

Nashville Film Festival
2008 Budget

	D	E	F	G	H	I
1		NEW line item		Not using anymore		
2			2007 Budget	2007 Actuals	2008 Budget	Comments
3	Income			10/31/2007		
4	Festival	Admissions	\$ 63,900.00	\$ 65,071.38	\$ 70,000.00	Ticket prices
5		Advertise	\$ 7,500.00	\$ 6,400.00	\$ 7,000.00	Program Guide Ads
6		Entry Fees	\$ 55,000.00	\$ 15,516.10	\$ 55,000.00	
7		Merchandise Inc	\$ 4,500.00	\$ 4,366.00	\$ 5,250.00	Income match to expense
8		Parties/Galas	\$ 25,000.00	\$ 25,494.00	\$ -	Moved to membership - patron party income
9		Sponsorships	\$ 60,000.00	\$ 80,540.00	\$ 102,000.00	20,000 from sponsorship committee
10	Total Festival		\$ 215,900.00	\$ 197,387.48	\$ 239,250.00	
11	Fundraising	Contribution/Board Contrib	\$ -	\$ 2,250.00	\$ 1,000.00	
12		Film Rentals Contributions	\$ 500.00	\$ 550.00	\$ 500.00	
13		Kroger Program	\$ 500.00	\$ 684.45	\$ 675.00	No more free \$5 Kroger card giveaways
14		Program Fees	\$ -	\$ 166.00	\$ -	Earned income
15		Sustaining Sponsorships	\$ 30,000.00	\$ 20,000.00	\$ 30,000.00	Additional sustaining sponsor - ADD ONE SUST. SPONSOR
16		Fundraising - Other	\$ 7,500.00	\$ 2,000.00	\$ -	Silent Film/Fall - moved under Membership; 1x Gang Foundation
17	Total Fundraising		\$ 38,500.00	\$ 25,650.45	\$ 32,175.00	
18	Grants	Academy Grant	\$ -		\$ -	3-4 year allocation
19		Community Foundation	\$ -	\$ 5,000.00	\$ 5,000.00	
20		Frist	\$ -	\$ 7,750.00	\$ 5,000.00	Tech and Foundation Grants
21		Metro Arts	\$ 46,000.00	\$ 9,572.00	\$ 53,000.00	07 Request: \$42,407
22		NEA	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	
23		Other	\$ 17,500.00	\$ 4,000.00	\$ -	1x Metro Council Grant; Moved to Frist, CFOT, Target
24		Sloan	\$ -	\$ 16,666.00	\$ -	In-Out
25		TAC - At Risk	\$ 8,000.00	\$ 18,230.00	\$ 8,000.00	In-Out: At Risk Youth TAC Grant \$5,500, Memorial \$2,500
26		TAC - GOS	\$ 32,500.00	\$ 30,506.00	\$ 27,620.00	
27		TAC - Cultural Cross.	\$ -	\$ -	\$ 5,300.00	In-out
28		TAC - Comm. Enhanc.	\$ -		\$ 8,000.00	In-Out: Estimate - we are waiting on results
29		Target	\$ -	\$ 5,000.00	\$ 5,000.00	
30	Total Grants		\$ 114,000.00	\$ 106,724.00	\$ 126,920.00	
31	Memberships	Memberships	\$ 32,000.00	\$ 25,237.00	\$ 34,000.00	
32		Patron Party Income	\$ -		\$ 26,000.00	
33		Fundraising Events Income	\$ -	\$ -	\$ 3,000.00	
34	Total Memberships		\$ 32,000.00	\$ 25,237.00	\$ 63,000.00	
35	Total Income		\$ 400,400.00	\$ 354,998.93	\$ 461,345.00	
36						
37	Expense					
38	Board Exp.	Operating Expense	\$ -	\$ -	\$ -	Board Retreat
39		Insurance	\$ 1,500.00	\$ 1,273.00	\$ 1,300.00	Directors' Liability
40	Total Board Expenses		\$ 1,500.00	\$ 1,273.00	\$ 1,300.00	
41	Festival	Advertise Exp	\$ 2,500.00	\$ 4,640.86	\$ 4,700.00	Scene, WOB
42		Awards	\$ 9,000.00	\$ 12,500.00	\$ 14,500.00	
43		Commissions	\$ -	\$ 1,650.00	\$ -	Paid on Face to Face, Sponsorship, Sales, PG & Music Panel
44		Contract Serv.	\$ 35,000.00	\$ 36,100.00	\$ 30,000.00	
45		Equip Rent	\$ 10,000.00	\$ 2,988.00	\$ 5,000.00	
46		Event Catering	\$ 15,000.00	\$ 15,057.88	\$ 0.00	Moved under event expenses
47		Event Expenses	\$ 15,000.00	\$ 17,676.73	\$ 28,600.00	Tables, electricity for tent, decorations, party favors - FESTIVAL WEEK
48		Event Insurance	\$ 10,500.00	\$ 10,286.25	\$ 10,500.00	
49		Film Postage	\$ 10,000.00	\$ 6,695.08	\$ 7,000.00	
50		Film Purchase	\$ -	\$ -	\$ -	
51		Film Rental	\$ 4,000.00	\$ 4,427.00	\$ 5,000.00	Raised to 5k request from Brian
52		Guest Hotel	\$ 15,000.00	\$ 19,380.14	\$ 20,000.00	
53		Guest Incidentals		\$ -	\$ 1,000.00	

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2			2007 Budget	2007 Actuals	2008 Budget	Comments
54		Guest Travel	15,000.00	12,996.78	15,000.00	
55		License Permit	\$ 600.00	\$ 800.00	\$ 800.00	Liquor
56		Marketing	0.00	0.00	4,300.00	1,500 Lamar, 150 graffiti, 1,800 WOB, rest for misc.
57		Merchandise Exp	\$ 3,000.00	\$ 5,124.00	\$ 4,500.00	Merch
58		Printing	\$ 12,500.00	\$ 12,971.14	\$ 12,000.00	Posters, Laminates, Guides, Box Office; signage
59		Publicity	\$ -	\$ 10,000.00	\$ 10,000.00	
60		Supplies	0.00	0.00	800.00	
61		Ticket System	\$ 6,000.00	\$ 6,000.00	\$ 6,000.00	
62		Transportation Expenses	0.00	0.00	1,000.00	Parking, gas, incidentals during festival
63		Total Festival Expenses	\$ 128,600.00	\$ 179,293.86	\$ 180,700.00	
64		Memb. Exp.				
65		Membership Card Exp.	\$ -	\$ 570.00	\$ 1,500.00	
66		Membership Postage	\$ -	\$ 125.98	\$ 300.00	
67		Membership Event Exp.	0.00	1,675.00	1,500.00	all expenses associated with member events throughout year
68		Patron Party Expenses	0.00	0.00	7,000.00	
69		Total Membership Expenses	\$ 6,000.00	\$ 2,370.98	\$ 10,300.00	
70		Org. Expenses				
71		Accounting Fees	\$ 4,000.00	\$ 3,525.00	\$ 3,500.00	Auditor/tax return
72		Bank Fees	\$ 5,500.00	\$ 196.48	\$ 300.00	Actuals, Credit Card fees now have own line item
73		Credit Card Fees	0.00	3,510.06	4,000.00	Anticipating more tickets purchased online this year
74		Depreciation Exp	\$ -	\$ -	\$ -	
75		Dues, Fees & Subs	\$ 5,000.00	\$ 3,515.00	\$ 3,200.00	Subscriptions, annual org. dues
76		Equipment purchase	0.00	2,853.39	0.00	
77		Gifts	\$ 200.00	\$ 301.90	\$ 400.00	
78		Insurance	\$ 2,000.00	\$ 1,726.00	\$ 1,725.00	Workmen's Comp and Gen'l Liability
79		IT Expenses	\$ 750.00	\$ 900.00	\$ 500.00	IT contract
80		Marketing	0.00	0.00	1,000.00	throughout the year
81		Meals & Entertainment	\$ 1,500.00	\$ 763.54	\$ 931.26	Lunches with sponsors and VIPs
82		Parking/Mileage	\$ 1,500.00	\$ 605.25	\$ 1,000.00	Staff reimbursement @ .30 Cents/mile through Dec.
83		Payroll Expense	\$ -	\$ 1,677.00	\$ 2,235.84	Admin fee charged by SFBS
84		Postage	\$ 3,500.00	\$ 2,753.33	\$ 2,800.00	
85		Printing	\$ 5,000.00	\$ 1,301.00	\$ 3,500.00	Stationery, cards, env. Membership brochures, Decals, Regal sign
86		Promotion	\$ 4,000.00	\$ 1,062.50	\$ 2,500.00	Video
87		Publicity	\$ -	\$ -	\$ 4,000.00	NPT year round contract for Joe
88		Rent	\$ 9,600.00	\$ 8,000.00	\$ 9,888.00	\$800 rent increase through Dec, \$824/mo starting Jan. 1 2008
89		Research Expense	0.00	1,400.00	1,850.00	Other film festivals admission fees/conferences
90		Supplies	\$ 5,275.00	\$ 4,935.40	\$ 4,500.00	
91		Telephone	\$ 7,000.00	\$ 4,190.75	\$ 4,700.00	Telephone
92		Website	\$ 3,000.00	\$ 2,960.00	\$ 3,000.00	Agile Ticketing Solutions
93		Total Office Expenses	\$ 51,750.00	\$ 39,691.60	\$ 55,530.10	
94		Sloan	\$ -	\$ 16,666.00	\$ -	in - out
95		TAC At Risk	8,000.00	24,657.00	8,000.00	Matches Program Grant Income: TAC, Memorial; 1x Restorative Grant
96		TAC Cultural	0.00	0.00	5,300.00	in-out
97		TAC Comm. Enhan.	0.00	0.00	8,000.00	in-out
98		Total Program Grant Expense	\$ 8,000.00	\$ 41,323.00	\$ 21,300.00	
99		Salaries				
100		FICA	\$ 9,350.00	\$ 8,914.44	\$ 11,734.18	
101		Health Insur	\$ 8,950.00	\$ 12,623.39	\$ 20,842.72	Added Sallie and Ted - new quote by end of year from SBFS
102		Salary	\$ 126,500.00	\$ 118,450.16	\$ 153,388.00	based on current numbers as of 10/9/07 + 7500.
103		Total Salaries & Rent	\$ 144,800.00	\$ 139,987.99	\$ 185,964.90	
104		Travel				
105		Employee Hotel	\$ 3,000.00	\$ 2,272.16	\$ 3,000.00	Sundance/Toronto/LA, (Brian) Las Vegas (Sallie) FF (Mandy)
106		Employee Meals	\$ 1,500.00	\$ 786.27	\$ 1,250.00	Sundance/Toronto/LA, (Brian) Las Vegas (Sallie) FF (Mandy)
107		Employee Travel	\$ 2,500.00	\$ 580.00	\$ 2,000.00	Sundance/Toronto/LA, (Brian) Las Vegas (Sallie) FF (Mandy)
108		Total Travel	\$ 7,000.00	\$ 3,638.43	\$ 6,250.00	
109		Total Expense	\$ 400,400.00	\$ 407,578.86	\$ 461,345.00	