

# Tennessee State Museum Foundation

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Financial Statements  
June 30, 2014

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**Independent Auditor's Report**

To the Board of Directors  
Tennessee State Museum Foundation  
Nashville, TN

***Report on the Financial Statements***

We have audited the accompanying financial statements of Tennessee State Museum Foundation (the Foundation) which comprise the statement of financial position as of June 30, 2014, and the related statements of activities and changes in net assets, and cash flows for the year then ended and the related notes to the financial statements.

***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

***Auditor's Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of June 30, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

*McKerley & Noonan*

McKerley & Noonan, P.C.  
February 2, 2015

**Tennessee State Museum Foundation**  
**Statement of Financial Position**  
**June 30, 2014**

**Assets**

**Assets**

Cash and cash equivalents	\$ 604,232
Investments at market (Note 2)	90,033
Accounts receivable (Note 4)	71,349
Inventory	94,395
Prepaid Expenses	1,779
Furniture & Equipment, Net	<u>6,146</u>

<b>Total Assets</b>	<b><u>\$ 867,934</u></b>
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**Liabilities and Net Assets**

**Liabilities**

Accounts Payable	\$ 13,358
Accrued Expenses	<u>32,030</u>

<b>Total Liabilities</b>	45,388
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**Net Assets:**

Unrestricted Net Assets	357,311
Temporarily Restricted Net Assets	449,911
Permanently Restricted Net Assets	<u>15,324</u>
<b>Total Net Assets</b>	<b><u>822,546</u></b>

<b>Total Liabilities and Net Assets</b>	<b><u>\$ 867,934</u></b>
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**Tennessee State Museum Foundation**  
**Statement of Activities and Changes in Net Assets**  
**For the Year Ended June 30, 2014**

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Public Support and Other Revenues</b>				
Contributions	\$ 60,799	\$ 167,552	\$ -	\$ 228,351
Special events (Note 7)	270,975	-	-	270,975
Membership fees	47,124	-	-	47,124
Retail store sales	165,656	-	-	165,656
Investment income	(93)	1,869	1,869	3,645
Miscellaneous income	1,582	-	-	1,582
Net assets released from restrictions	186,501	(186,501)	-	-
<b>Total Public Support and Revenue and Other Revenues</b>	732,544	(17,080)	1,869	717,333
<b>Functional Expenses</b>				
Program services:				
Programs and exhibits	231,442	-	-	231,442
Direct costs and expenses - retail store	126,888	-	-	126,888
<b>Total Program Services</b>	358,330	-	-	358,330
Supporting services:				
Management and general	172,763	-	-	172,763
Fundraising Special events (Note 7)	173,093	-	-	173,093
<b>Total Supporting Services</b>	345,856	-	-	345,856
<b>Total Expenses</b>	704,186	-	-	704,186
<b>Change in Net Assets</b>	28,358	(17,080)	1,869	13,147
<b>Net Assets at Beginning of Year</b>	328,953	466,991	13,455	809,399
<b>Net Assets at End of Year</b>	\$ 357,311	\$ 449,911	\$ 15,324	\$ 822,546

**Tennessee State Museum Foundation**  
**Statement of Cash Flows**  
**For the Year Ended June 30, 2014**

**Operating Activities**

Change in Net Assets	\$	13,147
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**Adjustments to Reconcile Change in Net Assets  
to Net Cash Provided by Operating Activities**

Depreciation		2,905
Unrealized (gain) loss on investments		3,314
Increase in accounts receivable		(68,478)
Increase in inventory		(1,047)
Decrease in prepaid expenses		361
Increase in accounts payable		2,207
Increase in accrued expenses		15,013
<b>Total Adjustments</b>		<u>(45,725)</u>

<b>Net Cash Provided by Operating Activities</b>		(32,578)
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**Investing Activities**

Purchase of equipment		-
Net change in certificates of deposit		-
		<u>-</u>

<b>Net Cash Provided by Investing Activities</b>		<u>-</u>
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<b>Net Increase in Cash and Cash Equivalents</b>		(32,578)
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<b>Cash and Cash Equivalents Beginning of Year</b>		<u>636,810</u>
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<b>Cash and Cash Equivalents End of Year</b>	\$	<u><u>604,232</u></u>
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**Supplemental Cash Flow Information:**

Interest Paid	\$	-
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## **Tennessee State Museum Foundation**

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### **Notes to Financial Statements** June 30, 2014

**NOTE 1 - DESCRIPTION AND PURPOSE OF THE FOUNDATION**

Tennessee State Museum Foundation (the “Foundation”) is a Tennessee not-for-profit corporation organized exclusively for charitable, educational and scientific purposes. The Foundation’s purpose is to enhance the operations and visibility of the Tennessee State Museum (the “Museum”), a State Government entity. The Foundation receives funding from certain local grants and private contributions, and revenues from membership fees, special fundraiser events and operation of the Tennessee State Museum retail store.

**NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

The financial statements of the Foundation have been prepared on the accrual basis of accounting which means that revenues are recognized when earned and expenses are recorded when incurred. The significant accounting policies of the Foundation are described below to enhance the usefulness of the financial statements to the reader.

***Cash and Cash Equivalents***

Cash and cash equivalents consist principally of checking account balances and money market funds with original maturities when purchased of three months or less.

***Promises to Give***

Unconditional promises to give that are expected to be collected within one year are recorded as contributions receivable at their net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. The discount on those amounts is computed using a risk-free interest rate applicable to the year in which the promise is received. Amortization of the discount is recognized on the interest method over the term of the gift and included in contribution revenue. Conditional promises to give are not included as support until such time as the conditions are substantially met.

***Use of Estimates***

The preparation of financial statements in accordance with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.



***Investments***

The Foundation has investments in mutual funds through a brokerage firm. These investments are recorded at fair market value. The Foundation's investments are measured on a recurring basis at fair value at the reporting date using quoted prices in active markets for identical assets (Level 1). At June 30, 2014, the Foundation's investments were valued at \$90,033 and consisted of equity mutual funds and bonds.

***Inventory***

Inventory consists of merchandise sold at the Museum's retail store and is reported at the lower of cost (first-in, first-out method) or market.

***Furniture, equipment and depreciation***

Furniture and equipment are recorded at acquisition cost. Improvements and betterments are capitalized, while repairs and maintenance expenditures are expensed in the statement of activities. Depreciation is recorded using the straight-line method over the expected useful lives (ranging from 3 to 7 years) of each asset. Depreciation expense for the year amounted to \$2,905.

Property, equipment and accumulated depreciation consisted of the following at June 30, 2014:

Furniture and equipment	\$ 31,227
Accumulated depreciation	<u>(\$ 25,081)</u>
Furniture and equipment, Net	<u><u>\$ 6,146</u></u>

***Financial Statement Presentation***

For financial statement presentation, the Foundation reports its financial information according to three classes of net assets (unrestricted net assets, temporarily restricted net assets and permanently restricted net assets) based on the existence or absence of donor-imposed restrictions.

**Unrestricted Net Assets**

Unrestricted net assets are donations that are not subject to donor-imposed stipulations. Monies received without restriction or released from restriction are generally used to finance the normal day-to-day operations of the Foundation.

**Temporarily Restricted Net Assets**

Temporarily restricted net assets are donations that are subject to donor-imposed stipulations that may or will be met, either by actions of the Foundation and/or the passage of time. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released

from restrictions. At June 30, 2014, there were \$449,911 of temporarily restricted net assets.

#### Permanently Restricted Net Assets

Permanently restricted net assets are donations subject to donor-imposed stipulations that they be maintained permanently by the Foundation. Generally, the donors of these assets permit the Foundation to use all or part of the income earned on any related investments for general or specific purposes. As of June 30, 2014, there were \$15,324 of permanently restricted net assets.

#### ***Endowment (permanently restricted) Fund***

The Foundation's endowment consists of a single fund established for purposes related to the generations of Tennesseans involved with or impacted by the Civil War. As required by GAAP, net assets associated with endowment funds, including funds designated by the Board of Trustees to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

Interpretation of Relevant Law - The Foundation has interpreted the Tennessee Prudent Management of Institutional Funds Act (TPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the organization in a manner consistent with the standard of prudence prescribed by TPMIFA. In accordance with TPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) The duration and preservation of the fund, (2) The purposes of the organization and the donor-restricted endowment fund, (3) General economic conditions, (4) The possible effect of inflation and deflation, (5) The expected total return from income and the appreciation of investments, (6) Other resources of the organization, and (7) The investment policies of the foundation.

Funds with Deficiencies - From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or TPMIFA requires the Foundation to retain as a fund of perpetual duration. There were no such deficiencies as of June 30, 2014.

Return Objectives and Risk Parameters - The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity or for a donor-specified period(s) as well as board-designated funds. Under this policy, as approved by the Board of Trustees, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of the S&P 500 index while assuming a moderate level of investment risk. The Foundation expects its endowment funds, over time, to provide a reasonable rate of return.

Strategies Employed for Achieving Objectives - To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Spending Policy and How the Investment Objectives Relate to Spending Policy - The Foundation has a policy of maintaining the corpus of the original donation. Donor stipulations require that one-half of earnings on the original corpus will be added to the permanently restricted corpus, and one-half of the earnings be made available to spend on Civil War related artifacts.

Endowment fund activity for the year is summarized in Note 6.

***Program and Supporting Services – Functional Allocation***

The following program and supporting services are included in the accompanying financial statements:

Program services - include activities carried out to fulfill the Foundation's mission, resulting in services provided for specific exhibits and auxiliary services to support the Museum.

Supporting services

Management and general - relates to the overall direction of the organization. These expenses are not identifiable with a particular program or event or with fundraising, but are indispensable to the conduct of those activities and are essential to the organization. Specific activities include organization oversight, business management, record keeping, budgeting, financing, and other administrative activities.

Fundraising and special events - includes cost of activities directed toward appeals for financial support, including special event costs including food, space rental,

entertainment, communication, wait staff, etc. Other activities include the cost of solicitations and creation and distribution of fundraising materials.

***In-Kind Contributions***

Donated facilities and materials are recorded as gifts in the period received at fair value, if there is an objective and measurable basis for determining such value.

Donated services are recognized if they create or enhance non-financial assets or the donated service requires specialized skills, was performed by a donor who possesses such skills, and would have been purchased by the Foundation if not donated. Such services are recognized at fair value as support and expense in the period the services are performed.

A number of unpaid volunteers including staff of the Tennessee State Museum have made significant contributions of their time to assist the Foundation in implementing various programs and exhibits. The value of contributed time is not reflected in these statements since it is not susceptible to objective measurement or valuation.

In-Kind Contributions amounted to \$17,325 for the year ended June 30, 2014.

***Allocation of Functional Expenses***

Expenses that can be directly attributed to a particular function are charged to that function. Certain costs have been allocated among more than one program or activity based on objectively evaluated financial and nonfinancial data or reasonable subjective methods determined by management.

***Income Taxes***

The Foundation is recognized as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. In addition, the Foundation qualifies for the charitable contribution deduction under Section 170(b)(1)(a) and has been classified as an organization that is not a private foundation under Section 509(a)(1).

The Foundation follows the guidance in ASC 740 on accounting for uncertainty in income taxes. For all tax positions taken by the Foundation, management believes it is clear that the likelihood is greater than 50 percent that the full amount of the tax positions taken will be ultimately realized. With few exceptions, the Foundation is no longer subject to U.S. federal tax examinations by tax authorities for years before 2011. The Foundation incurred no interest or penalties during the year ended June 30, 2014.

**NOTE 3 – ACCOUNTS RECEIVABLE**

Accounts receivable as of June 30, 2014 represent amounts due from the State of Tennessee. Management believes all amounts are fully collectible and therefore no allowance for doubtful accounts is recorded in these financial statements.

**NOTE 4 – AGREEMENT WITH STATE OF TENNESSEE**

The Foundation has an agreement with the State of Tennessee for the use of certain space in the James K. Polk Cultural Center for the Foundation's business office. The Foundation pays no rent or other charges for the use of this space. In addition, the Foundation operates a retail store in the Museum. The revenue generated, the related costs of sales, and the ending inventory of the retail store are reflected in the financial statements of the Foundation.

**NOTE 5 – RESTRICTED NET ASSETS**

Temporarily and permanently restricted net assets consisted of restrictions for the following specific exhibits or programs at June 30, 2014:

<b>Temporarily Restricted</b>	
Carousel Revenue	\$ 265,655
Hyman Ceramics	50,000
Confederate Flag Conservation	14,490
New Museum	24,320
Bridgestone Painting	10,011
Jim Neal Memorial	13,475
Photo Fund	15,706
Conservation Fund	9,963
BellSouth Sculpture	1,410
Guider Traveling Show	10,245
Flag Conservation	6,285
Teacher's Workshop	3,034
Sit-Ins Exhibit	3,881
Interest Portion of Shelia Green	4,469
Public Programs	3,962
Common People in Uncommon Times	3,384
Ray Bell Memorial	1,260
Other	8,361
<b>Total Temporarily Restricted</b>	<b>\$ 449,911</b>

**Permanently Restricted**

Sheila Green Memorial Fund	\$ 15,324
<b>Total Permanently Restricted</b>	<b>\$ 15,324</b>

There was an increase in the balance of the Sheila Green Memorial Fund of \$1,869 during the year ended June 30, 2014.

**NOTE 6 – SPECIAL EVENTS**

The Foundation held several special fundraising events during the year ended June 30, 2014. The related revenues and costs were as follows for the year ended June 30, 2014:

	<b>Revenues</b>	<b>Expenses</b>
Special events	\$270,975	\$139,058

**NOTE 7 – CONCENTRATION OF RISK**

Cash and investments are maintained with financial institutions whose accounts are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 per depositor as of June 30, 2014. The amount on deposit at June 30, 2014 did not exceed the insurance limits of the FDIC.

The Foundation also maintains money market funds at a brokerage and investment company. The investments are insured by the Securities Investor Protection Corporation (SIPC), which covers investor losses, in some cases, attributable to bankruptcy or fraudulent practices of brokerage firms, up to \$500,000. The amount on deposit at June 30, 2014, did not exceed the insurance limits of the Securities Investor Protection Corporation.

**NOTE 8 – SUBSEQUENT EVENTS**

Subsequent events have been evaluated through the financial statement issuance date of February 2, 2015.