Form 990

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements.

Department of the Treasury Internal Revenue Service

OMB No. 1545-0047
2006
Open to Public
Inspection

A Fo	r the 2	006 calendar year, or tax year beginning , 2006, and end	ding		
_	k if applicab	Please C Name of organization		D Em	ployer identification number
\Box	Address change	use IRS label of MARCH OF DIMES FOUNDATION			1846366
\mathbf{x}	Name chan	Print or Number and street (or P.O. box if mail is not delivered to street address)	Room/suite		lephone number
	Inical return	type.			4) 428-7100
\Box	Final return	Specific Instruc- City or town, state or country, and ZIP + 4		F Acc	ounting hod: Cash X Accrual
x	Amended	tions. WHITE PLAINS, NY 10605	-	meti	Other (specify)
	Application	Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable	H and I are not apole	cable to	section 527 organizations.
	pending	trusts must attach a completed Schedule A (Form 990 or 990-EZ).	H(a) Is this a group		
G W	ebsite:	▶ WWW.MARCHOFDIMES.COM	H(b) If "Yes," enter		
		ion type (check only one) ▶ X 501(c) (3) ◀ (insert no) 4947(a)(1) or 527	H(c) Are all affiliates		
	heck her				See instructions.)
		re normally not more than \$25,000. A return is not required, but if the organization chooses	H(d) Is this a separate organization cover		
	•	urn, be sure to file a complete return.	I Group Exempt		
		ani, be suite to the d complete return.			the organization is not required
	roce rece	eipts: Add lines 6b, 8b, 9b, and 10b to line 12 332, 361, 749.	•		n 990, 990-EZ, or 990-PF).
Par	_	evenue, Expenses, and Changes in Net Assets or Fund Balances (See the ins		D (1 0111	11 330, 330 22, 31 330 1 7.
ı aı	1		30 0000113.)	П	
	1	Contributions, gifts, grants, and similar amounts received: Contributions to donor advised funds		1	
	1	***************************************	2 612 411	1	
	1	· · · · · · · · · · · · · · · · · · ·	3,613,411.	1	
	C.	Indirect public support (not included on line 1a)	1,209,509.	1	
	d		2,794,619.	1.	007 617 500
	1 .		18,324.	1e	227,617,539.
	2	Program service revenue including government fees and contracts (from Part VII, line 93)		2	2,189,590.
	3	Membership dues and assessments		3	054.162
	4	Interest on savings and temporary cash investments STMT. 1			954,163.
	5			5	3,175,334.
	6 a	Gross rents		-	
		Less: rental expenses		-	
41	1 .	Net rental income or (loss). Subtract line 6b from line 6a		6c	
Revenue	7	Other investment income (describe)	7	
eve	8 a	Closs amount nem dates of about ourse.	Other	-	
œ		than inventory		- 1	
	b	Less: cost or other basis and sales expenses 79,451,798.8b		-	
	С	Gain or (loss) (attach schedule)		-	
	d	Net gain or (loss). Combine line 8c, columns (A) and (B)		8d	486,202.
	9	Special events and activities (attach schedule). If any amount is from gaming, check her	re ▶ ∟		
	a	Gross revenue (not including \$153, 986, 870. of STMT 3		1 1	
			<u>16,804,097.</u>		
	b		<u>16,804,097.</u>	~	
	c	Net income of (loss) norm special events. Cabitast and ab norm and a	• • • • • • • • •	9c	
	10 a	Gross sales of inventory, less returns and allowances		-	
	b			- 1	
	С	Gross profit or (loss) from sales of inventory (attach schedule). Subtract line 10b from line	10a	\Box	
	11	Other revenue (from Part VII, line 103)			1,683,026.
	12	Total revenue. Add lines 1e, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c, and 11	<u></u>		236,105,854.
	13	Program services (from line 44, column (B))			172,399,710.
Ses	14	Management and general (from line 44, column (C))			16,764,620.
Expenses	15	Fundraising (from line 44, column (D))			35,552,773.
EX	16	Payments to affiliates (attach schedule)			
	17	Total expenses . Add lines 16 and 44, column (A)		17	224,717,103.
Ş	18	Excess or (deficit) for the year. Subtract line 17 from line 12		18	11,388,751.
Net Assets	19	Net assets or fund balances at beginning of year (from line 73, column (A))		1 1	44,212,694.
Ä	20	Other changes in net assets or fund balances (attach explanation) STMT .			15,800,713.
_s	21	Net assets or fund balances at end of year. Combine lines 18, 19, and 20	<u></u>	. 21	71,402,158.
F		Act and Banapuork Reduction Act Notice, see the separate instructions			Form 990 (2006)

Form	990 (2006)					Page 2
Pa	Functional Expenses organiz	anizat ations	ions must complete column and section 4947(a)(1)	nonexempt charitable trust	s but optional for others	ection 501(c)(3) and (4)
	Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I.		(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22a	Grants paid from donor advised funds (attach schedule)					
	(cash S noncash \$)					
	If this amount includes foreign grants, check here	22a				
22b	Other grants and allocations (attach schedule)					
	(cash \$ 45,532,139, noncash \$) If this amount includes foreign grants,					
22	check here	22b	45,532,139.	45,532,139.		
23	Specific assistance to individuals	23				
24	(attach schedule)	20			1	
24	(attach schedule)	24				
25 a	Compensation of current officers,					
	directors, key employees, etc. listed in			İ		
	* * *	25a	1,399,958.	1,076,568.	103,597.	219,793.
b	Compensation of former officers,		1,033,3001	170.07.000.		
	directors, key employees, etc. listed in					
		25b				
С	Compensation and other distributions, not includ-		-			
	ed above, to disqualified persons (as defined			•		
	under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) (attach schedule)	25c				
26	Salaries and wages of employees not					
	included on lines 25a, b, and c	26	69,079,362.	52,511,804.	8,065,285.	8,502,273.
27	Pension plan contributions not	1	1			
	included on lines 25a, b, and c	27	6,161,483.	4,586,076.	772,643.	802,764.
28	Employee benefits not included on					
	lines 25a - 27	28	11,046,540.	8,473,678.	1,230,219.	1,342,643.
29	Payroll taxes	29	4,922,256.	3,724,980.	581,128.	616,148.
30	Professional fundraising fees	30	7,758,871.	4,473,306.	1,534.	3,284,031.
31	Accounting fees	31	330,377.	159,873.	127,593.	42,911.
32	Legal fees	32	134,480.	69,266.	47,779.	17,435
33	Supplies	33	2 455 272		520 561	221 256
34	Telephone	34	2,655,878.	1,791,961.	532,561.	331,356.
35	Postage and shipping	35 36	13,758,460.	7,616,756.	147,853.	5,993,851
36 37	Occupancy	37	8,629,274.	6,787,681. 1,789,194.	858,460. 433,807.	983,133 299,359
	Printing and publications	38	2,522,360. 22,458,195.	13,644,923.	388,131.	8,425,141
39	Travel	39	6,878,966.	5,391,680.	676,032.	811,254
40	Conferences, conventions, and meetings	40	3,342,333.	2,747,510.	295,150.	299,673
41	Interest	41	258,693.	176,900.	42,699.	39,094
42	Depreciation, depletion, etc. (attach schedule)	42	2,696,982.	1,848,123.	444,579.	404,280
43			,			
	OTHER EXPENSES	43a	1,471,692.	998,761.	254,101.	218,830
	OTHER FEES	43b	7,911,288.	5,972,630.	647,164.	1,291,494
	COMPUTER SERVICES	43c	3,530,735.	1,851,420.	347,476.	1,331,839
C	BANK FEES	43d	2,236,781.	1,174,481.	766,829.	295,471
6	·	43e				
1		43f				
	J .	43g				
44	Total functional expenses. Add lines 22a through 43g. (Organizations completing					
	columns (B)-(D), carry these totals to lines	1	004 737 737	170 300 310	16 764 600	25 550 270
1-	nt Costs. Check ► X if you are follow	44	224,717,103.	172,399,710.	16,764,620.	35,552,773
	nt Costs. Check \triangleright $[X]$ if you are follow any joint costs from a combined educational ca			tion reported in 1910-	oram senices?	► X Yes No
	any joint costs from a combined educational ca 'es," enter (i) the aggregate amount of these joi		gri and idilulaising solicita sts \$ 25 025 000	; (ii) the amount allocat	ted to Program services	\$ 20,710,000
	the amount allocated to Management and gene		33, 333, 000		located to Fundraising \$	15,225,000
ISA	and gold					Form 990 (2006)

Pa	art III Statement of Program Service Accomplishments (See the instructions.)		
on	m 990 is available for public inspection and, for some people, serves as the primary or sole sticular organization. How the public perceives an organization in such cases may be determined its return. Therefore, please make sure the return is complete and accurate and fully describes grams and accomplishments.	hv the	information presented
Wh	at is the organization's primary exempt purpose? ►SEE STATEMENT 6		Program Service
All of o	organizations must describe their exempt purpose achievements in a clear and concise manner. State the clients served, publications issued, etc. Discuss achievements that are not measurable. (Section 501(c)(3) anizations and 4947(a)(1) nonexempt charitable trusts must also enter the amount of grants and allocations to	and (4)	Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.)
а	SEE STATEMENT 7		
	(Grants and allocations \$ 36,723,581.) If this amount includes foreign grants, check here	▶ X	42,044,551.
b	PUBLIC & PROFESSIONAL EDUCATION		
	THE FOUNDATION SUPPORTS MANY EFFORTS TO EDUCATE THE PUBLIC		
	AND PROFESSIONALS THROUGH PUBLICATIONS AND INFORMATION		
	CAMPAIGNS. INCLUDING THE PUBLICATION OF OVER 1,200 SEPARATE		
	PIECES AVAILABLE TO ANY INTERESTED PARTY.		
	(Grants and allocations \$ 5,219,328.) If this amount includes foreign grants, check here	ightharpoonup	81,613,697.
С	COMMUNITY SERVICES		
	THE FOUNDATION WORKS WITH MANY LOCAL COMMUNITIES TO PROVIDE		
	BENEFICIAL EFFECTS ON THE COMMUNITIES THAT IT SERVES. THESE		
	PROGRAMS INCLUDE ITEMS THAT WILL IMPROVE THE OUTCOME OF		
	PREGNANCY, SUCH AS SMOKING CESSATION, NICU FAMILY SUPPORT.		
	EVERNANCI' 2001 AD DECOVING COSSALION' WISE LAMBEL DOLLOWS		
	(Grants and allocations \$ 3,589,230.) If this amount includes foreign grants, check here	F	48,741,462.
d			
	(Grants and allocations \$) If this amount includes foreign grants, check here	>	
е	Other program services (attach schedule)	. —	
	(Grants and allocations \$) If this amount includes foreign grants, check here	>	
f	Total of Program Service Expenses (should equal line 44, column (B), Program services)	. ▶	172,399,710.

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Pa	<u>art</u> IV	Balance Sheets (See the instructions.)	<u></u>		
_		Where required, attached schedules and amounts within the description column should be for end-of-year amounts only.	(A) Beginning of year		(B) End of year
	45	Cash - non-interest-bearing	3,334,117.	45	3,052,881.
	46	Savings and temporary cash investments	57,052,267.	46	58,428,723.
		Accounts receivable			
	b	Less: allowance for doubtful accounts 47b	5,546,865.	47c	7,386,710.
		Pledges receivable	1 600 000	40.	057 360
		Less: allowance for doubtful accounts	1,600,990.	48C	957,360.
	49	Grants receivable		49	
	ou a	key employees (attach schedule)		50a	
	h	Receivables from other disqualified persons (as defined under section		-	
		4958(f)(1)) and persons described in section 4958(c)(3)(B) (attach schedule)		50b	
	51 a	Other notes and loans receivable (attach			
sts		schedule)			
Assets	ь	Less: allowance for doubtful accounts		51c	····
⋖	52	Inventories for sale or use	5,339,348.	52	4,155,882.
	53	Prepaid expenses and deferred charges STMT. 8	<u>3,679,294.</u>		4,255,148.
	54 a	Investments - publicly-traded securities . STMT .9. ▶ Cost X FMV	51,418,680.	1	72,994,104.
	ь	Investments - other securities (attach schedule) ▶ Cost FMV		54b	
	55 a	Investments - land, buildings, and			
		equipment: basis			
	b	Less: accumulated depreciation (attach	2,800.	550	2,800.
]	schedule)	50,000		50,000.
	56	Investments - other (attach schedule)		100	
		Land, buildings, and equipment: basis		1	
	"	schedule)	10,170,809.	57c	8,606,225.
	58	Other assets, including program-related investments			-
	"	(describe ► STMT 11)	9,206,579	58	9,836,742.
	59	Total assets (must equal line 74). Add lines 45 through 58	147,401,749	59	169,726,575.
_	60	Accounts payable and accrued expenses	11,755,630	1	13,199,756.
	61	Grants payable	30,448,470		34,992,817.
	62	Deferred revenue	8,449,944	62	7,082,644.
ities	63	Loans from officers, directors, trustees, and key employees (attach		63	
		schedule)	4 700 000	+	4,215,000.
Liabi		Tax-exempt bond liabilities (attach schedule) STMT. 13 .	4,790,000	64b	4,215,000.
_	1 -	Mortgages and other notes payable (attach schedule)	47,745,011		38,834,199.
	65	Other liabilities (describe STMT 14)	47,743,011	1	307.00.7.200.
	ee.	Total liabilities. Add lines 60 through 65	103,189,055	. 66	98,324,417.
-	66 Ora	anizations that follow SFAS 117, check here X and complete lines			
	Oig	67 through 69 and lines 73 and 74.			
Ų	67	Unrestricted	29,924,454	. 67	56,638,059.
9	68	Temporarily restricted	2,604,821		2,484,511.
	69	Permanently restricted	11,683,419	. 69	12,279,588.
or Find Balances	Org	anizations that do not follow SFAS 117, check here ► and complete lines 70 through 74.			
ŭ	70	Capital stock, trust principal, or current funds		70	
,	71	Paid-in or capital surplus, or land, building, and equipment fund		71	
Alab Accobe	72	Retained earnings, endowment, accumulated income, or other funds		72	
	73	Total net assets or fund balances (add lines 67 through 69 or lines			
2	Ž	70 through 72. (Column (A) must equal line 19 and column (B) must	44,212,694	73	71,402,158
		equal line 21)			169,726,575
_	74	Total liabilities and net assets/fund balances. Add lines 66 and 73	1 141,401,143	., , -	5 000 0000

Pa	Reconciliation instructions.)	of Revenue per Audited Fir	nancial Statemen	its With F	levenue	e per Retur	n (S	ee the	Page 5
a	Total revenue, gains, and g	ther support per audited financial	stataments				 	_	
b	Amounts included on line	a but ast as Dart III	statements	• • • • • •	• • • •		a	244,834,5	<u>572.</u>
1				1 1			1 1		
2	Donated continue and use	restments	• • • • • • • • •	b1		<u>540,389.</u>	-l		
3		of facilities			2,	188,329.	↓ 		
-	Other (are also)	ants	• • • • • • • • •	<u>b3</u>			1 1		
4									
							1		
	Add lines by through b4	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • •				b	8,728,7	
C			• • • • • • • • • •	• • • • • •			С	<u>236,105,8</u>	<u> 54.</u>
d		, line 12, but not on line a:		1 1					
1		cluded on Part I, line 6b			_				
2							1 1		
				<u>[d2]</u>			ļ		
	Total sevenue (Deat Line)		• • • • • • • • • •	· · · · · ·	• • • •		d		
e	Total revenue (Part I, line	12). Add lines c and d		4 14/21 1	<u></u> .	<u>· · · · · • ▶</u>	е	<u>236,105,8</u>	54.
Pa	RECOICHIATION	of Expenses per Audited Fi	nanciai Stateme	nts with i	xpens	es per Keti	urn		
а	Total expenses and losses	per audited financial statements					a	226,905,4	32.
b	Amounts included on line	a but not on Part I, line 17:		1 1					
1	Donated services and use of	of facilities	<i></i>	b1	2,	188,329.			
2		orted on Part I, line 20							
3		ine 20							
4									
	* * * * * * * * * * * * * * * * * * * *								
	Add lines b1 through b4						ь	2,188,3	29.
С							С	224,717,1	
d		, line 17, but not on line a:	• • • • • • • • • •		• • • •				
1		cluded on Part I, line 6b		d1					
2	Other (specify):			\cdots			1		
-	, , , , ,			امدا					
							al		
e	Total expenses (Part I, line	e 17). Add lines c and d				: : : : : :	е	224.717.1	03.
Pa	rt V-A Current Officer	s, Directors, Trustees, and I	Key Employees (List each p	erson w	no was an	office	er, director, tr	ustee.
		at any time during the year even if							•
			(B)	(C) Compe	nsation	(D) Contributions to er	mployee		
	(A) Name	and address	Title and average hours per week devoted to position	(if not paid		benefit plans & de compensation pl		and other allo	wances
			Week devoted to position						
	E STATEMENT 15		1	1,399	058	159,	127	_0_	
36.	E STATEMENT 15			1,333	, 330.		12/	1 -0-	
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								Form 990	(2006)

Was there a liquidation, dissolution, termination, or substantial contraction during the year? If "Yes," attach

80a Is the organization related (other than by association with a statewide or nationwide organization) through common membership, governing bodies, trustees, officers, etc., to any other exempt or nonexempt

b If "Yes," enter the name of the organization

_____ and check whether it is

NΛA

Х

78b

79

80a

Jexemptor L

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Part VI Other Information (continued)		Yes No
2 a Did the organization receive donated services or the use of materials, equipment, or facilities at no charge		
or at substantially less than fair rental value?	82a	<u>x</u>
b If "Yes," you may indicate the value of these items here. Do not include this amount	1	
as revenue in Part I or as an expense in Part II. (See instructions in Part III.)		
3 a Did the organization comply with the public inspection requirements for returns and exemption applications?	83a	х
b Did the organization comply with the disclosure requirements relating to quid pro quo contributions?	83b	x
4 a Did the organization solicit any contributions or gifts that were not tax deductible?	84a	X
b If "Yes," did the organization include with every solicitation an express statement that such contributions or		
gifts were not tax deductible?	84b	N/A
5 501(c)(4), (5), or (6) organizations. a Were substantially all dues nondeductible by members?	85a	N/A
b Did the organization make only in-house lobbying expenditures of \$2,000 or less?	85b	N/A
If "Yes" was answered to either 85a or 85b, do not complete 85c through 85h below unless the organization		
received a waiver for proxy tax owed for the prior year.	i l	
c Dues, assessments, and similar amounts from members 85c N/A		
d Section 162(e) lobbying and political expenditures 85d N/A		ļ
d deciding the pointed superior and the		
e Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices		
	8 5 g	N/A
g Does the organization elect to pay the section 6033(e) tax on the amount on line 85f?	<u>9</u>	***
h If section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount on line 85f to its reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax year?	85h	N/A
1 1	J.	- "/
50 70/(1) brgs. Liner, a miniation rees and capital commissions included on the	1	
B Gloss receipts, included of time 12, for public doc of olds flowings		
57 30 /(c)(1/2) bigs. Effet: a Gloss income from the moore of stationards	1 1	
b Gross income from other sources. (Do not net amounts due or paid to other	1 1	
sources against amounts due or received from them.)	1 1	
88 b At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or		
partnership, or an entity disregarded as separate from the organization under Regulations sections	_	
301.7701-2 and 301.7701-3? If "Yes," complete Part IX	88a	X _
b At any time during the year, did the organization, directly or indirectly, own a controlled entity within the		
meaning of section 512(b)(13)? If "Yes," complete Part XI	88b	X
89 a 501(c)(3) organizations. Enter: Amount of tax imposed on the organization during the year under:		ŀ
section 4911 ▶ N/A; section 4912 ▶ N/A ; section 4955 ▶ N/A		
b 501(c)(3) and 501(c)(4) orgs. Did the organization engage in any section 4958 excess benefit transaction		
during the year or did it become aware of an excess benefit transaction from a prior year? If "Yes," attach		
a statement explaining each transaction	89b	<u> </u>
c Enter: Amount of tax imposed on the organization managers or disqualified persons during the year under	1	
sections 4912, 4955, and 4958		
d Enter: Amount of tax on line 89c, above, reimbursed by the organization	'	
e All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter		
transaction?	89e	X
f All organizations. Did the organization acquire a direct or indirect interest in any applicable insurance contract?	89f	X
g For supporting organizations and sponsoring organizations maintaining donor advised funds. Did the		
supporting organization, or a fund maintained by a sponsoring organization, have excess business holdings		[
at any time during the year?	89 g	N/A
90 a List the states with which a copy of this return is filed SEE STATEMENT 21		
b Number of employees employed in the pay period that includes March 12, 2006 (See instructions.)	90b	1537
91 a THE DUORS are IT Calculate II TO THE TO II TO II TO THE TO III TO II TO		
Located at ► 1275 MAMARONECK AVE WHITE PLAINS, NY ZIP-4 ► 10605		
The second secon		Yes No
b At any time during the calendar year, did the organization have an interest in or a signature or other authority over	91b	X
a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	7.5	
If "Yes," enter the name of the foreign country	1	
See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank	1	
and Financial Accounts.	_l	m 990 (200
	FO	111 33U (2UL

art IX Information Regarding Taxable	Subsidiaries and D	isregarded Entities	See the instructions.	<u> </u>
(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End-of-year assets
	%			
	%			
	%			
	%			

altz	Illiorination regarding Transfers Associated With Tersonal Benefit Contracts occurs wished	110110.7	
(a) Di	d the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	Yes	X No
(b) D	id the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? $oxedsymbol{oxed}$	Yes	$_{ m X}$ No
Note:	If "Yes" to (b), file Form 8870 and Form 4720 (see instructions).		

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103

GRANT REFUNDS AND ROYALTY INCOME

106	Did the reporting organization the Code? If "Yes " complete	n make any transfers to a cont the schedule below for each	rolled entity as defined in sectio	n 512(b)(13) of	Yes No
	(A) Name, address, of each controlled entity	(B) Employer Identification Number	(C) Description of transfer	(D) Amount of tra	nsfer
a					
b					
С					
	Totals				
107		n receive any transfers from a	controlled entity as defined in se	ection	Yes No
	(A) Name, address, of each controlled entity	(8) Employer Identification Number	(C) Description of transfer	(D) Amount of tra	
а					
b					
С					
	Totals				
108	rents, royalties, and annuities	described in question 107 about			Yes No
Pleas Sign Here	and belief, bis true, correct; a	E. MULLICAN	n, including accompanying schedules and (other than officer) is based on all informati		
Paid Prepa		<i>// /</i>	Date Check if self- 05/18/2007 employed ► E	Preparer's SSN or PTIN (See P002274 N ► 13-5565	72
Use C	only if self-employed),	CECUTA IIIIE		- 12-7202	, ,