

NASHVILLE FILM FESTIVAL
2021 BUDGET

INCOME	2021 Budget	2020 Actuals	Difference
Sponsorships	150,000		
Memberships	5,000		
Admissions	80,000	30,000	
Entry Fees - Film	190,000	175,000	
Entry Fees - Screen Writing	50,000		
Merchandise	2,000		
Script coverage	1,000		
Fundraisers	10,000		
Movies in the Park	5,000		
Board Contributions	5,000		
Contributions	5,000		
Community Foundation	5,000		
Metro Arts	71,000		
Tennessee Arts Commission PS	20,000		
Tennessee Arts Commission FAY	5,000		
Interest Income			
TOTAL INCOME	604,000		

EXPENSES	Festival Expenses
Event Expenses	165,000
Film & Screenplay Awards	30,000
Screenwriting Contest Expense	2,500
Marketing	50,000
Publicity	20,000
Sponsor Related Expenses	2,000
Travel - Celebrity	10,000
Travel - Film Maker / Industry / Juror	15,000
Organization Expenses	
Salaries & Payroll taxes (see detailed tab)	165,000
Payroll Processing Expense	2,000
Health Insurance	6,000
Rent	20,000
Insurance	8,500
Interest Exp.	500
Credit Card Fees	2,000
Accounting Fees	7,800
Bank Fees	500
Employee Travel	10,000

Meals & Entertainment	10,000
Dues, Fees & Subscriptions	8,000
Research & Development	2,000
Board gifts	500
Brand Development (Website)	10,000
Fundraiser expenses	5,000
Workshop expenses	2,500
At Risk Project Expenses	7,500
Membership Expenses	7,500
Movies in the Park	7,500
Development Expenses	5,000
Supplies	9,200
Telephone & Internet	6,000
Postage & Shipping	2,500
Miscellaneous	
TOTAL EXPENSES	600,000

NET INCOME/(LOSS)	\$ 4,000
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