United Way of Rutherford and Cannon Counties
Budget 2017/2018

	2016/2017 Budget	2017/2018 Budget
Ordinary Income/Expense		
Income		
4009 · Capital Campaign Revenue		
4009-02 · Expenditures Capital Campaign	-	-
Total 4009 · Capital Campaign Revenue	-	-
4050 · Planned Gifts - Realized	-	-
Budgeted Revenue	3,526,873.00	3,428,211.00
8.0% Pledge Loss	321,785.00	274,256.88
Pay Direct Pledges - Non- partner	78,651.00	50,224.00
Pay Direct Pledges - Partner	184,192.00	106,422.00
4100 · Campaign Revenue		
4100-05 · Revenue 2013/2014		
4100-06 · Revenue 2014/2015		
4100-07 · Revenue 2015/2016		
4100-08 · Revenue 2016/2017		
Total 4100 · Campaign Revenue	2,942,245.00	2,997,308.12
4150 · Dividend income-Community Foundation		950.00
4151 · Dividend income-endowment RJ	15,132.00	7,900.00
4152 · Dividend income-investment		
4152-01 · Dividend income 1763	17,740.00	16,200.00
4152-02 · Dividend income - 1782	-	7,200.00
4152 · Dividend income-investment - Other	-	-
Total 4152 · Dividend income-investment	17,740.00	23,400.00
4153-01 · Realized gain/loss CF Endowment		3,200.00
4154 · Realized gain/loss investment		
4154-01 · Realized Gain/Loss RJ 1763	-	-
Total 4154 · Realized gain/loss investment	-	-
4155 · Unrealized gain/loss endowment	(4,564.00)	1,000.00
4156 · Unrealized Gain/Loss RJ 2101	(27,118.00)	8,400.00
4157 · Unrealized Gain/Loss RJ 63-82		
4157-01 · Unrealized Gains/Losses RJ 1763	(67,766.00)	70,500.00
4157-02 · Unrealizes Gains/Losses RJ 1782	-	(10,240.00)
4157 · Unrealized Gain/Loss RJ 63-82 - Other	-	-
Total 4157 · Unrealized Gain/Loss RJ 63-82	(67,766.00)	60,260.00
4158 · Merrill Lynch Investment		
4158-01 · Unrealized G/L Merrill Lynch	-	5.00
Total 4158 · Merrill Lynch Investment	-	5.00
4170 · Interest Income	1,189.00	1,490.00
4210 · Revenue Books from Birth		
4210-01 · Revenue BFB Rutherford Grants	147,150.00	150,000.00
4210-02 · Revenue BFB Rutherford Events	-	-
4210-03 · Revenue BFB Cannon Grants	-	-
4210-04 · Revenue BFB Cannon Events	-	-
Total 4210 · Revenue Books from Birth	147,150.00	150,000.00
Total Income	3,090,584.00	3,253,913.12
Gross Profit	3,090,584.00	3,253,913.12
Expense		
7100 · Depreciation & amortization exp		
7100-01 · Deprec & amort - allowable	26,978.00	27,536.00
Total 7100 · Depreciation & amortization exp	26,978.00	27,536.00
7120 · Accountant	10,095.00	7,250.00
7140 · Bank Fees	1,152.00	1,880.00
7145 · Investment Fund/ Fees	12,284.00	13,240.00
7150 · Conference Fees	5,040.00	6,045.00
7160 · Employee Development	4,990.00	4,626.00
7170 · Equipment		
7170-01 · Equipment Maintenance/Rental	6,225.00	6,641.00
Total 7170 · Equipment	6225	6,641.00
7180 · Promotional Items	4,803.00	5,200.00
7190 · Insurance	5,434.00	6,222.00
7211 · Memberships/Publications/Subs		
7211-01 · Membership Dues/UWWW/UWTN	34,513.00	38,980.00
7211-02 · Subs/Dues/Pubs	1,384.00	8,996.00
Total 7211 · Memberships/Publications/Subs	35,897.00	47,976.00
7221 · Misc/Stewardship Expense	1,060.00	2,090.00
7231 · Office Supplies	5,000.00	5,000.00
7241 · Outside Professional Services		
7241-01 · Web Design & Hosting	1,665.00	2,527.00
7241-02 · Support - ANDAR	5,501.00	6,495.50
7241-03 · Third Party computer support	10,628.00	11,126.00
7241-04 · HR and payroll processing fees	13,513.00	13,530.00
7241-05 · Custodial Services	3,640.00	1,820.00
Total 7241 · Outside Professional Services	34,947.00	35,498.50
7251 · Printing	12,900.00	10,175.00
7260 · Rent	33,113.00	33,113.00
7300 · Salaries & Benefits		
7301 · Health Insurance	76,043.00	81,056.00
7302 · Life Insurance	5,200.00	5,900.00
7303 · Payroll Taxes		
7303-01 · State Unemployment expense	126.00	117.00
7303-02 · Employer FICA	41,909.00	44,084.20
Total 7303 · Payroll Taxes	42,035.00	44,201.20
7304 · Salaries	547,832.00	565,915.00
7305 · Retirement - Employer Contribut	13,721.00	15,929.00
Total 7300 · Salaries & Benefits	684,831.00	713,001.20
7410 · Software & Hardware below Cap	600.00	300.00
7420 · Taxes/Permits	285.00	261.00
7430 · Telephone	11,043.00	10,915.00
7440 · Travel		
7440-01 · Airfare	-	-
7440-02 · Lodging	-	1,600.00
7440-03 · Meals	2,300.00	2,000.00
7440-04 · Mileage	7,969.00	7,900.00
7440-05 · Other Travel Expense	50.00	75.00
Total 7440 · Travel	10,319.00	11,575.00
7450 · Staff Appreciation	1,500.00	1,680.00
7460 · Postage	6,469.00	4,224.00
7470 · Allocation Meeting Expenses	2,000.00	1,400.00
Total Expense	916,965.00	955,848.70
Net Ordinary Income	2,173,619.00	2,298,064.42
Other Income/Expense		
Other Income		
8003 · Grant Income		
8003-02 · Mott Grant Income	4,500.00	9,000.00
Total 8003 · Grant Income	4,500.00	9,000.00
8004 · Other Revenue		
8004-03 · Administrative Fees	-	500.00
8004-04 · Life Insurance Premium Revenue	-	-
8004-05 · Revenue from Lapsed Mailings	-	8,100.00
Total 8004 · Other Revenue	-	8,600.00
8006 · Leadership events revenue	-	-
8007 · Corporate Awards Events	7,452.00	-
8010 · Gifts in Kind - Revenue		-
8104 · Volunteer connect sponsorship		-
8105 · Charity Tracker Revenue		-
8106 · Agency Training revenue from CI Fund		-
8200 · Community celebration revenue		6,250.00
8201 · Reveneue Stuff the Bus	18,792.00	-
8202 · Day of Action Revenue	6,966.00	-
8203 · Hometown Huddle	10,935.00	-
8204 · Community Baby Shower Invest	8,586.00	-
8300 · EFSP Administrative Fees		2,400.00
8302 · Vita Grant Income		10,000.00
8311 · Leadership Breakfast	1,701.00	-
8400 · Red, White & Bayou Revenue	36,450.00	4,000.00
8435 · After School Network Summit		-
8436 · Catalyst Sponsorship	5,670.00	-
Total Other Income	101,052.00	40,250.00
Other Expense		
7252 · BFB Book Orders	147,150.00	150,000.00
7465 · 211 Dues	32,970.00	24,000.00
9003 · Grant Funding Expenditures		
9003-02 · Mott Grant Expenditures	4,500.00	9,000.00
9003-03 · United Way Health Grant	15,178.00	-
Total 9003 · Grant Funding Expenditures	19,678.00	9,000.00
9004 · Other Expenses		
9004-04 · Life Insurance premium expense	-	-
9004-05 · Expenses for Lapsed Donor Mail		4,500.00
Total 9004 · Other Expenses	-	4,500.00
9005 · ECM Event Expenses	1,050.00	550.00
9007 · Corporate Awards Expense	4,600.00	-
9008 · Volunteer Training Expense	1,300.00	
9009 · Book Orders Cannon BFB		
9010 · Gifts in Kind - expense		
9102 · Sponsorship - Miscellaneous		600.00
9103 · Fundraising and Processing Fees	30,000.00	15,000.00
9104 · Volunteer connect annual fees		5,000.00
9106 · Agency Trainings		6,000.00
9107 · Charity Tracker Expenditures		9,000.00
9200 · Community celebration exp		10,000.00
9201 · Stuff the Bus	11,660.00	5,000.00
9202 · Day of Action expense	4,300.00	-
9203 · Hometown Huddle Expenses	6,750.00	3,000.00
9204 · Community Baby Shower	5,278.00	4,250.00
9207 · Education Action Week	3,651.00	
9302 · Vita Grant Expenditures	10,500.00	10,000.00
9311 · Young leadership Society		1,500.00
9400 · Red, White & Bayou Event	22,500.00	10,000.00
9435 · Catalyst Program Expense	3,500.00	2,000.00
9436 · After School Network Summit Exp		
9455 · Tocqueville Leadership LegagcyExpenses	1,000.00	3,000.00
9100 · Allocations expense to agencies	1,968,782.00	2,065,914.00
Total Other Expense	2,274,669.00	2,338,314.00
Net Other Income	(2,173,617.00)	(2,298,064.00)
Net Income	60,002.00	0.42