
	FY22	
	Gross Income Budget	FY22 YOY% (Proposed)
<b>Rally 4 Quarters 4 Research</b>		
Atlanta	\$100,000.00	446.30%
Nashville	\$2,000.00	33.33%
Pensacola	\$20,000.00	1845.53%
	<b>\$122,000.00</b>	485.61%
<b>Rally Athlete/ Rally Fit 46 Challenge</b>		
Atlanta	\$20,000.00	-80.28%
Nashville	\$10,000.00	-84.41%
Pensacola	\$10,000.00	587.29%
	<b>\$40,000.00</b>	-76.05%
<b>Rally Double Play</b>	<b>\$1,000,000.00</b>	-10.63%
<b>Ed Runs NYC 2018</b>		
<b>NYC Gala</b>		
<b>Rally On The Runway</b>		
Atlanta	\$300,000.00	8.30%
Nashville	\$300,000.00	-18.12%
Pensacola	\$275,000.00	275.84%
	<b>\$875,000.00</b>	22.11%
<b>Rally In the Round</b>	<b>\$80,000.00</b>	39.94%
<b>Gifts In Kind</b>	<b>\$250,000.00</b>	-21.19%
<b>46 Faces Of Rally</b>		
Includes: RK General/Research Funds/T-Shirts	<b>\$325,000.00</b>	-7.69%
<b>Rally Community Partners</b>		
Includes: Special Events & Birthday Club		
Atlanta	\$300,000.00	144.52%
Nashville	\$10,000.00	54.32%
Pensacola	\$100,000.00	147.30%
	<b>\$410,000.00</b>	141.74%
<b>Rally Young Professional</b>		
Atlanta	\$20,000.00	576.59%
Nashville	\$10,000.00	
	<b>\$30,000.00</b>	914.88%
<b>Wreaths for Research</b>		
Atlanta	\$10,000.00	69.49%
Nashville	\$10,000.00	-82.45%
	<b>\$20,000.00</b>	-68.19%
<b>Year End Giving Campaign</b>	<b>\$165,000.00</b>	6.11%
<b>Major Gifts (\$10,000 +)</b>	<b>\$300,000.00</b>	-59.18%
<b>Sub-Total: Major Programs Revenue</b>	<b>\$3,617,000</b>	-6.68%
<b>Sub-Total: Major Programs Revenue (w/o Ed)</b>		
<b>Grassroots Programs</b>		
<b>Corks Against Cancer</b>		
<b>Foundation/Trust/State Grants/Federated</b>		
<b>General Contributions</b>		

	<b>FY22 Gross Income Budget</b>	<b>FY22 YOY% (Proposed)</b>
Atlanta	\$350,000.00	-7.90%
Nashville	\$2,000.00	-29.38%
Pensacola	\$30,000.00	249.12%
	<b>\$382,000.00</b>	-2.42%
<b>Athlete Challenges McCann 16/ McCann 34, Beasley, Casey &amp; Byard</b>	\$10,000.00	-18.63%
<b>Rally Nashville</b>		
<b>Rally Pensacola</b>		
<b>Collaborative Partners in Research</b>	<b>\$300,000.00</b>	0.00%
<b>Sub-Total: Grassroots Programs Revenue</b>	<b>\$692,000</b>	-1.67%
<b>TOTAL: Gross Revenues</b>	<b>\$4,309,000</b>	-5.91%
<b>DoD CDMRP Advocacy</b> Resulting in Federal funding for children, adolescents & young adults		