United Way of Rutherford and Cannon Counties
Profit & Loss Budget Performance

	2014/2015 Budget	2015/2016 Budget	% change
4100 · Campaign Revenue			
Total 4100 · Campaign Revenue	3419319.00	3487515.00	0.02
Less :			
9% Pledge Loss	273173.00	274690.00	0.01
Events and Sponsorships	54100.00	34378.00	-0.36
Non-partner payouts	180794.00	120265.00	-0.33
Pay Direct pledges from out of area processors	113046.00	220382.00	0.95
2013 Pledge revenue available	2798206.00	2837800.00	0.01
Processing Fees			
Fees Incurred	28023.00	28985.00	0.03
Fees Charged	17293.00	14216.00	-0.18
Total Processing Fees	-10730.00	-14769.00	0.38
4151 · Dividend income-endowment	8100.00	12600.00	0.56
4152 · Dividend income-investment	19800.00	23300.00	0.18
4153 · Realized gain/loss endowment	14800.00	300.00	-0.98
4154 · Realized gain/loss investment	44000.00	7400.00	-0.83
4155 · Unrealized gain/loss endowment	7000.00	-5500.00	-1.79
4170 · Interest Income	1400.00	1400.00	0.00
Total Income	2,882,576.00	2,862,500.00	-0.01
Gross Profit	2,788,876.00	2,824,431.00	0.01
Expense			
7100 · Depreciation & amortization exp			
7100-01 · Deprec & amort - allowable	4800.00	25400.00	4.29
Total 7100 · Depreciation & amortization exp	4800.00	25400.00	4.29
7120 · Accountant	9200.00	9700.00	0.05
7130 · Advertising	1000.00	0.00	-1.00
7140 · Bank Fees	1200.00	1000.00	-0.17
7145 · Investment Fund/ Fees	13400.00	13300.00	-0.01
7150 · Conference Fees	3000.00	5000.00	0.67
7160 · Employee Development	3500.00	4750.00	0.36
7170 · Equipment			
7170-01 · Equipment Maintenance/Rental	6000.00	6100.00	0.02
7170-02 · Equipment - Other			
Total 7170 · Equipment	6000.00	6100.00	0.02
7180 · Promotional Items	3500.00	4000.00	0.14
7190 · Insurance	4300.00	6000.00	0.40
7201 · Meeting Expense	1600.00	500.00	-0.69
7211 · Memberships/Publications/Subs			
7211-01 · Membership Dues/UWWW/UWTN	36100.00	37200.00	0.03
7211-02 · Subs/Membr-Chambers	1,000.00	1,700.00	0.70
Total 7211 · Memberships/Publications/Subs	37,100.00	38,900.00	0.05
7221 · Miscellaneous Expense	300.00	500.00	0.67
7231 · Office Supplies	5700.00	5000.00	-0.12
7241 · Outside Professional Services			
7241-01 · Web Design & Hosting	2300.00	1700.00	-0.26
7241-02 · Support - ANDAR	2800.00	2800.00	0.00
7241-03 · Third Party computer support	9700.00	10300.00	0.06

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7241-04 . Third Party employee services	9900.00	11500.00	0.16
7241-05 Custodial Service	0.00	1,800.00	100.00
Total 7241 · Outside Professional Services	24700.00	28100.00	0.14
7251 · Printing	9500.00	11500.00	0.21
7260 · Rent	30600.00	30340.00	-0.01
7300 · Salaries & Benefits			
7301 · Health Insurance	69800.00	79500.00	0.14
7302 · Life Insurance	4500.00	5400.00	0.20
7303 · Payroll Taxes			
7303-01 · State Unemployment expense	230.00	600.00	1.61
7303-02 · Employer FICA	33400.00	39000.00	0.17
Total 7303 · Payroll Taxes	33,600.00	39,600.00	0.18
7304 · Salaries	437000.00	509250.00	0.17
7305 · Retirement - Employer Contribut	11900.00	10500.00	-0.12
Total 7300 · Salaries & Benefits	556,800.00	644,250.00	0.16
7400 · Signage	500.00	500.00	0.00
7410 · Software & Hardware below Cap	1000.00	1000.00	0.00
7420 · Taxes/Permits	600.00	400.00	-0.33
7430 · Telephone	8400.00	9600.00	0.14
7440 · Travel			0.00
7440-01 · Airfare	0.00	0.00	0.00
7440-02 · Lodging	1000.00	0.00	-1.00
7440-03 · Meals	2000.00	2000.00	0.00
7440-04 · Mileage	9000.00	8800.00	-0.02
7440-05 · Other Travel Expense	250.00	100.00	-0.60
Total 7440 · Travel	12,250.00	10,900.00	
7450 · Staff Appreciation	1000.00	1000.00	0.00
9050 · 211 Dues	24000.00	24000.00	0.00
7460 · Postage	3100.00	4400.00	0.42
Total Expense	753,650.00	872,840.00	0.16
Net Ordinary Income	2,035,200.00	1,951,589.00	-0.04
Other Income/Expense			
Other Income			
Total Other Income	98,000.00	96,952.62	-0.01
Other Expense			
9100 · Investment expense to agencies	2106600.00	1947089.00	-0.08
Total Other Expense	2,150,500.00	2,014,164.09	-0.06
Net Other Income	-2,052,500.00	-1,917,211.47	-0.07
Net Income	54,100.00	34,377.53	