Ladies' Hermitage Association Approved Operating Budget for FY 2014

| | Approved | Approved | |
|--|------------------|------------------|-----------|
| | 2014 | 2013 | |
| | Operating Budget | Operating Budget | Variance |
| 1 Operating Revenue: | | | |
| 2 Admissions | 2,200,000 | 2,000,000 | 200,000 |
| 3 Museum Store Sales (Net) | 703,000 | 705,000 | (2,000) |
| 4 Education Classes | 44,000 | 40,000 | 4,000 |
| 5 Rental Revenue | 144,000 | 85,000 | 59,000 |
| 6 Programs & Events | 29,000 | 39,000 | (10,000) |
| 7 Residence and Farm Leases | 42,000 | 42,000 | - |
| 8 Vending | 20,000 | 30,000 | (10,000) |
| 9 Wagon Tours | 55,000 | 34,000 | 21,000 |
| 10 Interest Income | 4,800 | 4,800 | - |
| 11 Other Income | 32,300 | 21,000 | 11,300 |
| 12 Earned Revenue | 3,274,100 | 3,000,800 | 273,300 |
| 13 Membership Dues | 25,300 | 24,000 | 1,300 |
| 14 Donations | 251,200 | 251,200 | _ |
| 15 Fundraising Events, Golf | 42,000 | 35,000 | 7,000 |
| 16 Fundraising Events, Hermitage Gala | 158,000 | 150,000 | 8,000 |
| 17 Fundraising Events, Other | 100,000 | 130,000 | |
| 18 Grants | 183,000 | 189,200 | (6,200) |
| 19 Sponsorships | 27,000 | 5,000 | 22,000 |
| 20 State of Tennessee Grant | 21,000 | 303,000 | (303,000) |
| 21 Releases from Restrictions | | 303,000 | (303,000) |
| 22 Metro Appropriation | | | |
| 23 Donated Revenue | 661,200 | 933,400 | (272,200) |
| 24 Total Revenue | 3,960,600 | 3,958,200 | 2,400 |
| 25 Operating Expenses | | | |
| 26 Salaries & Wages | 1,878,500 | 1,805,400 | 73,100 |
| 27 Benefits & Taxes | 428,200 | 396,600 | 31,600 |
| 28 Museum Store COGS | 347,600 | 369,000 | (21,400) |
| 29 Communications | 53,700 | 63,250 | (9,550) |
| 30 Supplies | 232,250 | 218,750 | 13,500 |
| 31 Utilities | 180,000 | 179,200 | 800 |
| 32 Insurance Expense | 79,200 | 77,700 | 1,500 |
| 33 Preservation | 23,500 | 31,500 | (8,000) |
| 34 Property Maintenance | 164,000 | 138,200 | 25,800 |
| 35 Advertising & Promotion | 167,000 | 190,000 | (23,000) |
| 36 Equipment | 55,550 | 51,200 | 4,350 |
| 37 Professional Development | 20,650 | 17,000 | 3,650 |
| 38 Travel | 25,600 | 23,400 | 2,200 |
| 39 Interest & Fees | 57,400 | 56,400 | 1,000 |
| 40 Dues & Memberships | 12,400 | 13,200 | (800) |
| 41 Development & Fundraising | 106,450 | 89,400 | 17,050 |
| 42 Professional Fees | 125,100 | 131,500 | (6,400) |
| 43 Legal & Depreciation 44 Programmatic Planning | | | |
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| 45 TOTAL EXPENSE | 3,957,100 | 3,851,700 | 105,400 |
| | | | |
| 46 REVENUE OVER/UNDER EXPENSE | 3,500 | 106,500 | (103,000) |