Budget 2014 - Summary

	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
Operating Revenue	951,000	993,000	485,396	916,500	1,216,249	870,000	1,225,763
Operating Expense	(1,234,248)	(1,237,880)	(361,459)	(1,170,970)	(909,995)	(1,173,113)	(1,413,186)
Net Operating	**(283,248)**	**(244,880)**	**123,937**	**(254,470)**	**306,255**	**(303,113)**	**(187,422)**
Restricted Capital Revenue	449,000	448,000	117,884	435,000	392,178	333,000	505,817
Restricted General Revenue	-	-	13,565	-	3,813	-	23,230
Restricted Capital Expense	(275,000)	(283,000)	(50,383)	(714,000)	(129,281)	(306,000)	(207,051)
Restricted General Expense	-	-	(2,000)	-	(870)	-	(18,669)
Net Restricted	**174,000**	**165,000**	**79,066**	**(279,000)**	**265,840**	**27,000**	**303,327**
Net Operating plus Net Restricted	**(109,248)**	**(79,880)**	**203,003**	**(533,470)**	**572,094**	**(276,113)**	**115,905**

For Internal Use Only

8/1/2014

Operating - Budget 2014

	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
Operating Revenues							
Fundraising Events (Schedule A)	502,000	538,000	204,202	468,000	498,434	487,000	516,875
General Donations	300,000	300,000	190,869	290,000	510,288	190,000	385,354
Foundation /Corporate Grants	-	-	-	-	-	-	-
Donations in Honor & Memory	42,000	42,000	22,865	35,000	43,452	35,000	136,267
Quarterly Newsletter Donations	40,000	40,000	19,556	40,000	34,313	40,000	39,146
Year-End Mailing	18,000	18,000	13,634	20,000	15,306	27,000	13,540
Direct Mail Income	1,000	1,000	935	5,000	852	-	281
Friends of RMH (RMH CREW)	-	-	-	-	-	-	-
Annual Appeal	-	-	-	-	-	-	-
Room Rental	15,000	15,000	7,770	20,000	11,681	20,000	20,785
Family Room Income	18,000	24,000	8,890	23,500	24,857	21,000	27,677
Interest & Dividend Income	15,000	15,000	16,674	15,000	77,067	50,000	85,838
Total Operating Revenue	**951,000**	**993,000**	**485,396**	**916,500**	**1,216,249**	**870,000**	**1,225,763**
Operating Expenses							
House Operations (Schedule B)	600,187	579,582	257,894	567,262	531,267	576,572	580,346
Family Room (Schedule B)	60,550	61,150	20,722	61,210	52,651	62,700	58,303
Administration (Schedule C)	203,726	202,323	95,049	197,215	191,902	191,941	182,703
Fundraising Events (Schedule A)	103,275	113,875	46,851	103,923	107,527	112,760	106,086
Communications (Schedule D)	110,100	120,200	69,006	115,300	171,387	102,700	111,455
Volunteer (Schedule E)	4,710	4,960	99	5,460	1,863	5,840	1,685
Human Resources (Schedule F)	11,700	11,700	3,077	11,600	6,016	11,600	8,204
County Campaign	-	-	-	1,000	-	1,000	-
Total Operating Expenses before Depreciation	**1,094,248**	**1,093,790**	**492,697**	**1,062,970**	**1,062,613**	**1,065,113**	**1,048,782**
Unrealized Gain McCIP	-	-	203,286	-	296,883	-	(226,018)
Depreciation Expense	140,000	144,090	72,048	108,000	144,265	108,000	138,386
Total Operating Expenses	**1,234,248**	**1,237,880**	**361,459**	**1,170,970**	**909,995**	**1,173,113**	**1,413,186**
Excess Operating Revenues	**(283,248)**	**(244,880)**	**123,937**	**(254,470)**	**306,255**	**(303,113)**	**(187,422)**

Schedule A
Fundraising Revenue & Expense - Budget 2014

	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
Fundraising Revenue							
Telecast	110,000	115,000	94,065	110,000	116,364	120,000	101,302
Golf Ball	70,000	70,000	1,215	80,000	60,385	90,000	74,468
Hustle for the House	40,000	40,000	3,020	40,000	38,452	-	27,085
McDonalds 365	40,000	40,000	-	-	-	-	82,447
D'Vine Selections	40,000	40,000	-	40,000	28,045	40,000	31,250
RMH 15th Birthday Celebration	-	-	-	-	-	1,000	-
Tennis Tournament	-	-	-	-	-	15,000	-
Giving Tree Income	10,000	9,000	6,910	9,000	9,400	9,000	5,722
Pull Tabs	12,000	11,000	6,891	11,000	10,894	11,000	11,413
Share A Night	20,000	20,000	140	20,000	19,285	7,500	19,620
Extraordinary Evening	35,000	45,000	28,402	40,000	50,209	50,000	39,761
Art at The Artesia	-	5,000	-	4,000	5,833	-	-
Annual Benefits							
Music City Futurity	-	-	-	-	-	83,000	-
Dillards	33,000	33,000	26,169	33,000	33,759	15,000	31,210
SS Reid	-	-	-	-	500	-	-
Tennessee Trucking	10,000	10,000	-	10,000	9,139	8,500	10,639
ADPi	11,000	11,000	12,471	11,000	11,809	8,000	11,055
Junior League	-	-	-	-	-	-	-
Outside Benefits							
Miscellaneous Events	60,000	50,000	24,918	50,000	55,367	20,000	57,659
Concept House	-	-	-	-	-	-	744
Wells Fargo Golf	-	30,000	-	-	45,548	-	560
Southwest Airlines Golf	11,000	9,000	-	10,000	3,445	9,000	11,940
Total Fundraising Revenue	502,000	538,000	204,202	468,000	498,434	487,000	516,875

Schedule of Telecast Expense	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
TV Cost	30,000	30,000	28,000	30,000	29,391	29,500	27,500
Postage	400	500	335	500	474	450	572
Phones	1,000	1,000	-	1,000	-	1,000	-
Printing	200	150	599	150	-	200	-
Office Supplies	50	50	-	50	64	100	-
Recognition	500	500	488	500	424	500	675
Hospitality	425	450	397	450	366	500	488
VIP	-	-	-	-	150	50	-
Publicity	-	-	-	-	-	300	-
First Giving Online Fundraising	-	-	-	-	-	-	-
Total Telecast Expenses	32,575	32,650	29,818	32,650	30,869	32,600	29,235

Schedule of Golf Ball Expense	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
Tournament Cost	15,000	15,000	-	15,000	3,565	17,000	14,569
Food	6,000	6,000	-	6,500	480	6,000	6,426
Beer/Wine/Liquor	100	100	-	-	74	100	-
Volunteer Shirts	-	-	-	600	14,260	7,500	474
Printing	1,100	1,400	-	1,400	1,060	700	1,342
Hole Sign Printing	150	150	-	150	17	150	-
Postage	600	600	42	600	738	900	520
Awards	1,400	1,400	-	1,350	3,024	850	1,360
Hole In One Insurance	1,750	1,750	-	1,750	1,700	2,200	1,740
Total Golf Ball Expenses	26,100	26,400	42	27,350	24,918	35,400	26,431

Schedule of D'Vine Selections Expense	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
Food	900	1,000	-	900	774	1,000	1,155
Location Rental/Cleaning	700	700	-	700	375	500	675
Printing	1,600	1,600	-	1,600	1,750	1,500	1,588
Postage	400	800	46	800	636	600	849
Liquor License	100	100	-	100	100	100	100
Rentals	1,300	1,400	-	1,400	1,332	1,600	1,303

	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
Entertainment	300	300	-	300	300	300	300
Parking	600	600	-	600	550	660	495
Advertising/PR	-	-	-	-	-	-	-
Wine Glasses	1,000	1,000	-	1,000	1,544	1,000	969
PreParty	-	-	-	-	-	-	-
Total D'Vine Selection Expenses	6,900	7,500	46	7,400	7,361	7,260	7,434

Schedule of Extraordinary Evening Expense	**2014 Budget**	**2013 Budget**	**2013 As of 6/30**	**2012 Budget**	**2012 Actual**	**2011 Budget**	**2011 Actual**
Location Rental	1,000	1,000	1,000	500	-	1,000	-
Food / Liquor	12,000	11,200	12,059	11,000	11,472	11,000	11,290
Decorations / Gifts	-	-	-	-	-	200	300
Entertainment	300	300	-	300	300	300	-
Advertising / Promotions	-	-	-	-	-	-	-
Printing	1,350	1,500	1,365	2,200	1,365	2,100	276
Postage	400	440	34	440	365	400	380
Rentals	-	-	-	-	-	-	-
Photographer	-	-	-	-	-	100	-
Patron Goodie	1,200	1,200	1,450	1,300	1,005	1,200	1,389
Total Extraordinary Evening Expenses	16,250	15,640	15,908	15,740	14,506	16,300	13,635

Schedule of Hustle for the House Expense	**2014 Budget**	**2013 Budget**	**2013 As of 6/30**	**2012 Budget**	**2012 Actual**	**2011 Budget**	**2011 Actual**
Road Closure Cost / Police Security	5,400	4,620	-	6,800	4,911	-	-
Start Finish / Chip Timing	2,700	3,000	-	3,000	3,020	-	-
Bibs	500	600	-	250	626	-	-
Food	700	100	-	100	758	-	-
Rentals	250	450	-	700	589	-	-
Awards	1,300	1,400	-	1,500	321	-	-
Printing	100	265	-	150	436	-	-
Postage	-	-	1	-	-	-	-
Signage Printing	250	250	-	150	-	-	-
First Giving Online Fundraising	-	-	-	-	-	-	-
Participants Shirts	5,000	5,000	-	3,200	5,534	-	-
Entertainment	300	150	-	300	502	-	-
PortaJohns/Cones/Barricades	1,000	1,040	-	-	-	-	-
Volunteer Shirts	250	450	-	-	-	-	-
Total Hustle for the House Expenses	17,750	17,325	1	16,150	16,697	-	16,107

Schedule of Art at the Artesia Expense	**2014 Budget**	**2013 Budget**	**2013 As of 6/30**	**2012 Budget**	**2012 Actual**	**2011 Budget**	**2011 Actual**
Food	-	100	-	-	-	-	-
Location Rental	-	10	-	-	-	-	-
Printing	-	450	-	477	-	-	-
Postage	-	-	-	-	-		-
Rentals	-	-	-	-	633		-
Entertainment	-	-	-	-	-	-	-
Parking	-	-	-	-	-	-	-
Artist Commission	-	10,000	-	-	-	-	-
Artist Supplies	-	100	-	156	-	-	-
Total Art at the Artesia Expenses	-	10,660	-	633	633	-	-

Other Fundraising	**2014 Budget**	**2013 Budget**	**2013 As of 6/30**	**2012 Budget**	**2012 Actual**	**2011 Budget**	**2011 Actual**
Other Fundraising Expenses	1,000	1,000	476	1,000	-	1,000	562
Giving Tree Expenses	500	500	533	500	581	500	378
Wells Fargo Golf Expenses	-	-	-	-	3,921	-	-
Pull Tab House Expenses	500	500	27	500	8,042	600	95
Tennis Tournament Expense	-	-	-	-	-	4,100	-
County Campaign Expense	1,000	1,000	-	1,000	-	-	-
Birthday Party Expenses	-	-	-	-	-	15,000	12,209
Art at the Artesia Expense	-	-	-	1,000	-	-	-
First Giving Online Fundraising	200	200	-	-	-	-	-
Red Shoe Crew	500	500	-	-	-	-	-
Total Other Fundraising Expenses	3,700	3,700	1,036	4,000	12,544	21,200	13,244

Restricted - Budget 2014

	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
Restricted Capital Revenue							
McDonald's Collection Boxes	275,000	275,000	116,409	250,000	210,611	180,000	319,089
McDonald's ProAm Golf	120,000	120,000	(2,817)	110,000	175,517	90,000	125,074
McDonald's World Children's Day	50,000	50,000	-	60,000	-	60,000	46,923
McCIP Interest & Dividends	1,000	1,000	268	-	1,863	1,000	2,337
Gifts & Grants for Building	3,000	2,000	4,025	15,000	4,186	2,000	12,394
Total Restricted Capital Revenue	**449,000**	**448,000**	**117,884**	**435,000**	**392,178**	**333,000**	**505,817**
Restricted Capital Expenses							
Interest Expense & Taxes on Land	85,000	85,000	20,475	85,000	49,071	102,000	93,583
House Equipment and Furnishings	20,000	20,000	195	20,000	1,575	20,000	5,814
House Refurbishing	80,000	80,000	8,107	500,000	32,577	50,000	70,662
McDonald's Drive Thru Canisters	10,000	25,000	365	48,000	5,674	73,000	1,646
McDonald's Canister Pick Ups	55,000	48,000	21,241	36,000	40,224	36,000	35,346
Capital Campaign Consultant	25,000	25,000	-	25,000	159	25,000	-
Capital Campaign Feasibility Study	-	-	-	-	-	-	-
Total Restricted Capital Expenses	**275,000**	**283,000**	**50,383**	**714,000**	**129,281**	**306,000**	**207,051**
Restricted General							
General Restricted Donations	-	-	13,565	-	3,813	-	23,230
General Restricted Expenses	-	-	2,000	-	870	-	18,669
Total Restricted General	**-**	**-**	**11,565**	**-**	**2,943**	**-**	**4,561**
Excess Restricted Revenue	**174,000**	**165,000**	**79,066**	**(279,000)**	**265,840**	**27,000**	**303,327**

Schedule B
House Operations Expense - Budget 2014

	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
House Operations Expense							
Salaries - HouseMan./Relief/Vol.Coor./ResidentMan./HouseOpCoordinator	170,443	165,024	80,242	157,525	160,124	154,278	163,107
Salaries - Executive Director/Administrative Assistant	70,806	73,926	34,778	72,223	72,498	71,501	65,115
Salaries - Maintenance Position	32,972	31,704	14,221	30,488	31,519	32,448	32,475
Salaries - Housekeeper Position	31,440	30,231	14,895	29,073	30,308	29,387	28,874
Payroll Taxes / Employee Insurance / Retirement / Grief Counseling	128,401	106,672	63,255	108,333	95,957	124,993	127,053
Additional Human Resources Assistance 1/2 in House Ops	-	-	-	-	-	-	-
Electricity	44,000	44,000	14,044	44,000	39,775	42,000	47,304
Telephone	20,000	20,000	11,367	20,000	20,264	20,000	23,119
Water / Sewer	25,000	26,000	4,425	26,000	21,488	22,000	27,980
House Supplies	2,000	2,000	706	2,000	1,740	2,500	1,301
Maintenance / Service & Contracts	15,000	20,000	4,742	20,000	7,922	25,000	12,955
Insurance	20,000	20,000	1,522	20,000	18,982	16,500	19,924
Gas	13,000	13,000	3,976	12,500	8,801	12,000	13,177
Van Insurance / Tags	1,600	1,600	-	1,600	92	1,600	92
Janitorial Services	15,000	15,000	7,298	15,000	15,363	15,000	14,100
Mileage / Van Gas	1,600	1,500	612	1,500	1,741	2,000	1,198
Education / Travel / Meals	1,000	1,000	191	1,000	579	1,000	502
Postage	550	550	160	500	404	515	422
Temporary Labor	500	500	-	500	-	500	-
House Forms / Printing	250	250	-	250	-	500	-
Alarm Contract	425	425	150	350	565	350	300
Alarm / Elevator Permits	2,000	2,000	280	2,000	280	2,000	160
Family Emergency Fund	500	500	-	500	-	500	-
Milk for Families	3,500	3,500	1,030	1,920	2,865	-	1,188
Computer Accessibility	200	200	-	-	-	-	-
Total House Operations Expense	**600,187**	**579,582**	**257,894**	**567,262**	**531,267**	**576,572**	**580,346**
Family Room Income							
Sponsors/Grants	14,000	14,000	4,600	14,000	16,670	12,000	17,400
Coke/Donations in Family Room	4,000	10,000	4,290	9,500	8,187	9,000	10,277
Total Family Room Income	**18,000**	**24,000**	**8,890**	**23,500**	**24,857**	**21,000**	**27,677**
Family Room Expenses							
Staff/Volunteer Background Checks (@ $ 52 each)	300	200	-	200	2,236	250	1,744
Staff/Volunteer Shots (30 x $227) (40 x $40)	500	1,200	-	1,600	499	1,000	1,691
RMH Volunteer Aprons			-	-	-	-	-
Training Manuals (100 x $.50)			-	-	-	50	-
Sign-In Forms & Office Supplies	50	50	-	50	108	100	27
Food / Kitchen Supplies (12 x $500)	13,000	13,000	2,678	13,000	8,776	11,000	12,470
Replacement Furnishings	2,500	2,500	-	2,500	621	2,600	1,123
Volunteer Recognition	200	200	-	200	-	200	99
Family Room Computer	200	200	-	200	-	250	-
Salaries - Family Room Staff Persons	32,000	32,000	14,501	32,000	32,273	35,000	31,786
Payroll Taxes & Benefits	10,500	10,500	3,063	10,500	7,179	12,250	9,363
Milk for Families	1,300	1,300	480	960	960	-	-
Total Family Room Expenses	**60,550**	**61,150**	**20,722**	**61,210**	**52,651**	**62,700**	**58,303**

For Internal Use Only

Schedule C
Administration Expense - Budget 2014

	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
Administration Expense							
Salaries - Executive Director/Administrative Assistant/Development	106,259	105,267	49,944	101,598	103,551	99,695	91,006
Payroll Taxes / Employee Insurance / Retirement / Grief Counseling	40,317	40,316	25,147	40,727	36,547	37,111	40,085
Bookkeeping Service / Audit / Legal ($25/hour)	20,000	18,000	4,755	17,500	20,665	16,000	20,045
Additional Human Resources Assistance 1/2 in Administration	-	-	-	-	-	-	-
Printing	2,000	1,500	786	1,500	1,970	3,000	834
Postage - General	4,000	4,000	1,508	3,000	2,111	3,000	2,091
Supplies - General Office	2,500	3,000	762	3,000	2,587	3,000	3,473
Color Printer Ink	1,500	1,500	152	1,500	1,232	1,500	200
Office Equipment	1,000	1,000	533	1,000	745	1,000	-
Computer Maintenance	2,500	2,500	759	3,000	1,340	3,000	962
Postage Meter	1,200	1,500	746	650	766	1,600	540
Annual Bulk Mail Permit	200	190	-	190	190	185	190
Education / Travel: Executive Director/Development Director	1,500	1,500	-	1,500	329	1,300	2,448
Plaques and Other Recognition	1,300	1,000	191	1,000	1,125	1,000	1,026
Mileage Expense Allowance	100	100	70	100	-	100	-
Meals and Entertainment	700	800	279	800	422	800	351
Professional Membership / Journals	1,300	1,300	1,216	1,300	1,236	800	1,300
State Solicitation Permit	350	350	22	350	300	350	1,020
Payroll Service	9,500	9,500	4,826	9,500	9,723	9,500	9,379
Regional Conference	-	-	-	-	-	-	-
Bank Charges & Credit Card Fees	7,500	9,000	3,352	9,000	7,063	9,000	7,752
Total Administration Expense	**203,726**	**202,323**	**95,049**	**197,215**	**191,902**	**191,941**	**182,703**

Schedule D
Communications Expenses - Budget 2014

Communication Expenses	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
Newsletter Printing (3 @ $ 4400)	15,000	15,000	6,975	14,500	10,472	13,500	9,749
Newsletter Postage (3 @ 2600)	12,000	12,000	3,097	12,000	9,011	12,400	7,675
Newsletter Bulk Mail/Label Service (3 @ 2700)	9,700	9,700	8,433	9,500	3,315	7,000	9,896
Year-End Mailing Printing	7,000	7,000	8,951	6,000	-	11,000	4,724
Year-End Mailing Postage	3,200	3,200	-	3,200	2,941	4,000	3,233
Year-End Mailing Bulk Mail/Label Service	6,000	5,000	5,914	5,000	100	4,100	4,992
Direct Mail Appeal Expense	50,000	61,000	30,793	61,000	142,633	41,000	61,271
Annual Appeal Printing	-	-	-	-	-	-	8,478
Annual Appeal Postage	-	-	-	-	-	-	-
Promotional Materials / Video	100	100	-	100	-	500	(99)
Open House	1,500	1,500	-	1,500	1,067	1,500	1,167
Family Room Brochure (1000 x $.20)	500	500	-	500	-	500	-
House Brochure (5,000 x $.20)	1,000	1,000	-	1,000	-	1,000	-
McDonald's Kiosk (replace 30/yr @ $25 ea)	-	-	-	-	-	-	-
Social Media / Publications Coordinator	1,000	1,000	-	-	-	-	-
World's Childrens Day/Pull Tab Challenge	100	100	-	100	-	500	-
RMH "101" Open House	400	500	-	500	-	500	-
Website Administrator	2,500	2,500	4,844	400	1,849	5,000	369
E-newsletter service	100	100	-	-	-	200	-
Total Communications Expenses	110,100	120,200	69,006	115,300	171,387	102,700	111,455

Schedule E
Volunteer Expenses - Budget 2014

Volunteer Expenses	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
Recognition - Promo Gifts	2,500	2,750	-	2,750	1,754	2,750	1,645
Postage	50	50	9	50	29	250	40
Stationary/Birthday Cards	-	-	-	-	-	50	-
Name Tags	50	50	-	50	-	50	-
Labels	-	-	-	-	-	-	-
Professional Fees (VAN)	-	-	-	-	-	50	-
Newsletter	-	-	-	-	-	50	-
Volunteer Award Board	90	90	90	90	80	90	-
Volunteer Training Manual	20	20	-	20	-	50	-
Volunteer Pins	-	-	-	-	-	-	-
Volunteer Background Checks	2,000	2,000	-	2,500	-	2,500	-
Total Volunteer Expenses	4,710	4,960	99	5,460	1,863	5,840	1,685

Schedule F
Human Resources Expenses - Budget 2014

Human Resource Expenses	2014 Budget	2013 Budget	2013 As of 6/30	2012 Budget	2012 Actual	2011 Budget	2011 Actual
Annual Board Event	3,000	3,000	-	3,000	670	3,000	3,121
Directors & Officers Insurance	2,200	2,200	2,176	2,100	2,376	2,100	2,056
Personnel	2,500	2,500	280	2,500	1,896	2,500	1,605
Meetings	2,000	2,000	621	2,000	1,075	2,000	1,422
Strategic Planning	2,000	2,000	-	2,000	-	2,000	-
Board Orientation	-	-	-	-	-	-	-
Total Human Resource Expenses	11,700	11,700	3,077	11,600	6,016	11,600	8,204