

# Cheekwood Botanical Garden & Museum of Art

## 2015 Operating Budget

### Revenue

Individual Contributions	1,086,040
Corporate/Foundation	862,100
Special Projects	910,849
Gov't Grants	233,500
Memberships	795,000
Swan Ball	1,220,000
Antiques and Garden Show	211,760
Garden Club of Nashville	42,313
HSMT	30,000
Gate Admissions	1,344,393
Classes/Public Programs	241,285
Group Tours	43,350
Ticketed Special Events	69,675
Restaurant	471,097
Rental Events	672,954
Gift Shop	193,950
Investment Distribution	226,500
Miscellaneous Income	147,500
<b>Total Revenue</b>	<b>8,802,266</b>

### Expenses

Personnel	4,056,793
Exhibitions	944,902
Gardens/Botanic	379,656
Education/Programming	116,050
Special Events	43,200
Printing/Mailing	177,602
Development/Donor Cultivation	110,581
Advertising/Promotion	379,340
Utilities	415,943
Facility Maintenance	145,881
Equipment Rental & Leases	222,981
Restaurant/Catering COGS	295,889
Gift Shop COGS	102,177
Professional and Contract Services	413,150
Office/Administrative	167,642
Commercial Insurance	131,371
Interest Expense & Bank Fees	142,131
Permits/Fees/Miscellaneous	51,948
Travel	94,601
Uncollectible Pledges & Bad Debt	1,500
Art Acquisition	200,000
Capital Expenses	125,000
Special Projects	83,928
<b>Total Expenses</b>	<b>8,802,266</b>

**Revenues Over/(Under) Expenses**

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