



**FY21  
Income Budget**

**Rally 4 Quarters 4 Research**

Atlanta	\$40,000.00
Nashville	\$1,000.00
Pensacola	\$10,000.00
	<b>\$51,000.00</b>

**Rally Athlete/ Rally Fit 46 Challenge**

Atlanta	\$10,000.00
Nashville	\$2,500.00
Pensacola	\$2,500.00
	<b>\$15,000.00</b>

**Rally Double Play**

**\$525,000.00**

**Ed Runs NYC 2018**

**NYC Gala**

**Rally On The Runway**

Atlanta	\$175,000.00
Nashville	\$0.00
Pensacola	\$175,000.00
	<b>\$350,000.00</b>



	<b>FY21 Income Budget</b>
<b>Rally In the Round</b>	<b>\$50,000.00</b>
<b>Gifts In Kind</b>	<b>\$130,000.00</b>
<b>46 Faces Of Rally</b> Includes: RK General/Research Funds/T-Shirts	<b>\$160,000.00</b>
<b>Rally Community Partners</b> Includes: Special Events & Birthday Club	
Atlanta	\$200,000.00
Nashville	\$5,000.00
Pensacola	\$70,000.00
	<b>\$275,000.00</b>
<b>Rally Young Professional</b>	
Atlanta	\$10,000.00
Nashville	\$10,000.00
	<b>\$20,000.00</b>
<b>Wreaths for Research- Nashville</b>	<b>\$10,000.00</b>
<b>Year End Giving Campaign</b>	<b>\$120,000.00</b>
<b>Major Gifts (\$10,000 +)</b>	<b>\$100,000.00</b>
<b>Sub-Total: Major Programs Revenue</b>	<b>\$1,806,000</b>
<b>Sub-Total: Major Programs Revenue (w/o Ed)</b>	



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**Grassroots Programs**

**Corks Against Cancer**

**Foundation/Trust/State Grants/Federated**

**General Contributions**

Atlanta

\$125,000.00

Nashville

\$2,000.00

Pensacola

\$20,000.00

**\$147,000.00**

**Athlete Challenges**

**McCann 16/ McCann 34 & Beasley**

**\$1,000.00**

**Rally Nashville**

**Rally Pensacola**

**Collaborative Partners in Research**

**\$250,000.00**



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**Sub-Total: Grassroots Programs Revenue**

**\$398,000**

**TOTAL: Gross Revenues**

**\$2,204,000**