|  |  | 2010 Budget |
| :---: | :---: | :---: |
| INCOME |  |  |
| Festival | Admissions | 70,000 |
|  | Advertise | - |
|  | Entry Fees | 50,000 |
|  | Merchandise Inc | 1,500 |
|  | Sponsorships | 80,000 |
|  | total | 201,500 |
| Fundraising | Contribution | 5,000 |
|  | Program Fees | 250 |
|  | Sustaining Sponsorships | - |
|  | total | 5,250 |
| Grants | Academy Grant | 25,000 |
|  | Community Foundation | 5,000 |
|  | Frist | - |
|  | Memorial Foundation | 2,500 |
|  | Metro Arts | 56,000 |
|  | NEA | 8,000 |
|  | Ragsdale | 15,000 |
|  | TAC - At Risk | 5,000 |
|  | TAC - GOS | 22,000 |
|  | Target | 5,000 |
|  | total | 143,500 |
| Memberships | Fundraising Events | 35,000 |
|  | Patron Party Income | 10,000 |
|  | Memberships | 52,000 |
|  | total | 97,000 |
|  | Grand total | 447,250 |
|  |  |  |
| EXPENSES |  |  |
| Festival | Advertise Exp | - |
|  | Awards | 17,500 |
|  | Contract Serv. | 35,500 |
|  | Equip Rent | 16,200 |
|  | Event Expenses | 30,000 |
|  | Event Insurance | 6,000 |
|  | Film Postage | 9,000 |
|  | Film Rental | 5,000 |
|  | Guest Hotel/Travel | 46,000 |
|  | Marketing | 2,800 |
|  | Merchandise Exp | 1,500 |
|  | Printing | 14,000 |


|  | Publicity | 12,000 |
| :---: | :---: | :---: |
|  | Supplies | 5,000 |
|  | Ticket System | 6,000 |
|  | Theater Rental | 10,000 |
|  | Transportation Expenses | 1,200 |
|  | total | 217,700 |
| Memb. Exp. | Membership Card Exp. | 2,000 |
|  | Membership Event Exp. | 7,000 |
|  | Membership Postage | 400 |
|  | Patron Party Expenses | 1,000 |
|  | total | 10,400 |
| Org. Expenses | Accounting Fees | 3,600 |
|  | TAC-At Risk | 7,500 |
|  | Bank Fees | 1,000 |
|  | Credit Card Fees | 5,500 |
|  | Dues, Fees \& Subs | 3,000 |
|  | Fundraising Expenses | 6,836 |
|  | Gifts | 400 |
|  | Insurance | 3,300 |
|  | IT Expenses | 600 |
|  | Meals \& Entertainment | 2,000 |
|  | Parking/Mileage | - |
|  | Payroll Expense | 3,000 |
|  | Postage | 1,200 |
|  | Printing | 1,000 |
|  | Promotion | 1,500 |
|  | Publicity | 4,000 |
|  | Rent | 13,000 |
|  | Supplies | 2,000 |
|  | Telephone | 4,500 |
|  | Website | 2,000 |
|  | total | 65,936 |
| Salaries | FICA | 9,520 |
|  | Health Insur | 12,744 |
|  | Salary | 124,450 |
|  | total | 146,714 |
| Travel | Employee Hotel | 3,000 |
|  | Employee Meals | 1,500 |
|  | Employee Travel | 2,000 |
|  | total | 6,500 |
|  | grand total | 447,250 |

