Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

► The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

	For the	2009 calen	dar year,	or tax year beginning		, 2	009, and endin	g	,		
В	Check if a	applicable:		С				D Emp	loyer Identif	ication Number	
	Addr	ess change	Please use IRS label	Discover Madis	son Inc.			03	-05739	906	
		ie change	or print or type.	301 Madison St	treet, PC	Box 97		E Telep	ohone numbe	er	
		al return	See	Madison, TN 3				61	5-865-	-5400	
	-		specific Instruc-					01	3 003	3400	
		nination	tions.							004	000
	Ame	nded return	_						s receipts \$		<u>,298.</u>
	Appl	ication pending		and address of principal officer	:			H(a) Is this a group re		ates? Yes	X No
				As C Above				H(b) Are all affiliates i If 'No,' attach a li		Yes Yes	No
I	Tax-e	exempt statu	ıs X 501	(c) (3) (inse	rt no.)	4947(a)(1) o	r 527	ii ivo, attacii a ii	3t. (3CC 1113ti	uctions)	
J				covermadisontn.	com			H(c) Group exemption	number ►		
K		f organization:			ciation Othe	. ▶	L Year of Formati			gal domicile: TN	J
	art I	Summa		ation Hust Assoc	Ciation Othe		L real or ronnau	on. 2000	State of le	gai domicile. 11	<u> </u>
1 6				ganization's mission or	most signific	ant activities:	Diagorron	Madiaan T	·na i	- 404500+	
Se				the historical							
Governance				he station. Di							
/eri				out_the_histor							
g				if the organization disc							1.0
જ				nbers of the governing nt voting members of the							10
ies	1			-			•				9
Ĭ				oyees (Part V, line 2a). teers (estimate if neces							0
Activities &				ousiness revenue from							0.
•				s taxable income from							0.
	D IV	iet uillelatet	ı business	s taxable income nom	1 01111 990-1,	1116 34					
								Prior Yea		Current Y	
<u>•</u>				nts (Part VIII, line 1h)					400.	234	<u>,269.</u>
Revenue		-		iue (Part VIII, line 2g) .					200		
ě	1		-	art VIII, column (A), Iin		•			289.		29.
ш			•	III, column (A), lines 5,		•			500		
				nes 8 through 11 (mus				·	689.	234	,298.
	13 G	Grants and s	imilar am	ounts paid (Part IX, co	lumn (A), line	s 1-3)					
	14 B	Benefits paid	I to or for	members (Part IX, col	umn (A), line	4)					
'n	15 S	alaries, othe	er comper	nsation, employee ben	efits (Part IX,	column (A), I	ines 5-10)			3	,927.
se	16a P	rofessional	fundraisir	ng fees (Part IX, colum	n (A), line 11	e)					
Expenses	b.T			nses (Part IX, column		-					
Ä	4= 0							-	000	1 -	260
		•	-	IX, column (A), lines 1		•			829.		<u>,369.</u>
				nes 13-17 (must equal					829.		,296.
		Revenue less	expense	s. Subtract line 18 fror	n line 12			·	860.	215	<u>,002.</u>
Net Assets or Fund Balances								Beginning of	Year	End of Yo	ear
sets	20 T	otal assets	(Part X, li	ne 16)				478	534.	795	,790.
t As	21 T	otal liabilitie	es (Part X	, line 26)				1,	600.	96	,971.
şΞ	22 N	let assets or	fund hala	ances. Subtract line 21	from line 20			476	934.	698	,819.
Pa	art II		ure Bloc								,
					this return, inclu	ding accompanying	schedules and state	ements, and to the bes	at of my know	wledge and belief.	it is
		true, correct, a	and complete	I declare that I have examined Declaration of preparer (other	r than officer) is b	ased on all inform	ation of which prepa	rer has any knowledge	i.		
Sig	nc	>									
He	re	Signature	of officer					Date			
		► Nath:	an Mas	201				President			
			rint name and	1				TTESTUEIT			
-							Date	Observativity	Pre	parer's identifying	number
Pa	id						Date	Check if self-		parer's identifying e instructions)	
Pro		Preparer's signature	•					employed	<u>^</u> ⊔	0000000	
	rer's	signature							120	0293352	
Us	. с. з se	Firm's name (ker, Parker &							
Or		employed),		<pre>0 NorthChase D</pre>		e 260		EIN ►	62-12		
		address, and ZIP + 4	Goo	dlettsville, T	N 37072			Phone no.	► (615		00
Ma	v the IR	S discuss th	nis return	with the preparer show	n above? (se	e instructions)			X Yes	No

	m 990 (2009) Discover Madison Inc.	03-0573906	Page 2
Par	rt III Statement of Program Service Accomplishments		
1	, and the second		
	See Schedule 0		
2	Did the organization undertake any significant program services during the year which were not listed or	on the prior	
	Form 990 or 990-EZ?	Yes	No
	If 'Yes,' describe these new services on Schedule O.		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program so	ervices? Yes	Nο
	If 'Yes,' describe these changes on Schedule O.		
4	Describe the exempt purpose achievements for each of the organization's three largest program servic and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants a expenses, and revenue, if any, for each program service reported.	es by expenses. Section 501 and allocations to others, the	(c)(3) total
4.	a (Code:) (Expenses \$ 19,296. including grants of \$	(Payanua ¢	`
46	Discover Madison, Inc. is dedicated to relocating the historical)
	to Madison and preserving the condition of the station. These ex		
4 t	b (Code:) (Expenses \$ including grants of \$)	·	
			-
1.	c (Code:) (Expenses \$ including grants of \$)	(Payanua ¢	`
40	t (code:) (Expenses φ including graits of φ ,	(Nevenue P	
40	d Other program services. (Describe in Schedule O.)		
	(Expenses \$ including grants of \$) (Revenue	\$	
46	e Total program service expenses ► 19,296.	,	

Form 990 (2009) Discover Madison Inc. Part IV Checklist of Required Schedules

			res	NO
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A.	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If 'Yes,' complete Schedule C, Part l</i>	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If 'Yes,' complete Schedule C, Part II.	4		Х
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If 'Yes,' complete Schedule C, Part III.	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I.	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If 'Yes,' complete Schedule D, Part II</i>	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III.	8		Х
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If 'Yes,' complete Schedule D, Part IV.</i>	9		Х
10		10		Х
11	Is the organization's answer to any of the following questions 'Yes'? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.	11	Х	
•	Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI.			
	Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII.			
•	Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII.			
	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX.			
	Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X			
	• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If 'Yes,' complete Schedule D, Part X			
12	Did the organization obtain separate, independent audited financial statement for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII	12	Χ	
12,4	AWas the organization included in consolidated, independent audited financial statement for the tax year? If 'Yes,' completing Schedule D, Parts XI, XII, and XIII is optional			
13	year? If 'Yes,' completing Schedule D, Parts XI, XII, and XIII is optional	13		X
	a Did the organization maintain an office, employees, or agents outside of the United States?	14a		Χ
Ł	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If 'Yes,' complete Schedule F, Part I	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Part II.	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Part III.	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I.	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II.	18		Х
	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If 'Yes,' complete Schedule G, Part III.</i> Did the organization operate one or more hospitals? <i>If 'Yes,' complete Schedule H.</i>	19 20		X X
Z U	Did the organization operate one or more hospitals: It is, complete schedule it	20		Λ

Form 990 (2009) Discover Madison Inc. 03-0573906 Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21		Х
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		Х
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J.</i>	23		Х
24 a	a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, go to line 25	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
Ć	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
c	I Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I.	25a		Х
ł	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection comittee member, or to a person related to such an individual? <i>If 'Yes,' complete Schedule L, Part III</i>	27		Х
28	Was the organization a party to a business transation with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
ā	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a		X
ł	A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b		Х
	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV	28c		X
	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29		Λ
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If 'Yes,' complete Schedule M</i>	30		Χ
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If 'Yes,' complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34		Х
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2.	35		Х
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2.	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O.	38		Х

BAA Form **990** (2009) Form 990 (2009) Discover Madison Inc.

Part V Statements Regarding Other IRS Filings and Tax Compliance

		Yes	No			
1a Enter the number reported in Box 3 of form 1096, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable						
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable						
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1 c					
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return						
2b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b					
Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return. (see instructions)						
3a Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	За		Х			
b If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O	3b					
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?						
b If 'Yes,' enter the name of the foreign country: ►						
See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.						
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Х			
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Χ			
c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?	5с					
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a		Х			
b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not deductible?	6b					
7 Organizations that may receive deductible contributions under section 170(c).						
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		X			
b If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	7b					
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		Х			
d If 'Yes,' indicate the number of Forms 8282 filed during the year			,,			
benefit contract?	7e		X			
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7 f		X			
g For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	7g					
h For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?	7h					
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8					
9 Sponsoring organizations maintaining donor advised funds.						
a Did the organization make any taxable distributions under section 4966?	9a					
b Did the organization make any distribution to a donor, donor advisor, or related person?	9b					
10 Section 501(c)(7) organizations. Enter:						
a Initiation fees and capital contributions included on Part VIII, line 12						
b Gross Receipts, included on Form 990, Part VIII, line 12, for public use of club facilities						
11 Section 501(c)(12) organizations. Enter:						
a Gross income from other members or shareholders						
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)						
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a					
b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year 12b						

BAA Form **990** (2009) Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Sec	ction A.	Governing Body and Management					
						Yes	No
1	a Enter the	number of voting members of the governing body	1a	10			
	b Enter the	number of voting members that are independent	1 b	9			
2	Did any o	officer, director, trustee, or key employee have a family relationship or a business retrector, trustee or key employee?SeeSchedule.0	elationship	with any other	2	Χ	
		rganization delegate control over management duties customarily performed by or us, directors or trustees, or key employees to a management company or other personal trustees.		Í	3		Х
		rganization make any significant changes to its organizational documents	0111		4		X
4		prior Form 990 was filed?			-		Λ
5		rganization become aware during the year of a material diversion of the organizatio			5		Χ
		organization have members or stockholders?		ľ	6		X
7	a Does the	organization have members, stockholders, or other persons who may elect one or body?	more men	nbers of the	7a		Х
		decisions of the governing body subject to approval by members, stockholders, or o			7b		X
	-	rganization contemporaneously document the meetings held or written actions unde	•	i			
	the follow	ving:				37	
	•	rning body?			8a	Х	v
		nmittee with authority to act on behalf of the governing body?			8b		X
		iny officer, director or trustee, or key employee listed in Part VII, Section A, who calion's mailing address? <i>If 'Yes,' provide the names and addresses in Schedule O</i>			9		Х
		Policies (This Section B requests information about policies not	requirea	by the Internal			
Rev	enue Code	.)			1		
10	5 "			ī	10	Yes	No_
		organization have local chapters, branches, or affiliates?			10 a		X
	b If 'Yes,' dand brand	loes the organization have written policies and procedures governing the activities of the organization?	of such ch	apters, affiliates,	10b		
		organization provided a copy of this Form 990 to all members of its governing body		-	11	Χ	
11.	A Describe	in Schedule O the process, if any, used by the organization to review this Form 990). See	Schedule 0			
		organization have a written conflict of interest policy? If 'No,' go to line 13			12a	Χ	
	b Are office to conflic	ers, directors or trustees, and key employees required to disclose annually interests ts?	that could	d give rise	12b		Х
	c Does the Schedule	organization regularly and consistently monitor and enforce compliance with the pool of how this is done See Schedule . O	olicy? If 'Y	es,' describe in	12c	Х	
		organization have a written whistleblower policy?			13		X
14	Does the	organization have a written document retention and destruction policy?			14		Χ
15	Did the p persons,	rocess for determining compensation of the following persons include a review and comparability data, and contemporaneous substantiation of the deliberation and de	approval cision?	by independent			
		nization's CEO, Executive Director, or top management official			15a		Χ
	b Other offi	cers of key employees of the organization			15b		Χ
	If 'Yes' to	line 15a or 15b, describe the process in Schedule O. (See instructions.)					
16		rganization invest in, contribute assets to, or participate in a joint venture or similar ing the year?			16a		X
	b If 'Yes,' h	as the organization adopted a written policy or procedure requiring the organization enture arrangements under applicable federal tax law, and taken steps to safeguard the respect to such arrangements?	n to evalua	ate its participation	16b		
Sec		Disclosures					
17		tates with which a convert this Forms 200 is required to be filled > None					
18	Section 6	i104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and Indicate how you make these available. Check all that apply.					
		website Another's website X Upon request					
19	Describe statemen	in Schedule O whether (and if so, how) the organization makes its governing docur ts available to the public.	nents, cor	iflict of interest poli	cy, an	d fina	incial
20		name, physical address, and telephone number of the person who possesses the b			anizati	on:	
	► <u>Debbie</u>	e Pace 301 Madison Street, PO Box 97 Madison TN 3713	<u> 15 (61</u>	<u>5) 865-5400</u>			

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- **1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organizations's tax year. Use Schedule J-2 if additional space is needed.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees. See instructions for definition of 'key employees.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

X Check this box if the organization did not compensate any current officer, director, or trustee.

(A)	(B)	(c)		(D)	(E)	(F)				
Name and Title	Average	Posi	tion (hat app	ly)	Reportable compensation from	Reportable compensation from	Estimated
	hours per week	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
Larry Odom										
Board Member	0	X						0.	0.	0.
_David_Curry										
Board Member	0	Х						0.	0.	0.
Jim ForkumBoard Member	0	Х						0.	0.	0.
Myers Brown	-	71						0.	0.	<u></u>
Board Member	0	Х						0.	0.	0.
Phyllis Williams										<u></u>
Board Member	0	Х						0.	0.	0.
Nathan Massey										
President	0			Χ				0.	0.	0.
Bill Beck										
Vice President	0			Χ				0.	0.	0.
Sandi Richardson	_							_		
Secretary	0			X				0.	0.	0.
Ray Tate				3.7					0	0
Treasurer	0			Χ				0.	0.	0.
<u>Debbie Pace</u> Ex-Officio	0				Х			0.	0.	0.
EX-0111C10	U				Λ			0.	0.	0.
	-									
	-									
	-									

Form 990 (2009) Discover Madison Inc.			_						03-057390	
Part VII Section A. Officers, Directors, Trus		(ey	En			es,	an			
(A) Name and Title	(B) Average	Posi	tion (c) < all t	hat aı	(vlac	(D) Reportable	(E) Reportable	(F) Estimated
ivalile and fide	hours per week			Officer	_	Highest compensated employee		compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
1 b Total							•	0.	0.	0.
2 Total number of individuals (including but not limite from the organization ► 0	ed to tho	se li	stec	d ab	ove)	who	o re	ceived more than	\$100,000 in report	able compensation Yes No
3 Did the organization list any former officer, director on line 1a? <i>If 'Yes,' complete Schedule J for such i</i>	or trust Individua	ee, I	key	emp	oloye	ee, (or hi	ighest compensat	ed employee	
4 For any individual listed on line 1a, is the sum of rethe organization and related organizations greater individual.	eportable than \$15	e cor 50,00	пре)0?	nsa If 'Y	tion 'es'	and com	oth <i>plet</i>	er compensation e Schedule J for s	from such	. 4 X
5 Did any person listed on line 1a receive or accrue or rendered to the organization? If 'Yes,' complete Sc	compens	atio	n fro	om a	any	unre	elate	ed organization for	services	
Section B. Independent Contractors										
Complete this table for your five highest compensa compensation from the organization.	ted inde	pend	dent	cor	ntrac	tors	tha	t received more to	nan \$100,000 of	
(A) Name and business addres	SS							Description of	of Services	(C) Compensation
2 Total number of independent contractors (including	but not	limi	ted	to th	1056	e list	ed a	above) who receiv	ed more than	
\$100,000 in compensation from the organization •			,,,,	(1				,		

Pa	rt VIII Statement of Revenue				
		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	1a Federated campaigns 1a b Membership dues 1b c Fundraising events 1c d Related organizations 1d e Government grants (contributions) 1e 156,319				
	f All other contributions, gifts, grants, and similar amounts not included above	234,269.			
PROGRAM SERVICE REVENUE	Business Code 2a b c d e f All other program service revenue				
PR	g Total. Add lines 2a-2f	29.	29.		
	5 Royalties				
OTHER REVENUE	8a Gross income from fundraising events (not including. \$ of contributions reported on line 1c). See Part IV, line 18				
	10 a Gross sales of inventory, less returns and allowances				
	b c d All other revenue e Total. Add lines 11a-11d				
	12 Total revenue. See instructions	234,298.	29.	0.	0.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	<u>`</u>	, ,	-	(O)	
Do l	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21				
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	0.	0.	0.	0.
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.
7	Other salaries and wages	3,927.	3,927.		
8	Pension plan contributions (include section 401 (k) and section 403(b) employer contributions).	3,321.	3,3211		
9	Other employee benefits				
10	Payroll taxes				
11	Fees for services (non-employees)				
	Management				
	5				
	Legal	2 500	2 500		
	Accounting	3,500.	3,500.		
	Lobbying				
•	Prof fundraising svcs. See Part IV, In 17				
f	Investment management fees				
Ç	g Other	3,400.	3,400.		
12	Advertising and promotion				
13	Office expenses	1,069.	1,069.		
14	Information technology	,	,		
15	Royalties				
16	Occupancy				
17					
18	Travel				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23	Insurance	644.	644.		
24	Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.).				
á	Taxes	2,258.	2,258.		
	Grant Expenses	1,354.	1,354.		
	: Bank Charges	903.	903.		
	! IT+: 1:+: aa	788.	788.		
	Deschification	666.	666.		
		787.	787.		
	All other expenses	19,296.		0.	0
	Total functional expenses. Add lines 1 through 24f	13,290.	19,296.	U.	0.
26 BAA	Joint costs. Check here ► if following SOP 98-2. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				Form 990 (2009)

	ILA	Balance Sheet		(A) Beginning of year		(B) End of year
	1	Cash — non-interest-bearing		34,066.	1	71,397.
	2	Savings and temporary cash investments			2	9,442.
	3	Pledges and grants receivable, net			3	98,426.
	4	Accounts receivable, net		5,000.	4	5,000.
	5	Receivables from current and former officers, directors, trustee and highest compensated employees. Complete Part II of Sche	s, key employees, dule L		5	
	6	Receivables from other disqualified persons (as defined under s				
		and persons described in section 4958(c)(3)(B). Complete Part	II of Schedule L		6	
ASSETS	7	Notes and loans receivable, net			7	
E	8	Inventories for sale or use			8	
S	9	Prepaid expenses and deferred charges			9	
	10 a	Land, buildings, and equipment: cost or other basis. 10a	168,400.			
		Complete Part VI of Schedule D				
	b	Less: accumulated depreciation		168,400.	10 c	168,400.
	11	Investments — publicly-traded securities			11	
	12	Investments – other securities. See Part IV, line 11			12	
	13	Investments – program-related. See Part IV, line 11			13	
	14	Intangible assets			14	
	15	Other assets. See Part IV, line 11		271,068.	15	443,125.
	16	Total assets. Add lines 1 through 15 (must equal line 34)		478,534.	16	795,790.
	17	Accounts payable and accrued expenses		1,600.	17	96,971.
	18	Grants payable			18	
_	19	Deferred revenue	F T		19	
L	20	Tax-exempt bond liabilities			20	
A B	21	Escrow or custodial account liability. Complete Part IV of Sche	dule D		21	
L	22	Payables to current and former officers, directors, trustees, key highest compensated employees, and disqualified persons. Cor	nplete Part II			
- 1		of Schedule L			22	
S	23	Secured mortgages and notes payable to unrelated third parties	F T		23	
	24	Unsecured notes and loans payable to unrelated third parties	F T		24	
	25	Other liabilities. Complete Part X of Schedule D			25	
	26	Total liabilities. Add lines 17 through 25.		1,600.	26	96,971.
N E T		Organizations that follow SFAS 117, check here ► X and compared and lines 33 and 34.	omplete lines			
Ą	27	Unrestricted net assets		476,934.	27	698,819.
SSE	28	Temporarily restricted net assets.		,	28	
T S	29	Permanently restricted net assets			29	
O R			and complete			
		lines 30 through 34.	- '			
FUXD	30	Capital stock or trust principal, or current funds			30	
	31	Paid-in or capital surplus, or land, building, and equipment fund			31	
L	32	Retained earnings, endowment, accumulated income, or other	F		32	
田女 上女 アンエの	33	Total net assets or fund balances	The state of the s	476,934.	33	698,819.
S	34	Total liabilities and net assets/fund balances		478,534.	34	795,790.

BAA Form **990** (2009)

Part XI Financial Statements and Reporting			
		Yes	No
1 Accounting method used to prepare the Form 990: Cash X Accrual Other			
If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.			
2a Were the organization's financial statements compiled or reviewed by an independent accountant? .	2a		Χ
b Were the organization's financial statements audited by an independent accountant?	2b	X	
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for overeview, or compilation of its financial statements and selection of an independent accountant?	ersight of the audit,	Х	
If the organization changed either its oversight process or selection process during the tax year, expin Schedule O.	plain		
d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year consolidated basis, separate basis, or both:			
X Separate basis Consolidated basis Both consolidated and separate basis			
3a As a result of a federal award, was the organization required to undergo an audit or audits as set for Audit Act and OMB Circular A-133?	orth in the Single 3a		Х
b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo or audits, explain why in Schedule O and describe any steps taken to undergo such audits			i

BAA Form **990** (2009)