HISTORIC NASHVILLE, INC.
2013 BUDGET

	2009	2010	2011	YTD 2012	2013 Budget
REVENUES					
Memberships fees	$ 3,580.00	$ 2,465.13	$ 2,664.21	$ 3,124.54	$ 3,500.00
Contributions	5,500.00	4,978.70	5,465.60	3,970.00	4,500.00
Grant revenues	-	-	2,500.00	6,425.00	500.00
Easement revenues	-	-	-	1,000.00	1,000.00
Merchadise sales	-	-	-	-	500.00
Fundraising campaign	-	-	-	-	1,000.00
Brick and Mortar Bash					
Ticket sales	-	-	2,480.00	2,650.00	4,000.00
Sponsorships	-	-	4,225.00	2,750.00	5,000.00
Art sale/orchids, silent auction, misc.	-	-	623.00	325.00	500.00
In-kind donations	-	-	4,575.00	3,650.00	2,000.00
Total revenues for the Brick and Mortar Bash	-	-	11,903.00	9,375.00	11,500.00
Investment and other income	107.82	181.79	125.88	259.84	290.00
TOTAL REVENUES	9,187.82	7,625.62	22,658.69	24,154.38	22,790.00
EXPENSES					
EVENT EXPENSES					
Brick and Mortar Bash					
Catering & bar	-	-	1,440.00	2,626.31	2,000.00
Bartending	-	-	950.45	-	500.00
Entertainment	-	-	400.00	500.00	500.00
Printed materials	-	-	1,143.58	262.30	500.00
Decorations	-	-	256.87	117.09	250.00
Miscellaneous	-	-	150.00	-	750.00
Facility Rental	-	-	-	-	2,000.00
In-kind donations	-	-	4,575.00	3,650.00	2,000.00
Total expenses for the Brick and Mortar Bash	-	-	8,915.90	7,155.70	8,500.00
Annual membership meeting - January	1,339.76	3,333.00	967.26	3,293.20	1,500.00
MHC Preservation Awards ceremony - May	1,140.00	1,000.40	500.00	500.00	500.00
Holiday event	-	-	-	161.04	200.00
TOTAL EVENT EXPENSES	2,479.76	4,333.40	10,383.16	11,109.94	10,700.00
GENERAL & ADMINISTRATIVE EXPENSES					
Marketing G&A					
Website hosting (Sitemason)	869.99	400.00	331.00	403.00	480.00
Website upgrades/features (Sitemason)	-	-	3,623.97	-	250.00
Annual Report	-	159.25	406.03	525.86	1,150.00
Email marketing (Emma) (split with membership)	-	-	-	108.00	150.00
Newsletter - biannual	1,672.55	359.27	-	-	-
Cool People Care/Social Media	-	-	-	20.00	-
Media kits/printing	-	-	-	-	500.00
Sponsorships	-	-	-	-	250.00
Merchandise	-	-	-	-	500.00
Total Marketing G&A	2,542.54	918.52	4,361.00	1,056.86	3,280.00
Membership G&A					
Postage & supplies	324.48	50.16	126.43	388.05	500.00
Membership drive	-	-	-	-	500.00
Email (Emma) (split with marketing)	-	-	-	108.00	150.00
Total Membership G&A	324.48	50.16	126.43	496.05	1,150.00

Other G&A					
Storage facility rent	-	257.03	2,034.00	2,256.00	400.00
Insurance	375.00	812.50	1,031.25	1,125.00	1,250.00
CNM annual dues & fees	-	155.00	107.20	120.50	120.00
Charitable Solicitation filing fees	-	100.00	140.00	120.00	120.00
PO Box fees	96.00	96.00	96.00	120.00	120.00
Grant expenditures	-	-	-	1,283.90	150.00
Misc. G&A expenses/Discretionary funds	(275.58)	50.00	731.09	659.36	750.00
Total Other G&A	195.42	1,470.53	4,139.54	5,684.76	2,910.00
TOTAL GENERAL & ADMINISTRATIVE EXPENSES	3,062.44	2,439.21	8,626.97	7,237.67	7,340.00
PROGRAM EXPENSES					
Special projects	-	674.55	163.62	308.06	500.00
Programs/Workshops	-	-	250.00	-	-
Tours	-	-	-	144.64	500.00
Nashville Nine press conference	-	-	-	148.00	-
New easements	-	-	147.00	-	150.00
TOTAL PROGRAM EXPENSES	-	674.55	560.62	600.70	1,150.00
TOTAL EXPENSES	5,542.20	7,447.16	19,570.75	18,948.31	19,190.00
INCREASE IN NET ASSETS	**$ 3,645.62**	**$ 178.46**	**$ 3,087.94**	**$ 5,206.07**	**$ 3,600.00**
		BASH GAIN	**2,987.10**	**2,219.30**	**3,000.00**