

**HISTORIC NASHVILLE, INC.
2011 ANNUAL BUDGET**

	<u>Projected 2011</u>
REVENUES	
Memberships fees	\$ 3,450.00
Contributions	5,725.51
Brick and Mortar Bash	
Ticket sales	4,000.00
Sponsorships	2,500.00
Art sale	500.00
	<u>7,000.00</u>
Total revenues for the Preservation Celebration - May	7,000.00
Investment income	<u>199.97</u>
TOTAL REVENUES	16,375.47
EXPENSES	
EVENTS	
Brick and Mortar Bash	
Catering	1,400.00
Bartender	1,150.00
Event insurance	350.00
Entertainment	400.00
Programs, signs, etc.	300.00
Invitations	600.00
Linen rentals, flowers, etc.	250.00
	<u>4,450.00</u>
Total expenses for the Preservation Celebration - May	4,450.00
Annual membership meeting - January	950.00
MHC Preservation Awards ceremony - May	<u>500.00</u>
TOTAL EVENTS	5,900.00
GENERAL & ADMINISTRATIVE	
Marketing G&A	
Newsletter - biannual	1,000.00
Website (Sitemason)	1,000.00
Annual Report	250.00
Cool People Care/Social Media	250.00
	<u>2,500.00</u>
Total Marketing G&A	2,500.00
Membership G&A	
Postage & supplies	300.00
Membership drive	700.00
	<u>700.00</u>
Total Membership G&A	1,000.00
Other G&A	
Rent & moving expenses	2,182.00
Insurance	1,043.75
CNM annual dues & fees	500.00
Charitable Solicitation filing fees	100.00
PO Box fees	96.00
Misc. G&A expenses/Discretionary funds	675.00
	<u>4,596.75</u>
Total Other G&A	4,596.75
TOTAL GENERAL & ADMINISTRATIVE	8,096.75
PROGRAM	
Special projects	500.00
Programs/Workshops	<u>250.00</u>
TOTAL PROGRAM	750.00
TOTAL EXPENSES	14,746.75
INCREASE IN NET ASSETS	1,628.72
LESS: Reserve for Strategic Plan (office space, staff, etc.)	<u>(1,628.72)</u>
NET OF RESERVE	<u><u>\$ -</u></u>