

**Revenue**

|                        |           |
|------------------------|-----------|
| Campaigns              | 1,130,290 |
| Individual Giving      | 40,000    |
| Corporate Initiatives  | 131,200   |
| Foundation Relations   | 17,500    |
| Walk to End Alzheimers | 2,043,400 |
| The Longest Day        | 210,000   |
| Relationship Events    | 350,000   |
| Planned Giving         | 245,000   |
| Other Revenue          | 146,775   |
| Allocated Revenue      |           |

**Total Revenue** **\$ 4,314,165**

**Operating Expenses**

|                               |           |
|-------------------------------|-----------|
| Personnel Costs               | 1,488,188 |
| Temp & Contract Services      | 28,100    |
| Supplies, Telecom, & Postage  | 56,181    |
| Occupancy, Equip, & Insurance | 194,153   |
| Printing, Promo, & Publishing | 154,795   |
| Conferences & Events          | 191,209   |
| Staff/Non Staff Travel        | 182,859   |
| Other/Misc                    | 36,009    |
| Depreciation & In-Kind        |           |
| Allocated Expenses            | 155,732   |

**Total Operating Expenses** **\$ 2,487,226**

**Mission Fund, Research, & Chapter Support Expenses**

|                          |           |
|--------------------------|-----------|
| Mission Fund             | 379,989   |
| Restricted to Research   | 653,911   |
| Chapter Support Expenses | 1,139,967 |

**Total Mission Fund, Research, & Chapter Support Expenses** **\$ 2,173,867**