Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

► The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

A	or the 20	03 calendar year, or tax year beginning JUL 1, 2003	3 and er	iding JUN 30,	2004	
В	Check If	Please C Name of organization			Employer ic	lentification number
Г	Address	use IRS NASHVILLE ACADEMY THEATRE AND label or CHILDRENS THEATRE ASSOCIATION	NASHVI	TPE	62_06	537709
\vdash	change □Name	type Number and street (or P O box if mail is not delivered to street a		Room/suite E		
-	change Initial	Telephone number (615)254–9103				
F	lretum Final	Specific 724 SECOND AVENUE SOUTH Instructions City or town, state or country, and ZIP + 4			Accounting met	
F	⊸return ∏Amended ⊸return	1 *****		Į <u>ʻ</u>	Other (specify)	
	Application pending	 Section 501(c)(3) organizations and 4947(a)(1) nonexempt charita 	ble trusts	H and I are not applica		tion 527 organizations.
	pending	must attach a completed Schedule A (Form 990 or 990-EZ).		H(a) Is this a group retu		
G \	Nebsite [.]	► WWW.NASHVILLECHILDRENSTHEATRE.ORG	3	H(b) If "Yes," enter numb		
J	Organizati	on type (check only one) \triangleright X 501(c) (3) \triangleleft (insert no) 4947(a)(1)	or 527	H(c) Are all affiliates incl		N/A Yes No
K	Check here	e 🕨 🔲 if the organization's gross receipts are normally not more than \$2	5,000 The	(If "No," attach a list H(d) Is this a separate re	:) turn filed b	/ an or
	•	on need not file a return with the IRS, but if the organization received a Form 9	-	ganization covered	by a group	ruling? Yes X No
	n the mail,	, it should file a return without financial data Some states require a complete	e return.	I Group Exemption N	lumber 🚩	
					-	ion is not required to attach
_			2,030.	Sch B (Form 990,	990-EZ, or 9	990-PF)
Pŧ		Revenue, Expenses, and Changes in Net Assets or I	Fund Bala	nces	· · · · · · · · · · · · · · · · · · ·	
	ı	Contributions, gifts, grants, and similar amounts received	ـ ا	158,702	,	
		Direct public support	1 <u>a</u>	130,702		
	ĺ	Indirect public support	1b	185,409	<u>, </u>	
	l .	Government contributions (grants) Total (add lines 1a through 1c) (cash \$ 344, 111. non	1c	103,40.	1d	344,111.
	1	Total (add lines 1a through 1c) (cash \$344, 111• non Program service revenue including government fees and contracts (from Par	-	································/	2	461,447.
	1	Membership dues and assessments	(VII, IIII c 33)		3	101/11/6
	ì	Interest on savings and temporary cash investments			4	4,152.
]	Dividends and interest from securities			5	
		Gross rents	6a			~~~~~
		Less rental expenses	6b		7	
		Net rental income or (loss) (subtract line 6b from line 6a)			6c	
Ñ.		Other investment income (describe) 7	
SCANNE	8 a	Gross amount from sales of assets other (A) Securities		(B) Other		
73	1	than inventory	8a			
\overline{z}	b	Less cost or other basis and sales expenses	8b		_}	
Ш	C (Gain or (loss) (attach schedule)	3B		_	
,	_	Net gain or (loss) (combine line 8c, columns (A) and (B))			8d	
8		Special events and activities (attach schedule) If any amount is from gaming		>		
\geq	1	Gross revenue (not including \$ 20 , 468 . of contribution	l l	1 27 66	\cdot	
	1	reported on line 1a)	9a	37,663		
φ.	1	Less direct expenses other than fundraising expenses	9b SEE	11,132 STATEMENT 2		26 521
美		Net income or (loss) from special events (subtract line 9b from line 9a) Gross sales of inventory, less returns and allowances	5EE 10a	DIVIERENI S	90	26,531.
=	ł	Less cost of goods sold	10a 10b		\dashv \mid	
		Gross profit or (loss) from sales of inventory (attach schedule) (subtract line		10a)	100	
		Other revenue (from Part VII, line 103)	TOD HOLLI IIIIC	100)	11	24,657.
		Total revenue (add lines 1d, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c, and 11)			12	860,898.
		Program services (from line 44, column (B))	R	ECEIVED	13	766,076.
Expenses	4	Management and general (from line 44, column (C))		က္က	14	71,584.
ë		Fundraising (from line 44, column (D))	\@\ NC)V 1 0 2004 [o]	15	34,000.
Ä		Payments to affiliates (attach schedule)	Ö	0 1 0 2004	16	
		Total expenses (add lines 16 and 44, column (A))	1		. 17	871,660.
,	18	Excess or (deficit) for the year (subtract line 17 from line 12)		DEN, UT	18	<10,762.>
Net Assets	19	Net assets or fund balances at beginning of year (from line 73, column (A))			19	524,348.
A Si	20	Other changes in net assets or fund balances (attach explanation)	SEE	STATEMENT 3	20	18,722.
3220		Net assets or fund balances at end of year (combine lines 18, 19, and 20)			21	532,308.
3230 12-1	7-03 L	HA For Paperwork Reduction Act Notice, see the separate instructions.				Form 990 (2003)

NASHVILLE ACADEMY THEATRE AND NASHVILLE CHILDRENS THEATRE ASSOCIATION

62-0637709

Part II. Statement of All and Functional Expenses	organizatio i (4) organi	ns must complete column (/ zations and section 4947(a)	A) Columns (B), (C), and I(1) nonexempt charitable	(D) are required for section trusts but optional for othe	1 501(c)(3) Page :
Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I		(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22 Grants and allocations (attach schedule)				<u></u>	
cash \$noncash \$	22				
23 Specific assistance to individuals (attach schedul	e) 23				
24 Benefits paid to or for members (attach schedule	· ——				
25 Compensation of officers, directors, etc	25	102,650.	87,252.	10,265.	5,133.
26 Other salaries and wages	26	409,478.	350,309.	39,471.	19,698.
27 Pension plan contributions	27	13,824.	11,966.	1,115.	743
28 Other employee benefits	28	63,500.	58,075.	3,635.	1,790.
29 Payroll taxes	29	43,383.	37,317.	4,015.	2,051
30 Professional fundraising fees	30				
31 Accounting fees	31				
32 Legal fees	32				
33 Supplies	34				
34 Telephone	35				<u>-</u>
35 Postage and shipping	36				
36 Occupancy 37 Equipment rental and maintenance	37				
38 Printing and publications	38				
39 Travel	39	· · · · · · · · · · · · · · · · · · ·			
40 Conferences, conventions, and meetings	40	5,409.	5,051.	358.	
41 Interest	41	27.	3,0010	27.	
42 Depreciation, depletion, etc. (attach schedule)	42	26,148.	23,533.	2,615.	
43 Other expenses not covered above (itemize)	-				
a	43a				
b					····
<u> </u>	43c				··
d	43d				
e SEE STATEMENT 4	43e	207,241.	192,573.	10,083.	4,585.
Total functional expenses (add lines 22 through 43) Organizations completing columns (B)-(D), carry these totals to lines 13	15 44	871,660.	766,076.	71,584.	34,000.
Joint Costs . Check 🕨 🔲 if you are following SOP				. –	
Are any joint costs from a combined educational cam					Yes X No
If "Yes," enter (i) the aggregate amount of these joint of the second of					
(iii) the amount allocated to Management and genera	\$ vi = = A =	and (iv)	the amount allocated to	Fundraising \$	
Part iii Statement of Program Ser	VICE AC	COMPUSIONENTS	-		
What is the organization's primary exempt purpose?	► SEI	STATEMENT 5)		Program Service
All organizations must describe their exempt purpose achievem	ents in a clea	r and concise manner. State the	number of clients served in un	lications issued etc Discuss	Expenses
achievements that are not measurable (Section 501(c)(3) and (4				ne amount of grants and	(Required for 501(c)(3) and (4) orgs , and 4947(a)(1)
allocations to others) a LIVE-PERFORMING THEATS	7R - 9	SEE ATTACHED			trusts, but optional for others
a HIVE TEMPORATING THEMET	J1\ \	DDD MILMOND	- · · · - · · · · · · · · · · · ·		
			· · · · · · · · · · · · · · · · · · ·		
		/Gran	nts and allocations \$		630,226.
b DRAMA WORKSHOPS AND EI	UCAT			TACHED	0307220
· · · · · · · · · · · · · · · · · · ·					
		(Grai	nts and allocations \$		135,850.
C		, (Gran	nto and anobations o	1	
	•	· · · · · · · · · · · · · · · · · · ·			
	 	(Gran	nts and allocations \$)	
d		, diu	μ υπουπιστίο ψ		
		······································			
					
		(Grai	nts and allocations \$,	
e Other program services (attach schedule)			nts and allocations \$)	
f Total of Program Service Expenses (should equ	al line 44, c	olumn (B), Program service	rs)	>	766,076.
323011 12-17-03					Form 990 (2003)

Fprm 990 (2003)

Part IV Balance Sheets

	ere required, attached schedules and amoun uld be for end-of-year amounts only	ts within the des	cription column	(A) Beginning of year		(B) End of year
45	Cash - non-interest-bearing			134,456.	45	118,401
46	Savings and temporary cash investments			4,648.		118,401 7,351
47 a	Accounts receivable	47a	38,824.			
* , u		47b		5,274.	47c	38,824
48 a	Pledges receivable	48a				
Ь	Less allowance for doubtful accounts	48b			48c	
49	Grants receivable				49	
50	Receivables from officers, directors, trustees,					
	and key employees				50	
Assets 21 a b	Other notes and loans receivable	51a				
g B	Less allowance for doubtful accounts	51b			51c	
52	Inventories for sale or use				52	
53	Prepaid expenses and deferred charges		}	322.	53	1,179
54	Investments - securities	▶ [Cost	 	54	
55 a	• • • •	1 1				
	equipment basis	55a				
Ь	Less accumulated depreciation	55b			55c	
56	Investments - other		TEMENT 6	126,904.	56	130,372
57 a		57a	689,302.		00	
J b	- · · · · · · · · · · · · · · · · · · ·	57b	510,551.	184,682.	57c	178,751
58	Other assets (describe	SEE STA		122,544.	58	120,756
				F70 020		EOE 624
59	Total assets (add lines 45 through 58) (must ed	jual line 74)		578,830. 23,200.	59	595,634 32,866
60	Accounts payable and accrued expenses			23,200.	60	32,000
61	Grants payable			31,282.	61	30,460
φ 62	Deferred revenue		-	31,202.	62	30,400
ë 63 ≝ 63	Loans from officers, directors, trustees, and key	employees	 		63	
= (a Tax-exempt bond liabilities		-		64a 64b	· · ·
65	 b Mortgages and other notes payable Other liabilities (describe 		, -		65	
05	Other liabilities (describe				00	
66	Total liabilities (add lines 60 through 65)			54,482.	66	63,326
Orga	nizations that follow SFAS 117, check here 🕨	X and comple	ete lines 67 through			
	69 and lines 73 and 74					
% 67	Unrestricted			524,348.	67	532,308
[68	Temporarily restricted				68	
<u>n</u> 69	Permanently restricted	. —			69	
S Orga	nizations that do not follow SFAS 117, check he	re 🕨 📖 and	complete lines			
<u> </u>	70 through 74					
ပ္ည	Capital stock, trust principal, or current funds		<u> </u>		70	
9g 71	Paid-in or capital surplus, or land, building, and				71	
Net Assets or Fund Balances 67 68 69 70 71 72 73	Retained earnings, endowment, accumulated in				72	
g 73	Total net assets or fund balances (add lines 67	-	es 70 through 72,	521 210		522 200
74	column (A) must equal line 19, column (B) mus		73)	524,348. 578,830		532,308 595,634
74	Total liabilities and net assets / fund balances O is available for public inspection and, for some of	(add lines 66 and		578,830.	74	595,

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

Page 4

Part IV-A	Reconciliation of Revenu	e per Audited	Part IV-B	Reconc	iliation of Exp	enses	per A	udited
	Financial Statements wit Return	n Revenue per		Return	al Statements	with	∟xpen	ses per
	nue, gains, and other support d financial statements	a 1,046,585.		enses and lo			, 1,	038,625.
·	ncluded on line a but not on	2/010/0001	b Amounts	included on	line a but not on		4 - /	030/023.
line 12, Fo			line 17, F (1) Donated					
(1) Net unreal					\$ 166,9	<u>65.</u>		
on investn	·		(2) Prior yea	r adjustment:	\$			
(2) Donated se			1	on line 20,	_			
and use of	·		Form 99(\$	i		
(3) Recoveries year grants	•		(3) Losses re line 20, F	•	•	ļ		
(4) Other (spe			(4) Other (sp		•	[ì	
STMT 8	<u>\$ 16,554.</u>				\$			
Add amou	nts on lines (1) through (4)	b 185,687.	Add amo	unts on lines	(1) through (4)	•	b	166,965.
c Line a min		860,898.	1	nus line b		▶	C	871,660.
	ncluded on line 12, Form it on line a :		1	included on not on line a	line 17, Form	[
(1) Investmen	t expenses		(1) Investme	nt expenses		Ĺ		
not include			not inclu	**				
line 6b, Fo			line 6b, F		\$	[
(2) Other (spe	спу)		(2) Other (sp	ecity)	•	ŗ		
Luoms bbA	nts on lines (1) and (2)	0.	Add amo	unts on lines	(1) and (2)	<u> </u>	d	0.
	rue per line 12, Form 990		1		e 17, Form 990			
(line c plus	line d)	e 860,898.	(line c plu	ıs line d)			e	871,660.
Part V L	ist of Officers, Directors, 1	rustees, and Key E		·				
	(A) Name and address		(B) Title and ave per week dev position	oted to	(C) Compensation (If not paid, enter -0)	employe plans &	butions to e benefit deferred nsation	(E) Expense account and other allowances
	COPELAND		PRODUCIN	G DIR	ECTOR			
	GIN PASS					_		
	, TN 37115		40/WK		53,150.	4,	<u>468.</u>	0.
ALLISON	GRANTLAND AVENUE		MANAGINO	DIRE	CTOR			
	LE, TN 37204		40/WK		49,500.	3	538.	0.
	ACHED LISTING OF		DIRECTOR	1	13/300.		550.	
NONCOMP	ENSĀTĒD OFFICĒRS/I			}				
			5 HRS/MC	NTH	0.		0.	0.
				1				
				-				
				ŀ				}
				İ				
							-	
				1				

75 D.1				1400 225 1				
	er, director, trustee, or key employee re s, of which more than \$10,000 was pro						iated	

NASHVILLE ACADEMY THEATRE AND NASHVILLE

-	<u> </u>	<u> 37709</u>		Page 5
Pa	rt VI Other Information		Yes	
76	Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of each activity	76		X
77	Were any changes made in the organizing or governing documents but not reported to the IRS?	77	<u> </u>	X
	If "Yes," attach a conformed copy of the changes]	
78 a		78a		X
b	If "Yes," has it filed a tax return on Form 990-T for this year?	78b	L	
79	Was there a liquidation, dissolution, termination, or substantial contraction during the year?	79	<u> </u>	X
	If "Yes," attach a statement			
80 a	Is the organization related (other than by association with a statewide or nationwide organization) through common membership,			
	governing bodies, trustees, officers, etc., to any other exempt or nonexempt organization?	80a		X
b	If "Yes," enter the name of the organization			
	and check whether it is exempt or nonexem	npt :		
81 a	Enter direct or indirect political expenditures. See line 81 instructions.	0.	}	
b	Did the organization file Form 1120-POL for this year?	81b		X
82 a	Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at substantially less than			
	fair rental value?	82a	X	
b	If "Yes," you may indicate the value of these items here. Do not include this amount as revenue in Part I or as an			
	expense in Part II (See instructions in Part III)	11.	-	
83 a	Did the organization comply with the public inspection requirements for returns and exemption applications?	83a	Х	
b	Did the organization comply with the disclosure requirements relating to quid pro quo contributions?	83b	Х	
84 a	Did the organization solicit any contributions or gifts that were not tax deductible?	84a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not			
	tax deductible? N/A	84b		
85	501(c)(4), (5), or (6) organizations. a Were substantially all dues nondeductible by members? N/A	85a		
b	Did the organization make only in-house lobbying expenditures of \$2,000 or less? N/A	85b		<u> </u>
	If "Yes" was answered to either 85a or 85b, do not complete 85c through 85h below unless the organization received a waiver for proxy tax			
	owed for the prior year			
C	Dues, assessments, and similar amounts from members 85c N/A			
đ	Section 162(e) lobbying and political expenditures 85d N/A			
е	Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices 85e N/A			
f	Taxable amount of lobbying and political expenditures (line 85d less 85e) 85f N/A			
g	Does the organization elect to pay the section 6033(e) tax on the amount on line 85f? N/A	85g		<u> </u>
h	, , , , , , , , , , , , , , , , , , , ,	es		
	allocable to nondeductible lobbying and political expenditures for the following tax year? N/A	85h		<u> </u>
86	501(c)(7) organizations. Enter a Initiation fees and capital contributions included on line 12			l
b		_		
87	501(c)(12) organizations Enter a Gross income from members or shareholders 87a N/A			•
þ	,			
	against amounts due or received from them) 87b N/A	_		
88	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership,			
	or an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3?			l
	If "Yes," complete Part IX	88		X
89 a	501(c)(3) organizations. Enter Amount of tax imposed on the organization during the year under			
		<u>) - </u>		1
b	501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit			1
	transaction during the year or did it become aware of an excess benefit transaction from a prior year?			,,
	If "Yes," attach a statement explaining each transaction	89b		<u> </u>
C	Enter Amount of tax imposed on the organization managers or disqualified persons during the year under			^
	sections 4912, 4955, and 4958			$\frac{0.}{0.}$
	——————————————————————————————————————			<u> </u>
	List the states with which a copy of this return is filed TENNESSEE			12
	Number of employees employed in the pay period that includes March 12, 2003 The back area of the TEAN TOUNGON.	1254	010	
91	The books are in care of ► JEAN JOHNSON Telephone no ► (615))254–	9 I U	<u> </u>
	Located at ► 724 SECOND AVENUE SOUTH NASHVILLE, TN ZIP+4	▶ 3721	0	
	LUCATEU AL P 124 DISCOUD AVERGE DOOTH NACHTVIELE, IN ZIP+4 I	- 3121	<u>, </u>	
92	Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041- Check here		▶ 「	\neg
JL	and enter the amount of tax-exempt interest received or accrued during the tax year	N/	Α	
32304 ⁻ 12-17-				(2003)
,,-				/

Page 6

Part VII Analysis of Income-Produci	Unrela	ited business income	Exclude	ed by section 512, 513, or 514	(E)
ndicated	(A)	(B)	(C) Exclu-	(D)	Related or exempt
3 Program service revenue	Business code	Amount	sion	Amount	function income
a THEATRE ACADEMY					66,259
b LIVE PERFORMANCES					395,188
C					
d					
e					
f Medicare/Medicaid payments					
g Fees and contracts from government agencies					
4 Membership dues and assessments					
5 Interest on savings and temporary cash investments			14	4,152.	.,
6 Dividends and interest from securities					
7 Net rental income or (loss) from real estate					
a debt-financed property					
b not debt-financed property					
8 Net rental income or (loss) from personal property					
9 Other investment income					
Gain or (loss) from sales of assets					
other than inventory					
Net income or (loss) from special events			02	26,531.	
2 Gross profit or (loss) from sales of inventory			\perp		
3 Other revenue					
a MISCELLANEOUS					15,53 9,12
b REIMBURSEMENT					9,120
C					
d					
e					
4 Subtotal (add columns (B), (D), and (E))	<u></u>	0	•	30,683.	486,104 516,787
5 Total (add line 104, columns (B), (D), and (E)) te: Line 105 plus line 1d, Part I, should equal the				▶.	516,78
Relationship of Activities to ne No. Explain how each activity for which income is exempt purposes (other than by providing fu SEE STATEMENT 9	s reported in colum	nn (E) of Part VII contribut			······································
art IX Information Regarding Taxa (A) (B)	DIE SUDSIDIAI		ed Ent		
Name, address, and EIN of corporation, partnership, or disregarded entity ownership	nterest	(C) Nature of activities		(D) Total income	(E) End-of-year assets
N/A	%				
N/A	%				
	%	-			
	%				
art X Information Regarding Trans a) Did the organization, during the year, receive any fu b) Did the organization, during the year, pay premiums	nds, directly or ind	rectly, to pay premiums o	n a person		e 34 of the instructions) Yes X Yes X
lote: If "Yes" to (b), file Form 8870 and Form 472	•	ns)		s, and to the best of my knowledge	
		information of which prepa	rer has any k	nowledge	
		7/1104 ate		nt name and title	Nanaging Direc

SCHEDULE A

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Organization Exempt Under Section 501(c)(3)

(Except Private Foundation) and Section 501(e), 501(f), 501(k), 501(n), or Section 4947(a)(1) Nonexempt Charitable Trust

Supplementary Information-(See separate instructions.)

▶ MUST be completed by the above organizations and attached to their Form 990 or 990-EZ

OMB No 1545-0047

2003

Employer identification number Name of the organization NASHVILLE ACADEMY THEATRE AND NASHVILLE CHILDRENS THEATRE ASSOCIATION 62 0637709 Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees (See page 1 of the instructions. List each one. If there are none, enter "None") (d) Contributions to employee benefit plans & deferred compensation (b) Title and average hours (e) Expense account and other (a) Name and address of each employee paid per week devoted to (c) Compensation more than \$50,000 position allowances NONE Total number of other employees paid over \$50,000 Part II Compensation of the Five Highest Paid Independent Contractors for Professional Services (See page 2 of the instructions. List each one (whether individuals or firms). If there are none, enter "None") (a) Name and address of each independent contractor paid more than \$50,000 (b) Type of service (c) Compensation NONE Total number of others receiving over

\$50,000 for professional services

P	art III	Statements About Activities (See page 2 of the instructions)		Yes	No
1	public or lobbying	re year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence influence on a legislative matter or referendum? If "Yes," enter the total expenses paid or incurred in connection with the activities \$ (Must equal amounts on line 38, Part VI-A, of Part VI-B)	1		х
		tions that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking		<u> </u>	Λ
		ist complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities			
2		e year, has the organization, either directly or indirectly, engaged in any of the following acts with any substantial contributors,			
		directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such			
	person is	affiliated as an officer, director, trustee, majority owner, or principal beneficiary? (If the answer to any question is "Yes,"			
	attach a	detailed statement explaining the transactions.)		-	
a	Sale, exc	hange, or leasing of property?	2a		Х
t	Lending	of money or other extension of credit?	2b		Х
C	Furnishin	g of goods, services, or facilities?	20		Х
d	Payment	of compensation (or payment or reimbursement of expenses if more than \$1,000)? SEE PART V, FORM 990	2d	Х	
8	Transfer	of any part of its income or assets?	2e		X
3 a	Do you n	ake grants for scholarships, fellowships, student loans, etc ? (If "Yes," attach an explanation of how			
	you deter	mine that recipients qualify to receive payments)	3a		$\frac{X}{X}$
4	•	ave a section 403(b) annuity plan for your employees?	3b		
	on the us	naintain any separate account for participating donors where donors have the right to provide advice e or distribution of funds?	4		<u> </u>
	art IV	Reason for Non-Private Foundation Status (See pages 3 through 6 of the instructions)			
5		on is not a private foundation because it is. (Please check only ONE applicable box.) A church, convention of churches, or association of churches. Section 170(b)(1)(A)(i)			
6	一	A school Section 170(b)(1)(A)(ii) (Also complete Part V)			
7		A hospital or a cooperative hospital service organization. Section 170(b)(1)(A)(III)			
8		A Federal, state, or local government or governmental unit Section 170(b)(1)(A)(v)			
9		A medical research organization operated in conjunction with a hospital Section 170(b)(1)(A)(iii) Enter the hospital's name, city, and state			
10		An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 170(b)(1)(A)(iv)			
		(Also complete the Support Schedule in Part IV-A)			
11	a X	An organization that normally receives a substantial part of its support from a governmental unit or from the general public			
		Section 170(b)(1)(A)(vi) (Also complete the Support Schedule in Part IV-A)			
11		A community trust Section 170(b)(1)(A)(vi) (Also complete the Support Schedule in Part IV-A)			
12		An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross			
		receipts from activities related to its charitable, etc., functions - subject to certain exceptions, and (2) no more than 33 1/3% of			
		its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2) (Also complete the Support Schedule in Part IV-A)			
		27 2.32			
13		An organization that is not controlled by any disqualified persons (other than foundation managers) and supports organizations descri	bed in		
		(1) lines 5 through 12 above, or (2) section 501(c)(4), (5), or (6), if they meet the test of section 509(a)(2) (See section 509(a)(3))			
		Provide the following information about the supported organizations (See page 5 of the instructions)			
		(a) Name(s) of supported organization(s)		e numt om abo	
14	1	An organization organized and operated to test for public safety Section 509(a)(4) (See page 6 of the instructions)			
		Schedule A (Form	990 or	990-EZ	2003

schedule A·(Form 990 or 990-EZ) 2003	CHILDRENS	THEATRE	ASSOCIATION	

Pŧ	Support Schedule (C Note: You may use th	Complete only if you che he worksheet in the inst	ecked a box on line 10, tructions for converting	11, or 12.) Use cash from the accrual to the	method of acc e cash method	ounting of acc	ig. ounting.
begi	ndar year (or fiscal year nning in)	(a) 2002	(b) 2001	(c) 2000	(d) 1999		(e) Total
15	Gifts, grants, and contributions received (Do not include unusual grants See line 28)	346,550.	299,771.	274,351.	233,7	23.	1,154,395.
16	Membership fees received						
17	Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to the organization's charitable, etc., purpose	493,657.	455,430.	533,599.	542,4	50.	2,025,136.
18	Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties, and unrelated business taxable income (less section 511 taxes) from businesses acquired by the						
19	organization after June 30, 1975 Net income from unrelated business	15,592.	12,180.	19,119.	13,8	73.	60,766.
19	activities not included in line 18	}				į	
20	Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf						
21	The value of services or facilities furnished to the organization by a governmental unit without charge Do not include the value of services or facilities generally furnished to the public without charge						
22	Other income Attach a schedule Do not include gain or (loss) from sale of capital assets						
23	Total of lines 15 through 22	855,799.		827,069.	790,0		
24	Line 23 minus line 17	362,142.	311,951.	293,470.	247,5		1,215,161.
25	Enter 1% of line 23	8,558.	7,674.	8,271.	7,9	00.	······
26	Organizations described on lines 10					26a	24,303.
b	,		•	, -			· :
	unit or publicly supported organization		•	ed the amount shown in l			120 044
	Do not file this list with your return.					26b	130,844. 1,215,161.
C	Total support for section 509(a)(1) to Add Amounts from column (e) for li		Ch 766		•	26c	1,215,101.
U	Add Amounts from Column (e) for is	22	60,766. 26b	130,844	ī. >	26d	191,610.
٥	Public support (line 26c minus line 2			130/01	'	26e	1,023,551.
f	Public support percentage (line 266	•	line 26c (denominator))			26f	84.2317%
27	Organizations described on line 12:			were received from a "di	squalified person		
	records to show the name of, and to such amounts for each year	tal amounts received in ea ${ t N/A}$	ch year from, each "disqua	alified person " Do not fil e	e this list with yo	ur retur	•
_	(2002)	(2001)	(20)	•	(199		
b	and amount received for each year, t described in lines 5 through 11, as w the larger amount described in (1) or (2002)	that was more than the lar well as individuals) Do not r (2) , enter the sum of thes (2001)	ger of (1) the amount on file this list with your reti se differences (the excess (200	line 25 for the year or (2 urn. After computing the amounts) for each year 00)) \$5,000 (Includ difference betwe N/A (199	e in the en the a	list organizations
C	** * * * * * * * * * * * * * * * * * * *	nes 15		16			37 / 3
			d los - 07h Ask-1	21	— :	27c	N/A
ď			d line 27b total			27d	N/A N/A
e f	Public support (line 27c total minus l Total support for section 509(a)(2) to		23 column (e)	- 27f 1	1/A	27e	IN/ A
ı a	Public support percentage (line		• •	<u> </u>	1/ 41	279	N/A %
•	Investment income percentage	•	-	••	orl)	27h	N/A %
28	Unusual Grants: For an organization	described in line 10, 11,	or 12 that received any un	usual grants during 1999	through 2002	orepare	a list for your records
1	to show, for each year, the name of the your return. Do not include these grant	contributor, the date and	amount of the grant, and a	a brief description of the	nature of the gra	nt Don	ot file this list with

NONE

323121 12-05-03

Part V Private School Questionnaire (See page 7 of the instructions) N/A (To be completed ONLY by schools that checked the box on line 6 in Part IV) Yes 29 Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing instrument, or in a resolution of its governing body? 29 30 Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships? 30 Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if it has no solicitation program, in a way that makes the policy known to all parts of the general community it serves? 31 If "Yes," please describe, if "No," please explain (If you need more space, attach a separate statement) 32 Does the organization maintain the following a Records indicating the racial composition of the student body, faculty, and administrative staff? 32a b Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis? 32b Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student admissions, programs, and scholarships? 32c d Copies of all material used by the organization or on its behalf to solicit contributions? 32d If you answered "No" to any of the above, please explain (If you need more space, attach a separate statement) 33 Does the organization discriminate by race in any way with respect to a Students' rights or privileges? 33a b Admissions policies? 33b Employment of faculty or administrative staff? 33c d Scholarships or other financial assistance? 33d e Educational policies? 33e Use of facilities? 33f Athletic programs? 33g Other extracurricular activities? 33h If you answered "Yes" to any of the above, please explain (If you need more space, attach a separate statement) 34 a Does the organization receive any financial aid or assistance from a governmental agency? 34a

Schedule A (Form 990 or 990-EZ) 2003

34b

35

b Has the organization's right to such aid ever been revoked or suspended?

If you answered "Yes" to either 34a or b, please explain using an attached statement

1975-2 C B 587, covering racial nondiscrimination? If "No," attach an explanation

Does the organization certify that it has complied with the applicable requirements of sections 4 01 through 4 05 of Rev. Proc. 75-50.

Schedule A (Form 990 or 990-EZ) 2003	CHILDRENS	THEATRE	ASSOCIATION	

Part VI-A Lobbying Expenditures by Electing Public Charities (See page 9 of the	nstructions

	(10 De completed dite1 by	an eligible organization that filed Form 5700)				
<u>Ch</u>	eck 🕨 a 🔃 if the organization belong	s to an affiliated group Check 🕨 b	if y	ou che	ecked "a" and "limited contro	l" provisions apply
		Lobbying Expenditures ures" means amounts paid or incurred)			(a) Affiliated group totals	(b) To be completed for ALL electing organizations
					N/A	
36	Total lobbying expenditures to influence j	public opinion (grassroots lobbying)		36		
37	Total lobbying expenditures to influence a	a legislative body (direct lobbying)		37		
38	Total lobbying expenditures (add lines 36	and 37)		38		
39	Other exempt purpose expenditures			39		
40	Total exempt purpose expenditures (add	lines 38 and 39)		40	·	
41	Lobbying nontaxable amount. Enter the a	mount from the following table -				
	If the amount on line 40 is -	The lobbying nontaxable amount is -				
	Not over \$500,000	20% of the amount on line 40	۱ ا			
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000				
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	}	41		
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000				
	Over \$17,000,000	\$1,000,000	기			
42	Grassroots nontaxable amount (enter 25°	% of line 41)		42		
43	Subtract line 42 from line 36 Enter -0- if	line 42 is more than line 36		43		
44	Subtract line 41 from line 38 Enter -0- if	line 41 is more than line 38	ļ	44		
	Caution: If there is an amount on eith	ner line 43 or line 44, you must file Form 4720.				

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below See the instructions for lines 45 through 50 on page 11 of the instructions)

		Lobbying Exp	enditures During 4-Year A	veraging Period	N/A
Calendar year (or fiscal year beginning in)	(a) 2003	(b) 2002	(c) 2001	(d) 2000	(e) Total
45 Lobbying nontaxable amount					0.
46 Lobbying ceiling amount (150% of line 45(e))					0.
47 Total lobbying expenditures					0.
48 Grassroots nontaxable amount					0.
49 Grassroots ceiling amount (150% of line 48(e))					0.
50 Grassroots lobbying expenditures					0.

Part VI-B Lobbying Activity by Nonelecting Public Charities

(For reporting only by organizations that did not complete Part VI-A) (See page 12 of the instructions)

During the year, did the organization attempt to influence national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of

- a Volunteers
- ${f b}$ Paid staff or management (Include compensation in expenses reported on lines ${f c}$ through ${f h}$)
- Media advertisements
- d Mailings to members, legislators, or the public
- e Publications, or published or broadcast statements
- f Grants to other organizations for lobbying purposes
- g Direct contact with legislators, their staffs, government officials, or a legislative body
- h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means
- Total lobbying expenditures (Add lines c through h.)

If "Yes" to any of the above, also attach a statement giving a detailed description of the lobbying activities

	i	1	
Yes	No	Amount	
	X		
	X		
	X		
	X		
	Х		
	X		
	X		
	X		
			0.

					ND NASHVILL		_
	e A' (Form 990 or 990-EZ) 2003					62-063770	9 Page
Part	VII Information Re				d Relationships W	ith Noncharitable	
		zations (See page 12 o					
	old the reporting organization d		-		-	section	
	01(c) of the Code (other than s		•		ilitical organizations?	ſ	
	ransfers from the reporting org	janization to a noncharitab	le exempt org	anization of		E4 - (1)	Yes No
	(i) Cash					51a(i)	X
•	ii) Other assets					a(ii)	Х
	Other transactions	A				h/ii	•
	(i) Sales or exchanges of asse			ion		b(i)	X
•	ii) Purchases of assets from a		amzation			b(ii) b(iii)	X
•	ii) Rental of facilities, equipmeiv) Reimbursement arrangeme					b(iv)	X
•	(v) Loans or loan guarantees	111.5				b(v)	X
	vi) Performance of services or	memberehin or fundraisin	a calicitations			b(vi)	X
•	haring of facilities, equipment,					C C	X
	the answer to any of the above	• •		-	ilways show the fair marke	احببت	
	oods, other assets, or services		-	, ,	-		
-	ansaction or sharing arrangem			-			N/A
(a)	(b)		(c)			(d)	
Line no		Name of noncha	ırıtable exemp	t organization	Description of transfers	, transactions, and sharing ari	rangements
		·				· · · · · · · · · · · · · · · · · · ·	
							
			· · · · · · · · · · · · · · · · · · ·				
		ļ <u>-</u> -					
		ļ	-				
		ļ				····	
C	s the organization directly or inc ode (other than section 501(c) "Yes," complete the following s	(3)) or in section 527?	n/A	or more tax-exempt org	 anizations described in sec	ction 501(c) of the	X N
	(a) Name of org		,	(b) Type of organization	Desc	(c) cription of relationship	
		····		···-			
			ì		1		

323151 12-05-03

Schedule A (Form 990 or 990-EZ) 2003

FOOTNOTES	STATEMENT 1
BUILDING IMPROVEMENTS AND THEATRE EQUIPMENT ARE STATED AT COST OR IF DONATED, AT FAIR MARKET VALUE AT DATE OF GIFT. DEPRECIATION IS COMPUTED ON THE STRAIGHT-LINE METHOD OVER THE ESTIMATED USEFUL LIFE OF THE ASSET.	
PROPERTY AND EQUIPMENT CONSISTED OF THE FOLLOWING AS OF JUNE 30, 2004:	
BUILDING AND IMPROVEMENTS THEATRE EQUIPMENT	389,714. 299,588.
LESS: ACCUMULATED DEPRECIATION	689,302. 510,551.
	178,751.

FORM 990	SPECIAL EVE	NTS AND ACTI	VITIES		STATEMENT	2
DESCRIPTION OF EVENT	GROSS RECEIPTS	CONTRIBUT. INCLUDED	GROSS REVENUE	DIREC EXPENS		Œ
GRAND ANN DRAGON CONCERT QUEST	13,127. 45,004. 0.	9,453. 11,015. 0.	3,674. 33,989.	8,33	9. 25,6	07. 50. 26.
TO FM 990, PART I, LINE	58,131.	20,468.	37,663.	11,13	26,5	31.
FORM 990 OTHER C	HANGES IN NET	ASSETS OR F	UND BALANC	ES	STATEMENT	3
DESCRIPTION					AMOUNT	
 UNREALIZED GAIN (LOSS) CHANGE IN VALUE OF AGEN					2,1 16,5	
TOTAL TO FORM 990, PART	' I, LINE 20			=	18,7	22.
					·	
FORM 990	ОТН	ER EXPENSES			STATEMENT	4
DESCRIPTION	(A) TOTAL	(B) PROGRAM SERVICES	(C) MANAGEI AND GEI	MENT	STATEMENT (D) FUNDRAISI	
DESCRIPTION ROYALTIES SCENERY/SHOP COSTUMES SCRIPTS LIGHTING PROPERTIES/SPECIAL EFFECTS SOUND/MUSIC PRODUCTION RECORDS TOUR OTHER ARTISTIC EXPENSES PROPERTY & CASUALTY	(A) TOTAL 28,066. 10,959. 5,964. 480. 2,404. 2,217. 1,235. 185. 194. 16,152.	(B) PROGRAM SERVICES 28,06 10,95 5,96 48 2,40 2,21 1,23 18 19 16,15	MANAGEI AND GEI 6. 9. 4. 0. 4. 7. 5. 5.	MENT NERAL	(D)	
DESCRIPTION ROYALTIES SCENERY/SHOP COSTUMES SCRIPTS LIGHTING PROPERTIES/SPECIAL EFFECTS SOUND/MUSIC PRODUCTION RECORDS TOUR OTHER ARTISTIC EXPENSES	(A) TOTAL 28,066. 10,959. 5,964. 480. 2,404. 2,217. 1,235. 185. 194.	(B) PROGRAM SERVICES 28,06 10,95 5,96 48 2,40 2,21 1,23 18 19	MANAGEI AND GEI 6. 9. 4. 0. 4. 7. 5. 5. 4.	MENT	(D)	

NASHVILLE ACADEMY THE	TIVE AND MADILATE			62-0637709
PROFESSIONAL FEES	12,763.	11,487.	1,276.	
TICKET PRINTING	600.	600.	•	
SEASON				
BROCHURES/PROGRAMS	17,635.	17,635.		
MARKETING	16,173.	16,173.		
UTILITIES	34,909.	31,418.	3,491.	
ACADEMY	172.	172.		
STUDY GUIDES	2,067.	2,067.		
OTHER EDUCATION				
EXPENSES	7,111.	7,111.		
HOSPITALITY	543.		286.	257.
MISCELLANEOUS	3,123.		840.	2,283.
ANNUAL APPEAL	1,427.			1,427.
CORPORATE				
SOLICITATION	140.			140.
FOUNDATION				
SOLICITATION	478.			478.
TOTAL TO FM 990, LN 43	207,241.	192,573.	10,083.	4,585.
=				

EXPLANATION

TO STIMULATE THE CULTURAL, INTELLECTUAL, EMOTIONAL AND ETHICAL DEVELOPMENT OF YOUNG PEOPLE BY PROVIDING THEM WITH RELEVANT ARTISTIC EXPERIENCES.

FORM 990	OTHER INVESTMENTS		STATEMENT	6
DESCRIPTION		VALUATION METHOD	AMOUNT	
MUTUAL FUNDS		MARKET VALUE	130,3	72.
TOTAL TO FORM 990, PART I	V, LINE 56, COLUMN B		130,3	72.
FORM 990	OTHER ASSETS		STATEMENT	7
FORM 990 DESCRIPTION	OTHER ASSETS		STATEMENT	7

FORM 9	990	OTHER	REVENUE NOT	INCLUDED ON FOR	M 990	STATEMENT	8
DESCRI	IPTION					AMOUNT	
CHANGE	IN VALUE OF	INTERI	EST IN AGENCY	ENDOWMENT FUND)	16,5	54.
TOTAL	TO FORM 990,	PART :	IV-A			16,5	54.
FORM S	990 PAR	T VIII ACCO		SHIP OF ACTIVITI EXEMPT PURPOSE		STATEMENT	9
LINE	EXPLANATION	OF RE	LATIONSHIP OF	ACTIVITIES			
93A				HOOL OF DRAMATI			ER
93B	INCOME CHAR	GED TO	SCHOOLS TO S	SUPPORT 150 LIVE			
103A		US INC		OBLIC. O IN CONNECTION	WITH LIVE P	ERFORMANCES	
103B	REIMBURSEME	NT FROM	M EXEMPT ORGA	NIZATION FOR US	E OF SUPPLIE	ES.	

Nashville Children's Theatre: History and Mission

Nashville Children's Theatre is Nashville's largest fully-independent Equity theatre company, and since 1931 NCT has introduced millions of kids and adults to the magic of live theatre. For over seven decades, the Children's Theatre has evolved to best serve Middle Tennessee audiences, and in fall 2003 NCT updated its mission statement to reflect the Theatre's commitment to substantive programming for intergenerational audiences:

Nashville Children's Theatre is an ensemble of professional artists who bring unique vision and compelling voice to the creation of meaningful theatre for Nashville and Middle Tennessee audiences. We strive to make the imaginative celebration of our hopes, struggles and joys a vital part of the shared experience for young people, families, and our community.

The Junior League of Nashville founded the Children's Theatre in 1931, and through the years the company has evolved into the fully-professional, award-winning, nationally respected theatre organization it is today. NCT is proud of its legacy as the oldest children's theatre company in America, and each year the Theatre produces five or more professional productions for audiences ranging from pre-school to adult – compelling, substantive, and engaging plays that showcase superior production values and powerful performances. Every NCT production is brought to life by a team of professional actors, designers, and stage technicians drawn from the finest professional theatre artists in the region, and the Theatre is managed by a team of artists and administrators who share a common commitment to arts education and theatre for young people and adults.

The average NCT season spans 34 weeks and features over 150 performances for both school groups and family audiences. Approximately 60,000 schoolchildren visit Nashville Children's Theatre each year at part of the Theatre's School Performance Series, and an additional 7,500 kids and adults attend NCT's Weekend Family Series performances. Accessibility is a guiding principle behind Nashville Children's Theatre, and the Theatre offers affordably-priced school and weekend tickets to ensure that students and families from throughout the region's diverse cultural and socio-economic communities can benefit from NCT's programming.

The Children's Theatre's year-round arts education programming both complements and augments NCT's regular season of performances, and the Theatre's education initiatives provide hands-on experiences that develop children's creativity and encourage a life-long interest in the arts. NCT's year-round theatre academy has expanded significantly in recent seasons, and enrollment grew by 55% from FY00 to FY03. Each Saturday during the academic year NCT now hosts a variety of theatre classes and drama workshops, and our summer drama camps have grown to include classes for children from three to eighteen as well as intensive two-week training programs for advanced students. At the same time, NCT continues to offer teacher training and professional development programs in order to provide better arts education opportunities for area youth. Altogether Nashville Children's Theatre serves over 71,000 children and adults annually, and each year NCT provides some 7,000 free and discounted tickets and camp scholarships for young people enrolled in public schools throughout Nashville and Middle Tennessee.

Nashville Children's Theatre: FY04 Major Programs and Services

School Performance Series

Nashville Children's Theatre's annual School Performance Series is NCT's central outreach program. Throughout its 72-year history, the Children's Theatre has developed an on-going partnership with the schools and educators that serve Middle Tennessee young people. In NCT's 2003-04 season, the Theatre offered 147 weekday matinees as part of the School Performance Series, and these weekday performances – held at 10:00 am and 11:30 am – were identical to those offered to the general public. Attendance at these

NCT performances was complemented by classroom discussions, arts activities, and cross-curricular assignments outlined in NCT curriculum guides. The Children's Theatre's Education Director and trained teaching artists also offered in-school workshops and facilitated post-performance discussions with the cast and artistic team. Students benefited from active involvement with Nashville Children's Theatre through the following:

- NCT's FY04 programming directly supported Tennessee's language arts curriculum framework, and
 the Children's Theatre's curriculum guides for each production provided a series of activities that
 directly corresponded to state goals for reading and writing. Each NCT production also related to a
 variety of cross-curricular subjects, and these learning opportunities were also outlined in the
 Children's Theatre's user-friendly curriculum guides.
- Nashville Children's Theatre's professional performances and related arts education programs also
 promoted the development of imagination and creativity, which nurtured critical thinking and creative
 problem-solving skills. NCT productions also helped teachers engage students' multiple intelligences,
 and productions like *Treasure Island* and *The Adventures of Tom Sawyer* ignited student interest in
 literature, history, social studies and other curricular subjects.
- Regular attendance at Nashville Children's Theatre performances and participation in NCT's multilayered education programs was designed to motivate and empower young people to utilize Tennessee's cultural resources in the future. At Nashville Children's Theatre, schoolchildren developed a sense of community involvement through the shared theatre experience and exchange of ideas.

NCT's FY04 School Performance Series attracted a true cross-section of students from throughout Nashville and Middle Tennessee – children from both public and private elementary and middle schools, as well as home-schooled students. Teachers, parents, and school administrators embrace NCT's school programming, as demonstrated by the following FY04 statistics:

- 61,680 students and teachers from 256 area schools attend NCT weekday matinees during the 2003-04 season.
- 67% of the Children's Theatre's FY04 school audiences attended public schools, and NCT's performances and hands-on drama workshops provided substantive, high-quality arts education opportunities for students who otherwise would not have access to arts programming as part of the public school education.
- 24,688 Metro Nashville public school students benefited from NCT's FY04 School Performance Series, and 63% of all Metro elementary and middle schools used NCT productions to expand their classroom learning last year.
- The average paid ticket price for tickets to NCT's school performances was \$5.23 in FY04, but the actual costs associated with this program totaled over \$600,000. The Children's Theatre's annual grants and fundraising efforts supported this broad-based program and enabled NCT to offer affordable tickets to all schools and free tickets to disadvantaged students from public schools.

Weekend Family Performance Series

Nashville Children's Theatre believes that a visit to the Theatre can offer engaging, quality family entertainment that promotes thoughtful, meaningful interaction between kids and adults. Through the FY04 Weekend Family Performance Series, NCT served as a friendly and accessible cultural center that drew together families and neighbors from throughout Nashville's diverse communities. Sold-out houses and added performances have become a hallmark of NCT's family series, and the Children's Theatre has carefully cultivated a friendly, accessible weekend atmosphere. When kids and families arrive at the Theatre on the weekend, they are greeted by NCT's full-time professional staff, and after the show the cast joins kids and parents in the lobby to sign autographs, take pictures, and answer questions about the production. The theatregoers' energy and enthusiasm reaffirms the importance and popularity of the

Children's Theatre's Weekend Family Performance Series, which drew record-breaking audiences in the 2003-04 season:

- 7,154 kids and adults visited NCT for the Theatre's FY04 Weekend Family performances, representing a 16% increase in attendance over our FY03 figures.
- The Children's Theatre's 2003-04 season brochure features 15 Weekend Family performances, and early demand for tickets prompted NCT to add four additional performances to accommodate theatergoers. Altogether NCT's Weekend Family Performance Series played to 94% capacity during the year.
- NCT's subscriptions to the Weekend Family Series increased by 38% in FY04, and the Theatre's subscription packages further reduce the affordably-priced ticket prices.
- Average paid ticket price for NCT's weekend performances during FY04 was \$7.33 an unbelievable bargain for live theatre and comparably-priced to movie theatre tickets and other family entertainment choices.

All of NCT's FY04 marketing and promotion efforts for the Weekend Family Performances were designed to attract diverse audiences and increase the Theatre's visibility in key markets and underserved communities. Through a partnership with a local family-friendly radio station, the Children's Theatre benefited from in-kind radio advertising throughout the season. NCT's modest advertising budget was also used to publicize NCT productions in *Nashville/Williamson County Parent Magazine*, and selected productions were also promoted in the *Nashville Scene* and *The Tennessean*, and all shows were listed in community calendars and PSA's. At the same time, the Children's Theatre continued its marketing and cross-promotional programs with related businesses such as Davis-Kidd Booksellers.

NCT has worked aggressively to expand its group sales for weekend performances, and the Theatre has developed a successful partnership with the Girl Scouts that combines group sales and theatre badge workshops. NCT also offered sign-interpreted public performances for shows throughout the season, and these performances were publicized through the Theatre's season brochure, NCT press releases, and outreach to organizations serving the deaf community. Nashville Children's Theatre also continued to work with community organizations and family/youth service agencies to provide 575 free tickets to families who would otherwise be unable to visit the Children's Theatre.

2003-04 Regional Touring Program

NCT began touring in the 1994-95 season when the Theatre first partnered with Tennessee Performing Arts Center's Humanities Outreach Tennessee program to tour to Bristol, Harriman, and Union City, Tennessee. In spring 1997, the Children's Theatre developed its own Regional Touring Program to better serve schools throughout Middle Tennessee who are unable to travel to Nashville to see performances at NCT. Over the last seven years, NCT's annual regional tour has become a tradition for both the Children's Theatre and schools throughout the region. For one day each year, rural schools are transformed into professional theatres – complete with sets, sound, costumes, and a team of Tennessee's finest professional actors – and students are instantly filled with wonder and excitement as they walk into "their" theatre.

Today, Nashville Children's Theatre's regional tour is a model program that combines engaging productions, finely-tuned touring logistics, extensive ticket subsidy efforts, in-school arts education components, and highly effective marketing and school outreach. Once again, the Children's Theatre's quality, professional productions form the cornerstone of the program, and – like NCT's School Performance Series – all schools participating in the Regional Touring Program receive curriculum guides for the featured NCT production. NCT's Education Director also communicates directly with teachers and administrators to help facilitate classroom lessons.

The Children's Theatre's established relationships with school administrators throughout Middle Tennessee provide the foundation needed to best serve students in outlying areas. Working together, we give students access to a professional theatre production and shared cultural experience. Children across the mid-state

region – many of whom would not otherwise have access to the performing arts – travel to different worlds, explore new issues and ideas, and join in magical adventures through theatre. Through NCT's regional touring program, these rural students will group up seeing a new and exciting professional theatre production every year. In FY04, NCT offered a two-week tour that served ten schools in four rural Middle Tennessee counties. The Children's Theatre touring performances served 3,730 schoolchildren, and NCT provided 1.863 free tickets to disadvantaged students. Through the regional touring program, Nashville Children's Theatre is moving one step closer to fulfilling its mission to bring meaningful professional theatre to audiences throughout Nashville and Middle Tennessee.

Year-Round Drama Classes and Theatre Training

At Nashville Children's Theatre, one of our guiding principles is that children and adults of all ages benefit from hands-on opportunities to develop their self-expression, personal creativity, and artistic talents. NCT's hands-on education programs are developed by the Theatre's Director of Education and Outreach, and over the last three seasons these year-round classes and summer camps have expanded to serve young people from ages three to eighteen. NCT's "Theatre for Threes" and "KinderDrama" classes provide opportunities for toddlers – together with their parents – to develop their interpersonal skills and imaginations. NCT's new Young Artist Company also provides teenagers to perform at community centers and other venues throughout Nashville; enrollment in the Children's Theatre's flagship Young Artist Company is by audition only, and auditions are scheduled regularly throughout the year.

During the academic year, NCT offers both after-school and Saturday morning drama classes. Throughout the summer months, the Theatre has week-long drama camps that can be taken individually or sequentially. The Children's Theatre also provides before and after-care to best serve working parents. During the 2003-04 season, 597 young people enrolled in NCT's drama classes and theatre camps, and the Children's Theatre sustained its commitment to make these programs affordable for families throughout the metro Nashville area. FY04 tuition for NCT's after-school and summer workshops ranged from \$40 to \$160, and NCT family subscribers received a 10% discount on all class tuition. Scholarships were also available for all NCT classes, and approximately 10% of all NCT drama students participated free-of-charge.

NASHVILLE CHILDREN'S THEATRE

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3/23/04

Parenthesis after each name denotes: (Term – Year of Term)