\$1,330.00)	(\$332.50)	(\$332.50)	(\$332.50)	(\$332.50)	(\$1,330.00)	
Staff Development		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Travel								
Meals		(\$1,700.00)	(\$425.00)	(\$425.00)	(\$425.00)	(\$425.00)	(\$1,700.00)	
Travel Reimbursements @ 0.54/mile		(\$6,000.00)	(\$1,500.00)	(\$1,500.00)	(\$1,500.00)	(\$1,500.00)	(\$6,000.00)	
Lodging		(\$2,500.00)	(\$625.00)	(\$625.00)	(\$625.00)	(\$625.00)	(\$2,500.00)	
Other		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Travel & Training		(\$15,280.00)	(\$17,280.00)	(\$4,757.50)	(\$4,757.50)	(\$3,882.50)	(\$3,882.50)	(\$17,280.00)
Contingencies	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	
Contingencies		(\$5,000.00)	(\$1,250.00)	(\$1,250.00)	(\$1,250.00)	(\$1,250.00)	(\$5,000.00)	
Total Contingencies		(\$5,000.00)	(\$1,250.00)	(\$1,250.00)	(\$1,250.00)	(\$1,250.00)	(\$1,250.00)	(\$5,000.00)
Workshop Expenses	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	
		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Workshop Expenses		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Grant Expenses	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	
Surdna Regranting		(\$75,000.00)	(\$50,000.00)	\$0.00	\$0.00	\$0.00	(\$50,000.00)	
Total Grant Expenses		\$0.00	(\$75,000.00)	(\$50,000.00)	\$0.00	\$0.00	\$0.00	(\$50,000.00)
Program Expenses	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	
Convening the Region Summit		(\$25,000.00)	\$0.00	(\$25,000.00)	\$0.00	\$0.00	(\$25,000.00)	
Regional Communication		(\$2,500.00)	\$0.00	(\$2,500.00)	\$0.00	\$0.00	(\$2,500.00)	
Rockefeller TDOT P/I Consultants		\$0.00	\$0.00			(\$15,000.00)	(\$15,000.00)	
Research & Data		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Rural Issues		(\$12,500.00)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Program Expenses		(\$40,000.00)	(\$40,000.00)	\$0.00	(\$27,500.00)	\$0.00	(\$15,000.00)	(\$42,500.00)
Capital Expenses	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	
Software		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Equipment		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Laptop		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,200.00	\$1,200.00
Computer		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Printer		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Plotter		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Capital Expenses		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,200.00	\$1,200.00
Total Expenses	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	
		(\$242,780.00)	(\$270,812.96)	(\$115,155.00)	(\$84,355.00)	(\$63,265.00)	(\$76,545.00)	(\$339,320.00)
Budget Summary	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	
Unrestricted Revenue		\$191,000.00	\$278,000.00	\$107,750.00	\$64,305.00	\$27,750.00	\$42,250.00	\$242,055.00
Restricted Revenue		\$48,000.00	\$98,000.00	\$50,000.00	\$2,000.00	\$33,000.00	\$37,500.00	\$122,500.00

In-kind Revenue	\$10,000.00	\$10,000.00	\$1,750.00	\$10,750.00	\$1,750.00	\$1,750.00	\$16,000.00	
Total Revenue	\$249,000.00	\$386,000.00	\$159,500.00	\$77,055.00	\$62,500.00	\$81,500.00	\$380,555.00	
Operations & Salaries	(\$202,780.00)	(\$155,812.96)	(\$65,155.00)	(\$56,855.00)	(\$63,265.00)	(\$62,745.00)	(\$272,780.00)	
Grant Expenses	\$0.00	(\$75,000.00)	(\$50,000.00)	\$0.00	\$0.00	\$0.00	(\$50,000.00)	
Program Expenses	(\$40,000.00)	(\$40,000.00)	\$0.00	(\$27,500.00)	\$0.00	(\$15,000.00)	(\$42,500.00)	
Capital Expenses	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,200.00	\$1,200.00	
Total Expenses	(\$242,780.00)	(\$270,812.96)	(\$115,155.00)	(\$84,355.00)	(\$63,265.00)	(\$76,545.00)	(\$364,080.00)	
Budget Balance	2011 Total	2012 YEP	2013 (1st Qtr	2nd Qtr	3rd Qtr	4th Qtr)	2013 Total	
	\$6,220.00	\$115,187.04	\$44,345.00	(\$7,300.00)	(\$765.00)	\$4,955.00	\$41,235.00	