

## **Music for the Soul Budget 2018**

### **Projected Income -**

Contributions	\$78,760.00
Music Sales	\$25,000.00
Live events	\$15,000.00
Commissions	\$10,000.00
Fees & Concerts	\$10,000.00
Royalties and other	\$ 6,500.00
TOTAL INCOME	\$145,260.00

### **Projected Expenses -**

Music Productions	\$18,000.00
Outreach / Awareness	\$26,000.00
Website Reconfiguration	\$ 7,000.00
SEO	\$ 6,000.00
Director Salary	\$61,086.00

Event prep. Live events, related travel 15 % - \$ 9,163.00  
Admin / Fundraising 20% - \$15,271.00  
Socila Media, Interviews, media prep 20% - \$12,217.00  
Research 15 % - \$ 9,163.00  
Producing Resources 15% - \$ 9,163.00  
Writing Resource Content 10% - \$ 6,109.00

Travel	\$10,000.00
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Conference	\$ 3,000.00
Accounting	\$ 6,000.00
Phone	\$ 660.00
Postage	\$ 500.00
Insurance	\$ 3,760.00
Printing	\$ 750.00
Misc (Registration, Compliance, etc)	\$ 2,504.00
<b>TOTAL EXPENSES</b>	<b>\$145,260.00*</b>

\*NOTE: Major recording project budgets are not included in annual operating budget.