CENTER FOR NONPROFIT MANAGEMENT, INC.

FINANCIAL STATEMENTS

December 31, 2014 and 2013

CENTER FOR NONPROFIT MANAGEMENT, INC.

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Center for Nonprofit Management, Inc. Nashville, Tennessee

We have audited the accompanying financial statements of Center for Nonprofit Management, Inc. (a nonprofit organization), which comprise the statements of financial position as of December 31, 2014 and 2013, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Center for Nonprofit Management, Inc. as of December 31, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

March 10, 2015

Frasier, Dean + Howard, PLIC

CENTER FOR NONPROFIT MANAGEMENT, INC. STATEMENTS OF FINANCIAL POSITION December 31, 2014 and 2013

	2014	2013
Assets		
Assets:		
Cash	\$ 247,474	\$ 337,068
Investments	1,272,518	1,019,725
Client fees receivable	48,221	75,725
Prepaid expenses	6,358	10,828
Inventory	9,187	13,125
Deposits	6,000	6,000
Property and equipment - net of		
accumulated depreciation of \$217,268		
and \$167,994, respectively	113,085	153,197
Total assets	\$ 1,702,843	\$ 1,615,668
Liabilities and Net A	Assets	
Liabilities:		
Accounts payable and accrued expenses	\$ 21,481	\$ 319
Deferred revenue and support	165,422	161,267
Total liabilities	186,903	161,586
Net assets:		
Unrestricted:		
Undesignated	1,291,701	1,262,491
Board designated	26,933	31,010
2000 designated	20,500	21,010
Total unrestricted	1,318,634	1,293,501
Temporarily restricted	197,306	160,581
Total net assets	1,515,940	1,454,082
Total liabilities and net assets	\$ 1,702,843	\$ 1,615,668

CENTER FOR NONPROFIT MANAGEMENT, INC. STATEMENTS OF ACTIVITIES

For the Years Ended December 31, 2014 and 2013

	2014	2013
Changes in unrestricted net assets:		
Revenues and other support:		
Service fees	\$ 961,297	\$ 1,013,573
Association fee revenue	239,231	294,874
Grants	182,500	171,000
Contributions (including in-kind contributions		
of \$41,503 and \$36,752, respectively)	134,518	114,263
Event ticket sales	91,430	84,714
Other	19,955	15,630
Interest income	2,793	567
Released from restriction for		
purpose accomplished	90,776	58,135
Total revenues and other support	1,722,500	1,752,756
Expenses:		
Consulting	586,671	633,156
Training and development	338,728	315,064
Salute to Excellence	236,934	217,927
Evaluation	136,233	125,448
Membership	119,126	113,333
Products	40,769	34,570
Management Resource Center	40,311	37,934
Management and general and fundraising	198,594	196,468
Total expenses	1,697,366	1,673,900
Change in unrestricted net assets	25,134	78,856
Changes in temporarily restricted net assets:		
Contributions	127,500	90,240
Released from restriction for		
purpose accomplished	(90,776)	(58,135)
Change in temporarily restricted net assets	36,724	32,105
Total change in net assets	61,858	110,961
Net assets at beginning of year	1,454,082	1,343,121
Net assets at end of year	\$ 1,515,940	\$ 1,454,082

See accompanying notes.

CENTER FOR NONPROFIT MANAGEMENT, INC. STATEMENT OF FUNCTIONAL EXPENSES

For the Year Ended December 31, 2014

	Consulting	Training and Development	Salute to Excellence	Evaluation	Membership	Products	Management Resource Center	Total Program Services	Management and General and Fundraising	Total All Expenses
	Consuming	Development	Excellence	Evaluation	Wiembersmp	Froducts	Center	Services	r unut aising	Expenses
Salaries/benefits	\$ 129,59	6 \$ 129,596	\$ 64,798	\$ 97,196	\$ 64,797	\$ 32,398	\$ 32,398	\$ 550,779	\$ 97,197	\$ 647,976
Cost of services	385,21	7 111,360	52,333	12,664	3,727	3,937	-	569,238	-	569,238
Insurance	18,85	2 19,680	9,427	13,313	9,841	4,299	4,300	79,712	14,552	94,264
Office rent	18,13	4 27,202	9,067	4,534	13,601	-	-	72,538	18,135	90,673
Miscellaneous	2,23	4 3,351	41,919	591	4,536	-	-	52,631	2,526	55,157
Depreciation	9,85	5 14,782	4,927	2,464	7,391	-	-	39,419	9,855	49,274
Video production	-	-	23,414	-	-	-	-	23,414	-	23,414
Temporary services	3,88	2 5,824	4,939	971	2,912	-	-	18,528	3,883	22,411
Equipment rent	-	-	10,172	-	-	-	-	10,172	11,562	21,734
Office supplies	3,19	1 4,787	6,337	876	2,394	-	-	17,585	3,191	20,776
Repairs and maintenance	3,28	5 4,928	1,643	821	2,464	-	-	13,141	3,285	16,426
Telephone/internet	2,29	4 3,442	1,147	574	1,721	-	-	9,178	2,294	11,472
Utilities	1,96	9 2,954	985	492	1,477	-	-	7,877	1,970	9,847
Audit/legal	-	-	-	-	-	-	-	-	9,700	9,700
Advertising	1,50	4 2,256	752	376	1,128	-	-	6,016	1,505	7,521
Meals/breaks	1,32	1 1,982	1,212	330	991	-	-	5,836	1,321	7,157
Printing	85	9 1,287	2,500	215	644	-	-	5,505	858	6,363
Postage/shipping	1,04	4 1,565	692	261	783	-	-	4,345	1,044	5,389
Bad debt expense	2,29	5 2,294	-	-	-	-	-	4,589	-	4,589
Publications	-	-	-	-	-	-	3,478	3,478	-	3,478
Travel	4	1 61	121	10	30	-	-	263	3,115	3,378
Memberships	-	-	-	-	-	-	-	-	3,378	3,378
Employee development	-	-	-	-	-	-	-	-	3,273	3,273
Large equipment purchase	-	-	-	-	-	-	-	-	2,994	2,994
License	55	7 836	278	139	418	-	-	2,228	557	2,785
Payroll services	54	1 541	271	406	271	135	135	2,300	406	2,706
Small equipment purchase	-	-	-	-	-	-	-	-	1,158	1,158
Software					-				835	835
	\$ 586,67	1 \$ 338,728	\$ 236,934	\$ 136,233	\$ 119,126	\$ 40,769	\$ 40,311	\$ 1,498,772	\$ 198,594	\$ 1,697,366

CENTER FOR NONPROFIT MANAGEMENT, INC. STATEMENT OF FUNCTIONAL EXPENSES

For the Year Ended December 31, 2013

	Con	sulting	a	ining nd opment		Salute to cellence	Eva	aluation	Mer	nbership	Pr	oducts	R	nagement esource Center	P	Total rogram Services	Gene	ngement and ral and Iraising		Total All xpenses
Salaries/benefits	\$	122,889	\$	122,889	\$	61,444	\$	92,167	\$	61,445	\$	30,722	\$	30,722	\$	522,278	\$	92,167	\$	614,445
Cost of services	Ψ	440,725	Ψ	96,579	Ψ	47,135	Ψ	8,761	Ψ	2,098	Ψ	-	Ψ	-	Ψ	595,298	Ψ	-	Ψ	595,298
Insurance		16,629		17,503		8,315		11,599		8,752		3,720		3,720		70,238		12,908		83,146
Office rent		15,980		23,969		7,990		3,995		11,985		-		-		63,919		15,979		79,898
Depreciation		10,126		15,188		5,063		2,531		7,594		-		-		40,502		10,126		50,628
Miscellaneous		1,511		2,268		37,108		378		4,894		-		-		46,159		2,944		49,103
Temporary services		5,220		8,330		7,923		1,305		3,915		-		-		26,693		5,221		31,914
Repairs and maintenance		4,906		7,358		2,453		1,226		3,679		-		-		19,622		4,905		24,527
Equipment rent		-		-		8,455		-		-		-		-		8,455		12,174		20,629
Video production		-		-		19,468		-		-		-		-		19,468		-		19,468
Office supplies		2,803		4,205		5,296		892		2,102		-		-		15,298		2,803		18,101
Audit/legal		-		-		-		-		-		-		-		-		9,300		9,300
Utilities		1,770		2,655		885		443		1,328		-		-		7,081		1,770		8,851
Advertising		1,594		2,391		797		399		1,196		-		-		6,377		1,594		7,971
Telephone/internet		1,552		2,327		776		388		1,163		-		-		6,206		1,552		7,758
Meals/breaks		1,358		2,037		1,230		339		1,018		-		-		5,982		1,358		7,340
Postage/shipping		1,316		1,974		658		329		987		-		-		5,264		1,316		6,580
Bad debt expense		3,037		3,037		-		-		-		-		-		6,074		-		6,074
Large equipment purchase		-		-		-		-		-		-		-		-		5,154		5,154
Printing		617		925		2,299		154		463		-		-		4,458		617		5,075
Travel		159		239		150		44		119		-		-		711		4,333		5,044
Memberships		-		-		-		-		-		-		-		-		3,810		3,810
Software		-		-		-		-		-		-		-		-		3,110		3,110
Payroll services		513		513		257		385		257		128		128		2,181		385		2,566
License		451		677		225		113		338		-		-		1,804		451		2,255
Publications		-		-		-		-		-		-		2,164		2,164		-		2,164
Small equipment purchase		-		-		-		-		-		-		-		-		1,818		1,818
Grants		-		-		-		-		-		-		1,200		1,200		-		1,200
Employee development		-		-		-		-				-		-		-		673		673
	\$	633,156	\$	315,064	\$	217,927	\$	125,448	\$	113,333	\$	34,570	\$	37,934	\$	1,477,432	\$	196,468	\$	1,673,900

CENTER FOR NONPROFIT MANAGEMENT, INC. STATEMENTS OF CASH FLOWS

For the Years Ended December 31, 2014 and 2013

	2014			2013			
Cash flows from operating activities:							
Change in net assets	\$	61,858	\$	110,961			
Adjustments to reconcile change in net assets to							
net cash provided by operating activities:							
Depreciation		49,274		50,628			
Realized and unrealized gain on investments		(2,793)		(511)			
Changes in operating assets and liabilities:							
Client fees receivable		30,231		25,871			
Contributions receivable		(2,727)		-			
Prepaid expenses		4,470		(9,469)			
Inventory		3,938		(12,725)			
Accounts payable and accrued expenses		21,162		(5,774)			
Deferred revenue and support		4,155		36,149			
Net cash provided by operating activities		169,568		195,130			
Cash flows from investing activities:							
Proceeds from sale of investments		-		50,000			
Purchase of investments		(250,000)		(500,000)			
Purchase of property and equipment		(9,162)		(64,952)			
Net cash used in investing activities		(259,162)		(514,952)			
Decrease in cash		(89,594)		(319,822)			
Cash at beginning of year		337,068		656,890			
Cash at end of year	\$	247,474	\$	337,068			

NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

During 1986, the Management Development Center began operations through funding from the HCA Foundation and the United Way of Metropolitan Nashville. On May 5, 1992, the Organization was incorporated as a not-for-profit organization and changed its name to the Center for Nonprofit Management, Inc. (the "Organization"). The purpose of the Organization is to enhance the ability of nonprofit organizations to manage their business by providing services and resources to the governing board, employees and volunteers of those organizations, including but not limited to management education and training, management consultation services and the maintenance of a reference library.

Financial Statement Presentation

In accordance with the Financial Accounting Standards Board Accounting Standards Codification ("FASB ASC"), the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. In addition, the Organization is required to present a statement of cash flows.

Contributions

In accordance with accounting principles generally accepted in the United States of America for nonprofit organizations, unconditional contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the existence and/or nature of any donor restrictions.

Under these provisions, net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

<u>Unrestricted net assets</u> – net assets that are not subject to donor-imposed stipulations.

<u>Temporarily restricted net assets</u> – net assets subject to donor-imposed stipulations that may or will be met, either by actions of the Organization and/or the passage of time. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

<u>Permanently restricted net assets</u> – Net assets subject to donor-imposed stipulations that they be maintained permanently by the Organization. Generally, donors of these assets permit the Organization to use all or part of the income earned for general or specific purposes. The Organization had no permanently restricted net assets at December 31, 2014 and 2013.

NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Deferred Revenue and Support

Fees received in the current year for services to be performed in the subsequent years are shown as deferred revenue.

Support in the form of conditional contributions is not recognized until such conditions are met.

Cash and Cash Equivalents

For purposes of the statements of cash flows, the Organization considers all cash funds, cash bank accounts and highly liquid debt instruments with an original maturity when purchased of three months or less to be cash and cash equivalents other than certain money market funds held by the Organization for investment.

Investments

Investments in money market funds and marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the accompanying statement of financial position. See further discussion of fair value measurements at Note 2. Investment income and unrealized gains and losses are reported as changes in unrestricted net assets.

Receivables

The Organization considers all receivables to be fully collectible. Accordingly, no allowance for doubtful accounts has been provided in the accompanying financial statements.

Property and Equipment

Property and equipment are recorded at cost. Depreciation is computed on the straight-line basis over the estimated useful lives of the assets or lease terms, if shorter, for leasehold improvements. Estimated useful lives of all major classes of assets are as follows:

Equipment and database 3 - 5 years
Furniture and fixtures 7 years
Leasehold improvements (remaining life of lease) 5 - 10 years

NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Income Taxes

The Organization is exempt from income tax under Section 501(c)(3) of the Internal Revenue Code and is not a private foundation. Accordingly, no provision for income tax has been made.

The Organization follows FASB ASC guidance related to unrecognized tax benefits. The guidance clarifies the accounting for uncertainty in income taxes recognized in an organization's financial statements. This guidance prescribes a minimum probability threshold that a tax position must meet before a financial statement benefit is recognized. The minimum threshold is defined as a tax position that is more likely than not to be sustained upon examination by the applicable taxing authority, including resolution of any related appeals or litigation processes, based on the technical merits of the position. The tax benefit to be recognized is measured as the largest amount of benefit that is greater than fifty percent likely of being realized upon ultimate settlement. The Organization has no tax penalties or interest reported in the accompanying financial statements. Tax years that remain open for examination include years ended December 31, 2011 through 2014.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses and allocation of functional expenses during the reporting period. Actual results could differ from those estimates.

In-Kind Contributions

Contributed services are recognized if the services received (a) create or enhance long-lived assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Contributions of tangible assets are recognized at fair market value when received.

Additionally, the Organization receives a significant amount of contributed time from volunteers which does not meet the recognition criteria described above. Accordingly, the value of this contributed time has not been determined and is not reflected in the accompanying financial statements.

NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Functional Expenses

Costs of providing the Organization's programs are summarized and reported on a functional basis. Expenses of each program include costs directly associated with the program and other indirect costs determined to benefit that program. These costs have been allocated between program and supporting services based on estimates by management. Fundraising expenses approximated \$30,000 (primarily for salaries) in 2014 and 2013.

Advertising Expense

The Organization expenses advertising costs as incurred. Advertising costs charged to expense totaled \$7,521 in 2014 and \$7,971 in 2013.

Subsequent Events

The Organization evaluated subsequent events through March 10, 2015, when these financial statements were available to be issued. The Organization is not aware of any significant events that occurred subsequent to the statement of financial position date but prior to the filing of this report that would have a material impact on the financial statements.

NOTE 2 – FAIR VALUE MEASUREMENTS AND INVESTMENTS

The Organization has adopted the fair value measurement topic of the FASB ASC, which establishes a framework for measuring fair value. The framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements).

The three levels of the fair value hierarchy are described below:

- Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Organization has the ability to access.
- Level 2 Inputs to the valuation methodology include the following:
 - quoted prices for similar assets or liabilities in active markets;
 - quoted prices for identical or similar assets or liabilities in inactive markets;
 - inputs other than quoted prices that are observable for the asset or liability;
 - inputs that are derived principally from or corroborated by observable market data by correlation or other means.

NOTE 2 – FAIR VALUE MEASUREMENTS AND INVESTMENTS (Continued)

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs. A description of the valuation methodologies used for assets measured at fair value is as follows:

Money market and mutual funds: Valued at the net asset value of shares in active markets held by the Organization at year end.

Agency funds: Valued at cost which approximates fair value.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Organization believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following table sets forth by level, within the fair value hierarchy, the Organization's assets at fair value as of December 31:

				2	014		
]	Level 1	Le	vel 2	L	evel 3	Total
Money market funds	\$	765,357	\$	-	\$	_	\$ 765,357
Mutual funds:							
Low duration bond funds		497,724		-		-	497,724
Agency funds		9,437					 9,437
Total assets at fair value	\$	1,272,518	\$		<u>\$</u>		\$ 1,272,518

NOTE 2 – FAIR VALUE MEASUREMENTS AND INVESTMENTS (Continued)

				2	013		
]	Level 1	Le	vel 2	Le	evel 3	Total
Money market funds	\$	513,597	\$	-	\$	-	\$ 513,597
Mutual funds:							
Low duration bond funds		497,118		-		-	497,118
Agency funds		9,010					 9,010
Total assets at fair value	\$	1,019,725	\$		\$		\$ 1,019,725

NOTE 3 – PROPERTY AND EQUIPMENT

Property and equipment consists of the following at December 31:

	2014	2013
Equipment	\$ 76,451	\$ 73,268
Furniture and fixtures	90,224	84,245
Leasehold improvements	4,689	4,689
Database	158,989	158,989
	330,353	321,191
Less accumulated depreciation	(217,268)	(167,994)
	<u>\$ 113,085</u>	<u>\$ 153,197</u>

NOTE 4 – BOARD DESIGNATED NET ASSETS

During 2012, the Organization's board of directors placed voluntary designations on \$50,000 of unrestricted net assets. During 2013 and 2014, the board designated an additional \$25,000 and \$15,000, respectively, of unrestricted net assets. Remaining board designated net assets are available for the following purposes at December 31:

	<u>2014</u>	<u>2013</u>
Nonprofit Excellence Funds ("Invest in Success")	<u>\$ 26,933</u>	\$ 31,010

NOTE 5 – TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes at December 31:

	2014	2013
Nonprofit Excellence Funds ("Invest in Success") Association of Nonprofit Executives Funds	\$ 153,608 43,698	\$ 116,883 43,698
Total temporarily restricted net assets	<u>\$ 197,306</u>	<u>\$ 160,581</u>

During 2007, the Organization merged with the Association for Nonprofit Executives ("ANE"). Any funds received from ANE have been recorded as temporarily restricted contributions and net assets of the Organization. Restrictions are released when expenditures are approved by the ANE advisory board.

NOTE 6 – RETIREMENT PLAN

The Organization adopted a Simplified Employee Pension Plan ("SEP") for all employees as of January 1, 1993, and as modified December 8, 1999. Contributions to the SEP begin after one year of qualifying employment if the employee is twenty-one years of age or older. Contributions were calculated at a rate of 6% base salary for 2014 and 2013. Contributions to the plan or to alternative employee-elected payment options amounted to \$27,765 and \$27,015 for the years ended December 31, 2014 and 2013, respectively.

NOTE 7 – LEASE CONTRACTS

During June 2011, the Organization entered into a new lease for office space with a start date of February 17, 2012 and expiring in June 2022. The lease requires monthly payments of \$6,083 subject to annual increases calculated using the published consumer price index.

Expense for all leases was approximately \$112,000 and \$101,000 for the years ended December 31, 2014 and 2013, respectively. Future minimum lease commitments are as follows:

NOTE 7 – LEASE CONTRACTS (Continued)

Year ending	
December 31,	
2015	\$ 82,212
2016	80,676
2017	72,996
2018	72,996
2019	72,996
Thereafter	176,407
	\$ 558,283

NOTE 8 – CONCENTRATIONS

During 2014 and 2013, the Organization recorded contributions from one major donor comprising 10% of total revenue and other support for the years ended December 31, 2014 and 2013. A significant reduction in the support from this donor, if this were to occur, could have an adverse impact on the Organization's programs and services.

Certain investments are not insured by FDIC or any other government agency and are subject to investment risk, including loss of principal. Investments are insured by the Securities and Investor Protection Corporation, which covers investor losses, in some cases, attributable to bankruptcy or fraudulent practices of brokerage firms.

At times throughout the year, the Organization may maintain balances at financial institutions in excess of FDIC insured limits. Amounts in excess of these limits totaled \$19,300 and \$19,672 at December 31, 2014 and 2013, respectively.