

Discover Madison, Inc.
Budget Overview: FY 2011 - FY11 P&L
 January - December 2011

	Total
Income	
Contributions/Memorials	47,500.00
Education Programs	0.00
Fundraising	
Festival Income	500.00
Gala	15,000.00
Songwriter's Night	500.00
Total Fundraising	16,000.00
Gift Shop Sales	10,000.00
Grant Income	0.00
Group Tours	1,000.00
Interest income	0.00
Membership	6,000.00
Rental Income	1,000.00
Special Programs	0.00
Visitation	10,000.00
Total Income	\$91,500.00
Gross Profit	\$91,500.00
Expenses	
Accounting/Audits	2,500.00
Contract Labor	1,000.00
Director's Discretionary Fund	250.00
Dues & Subscriptions	250.00
Education Program Expense	0.00
Equipment Maintenance	1,000.00
Fees	0.00
Bank Service Charges	250.00
Merchant Card	435.00
Total Fees	685.00
Fundraising Expense	
Festival Expense	1,000.00
Gala Expense	3,500.00
Songwriter's Night Expense	500.00
Total Fundraising Expense	5,000.00
Gift Shop Goods	10,000.00
Insurance	6,000.00
Maintenance	0.00
Building	1,200.00

	Total
Facilities/Grounds	3,500.00
Total Maintenance	4,700.00
Marketing	4,000.00
Advertising	3,000.00
Promotional Items	1,000.00
Total Marketing	8,000.00
Meals and Entertainment	100.00
Newsletter	
Postage for newsletter	500.00
Printing	200.00
Total Newsletter	700.00
Office Expenses	
copier expense-clicks	800.00
Total Office Expenses	800.00
Office Supplies	750.00
Payroll	
Taxes	2,600.00
Wages	35,000.00
Total Payroll	37,600.00
Postage	1,500.00
Rent or Lease	0.00
Special Programs/Exhibits	0.00
Stationery & Printing	1,000.00
Travel	250.00
Travel Meals	100.00
Utilities	
Cable - Internet/Phone	1,800.00
Electricity	6,000.00
Security	300.00
Water/Sewage	240.00
Website	250.00
Total Utilities	8,590.00
Total Expenses	\$90,775.00
Net Operating Income	\$725.00
Other Expenses	
Miscellaneous	500.00
Total Other Expenses	\$500.00
Net Other Income	\$ -500.00
Net Income	\$225.00

Friday, Apr 29, 2011 11:53:03 AM GMT-5 - Cash Basis