

MARCH OF DIMES FOUNDATION

STATEMENT OF ACTIVITIES

2018 Budget

(in thousands)

	<b>BOT BUDGET</b>
<b><u>OPERATING ACTIVITY</u></b>	
PUBLIC SUPPORT:	
MARCH	58,000
SPECIAL EVENTS	32,700
DIRECT RESPONSE	35,150
MAJOR/PLANNED GIFTS	9,500
GRANTS	5,700
DDB	(11,500)
OTHER	23,500
<b>TOTAL PUBLIC SUPPORT</b>	<b>153,050</b>
REVENUE	
PROGRAM SALES	700
LIST RENTAL AND OTHER	900
EXPENDABLE INVESTMENT INCOME	1,500
<b>TOTAL REVENUE</b>	<b>3,100</b>
<b>TOTAL OPERATING REVENUE</b>	<b>156,150</b>
EXPENSES	
GRANTS & AWARDS	21,000
SALARIES	60,800
BENEFITS & TAXES	13,325
PENSION (DB AND DC)	3,075
FEES	17,600
PRINTING AND POSTAGE	22,300
OCCUPANCY AND TELEPHONE	7,500
TRAVEL AND CONFERENCES	4,450
OTHER	994
EQUIPMENT	1,942
DEBT SVC AND DEPRECIATION	1,508
DONATED GOODS	1,400
<b>TOTAL EXPENSES</b>	<b>155,894</b>
<b>NET OPERATING GAIN/(LOSS)</b>	<b>256</b>
<b><u>NON-OPERATING ACTIVITY</u></b>	
INVESTMENT RETURN GREATER THAN/ (LESS THAN) EXPENDABLE	-
<b>TOTAL INC/(DEC) IN NET ASSETS</b>	<b>256</b>