Book'em 2015 Proposed Budget

| Book'em - 2015 - Budget | 2015 Budget Totals |  |
| :---: | :---: | :---: |
| Revenue/Donations: |  |  |
| Breakfast Celebration | \$ | 15,000 |
| Board | \$ | 7,000 |
| Corporate/Business | \$ | 16,000 |
| Foundations and Government Grants | \$ | 120,000 |
| Read Me Day | \$ | 3,000 |
| Workplace Giving | \$ | 6,000 |
| End of Year Direct Mail | \$ | 15,000 |
| Individuals (various categories) | \$ | 18,000 |
| Cash Donations Totals: | \$ | 200,000 |
| In Kind Book Donations: | \$ | 200,000 |
| Total Donations Budget (including in-kind): | \$ | 400,000 |
| Expenses: |  |  |
| Bookkeeping and Payroll Services | \$ | 3,960 |
| Consulting Services | \$ |  |
| Rent | \$ | 12,941 |
| Telephone and Internet | \$ | 2,100 |
| Mileage |  |  |
| Exec Dir | \$ | 840 |
| Book Coor | \$ | 480 |
| Volun Coor | \$ | 480 |
| Offc Asst | \$ | 300 |
| Office Supplies | \$ | 1,500 |
| Postage and Shipping | \$ | 1,850 |
| Volunteer Background Checks | \$ | 2,575 |
| Insurance | \$ | 2,104 |
| Printing | \$ | 1,475 |
| Books Purchased - RIF | \$ | 32,000 |
| Books Purchased - RMD/BFNK/Other | \$ | 3,200 |
| Trophies, Banner, Signs, Volun Recog, Parking, Flowers, Gifts, Misc Food | \$ | 1,170 |
| Memberships (CNM, HON, Sam's, VAN) | \$ | 395 |
| Read Me Day and Breakfast Events | \$ | 3,500 |
| Audit, 990, Financial Statements | \$ | 4,900 |
| TN Sec of State (Charitable Solic and Annual) | \$ | 275 |
| Training / Professional Develop | \$ | 200 |
| DonorPerfect, Computers, Accessories, Software, Domain Names, Hosting Services | \$ | 2,876 |
| Payroll - Exec Dir | \$ | 51,000 |
| Payroll - Volun Coord | \$ | 18,200 |
| Payroll - Book Coord | \$ | 18,200 |
| Payroll - Intern | \$ | 8,320 |
| IRS Taxes | \$ | 22,200 |
| Payroll - Bonus Pay | \$ | 1,000 |
| Total Expenses excluding Book Distributions | \$ | 198,041 |
| Book Distributions (Books for Nashville Kids): | \$ | 200,000 |
| Total Expenses including Book Distributions: | \$ | 398,041 |

