# FINANCIAL STATEMENTS, ADDITIONAL INFORMATION AND INDEPENDENT AUDITOR'S REPORTS

DECEMBER 31, 2021 AND 2020

# $\frac{\text{FINANCIAL STATEMENTS, ADDITIONAL INFORMATION}}{\text{AND}} \\ \frac{\text{INDEPENDENT AUDITOR'S REPORTS}}{\text{INDEPENDENT AUDITOR'S REPORTS}}$

# DECEMBER 31, 2021 AND 2020

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# INDEPENDENT AUDITOR'S REPORT

To the Board of Trustees Cheekwood Botanical Garden and Museum of Art Nashville, Tennessee

#### REPORT ON THE FINANCIAL STATEMENTS

#### **OPINION**

We have audited the accompanying financial statements of Cheekwood Botanical Garden and Museum of Art ("Cheekwood") which comprise the statements of financial position as of December 31, 2021 and 2020, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Cheekwood Botanical Garden and Museum of Art as of December 31, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### BASIS FOR OPINION

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Cheekwood and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# RESPONSIBILITIES OF MANAGEMENT FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Cheekwood's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, internal omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Cheekwood's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Cheekwood's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings and certain internal control-related matters that we identified during the audit.

Nashville, Tennessee June 14, 2022

KraftCPAS PLLC

# STATEMENTS OF FINANCIAL POSITION

# DECEMBER 31, 2021 AND 2020

	_	2021		2020
<u>ASSETS</u>				
Cash and cash equivalents Promises to give and accounts receivable - operating	\$	8,505,566 426,772	\$	4,863,155 364,478
Inventories		103,993		119,010
Prepaid expenses		208,418		314,887
Restricted cash:				
Endowment		33,883		1,207,675
Other long-term purposes		1,016,770		1,058,508
Promises to give, net:		66.701		1 (00 20)
Endowment Other lang town numerous		66,721		1,680,296
Other long-term purposes Investments - endowment		462,902		506,298
Property and equipment, net		21,730,508 25,760,573		16,574,040 26,571,494
Collections - Notes 1 and 8		23,700,373		20,371,494
Concetions 1 total 1 and 0			_	
TOTAL ASSETS	\$	58,316,106	\$	53,259,841
<u>LIABILITIES AND NET ASSETS</u>				
LIABILITIES				
Accounts payable and accrued expenses	\$	1,254,114	\$	1,390,638
Deferred revenues		2,574,836		2,025,236
Other		16,753	_	29,320
TOTAL LIABILITIES		3,845,703	_	3,445,194
NET ASSETS				
Without donor restrictions:				
Undesignated		29,092,710		26,960,714
Board-designated endowment		2,940,139		2,519,225
Board-designated future operations		1,236,125		-
Board-designated Swan Ball		159,477	_	916,423
Total without donor restrictions		33,428,451		30,396,362
With donor restrictions		21,041,952		19,418,285
TOTAL NET ASSETS		54,470,403		49,814,647
TOTAL LIABILITIES AND NET ASSETS	\$	58,316,106	\$	53,259,841

# STATEMENT OF ACTIVITIES

# FOR THE YEAR ENDED DECEMBER 31, 2021

	Net A	Assets Without	Net Assets With	
	Don	or Restrictions	Donor Restrictions	 Totals
SUPPORT AND REVENUES				
Contributions	\$	2,197,168	\$ 1,732,719	\$ 3,929,887
Volunteer fundraising contributions		126,420	44,435	170,855
Government grants and programs		201,575	-	201,575
Contributions and net revenues from				
special events		1,469,339	-	1,469,339
In-kind contributions		95,211	-	95,211
Admission fees		5,867,005	-	5,867,005
Membership dues		2,009,966	-	2,009,966
Educational programs		211,587	-	211,587
Restaurant, catering and gift shop		1,467,322	-	1,467,322
Rental event income		1,086,748	-	1,086,748
Investment income, net		557,464	1,793,445	2,350,909
Loss on disposal of property and equipment		(30,172)	-	(30,172)
Miscellaneous income		14,950	-	14,950
Net assets released resulting from satisfaction		,		,
of donor restrictions		1,946,932	(1,946,932)	 
TOTAL SUPPORT AND REVENUES		17,221,515	1,623,667	 18,845,182
FUNCTIONAL EXPENSES				
Program services		11,908,733	-	11,908,733
Administrative		1,224,988	-	1,224,988
Fundraising		1,055,705		 1,055,705
TOTAL FUNCTIONAL EXPENSES		14,189,426		 14,189,426
CHANGE IN NET ASSETS		3,032,089	1,623,667	4,655,756
NET ASSETS - BEGINNING OF YEAR		30,396,362	19,418,285	49,814,647
NET ASSETS - END OF YEAR	\$	33,428,451	\$ 21,041,952	\$ 54,470,403

# STATEMENT OF ACTIVITIES

# FOR THE YEAR ENDED DECEMBER 31, 2020

	Net Assets Without		Net A	ssets With	
	Don	or Restrictions	Donor I	Restrictions	 Totals
SUPPORT AND REVENUES					
Contributions	\$	2,046,769	\$	2,077,902	\$ 4,124,671
Volunteer fundraising contributions	·	49,300		102,665	151,965
Government grants and programs		1,401,476		_	1,401,476
Contributions and net revenues from		, ,			
special events		1,158,824		-	1,158,824
In-kind contributions		208,207		-	208,207
Admission fees		4,682,236		-	4,682,236
Membership dues		1,329,837		-	1,329,837
Educational programs		101,496		-	101,496
Restaurant, catering and gift shop		1,068,155		-	1,068,155
Rental event income		201,041		-	201,041
Investment income, net		650,459		1,905,348	2,555,807
Loss on disposal of property and equipment		(29,017)		_	(29,017)
Miscellaneous income		128,266		67,250	195,516
Net assets released resulting from satisfaction				-	·
of donor restrictions		3,152,139	-	(3,152,139)	 <u> </u>
TOTAL SUPPORT AND REVENUES		16,149,188		1,001,026	 17,150,214
FUNCTIONAL EXPENSES					
Program services		10,589,071		-	10,589,071
Administrative		1,181,135		-	1,181,135
Fundraising		1,008,054			 1,008,054
TOTAL FUNCTIONAL EXPENSES		12,778,260			 12,778,260
CHANGE IN NET ASSETS		3,370,928		1,001,026	4,371,954
NET ASSETS - BEGINNING OF YEAR		27,025,434		18,417,259	 45,442,693
NET ASSETS - END OF YEAR	\$	30,396,362	\$	19,418,285	\$ 49,814,647

# STATEMENT OF FUNCTIONAL EXPENSES

# FOR THE YEAR ENDED DECEMBER 31, 2021

	Program Services							Supporting Services				
		Exhibitions and Programs	R	Restaurant, Lentals and Gift Shops	d		undraising		Total			
Personnel	\$	3,912,881	\$	487,425	\$	4,400,306	\$	645,420	\$	641,836	\$	5,687,562
Professional fees and contract services		364,675		6,100		370,775		103,013		11,335		485,123
Exhibitions and public programs		2,145,091		-		2,145,091		30,633		110		2,175,834
Special events		-		55,394		55,394		-		265,815		321,209
Communication, advertising and donor cultivation		448,681		19,551		468,232		38,184		83,128		589,544
Utilities		247,417		4,647		252,064		84,941		1,819		338,824
Maintenance and repairs		452,562		1,641		454,203		12,201		-		466,404
Software and equipment		201,055		9,303		210,358		139,390		21,866		371,614
Supplies		72,963		17,488		90,451		11,139		2,221		103,811
Travel and transportation		32,438		5,347		37,785		3,804		2,813		44,402
Insurance		211,770		42,639		254,409		42,643		-		297,052
Interest expense, bank and credit card fees		220,814		66,126		286,940		11,955		21,527		320,422
Miscellaneous		53,735		(4,070)		49,665		46,089		3,235		98,989
Cost of goods sold		4,504		1,066,813		1,071,317		-		-		1,071,317
Depreciation	_	1,604,119	_	157,624		1,761,743		55,576	_			1,817,319
Total	\$	9,972,705	\$	1,936,028	\$	11,908,733	\$	1,224,988	\$	1,055,705	\$	14,189,426

# STATEMENT OF FUNCTIONAL EXPENSES

# FOR THE YEAR ENDED DECEMBER 31, 2020

	Program Services							Supporting Services				
	Exhib ar	itions nd	Restaurant, Rentals and									
	Prog	rams	Gi	ift Shops	Total		Administrative		Fundraising			Total
Personnel	\$ 3,6	59,256	\$	437,241	\$	4,096,497	\$	630,445	\$	525,167	\$	5,252,109
Professional fees and contract services	2	81,612		-		281,612		171,891		22,395		475,898
Exhibitions and public programs	2,1	56,035		971		2,157,006		541		-		2,157,547
Special events		2,650		1,080		3,730		-		328,700		332,430
Communication, advertising and donor cultivation	5	91,964		18,737		610,701		20,422		99,691		730,814
Utilities	2	13,726		4,013		217,739		71,045		1,604		290,388
Maintenance and repairs	3	59,158		4,370		363,528		13,021		-		376,549
Software and equipment	1	21,356		13,619		134,975		94,647		21,803		251,425
Supplies		82,934		12,449		95,383		14,889		819		111,091
Travel and transportation		16,970		2,284		19,254		3,471		88		22,813
Insurance	1	99,058		39,681		238,739		52,143		-		290,882
Interest expense, bank and credit card fees	1	87,761		53,667		241,428		16,838		5,679		263,945
Miscellaneous		27,849		36,431		64,280		35,360		2,108		101,748
Cost of goods sold		2,903		472,040		474,943		-		-		474,943
Depreciation	1,4	33,550		155,706		1,589,256		56,422				1,645,678
Total	\$ 9,3	36,782	\$	1,252,289	\$	10,589,071	\$	1,181,135	\$	1,008,054	\$	12,778,260

# STATEMENTS OF CASH FLOWS

# FOR THE YEARS ENDED DECEMBER 31, 2021 AND 2020

	2021	2020
OPERATING ACTIVITIES		
Change in net assets	\$ 4,655,756	\$ 4,371,954
Adjustments to reconcile change in net assets to net cash provided by		
operating activities:		
Depreciation	1,817,319	1,645,678
Contributions restricted or designated for endowment and other long-term purposes	(983,517)	(1,786,508)
Loss on disposal of property and equipment	30,172	29,017
Realized and unrealized gains on investments	(2,119,272)	(2,441,089)
Decrease (increase) in:		
Promises to give and accounts receivable - operating	(62,294)	312,061
Inventories	15,017	36,252
Prepaid expenses	106,469	138,762
Increase (decrease) in:		
Accounts payable and accrued expenses	(136,524)	(247,459)
Deferred revenues	549,600	699,081
Other	(12,567)	1,297
	(=0= =0=)	(4.54.0.00)
TOTAL ADJUSTMENTS	(795,597)	(1,612,908)
NET CASH PROVIDED BY OPERATING ACTIVITIES	3,860,159	2,759,046
INVESTING ACTIVITIES		
Purchases of investment securities	(20,703,320)	(25,948,718)
Proceeds from sale of investment securities	17,666,124	24,849,634
Purchases of property and equipment	(1,036,570)	(2,470,319)
Furchases of property and equipment	(1,030,370)	(2,470,319)
NET CASH USED IN INVESTING ACTIVITIES	(4,073,766)	(3,569,403)
FINANCING ACTIVITIES		
Proceeds from contributions restricted or designated for:		
Investment in endowment	1,673,592	1,513,533
Investment in capital improvements	966,896	2,600,401
Investment in future art acquisitions	-	67,250
investment in ruture art acquisitions		07,230
NET CASH PROVIDED BY FINANCING ACTIVITIES	2,640,488	4,181,184
NET CHANGE IN CASH, CASH EQUIVALENTS AND RESTRICTED CASH	2,426,881	3,370,827
CASH, CASH EQUIVALENTS AND RESTRICTED CASH - BEGINNING OF YEAR	7,129,338	3,758,511
CASH, CASH EQUIVALENTS AND RESTRICTED CASH - END OF YEAR	\$ 9,556,219	\$ 7,129,338

(continued on next page)

# STATEMENTS OF CASH FLOWS (CONTINUED)

# FOR THE YEARS ENDED DECEMBER 31, 2021 AND 2020

# CASH, CASH EQUIVALENTS AND RESTRICTED CASH ARE REPORTED IN THE STATEMENTS OF FINANCIAL POSITION AS FOLLOWS:

	2021	2020
Cash and cash equivalents Restricted cash - endowment Restricted cash - other long-term purposes	\$ 8,505,566 33,883 1,016,770	1,207,675
	\$ 9,556,219	\$ 7,129,338
SUPPLEMENTAL CASH FLOW DISCLOSURE Interest paid	\$ 1,511	\$ 8,961
NONCASH INVESTING TRANSACTIONS		
Contribution of collection items	\$ -	\$ -

## NOTES TO FINANCIAL STATEMENTS

# DECEMBER 31, 2021 AND 2020

# NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### General

Cheekwood Botanical Garden and Museum of Art, doing business as Cheekwood Estate & Gardens, ("Cheekwood") is a Tennessee not-for-profit corporation whose mission is to celebrate and preserve the institution as an historical landmark where beauty and excellence in art and horticulture nurture the spirit and serve as inspiration for a diverse and broad audience. Located on the Cheek estate, including the historic residence and 55 acres of botanical gardens, Cheekwood provides historical interpretation, unique art and garden educational experiences for residents of Middle Tennessee and visitors from across the world. Cheekwood's financial statements include the accounts and operations of the Swan Ball ("Swan Ball"), which is an annual special event administered by the Swan Ball volunteers to benefit Cheekwood.

# **Basis of Presentation**

The financial statements of Cheekwood have been prepared in accordance with U.S. generally accepted accounting principles ("GAAP"), which require Cheekwood to report information regarding its financial position and activities according to the following net asset classifications:

Net assets without donor restrictions: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the organization. These net assets may be used at the discretion of Cheekwood's management and the Board of Trustees. Cheekwood's Board of Trustees has designated from net assets without donor restrictions, certain net assets for the Swan Ball, future operations and for a board-designated endowment.

*Net assets with donor restrictions*: Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of Cheekwood or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statements of activities.

# Support and Revenue Recognition

Contributions: Cheekwood recognizes contributions when cash, securities or other assets; an unconditional promise to give; or a notification of a beneficial interest are received. Conditional promises to give, including those with a measurable performance or other barrier and a right of return, are not recognized until the conditions on which they depend have been met.

Based on giving levels, arrangements with individual and corporate donors often contain both an exchange element, relating to the value of benefits provided, and a contribution element for the difference between the total amount and the value of benefits. Cheekwood recognizes the contribution portion when received and recognizes revenue for the exchange element as the benefits are provided. Benefits provided may include invitations to receptions and dinners, tickets to special events, admission passes, membership benefits and discounts on rental event fees. Corporate benefits may also include advertising and marketing. Benefits generally expire within one year.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# Support and Revenue Recognition (continued)

The transaction amount is allocated to each benefit based on actual amounts charged for similar benefits, where applicable, or estimates based on similar goods or services provided within the surrounding area. The amount not allocated to benefits is allocated to contribution. Revenues for invitations and special event tickets are recognized when those activities occur. Revenues for admission passes and membership benefits are recognized when the admission passes are provided and over a one-year period for membership benefits. Revenue associated with discounts on rental events is recognized, net of estimated forfeitures, when the event occurs. Advertising and marketing benefits are generally related to corporate sponsorship of specific events and are recognized over a three-month period during which the event occurs.

Government grants and programs: A portion of Cheekwood's revenue is derived from costreimbursable government grant agreements, which are conditioned upon the attainment of certain performance requirements, the incurrence of allowable qualifying expenses or both. Amounts received are recognized as revenue when Cheekwood has incurred expenditures in compliance with the specific grant provisions. Amounts received prior to incurring qualifying expenditures are reported in deferred revenues in the statements of financial position.

Contributions and net revenues from special events: Contributions and net revenues from the Swan Ball and its related events are recognized as those events occur. As of December 31, amounts received for next year's Swan Ball and events are recorded as deferred revenues.

Admission fees: Ticket sales are generally non-refundable and are recognized at the time the transaction is executed by the ticketholder. Ticket sales for special events are deferred until the event occurs.

Membership dues: Cheekwood memberships are for either a one-year or two-year period and offer admission to the estate during regular operating hours as well as discounts for the gift shops, Café 29, and for special programs and events. Membership revenue is recognized ratably over the period of the membership.

*Educational programs:* Cheekwood provides educational classes, camps and public programs. Fees for these activities are recognized as revenue at the time the activities are held.

Restaurant, catering and gift shop: Merchandise sales at the gift shops and food and beverage purchases at Café 29 are recognized at the point of sale. Catering revenue occurs primarily with rental events and is recognized consistent with those events.

Rental event income: Cheekwood offers various garden and building spaces for weddings, corporate and other events. Revenue from these events is recognized when the event occurs, and services are rendered to the customer. Most rental events require a deposit, which is recorded in deferred revenues until the event occurs.

## NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# Support and Revenue Recognition (continued)

Due to the nature and timing of the performance of services or access to benefits, substantially all deferred revenues at December 31 relating to the above-described activities are recognized in the following year.

# **Deferred Revenues**

Deferred revenues represent amounts received from exchange transactions prior to providing the related goods and services. Deferred revenues relate to rental event deposits, memberships, certain government grants, and the exchange component of individual and corporate giving and sponsorships. Amounts received for Swan Ball in advance of the event are also recorded as deferred revenues.

# Collections

In accordance with professional standards, Cheekwood has elected that certain objects acquired through purchases and contributions since Cheekwood's inception not be valued in the accompanying statements of financial position. The cost of such objects purchased are reflected as program expenses and treated as decreases in net assets without donor restrictions in the year in which the items are acquired or as decreases in net assets with donor restrictions if the assets used to purchase the items are restricted by donors. The value of collection items contributed by donors is not recorded in the financial statements but is disclosed at estimated fair value as a non-cash activity in the statements of cash flows. Proceeds from the sale of any deaccessioned items are classified as net assets with donor restrictions, to be applied toward future acquisitions of new collection items or the direct care of the collection. Direct care of the collection expenditures include those that enhances the life, usefulness or quality of the collection. To qualify as direct care, an expenditure must: be a strategic investment consistent with responsible fiscal planning and adequate planning for collections; be an expense not normally considered part of the regular operating budget; make a physical or immediate impact on the object(s) that increases or restores its cultural or scientific value, thus prolonging its life and usefulness.

# **Donated Services**

A substantial number of volunteers have donated significant amounts of their time to Cheekwood's program services and fundraising activities; however, no amounts have been reflected in the accompanying financial statements for donated services by volunteers since there is no objective basis by which to measure the value of such services. Donated services that require specialized skills and would be purchased if not provided by the donor are recognized as support and expenses based on the estimated fair value of the services received.

## NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# Cash and Cash Equivalents

Cash and cash equivalents consist of highly liquid investments that are readily convertible to cash, with maturities of three months or less from the date of purchase. Cash and cash equivalents held in brokerage accounts are included in investments.

#### Promises to Give

Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. The discount on those amounts is computed using a risk-free interest rate applicable to the year in which the promise is received (0.46% in 2021 and 0.42% in 2020). Amortization of the discount is recognized on the interest method over the term of the gift and included in contribution revenue. Cheekwood determines the allowance for uncollectible promises to give based on historical experience, an assessment of economic conditions and a review of subsequent collections.

#### Investments

Investments are carried at the quoted market value on the last business day of the reporting period. Net realized and unrealized gains and losses are reflected in the statements of activities.

# Inventories

Inventories consist principally of catering supplies and gift shop items and are reported at the lower of cost (first-in, first-out method) or net realizable value.

# **Property and Equipment**

Land, land improvements, buildings and equipment and furnishings are stated at cost or, if donated, at estimated fair value at the date of donation. Cheekwood capitalizes assets with a cost over \$5,000 and an estimated useful life greater than one year. Depreciation of land improvements, buildings and equipment and furnishings is provided on a straight-line basis over estimated useful lives ranging from three to forty years. Costs of maintenance and repairs are charged to expense. When depreciable assets are disposed of, the cost and related accumulated depreciation are removed from the accounts, and any gain (except trade-ins) or loss is included in operations for the period. Gains on trade-ins are applied to reduce the cost of the new acquisition.

# **Advertising Costs**

Advertising costs are expensed as incurred. Advertising expense amounted to \$326,448 and \$505,178 for the years ended December 31, 2021 and 2020, respectively.

## NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Income Taxes**

Cheekwood is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and files U.S. Federal Form 990 for organizations exempt from income tax. Cheekwood files U.S. Federal Form 990T, for organizations exempt from income tax with unrelated business income, as well as a State of Tennessee income tax return.

Management performs an evaluation of all income tax positions taken or expected to be taken in the course of preparing Cheekwood's income tax returns to determine whether the income tax positions meet a "more likely than not" standard of being sustained under examination by the applicable taxing authorities. Management has performed its evaluation of all income tax positions taken on all open income tax returns and has determined that there were no positions taken that do not meet the "more likely than not" standard. Accordingly, there are no provisions for income taxes, penalties or interest receivable or payable relating to uncertain income tax positions in the accompanying financial statements.

# Fair Value Measurements

Cheekwood classifies its assets measured at fair value based on a hierarchy consisting of: Level 1 (valued using quoted prices from active markets for identical assets), Level 2 (not traded on an active market but for which observable market inputs are readily available) and Level 3 (valued based on significant unobservable inputs). Valuation techniques used maximize the use of observable inputs and minimize the use of unobservable inputs. The hierarchy places the highest priority on unadjusted quoted market prices in active markets for identical assets or liabilities (Level 1 measurements) and gives the lowest priority to unobservable inputs (Level 3 measurements). In some cases, a valuation technique used to measure fair value may include inputs from multiple levels of the fair value hierarchy. The lowest level of significant input determines the placement of the entire fair value measurement in the hierarchy.

Following is a description of the valuation methodologies used for assets measured at fair value on a recurring basis:

*Investments* - Money market funds, mutual funds and equity securities, including exchange traded funds, are valued at the closing price reported on the active market which they are traded and are classified within Level 1 of the valuation hierarchy.

There have been no changes in the methodologies used at December 31, 2021 and 2020.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while Cheekwood's valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Endowment Funds**

Cheekwood has various endowment funds, which include both donor-restricted endowment funds and funds designated by the Board to function as endowments. As required by GAAP, net assets associated with endowment funds, including funds designated by the Board to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions. Cheekwood's donor-restricted endowment funds are subject to the Uniform Prudent Management of Institutional Funds Act of 2006 ("UPMIFA") and the State of Tennessee's State Uniform Prudent Management of Institutional Funds Act ("SUPMIFA").

Interpretation of applicable law - The Board of Trustees has interpreted SUPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, Cheekwood classified as donor-restricted net assets (a) the original value of gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

Spending policy - Cheekwood has a policy of appropriating for distribution each year a payout of 4.5% of the moving average, which is based on the rolling quarterly average of the portfolio value over the previous three years.

*Investment return objective, risk parameters and strategies* - Cheekwood has adopted investment and spending policies to establish asset allocation targets, investment objectives and guidelines and the degree of investment risk the Board deems acceptable.

The primary investment objective of the endowment is to provide long-term growth of capital sufficient to meet Cheekwood's current and future spending obligations and to protect the endowment from long-term effects of inflation. To achieve its investment objectives, Cheekwood acknowledges that risk tolerance and diversification are overriding guiding principles of its investment policy and that the primary objectives of diversification across uncorrelated asset classes are to enhance long-term total return and reducing portfolio volatility.

Cheekwood recognizes that higher returns require an acceptance of higher risk and the potential for higher volatility. Cheekwood is willing to accept a moderate level of volatility, based on the target allocation of the assets, in order to optimize total return within an acceptable risk tolerance. In order to reduce volatility, the assets will be diversified fully across a range of approved asset classes. These include small, medium and large capitalization domestic equities, international equities from emerging and developed markets, fixed income securities, and other real estate and commodities funds.

As of December 31, 2021, the asset allocation ranges were 35% to 45% large-cap equity, 0% to 10% mid cap and small cap equity, 10% to 20% international equity, 0% to 10% emerging market equity, 15% to 25% fixed income and 5% to 15% non-traditional. Cheekwood engages an outside investment management firm to manage the portfolio within the stated guidelines and objectives.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# Program and Supporting Services

The following program and supporting services are included in the accompanying financial statements:

<u>Program Services</u> - expenses related to providing a premiere cultural resource for Tennessee residents and visitors to Middle Tennessee. Cheekwood provides arts, gardens and history to students of all ages through a significant commitment to educational programming. Cheekwood programs are blended through two distinctive areas:

Exhibitions and Programs - Cheekwood provides a wide variety of activities inspired by its extensive indoor and outdoor collections. The Historic Mansion and Museum features selections of the Cheek family residence as it looked in the 1930's as well as gallery rooms to display art exhibitions. The Mansion is named on the National Register of Historic Places, and the Museum is accredited by the American Association of Museums. Cheekwood offers a spectrum of American art, decorative arts, and outdoor sculpture through its permanent collection, traveling exhibitions and a woodland sculpture trail. Cheekwood's estate and gardens encompass 55 acres of woodland, pastoral and landscaped gardens which have been designated as a level IV Arboretum by the Tennessee Urban Forestry Council and accredited by ArbNet. The historic gardens, designed by Bryant Fleming in 1930, mingle harmoniously with specialized gardens featuring outstanding collections of plants, including boxwoods, dogwoods, hydrangeas and other plants native to the Southeastern United States. These offerings are complemented by classes, school programs and fieldtrips, lectures, family days, cultural celebrations and seasonal festivals. Also, at Cheekwood is the Frist Learning Center, which features the Cheek family horse stable as well as art studios and meeting rooms for educational programming.

Restaurant, Rentals and Gift Shops - Cheekwood offers visitor amenities through Café 29 and two gift shops. Visitors are able to enjoy food and beverages, including inrestaurant dining and picnic options, and take away a souvenir of their day's experience. Cheekwood also provides rental and catering facilities to further open Cheekwood to the public through the hosting of meetings and events on the grounds.

# **Supporting Services**

<u>Administrative</u> - relates to the overall direction of the organization. These expenses are not identifiable with a particular program or with fundraising but are indispensable to the conduct of those activities and are essential to the organization.

<u>Fundraising</u> - includes costs of activities directed toward appeals for financial support, including Swan Ball and other special events. Other activities include the cost of solicitations and creation and distribution of fundraising materials.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Certain costs have been allocated among program and supporting services benefited. Such allocations are determined by management on an equitable basis. The expenses that are allocated include personnel, which is allocated based on based on time and effort, and utilities, insurance and depreciation, which are allocated primarily based on a location or square footage basis.

# Sales Taxes Collected

Sales taxes collected and remitted to governmental authorities are excluded from sales and costs and presented on a net basis in the financial statements.

# Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

# Recent Authoritative Accounting Guidance

In February 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2016-02, *Leases (Topic 842)*. The guidance in this ASU supersedes the leasing guidance in Topic 840, *Leases*. Under the new guidance, lessees are required to recognize lease assets and lease liabilities in the statement of financial position for all leases with terms longer than 12 months. Leases will be classified as either finance or operating, with classification affecting the pattern of expense recognition in the statement of activities. The FASB has issued several subsequent ASUs to make improvements to the original standard for specific issues, provide an optional transition method and provide exemption to certain interim disclosures.

A modified retrospective transition approach is required. An entity may adopt the guidance either (1) retrospectively to each prior reporting period presented in the financial statements with a cumulative effect adjustment recognized at the beginning of the earliest comparative period presented or (2) retrospectively at the beginning of the period of adoption through a cumulative-effect adjustment. Cheekwood expects to adopt the guidance effective January 1, 2022, and management is currently evaluating the impact of the pending adoption of the new standard on the financial statements. The new standard provides a number of practical expedients. Upon adoption, Cheekwood expects to elect all the practical expedients available.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# Recent Authoritative Accounting Guidance (Continued)

In September 2020, the FASB issued ASU 2020-07, *Presentation and Disclosure Requirements by Not-for-Profit Entities for Contributed Nonfinancial Assets*. ASU 2020-07 requires that contributed nonfinancial assets be presented as a separate line item in the statements of activities, apart from contributions of cash and other financial assets. Additionally, the ASU adds certain disclosure requirements for contributed nonfinancial assets including a disaggregation of the amount within the statement of activities, qualitative information about whether the contributed nonfinancial assets were monetized, the organization's policy for monetizing such assets, a description of any donor-imposed restrictions, and information about valuation techniques and inputs used to arrive at the fair value measure. The ASU is effective for Cheekwood in 2022, and management is currently evaluating the impact on presentation and disclosure.

# **Events Occurring After Reporting Date**

Cheekwood has evaluated events and transactions that occurred between December 31, 2021 and June 14, 2022, the date the financial statements were available to be issued, for possible recognition or disclosure in the financial statements.

#### NOTE 2 - COVID-19 PANDEMIC AND 2020 OPERATIONS

On January 30, 2020, the World Health Organization ("WHO") announced a global health emergency because of a new strain of coronavirus, COVID-19. In March 2020, the WHO classified the COVID-19 outbreak as a pandemic, based on the rapid increase in exposure globally. In response to the pandemic and related orders of the Metropolitan Government of Nashville and Davidson County and Governor of Tennessee, Cheekwood closed the estate and gardens on March 17, 2020. The entire property remained closed through May 21, 2020. Upon reopening, significant safety measures were put in place, including limiting the number of visitors on-site. Cheekwood hosted the *Chihuly at Cheekwood* exhibition on a revised schedule, opening the exhibit on July 18, 2020. As a result of the pandemic, the Swan Ball and significant other events were cancelled in 2020. The Swan Ball was cancelled again for 2021; however, the Swan Ball volunteers have continued their fundraising efforts.

During April 2020, Cheekwood received an \$871,100 loan through the Paycheck Protection Program ("PPP") as set forth in Section 1102 of the Coronavirus Aid, Relief, and Economic Security Act, commonly known as the CARES Act. The loan proceeds were spent entirely on payroll costs. Accordingly, during December 2020, Cheekwood received forgiveness of the full loan amount as specified in the PPP regulations. The forgiven PPP amount is included in government grants and programs in the accompanying 2020 statement of activities.

## NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 3 - AVAILABILITY AND LIQUIDITY

Financial assets available for expenditure within one year of the statement of financial position date, consist of the following as of December 31:

	 2021	 2020
Assets available for general expenditure:		
Cash and cash equivalents	\$ 7,924,667	\$ 4,093,503
Promises to give and accounts receivable - operating	121,809	187,978
Assets limited as to use:		
Cash and cash equivalents	23,097	222,693
Promises to give	201,963	109,833
Endowment spending rate distributions	 642,400	 488,949
	\$ 8,913,936	\$ 5,102,956

Cheekwood has certain assets limited as to use which will be available for general expenditure within one year in the normal course of operations. Accordingly, these assets have been included above. Cheekwood's other donor-restricted assets limited as to use, which are principally for endowment, construction or other long-term purposes, are not available for general expenditure and are not included above.

Cheekwood's liquidity management includes structuring its financial assets to be available as its general expenditures and obligations come due. As part of the liquidity management plan, cash in excess of daily requirements is invested in a money market account. Additionally, Cheekwood maintains a \$4,000,000 line of credit, as described in Note 9. The line of credit is used primarily for cash flow purposes during seasonal periods and to pay for construction and other projects in advance of receipt of related contributions. As of December 31, 2021, there was no amount outstanding on the line of credit; and therefore, the entire credit limit is available to meet liquidity needs in the upcoming period if needed.

As of December 31, 2021 and 2020, management has reserved \$4,125,000 and \$2,165,000, respectively, from cash and cash equivalents available for general expenditures to be held for future capital and operating needs.

Cheekwood also has \$2,940,139 in a Board-designated endowment at December 31, 2021 (\$2,519,225 at December 31, 2020). Although Cheekwood does not intend to spend from the Board-designated endowment, other than amounts appropriated for general expenditure as part of its annual spending-rate distribution, amounts from the Board-designated endowment could be made available for general expenditure, if needed and approved by the Board.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# **DECEMBER 31, 2021 AND 2020**

# NOTE 4 - FAIR VALUE MEASUREMENTS

The following table sets forth Cheekwood's major categories of assets measured at fair value on a recurring basis, by level within the fair value hierarchy, as of December 31:

	2021									
	Qu	oted Prices in	Sig	gnificant						
	Ac	tive Markets	Other		Significant Unobservable					
	for Identical		Oh	servable						
	-	Assets		Inputs	Inputs					
		(Level 1)		Level 2)	(Level 3)			Total		
	_	<i></i>		/			_			
Investments:	Φ.	121006	Φ.		•		Φ.	121006		
Money market fund	\$	134,806	\$	-	\$	-	\$	134,806		
Mutual funds:										
Equities:		8,624,640						0 624 640		
Large cap				-		-		8,624,640		
Mid cap		1,401,979		-		-		1,401,979		
Small cap		229,607		-		-		229,607		
International		2,624,716		-		-		2,624,716		
Emerging markets		450,145		-	-			450,145		
Fixed income:										
Intermediate term bond		3,254,519		-		-		3,254,519		
Non-traditional:										
Event driven fund		517,420		-		-		517,420		
Long/short fund		548,646		-		-		548,646		
Real estate		662,121		-		-		662,121		
Commodities		532,504		-		-		532,504		
Exchange traded funds:										
Equities:										
Large cap		849,413		-		-		849,413		
Mid cap		407,244		-		-		407,244		
Small cap		834,879		-		_		834,879		
Fixed income:										
High yield bond		271,123		_		_		271,123		
Non-traditional:		,						,		
Real estate		386,746						386,746		
	\$	21,730,508	\$		\$		\$	21,730,508		

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 4 - FAIR VALUE MEASUREMENTS (CONTINUED)

	2020										
	Que	oted Prices in	Sig	gnificant							
	Ac	tive Markets		Other	Significa	nt					
	fo	for Identical		servable	Unobserva						
		Assets		Inputs	Inputs						
		(Level 1)		Level 2)	(Level 3			Total			
Investments:											
Money market fund	\$	186,020	\$	_	\$	_	\$	186,020			
Mutual funds:	4	,	_		*		_	,			
Equities:											
Large cap		5,481,746		_		_		5,481,746			
Mid cap		555,617		-		_		555,617			
Small cap		840,771		-		_		840,771			
International		2,565,724		_		_		2,565,724			
Emerging markets	417,836			-		_		417,836			
Real estate		400,677		-		-		400,677			
Fixed income:											
Intermediate term bond		2,490,148		-		-		2,490,148			
Non-traditional:											
Event driven fund		240,468		-		-		240,468			
Long/short fund		243,377		-		-		243,377			
Exchange traded funds:											
Equities:											
Large cap		1,181,272		-		-		1,181,272			
Mid cap		277,058		-		-		277,058			
Emerging markets		418,026		-		-		418,026			
Fixed income:											
High yield bond		483,904		-		-		483,904			
Intermediate term bond		379,664		-		-		379,664			
Non-traditional:											
Gold fund		411,732		<u>-</u>				411,732			
	\$	16,574,040	\$		\$		\$	16,574,040			

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 5 - INVESTMENTS

Investments consisted of the following as of December 31:

	2021									
	Unrealized									
		Cost		Gain, Net	Fair Value					
Investments:										
Money market funds	\$	134,806	\$	-	\$	134,806				
Equity securities		2,450,136		299,269		2,749,405				
Mutual funds		17,208,654	_	1,637,643		18,846,297				
	\$	19,793,596	\$	1,936,912	\$	21,730,508				
				2020						
				2020	· · · · · · · · · · · · · · · · · · ·					
				Unrealized						
		Cost		Gain, Net		Fair Value				
Investments:										
Money market funds	\$	186,020	\$	-	\$	186,020				
Equity securities		3,063,893		87,763		3,151,656				
Mutual funds		11,631,194		1,605,170		13,236,364				
	\$	14,881,107	\$	1,692,933	\$	16,574,040				

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# **DECEMBER 31, 2021 AND 2020**

# NOTE 6 - PROMISES TO GIVE AND ACCOUNTS RECEIVABLE

Promises to give and accounts receivable consisted of the following at December 31:

	2021		2020	
Promises to give - operating	\$	366,530	\$	224,784
Other receivables:		,		,
Rental and catering clients		23,912		-
Grants		-		100,477
Other		36,330		39,217
Total promises to give and accounts receivables - operating	\$	426,772	\$	364,478
Promises to give:		2021		2020
Operating	\$	366,530	\$	224,784
Endowment		66,721		1,680,296
Other long-term purposes		462,902		506,298
Total promises to give, net	\$	896,153	\$	2,411,378
Total promises to give were due as follows at December 31:				
		2021	_	2020
In less than one year	\$	625,695	\$	2,182,467
In one to five years		330,458		334,911
		956,153		2,517,378
Less: Allowance for doubtful accounts		(54,000)		(100,000)
Less: Discount to present value		(6,000)		(6,000)
	\$	896,153	\$	2,411,378

Cheekwood has been notified that a donor will recommend to the Community Foundation of Middle Tennessee, Inc. (the "Foundation"), that gifts totaling \$500,000 be made to Cheekwood over a five-year period from donor advised funds beginning in 2018. Cheekwood has received \$100,000 in each of the years 2018 through 2021. The Foundation has final authority over these donor recommendations, which are advisory only and, accordingly, the balance of these contributions will not be recognized until the period approved by the Foundation.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 7 - PROPERTY AND EQUIPMENT

Property and equipment consisted of the following at December 31:

	_	2021	_	2020
Land	\$	1,570,000	\$	1,570,000
Land improvements		14,127,818		13,581,013
Buildings		22,271,441		22,363,821
Equipment and furnishings		6,433,576		6,201,342
Construction in progress		153,770		
		44,556,605		43,716,176
Less: accumulated depreciation		18,796,032	_	17,144,682
	\$	25,760,573	\$	26,571,494

Construction in progress as of December 31, 2021, was related to a renovation of the visitor services center at Botanic Hall, an expansion of the TRAINS! model train exhibit, and certain garden enhancements. These projects are expected to be completed in 2022, with an estimated cost to complete of approximately \$1,500,000.

#### **NOTE 8 - COLLECTIONS**

The collections at Cheekwood consist of a wide range of media from different periods and cultures, with special emphasis on American art from the 18<sup>th</sup> through the 20<sup>th</sup> centuries, American and English silver, Worcester porcelain, and contemporary outdoor sculpture. Each of the items is cataloged, preserved and cared for, and activities verifying their existence and assessing their condition are performed continuously. The collections are subject to a policy that requires proceeds from their sale to be used to acquire other items for collections or uses that directly support preservation of the collection. Sales totaled \$67,250 in 2020. There were no sales in 2021. During 2021 and 2020, Cheekwood spent \$490,788 and \$75,000, respectively, for the acquisition of artwork.

#### NOTE 9 - LINE OF CREDIT

Cheekwood has a \$4,000,000 line of credit agreement with a financial institution. The line of credit requires monthly interest payments on the outstanding principal balance at the rate of 2.0% above the LIBOR rate (an effective rate of 2.21% at December 31, 2021). The interest rate was updated to SOFR plus 1.75% effective May 1, 2022. All unpaid principal and interest are to be repaid on August 1, 2022. The line of credit is collateralized by Cheekwood's endowment investment assets held with the financial institution. There was no balance outstanding at December 31, 2021 or 2020.

Interest expense for the year ended December 31, 2020 was \$5,971. No interest expense was incurred for 2021.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# **DECEMBER 31, 2021 AND 2020**

# NOTE 10 - SUPPORT AND REVENUES

Amounts reported as contributions in the accompanying statements of activities are comprised of a contribution element and an exchange transaction element based on value of benefits provided under arrangements with donors. Contributions and net revenues from special events contain both contribution and exchange transaction elements for the Swan Ball. The following table provides information on the contribution and exchange transaction elements for the years ended December 31, 2021 and 2020:

	Net Assets Without Donor Restrictions							
				2021				
			I	Exchange				
			Tr	ransaction				
	Co	ontributions	I	Revenue		Total		
Contributions Contributions and net revenues	\$	1,958,253	\$	238,915	\$	2,197,168		
from special events		966,135		503,204		1,469,339		
	\$	2,924,388	\$	742,119	\$	3,666,507		
				2020				
			I	Exchange				
			Tr	ransaction				
	Co	ontributions	I	Revenue		Total		
Contributions Contributions and net revenues	\$	1,566,591	\$	480,178	\$	2,046,769		
from special events		1,133,933		24,891		1,158,824		
	\$	2,700,524	\$	505,069	\$	3,205,593		

Deferred revenues at December 31, 2021 and 2020, are related to the following:

	 2021		2020
Memberships	\$ 1,197,534	\$	1,037,454
Admission fees	144,624		268,527
Rental events	508,156		332,045
Benefits provided to donors	385,362		173,943
Government grants and programs	71,000		75,315
Swan Ball	 268,160		137,952
	\$ 2,574,836	\$	2,025,236

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 11 - NET ASSETS

Net assets without donor restrictions consisted of the following at December 31:

	2021	2020
Net assets without donor restrictions - undesignated: Accumulated earnings from operations	\$ 3,332,137	\$ 389,220
Amounts invested in property and equipment	25,760,573	26,571,494
	29,092,710	26,960,714
Board-designated:		
Amounts functioning as endowment	2,940,139	2,519,225
Amounts designated for future operations	1,236,125	-
Amounts designated as Swan Ball	159,477	916,423
	\$ 33,428,451	\$ 30,396,362
Donor-restricted net assets are available for the following numerous	oses at December 31	

Donor-restricted net assets are available for the following purposes at December 31:

	 2021	_	2020
Temporary in nature - subject to expenditure for specified purpose:			
Museum of art	\$ 450,474	\$	389,128
Botanical garden	310,391		608,367
Sculpture trail	163,415		105,954
Art conservation	37,900		80,310
Future exhibits	44,250		171,291
Cheekwood Campaign	580,015		915,160
Historic room restoration and ongoing			
museum maintenance	396,504		102,522
Other	214,030		164,767
Less: discount and allowance for uncollectible promises to give	 (46,000)		(62,000)
	 2,150,979		2,475,499

(continued on next page)

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 11 - NET ASSETS (CONTINUED)

Donor-restricted net assets are available for the following purposes at December 31 (continued):

	2021			2020
Temporary in nature - endowments - subject to appropriation:				
Artist-in-residency program	\$	582,995	\$	424,202
Botanical garden		2,545,658		1,698,001
Cheekwood Campaign		2,891,671		2,169,919
Historic room restoration and ongoing				
museum maintenance		393,169		265,821
Other		137,606		104,987
		6,551,099		4,662,930
Total net assets with donor restrictions - temporary in nature		8,702,078		7,138,429
Perpetual in nature - endowments:				
General use		1,809,441		1,807,416
Artist-in-residency program		1,000,000		1,000,000
Botanical garden		7,814,285		6,166,460
Cheekwood Campaign		403,973		401,998
Historic room restoration and ongoing		976,721		954,954
museum maintenance				
Other		268,733		268,732
Unconditional promises to give, net	_	66,721	_	1,680,296
Total net assets with donor restrictions - perpetual in nature		12,339,874		12,279,856
Total net assets with donor restrictions	\$	21,041,952	\$	19,418,285

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# **DECEMBER 31, 2021 AND 2020**

# NOTE 12 - ENDOWMENT

The endowment net asset composition by type of fund was as follows, as of December 31:

	2021							
	Net A	Assets Without	Ne	t Assets With				
	Don	or Restrictions	Don	or Restrictions		Total		
Donor-restricted endowment funds	\$	-	\$	18,824,252	\$	18,824,252		
Board-designated endowment funds		2,940,139				2,940,139		
Total	\$	2,940,139	\$	18,824,252	\$	21,764,391		
				2020				
	Net A	Assets Without	Ne	t Assets With				
	Don	or Restrictions	Don	or Restrictions		Total		
Donor-restricted endowment funds	\$	-	\$	15,262,490	\$	15,262,490		
Board-designated endowment funds		2,519,225				2,519,225		
Total	\$	2,519,225	\$	15,262,490	\$	17,781,715		

From time to time, certain donor-restricted endowment funds may have fair values less than the amount required to be maintained by donors or by law (underwater endowments). Cheekwood has interpreted UPMIFA to permit spending from underwater endowments in accordance with prudent measures required by law. There were not any underwater endowments as of December 31, 2021 or 2020.

The majority of endowment funds are held in an investment account. The portion held in cash represents amounts received near year end and transferred to the investment account subsequent to year end.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 12 - ENDOWMENT (CONTINUED)

A summary of changes in endowments follows for the years ended December 31:

	2021							
		Assets Without or Restrictions	Net Assets With Donor Restrictions			Total		
Endowment net assets,								
January 1, 2021	\$	2,519,225	\$	15,262,490	\$	17,781,715		
Interest and dividend income		70,812		231,136		301,948		
Realized gain on investments		426,400		1,448,893		1,875,293		
Unrealized gain on investments		77,112		166,867		243,979		
Contributions and receipts		-		2,087,270		2,087,270		
Bank fees		(16,860)		(53,451)		(70,311)		
Appropriation of endowment assets for expenditure		(136,550)		(318,953)		(455,503)		
Endowment net assets, December 31, 2021	\$	2,940,139	\$	18,824,252	\$	21,764,391		
				2020				
	Net A	ssets Without	Net	t Assets With				
	Dono	or Restrictions	ons Donor Restrictions			Total		
Endowment net assets,								
January 1, 2020	\$	1,971,099	\$	11,242,018	\$	13,213,117		
Interest and dividend income		43,756		123,825		167,581		
Realized gain on investments		381,804		1,141,516		1,523,320		
Unrealized gain on investments		238,961		678,808		917,769		
Contributions and receipts		25,000		2,356,064		2,381,064		
Bank fees		(14,062)		(38,801)		(52,863)		
Appropriation of endowment								
assets for expenditure		(127,333)		(240,940)		(368,273)		
Endowment net assets,								
December 31, 2020	\$	2,519,225	\$	15,262,490	\$	17,781,715		

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# **NOTE 13 - OPERATING LEASES**

Cheekwood leases certain facilities, storage units and a portion of its office space and equipment under non-cancelable operating leases which expire at various times through December 2025 and require specified minimum rental payments.

A schedule of future minimum lease commitments under all noncancelable operating leases as of December 31, 2021, follows:

# For the year ending December 31,

2022	\$	130,465
2023		79,465
2024		71,495
2025		11,748
Total future minimum lease payments	<u>\$</u>	293,173

Total rental expense incurred under all such agreements amounted to \$106,242 and \$96,023 for the years ended December 31, 2021 and 2020, respectively.

# NOTE 14 - RETIREMENT PLAN

Cheekwood sponsors a Section 403(b) retirement plan for the benefit of eligible employees. Under the plan, employees may contribute a specified amount or percentage of their annual compensation, not to exceed statutory limits. Cheekwood offers a discretionary matching contribution for eligible employees starting one year after employment. During 2021 and 2020, the discretionary march was equal to 100% of the employees' contribution, limited to 5% of their annual compensation. Cheekwood's matching contributions for the years ended December 31, 2021 and 2020 totaled \$129,314 and \$125,481, respectively.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

#### NOTE 15 - AFFILIATED ORGANIZATIONS AND SPECIAL EVENTS

The Horticulture Society of Middle Tennessee ("HSMT"), Garden Club of Nashville and the Antiques and Garden Show are affiliated but autonomously operating organizations with an objective of supporting Cheekwood. Accordingly, these organizations contribute significant portions of their net revenues to Cheekwood annually. Cheekwood is also beneficiary of activities of the Swan Ball, administered by an unincorporated volunteer group. Contributions and revenues from HSMT, Garden Club of Nashville and the Antiques and Garden Show are reported in volunteer fundraising contributions in the period received. No significant direct benefits to donors are applicable to these activities.

Following is a summary of contributions provided by these parties:

		2020		
Horticulture Society of Middle Tennessee	\$	22,500	\$	20,000
Garden Club of Nashville		44,435		86,500
Antiques and Garden Show		103,920		45,465
Contributions from affiliated parties	\$	170,855	\$	151,965

Following is a summary of the activity of the Swan Ball for the years ended December 31, which is reported as contributions and net revenues from special events:

	 2021	 2020
Contributions	\$ 966,135	\$ 1,133,933
Special event revenues	700,099	28,704
Direct benefits to donors	 (196,895)	 (3,813)
Contributions and net revenues from special events	1,469,339	1,158,824
Less fundraising expenses	 (265,815)	(295,489)
	\$ 1,203,524	\$ 863,335

The timing of cash transfers from the Swan Ball to Cheekwood may differ on an annual basis. During 2021 and 2020, as described in Note 2, the Swan Ball and certain of its related events were cancelled due to the COVID-19 pandemic. The Swan Ball volunteers continued fundraising efforts, resulting in contributions for both 2021 and 2020.

## NOTES TO FINANCIAL STATEMENTS (CONTINUED)

# DECEMBER 31, 2021 AND 2020

# NOTE 16 - CONCENTRATIONS OF CREDIT RISK

Cheekwood maintains cash at a financial institution whose accounts are insured by the Federal Deposit Insurance Corporation ("FDIC") up to statutory limits. As of December 31, 2021, Cheekwood's depositor accounts exceeded the FDIC insurance limits by approximately \$9,000,000.

At December 31, 2021, the investments were held under custodial care by one brokerage and investment company. These investments are not insured by the FDIC or any other government agency and are subject to investment risk, including loss of principal. The investments are insured by the Securities Investor Protection Corporation ("SIPC"), which insures investor losses attributable to bankruptcy or fraudulent practices of brokerage firms up to \$500,000 (including \$250,000 in cash).

At December 31, 2021, promises to give from two sources represented 36% of total promises to give. At December 31, 2020, promises to give from one source represented 60% of total promises to give.

#### NOTE 17 - DONOR-DESIGNATED ENDOWMENT FUNDS IN TRUST

Two donors have established donor-designated endowment funds with the Community Foundation of Middle Tennessee for the benefit of the Cheekwood. The Community Foundation of Middle Tennessee has the ultimate authority and control over these funds and, therefore, these investments are not included in the financial statements of Cheekwood. Income distributions from these funds are recognized by Cheekwood in the year received. Such distributions amounted to \$13,900 during the year ended December 31, 2021 (\$14,000 during 2020). Total assets held in these funds amounted to \$323,284 at December 31, 2021 (\$308,978 at December 31, 2020).

#### NOTE 18 - OTHER MATTERS

Cheekwood occasionally contracts with businesses controlled by or affiliated with members of its Board of Trustees, or their family members, for outside services in the ordinary course of business. In management's opinion, the effect of these relationships on the nature and terms of the business arrangements entered into with the providers of these services was not significant.

Cheekwood has contracted with companies affiliated with certain members of its Board of Trustees for design, engineering and construction relating to certain capital projects as well as for other goods and professional services. Amounts incurred under these contracts totaled \$207,578 during 2021 (\$2,078,675 during 2020).

Effective in 2022, the local market president of Truist Bank joined Cheekwood's Board as a Trustee. Truist is Cheekwood's financial institution and holds all cash and cash equivalents described in Note 16, investments described in Note 5, and the line-of-credit described in Note 9.





#### INDEPENDENT AUDITOR'S REPORT ON ADDITIONAL INFORMATION

The Board of Trustees Cheekwood Botanical Garden and Museum of Art Nashville, Tennessee

We have audited the financial statements of Cheekwood Botanical Garden and Museum of Art ("Cheekwood") as of and for the years ended December 31, 2021 and 2020, and have issued our report thereon, dated June 14, 2022, which contained an unmodified opinion on those financial statements. Our audits were performed for the purpose of forming an opinion on the financial statements as a whole.

The accompanying additional information is presented for the purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Nashville, Tennessee June 14, 2022

KraftCPAS PLLC

# COMBINING SCHEDULE OF CHEEKWOOD AND SWAN BALL FINANCIAL POSITION

# **DECEMBER 31, 2021**

	CH	<u>IEEKWOOD</u>	SWAN BALL		TOTAL	
AS	SETS					
Cash and cash equivalents	\$	8,115,344	\$ 390,222	\$	8,505,566	
Promises to give and accounts receivable - operating	Ψ	426,772	Ψ 370,222	Ψ	426,772	
Inventories		102,683	1,310		103,993	
Prepaid expenses		155,960	52,458		208,418	
Restricted cash:		133,700	32,430		200,410	
Endowment		33,883	_		33,883	
Other long-term purposes		1,016,770	_		1,016,770	
Promises to give, net:		1,010,770			1,010,770	
Endowment		66,721	_		66,721	
Other long-term purposes		462,902	_		462,902	
Investments - endowment		21,730,508	_		21,730,508	
Property and equipment, net		25,760,573	_		25,760,573	
Collections - Notes 1 and 8		-	-		-	
	Φ.	57 973 116	¢ 442,000	¢.	50 216 106	
TOTAL ASSETS	<u>\$</u>	57,872,116	\$ 443,990	<u>\$</u>	58,316,106	
LIABILITIES A	ND N	ET ASSETS				
LIABILITIES						
Accounts payable and accrued expenses	\$	1,237,761	\$ 16,353	\$	1,254,114	
Deferred revenues		2,306,676	268,160		2,574,836	
Other		16,753			16,753	
TOTAL LIABILITIES		3,561,190	284,513		3,845,703	
NET ASSETS						
Without donor restrictions:						
Undesignated		29,092,710	-		29,092,710	
Board-designated endowment		2,940,139	-		2,940,139	
Board-designated future operations		1,236,125	150 477		1,236,125	
Board-designated Swan Ball			159,477		159,477	
Total without donor restrictions		33,268,974	159,477		33,428,451	
With donor restrictions		21,041,952			21,041,952	
TOTAL NET ASSETS		54,310,926	159,477		54,470,403	
TOTAL LIABILITIES AND NET ASSETS	\$	57,872,116	\$ 443,990	\$	58,316,106	

# COMBINING SCHEDULE OF CHEEKWOOD AND SWAN BALL ACTIVITIES

# FOR THE YEAR ENDED DECEMBER 31, 2021

		Cheekwood		Swan Ball	Total				
	Net Assets Without	Net Assets With		Net Assets Without	Net Assets Without	Net Assets With			
	Donor Restrictions	Donor Restrictions	Total	Donor Restrictions	Donor Restrictions	Donor Restrictions	Totals		
SUPPORT AND REVENUES									
Contributions	\$ 2,197,168	\$ 1,732,719	\$ 3,929,887	\$ -	\$ 2,197,168	\$ 1,732,719	\$ 3,929,887		
Volunteer fundraising contributions	126,420		170,855	· -	126,420	44,435	170,855		
Government grants and programs	201,575		201,575	-	201,575	· -	201,575		
Contributions and net revenues from									
special events	-	-	-	1,469,339	1,469,339	-	1,469,339		
In-kind contributions	95,211	-	95,211	-	95,211	-	95,211		
Admission fees	5,867,005	-	5,867,005	-	5,867,005	-	5,867,005		
Membership dues	2,009,966	-	2,009,966	-	2,009,966	-	2,009,966		
Educational programs	211,587	-	211,587	-	211,587	-	211,587		
Restaurant, catering and gift shop	1,467,322	-	1,467,322	-	1,467,322	-	1,467,322		
Rental event income	1,086,748	-	1,086,748	-	1,086,748	-	1,086,748		
Investment income, net	557,464	1,793,445	2,350,909	-	557,464	1,793,445	2,350,909		
Loss on disposal of property and equipment	(30,172	) -	(30,172)	-	(30,172)	-	(30,172)		
Miscellaneous income	14,950	<u>-</u>	14,950	-	14,950	-	14,950		
Net assets released resulting from satisfaction									
of donor restrictions	1,946,932	(1,946,932)			1,946,932	(1,946,932)	<u>-</u>		
TOTAL SUPPORT AND REVENUES	15,752,176	1,623,667	17,375,843	1,469,339	17,221,515	1,623,667	18,845,182		
FUNCTIONAL EXPENSES									
Program services	11,908,733	-	11,908,733	-	11,908,733	_	11,908,733		
Administrative	1,224,988		1,224,988	-	1,224,988	_	1,224,988		
Fundraising	789,890	<u> </u>	789,890	265,815	1,055,705	<u>-</u>	1,055,705		
TOTAL FUNCTIONAL EXPENSES	13,923,611	<u> </u>	13,923,611	265,815	14,189,426	<u> </u>	14,189,426		
EXCESS OF SUPPORT AND	1 000 505	1 622 667	2 452 222	1 202 524	2 022 000	1 622 667	1 655 756		
REVENUES OVER EXPENSES	1,828,565	1,623,667	3,452,232	1,203,524	3,032,089	1,623,667	4,655,756		
CONTRIBUTION TO CHEEKWOOD FROM SWAN BALL	1,960,470		1 060 470	(1.060.470)					
FROM SWAN BALL	1,960,470	<del>_</del>	1,960,470	(1,960,470)		<del>-</del>			
CHANGE IN NET ASSETS	3,789,035	1,623,667	5,412,702	(756,946)	3,032,089	1,623,667	4,655,756		
NET ASSETS - BEGINNING OF YEAR	29,479,939	19,418,285	48,898,224	916,423	30,396,362	19,418,285	49,814,647		
NET ASSETS - END OF YEAR	\$ 33,268,974	\$ 21,041,952	\$ 54,310,926	\$ 159,477	\$ 33,428,451	\$ 21,041,952	\$ 54,470,403		

# COMBINING SCHEDULE OF CHEEKWOOD AND SWAN BALL FINANCIAL POSITION

# **DECEMBER 31, 2020**

	<u>CI</u>	CHEEKWOOD		SWAN BALL		TOTAL	
ASSET	<u>S</u>						
Cash and cash equivalents	\$	3,877,140	\$	986,015	\$	4,863,155	
Promises to give and accounts receivable - operating	,	364,478	*	-	_	364,478	
Inventories		117,700		1,310		119,010	
Prepaid expenses		236,690		78,197		314,887	
Restricted cash:		,		,		,	
Endowment		1,207,675		-		1,207,675	
Other long-term purposes		1,058,508		-		1,058,508	
Promises to give, net:							
Endowment		1,680,296		-		1,680,296	
Other long-term purposes		506,298		-		506,298	
Investments - endowment		16,574,040		-		16,574,040	
Property and equipment, net		26,571,494		-		26,571,494	
Collections - Notes 1 and 8							
TOTAL ASSETS	\$	52,194,319	\$	1,065,522	\$	53,259,841	
LIABILITIES AND	<u>NET</u>	<u>ASSETS</u>					
LIABILITIES							
Accounts payable and accrued expenses	\$	1,379,491	\$	11,147	\$	1,390,638	
Deferred revenues		1,887,284		137,952		2,025,236	
Other		29,320		-		29,320	
TOTAL LIABILITIES		3,296,095		149,099		3,445,194	
NET ASSETS							
Without donor restrictions:							
Undesignated		26,960,714		-		26,960,714	
Board-designated endowment		2,519,225		-		2,519,225	
Board-designated Swan Ball				916,423		916,423	
Total without donor restrictions		29,479,939		916,423		30,396,362	
With donor restrictions		19,418,285				19,418,285	
TOTAL NET ASSETS		48,898,224		916,423		49,814,647	
TOTAL LIABILITIES AND NET ASSETS	\$	52,194,319	\$	1,065,522	\$	53,259,841	

# COMBINING SCHEDULE OF CHEEKWOOD AND SWAN BALL ACTIVITIES

# FOR THE YEAR ENDED DECEMBER 31, 2020

			(	Cheekwood			Swan Ball	Total				
	Net	Assets Without	it Net Assets With				Net Assets Without	Net Assets Without	Net Assets With			
	Dor	nor Restrictions	Don	or Restrictions		Total	Donor Restrictions	Donor Restrictions	Donor Restrictions		Totals	
SUPPORT AND REVENUES												
Contributions	\$	2,046,769	\$	2,077,902	\$	4,124,671	\$ -	\$ 2,046,769	\$ 2,077,902	\$	4,124,671	
Volunteer fundraising contributions		49,300		102,665		151,965	-	49,300	102,665		151,965	
Government grants and programs		1,401,476		-		1,401,476	-	1,401,476	-		1,401,476	
Contributions and net revenues from												
special events		-		-		-	1,158,824	1,158,824	-		1,158,824	
In-kind contributions		208,207		-		208,207	-	208,207	-		208,207	
Admission fees		4,682,236		-		4,682,236	-	4,682,236	-		4,682,236	
Membership dues		1,329,837		-		1,329,837	-	1,329,837	-		1,329,837	
Educational programs		101,496		-		101,496	-	101,496	-		101,496	
Restaurant, catering and gift shop		1,068,155		-		1,068,155	-	1,068,155	-		1,068,155	
Rental event income		201,041		-		201,041	-	201,041	-		201,041	
Investment income, net		650,459		1,905,348		2,555,807	-	650,459	1,905,348		2,555,807	
Loss on disposal of property and equipment		(29,017)		-		(29,017)	-	(29,017)	-		(29,017)	
Miscellaneous income		128,266		67,250		195,516	-	128,266	67,250		195,516	
Net assets released resulting from satisfaction												
of donor restrictions		3,152,139		(3,152,139)				3,152,139	(3,152,139)			
TOTAL SUPPORT AND REVENUES		14,990,364		1,001,026		15,991,390	1,158,824	16,149,188	1,001,026		17,150,214	
FUNCTIONAL EXPENSES												
Program services		10,589,071		-		10,589,071	-	10,589,071	-		10,589,071	
Administrative		1,181,135		-		1,181,135	-	1,181,135	-		1,181,135	
Fundraising		712,565		<del>-</del>		712,565	295,489	1,008,054			1,008,054	
TOTAL FUNCTIONAL EXPENSES		12,482,771				12,482,771	295,489	12,778,260			12,778,260	
EXCESS (DEFICIENCY) OF SUPPORT AND REVENUES OVER (UNDER) EXPENSES		2,507,593		1,001,026		3,508,619	863,335	3,370,928	1,001,026		4,371,954	
CONTRIBUTION TO CHEEKWOOD FROM SWAN BALL		127,796				127,796	(127,796)				<u>-</u>	
CHANGE IN NET ASSETS		2,635,389		1,001,026		3,636,415	735,539	3,370,928	1,001,026		4,371,954	
NET ASSETS - BEGINNING OF YEAR		26,844,550		18,417,259		45,261,809	180,884	27,025,434	18,417,259		45,442,693	
NET ASSETS - END OF YEAR	\$	29,479,939	\$	19,418,285	\$	48,898,224	\$ 916,423	\$ 30,396,362	\$ 19,418,285	\$	49,814,647	