DISCOVER MADISON, INC. Statements of Activities For the Years Ended December 31, 2010 and 2009

Unrestricted Net Assets	****	2010	-	2009
Revenue				
Grant Income	\$	803,607	\$	233,519
Contributions		5,732		750
In-kind Revenue		-		6,883
Interest Income		3		29
Other Income		1,102		-
Total Revenue		810,444		241,181
Expenses Program Services		47.404		40.704
Program Services		47,494		18,731
Management and General		1,196		-
Fundraising		9,720		565
Total Expenses		58,410		19,296
Net Increase in Unrestricted Net Assets		752,034		221,885
Unrestricted Net Assets - Beginning of Year		698,819		476,934
Unrestricted Net Assets - End of Year	\$ 1	,450,853	\$	698,819