## Musicians On Call - Organizational Budget

| Category | 2018 Expenses Final |
| :--- | ---: |
| Programs | $\$ 128,840$ |
| Program Travel \& Entertainment | $\$ 47,170$ |
| Executive Travel | $\$ 35,128$ |
| Volunteer Medicals | $\$ 2,150$ |
| Volunteer Background Checks | $\$ 4,592$ |
| Music Pharmacy Expenses | $\$ 9,000$ |
| Volunteer Appreciation Night | $\$ 10,600$ |
| Project Playback | $\$ 1,500$ |
| Virtual Program | $\$ 1,250$ |
| Instruments | $\$ 700$ |
| Artist-Related T\&E | $\$ 16,750$ |
|  | $\$ 92,800$ |
| Promotions | $\$ 10,500$ |
| Marketing | $\$ 18,000$ |
| Merchandise | $\$ 20,500$ |
| Gifts, Printing and Reproduction | $\$ 0$ |
| Public Relations | $\$ 28,800$ |
| Website | $\$ 15,000$ |
| Creative Agency |  |
|  | $\$ 1,403,310$ |
| Business/Administration | $\$ 5,300$ |
| Administrative Travel | $\$ 20,846$ |
| CRM | $\$ 82,425$ |
| Rent | $\$ 7,280$ |
| Computer Expenses | $\$ 1,800$ |
| Utilities | $\$ 952,710$ |
| Payroll | $\$ 22,934$ |
| HR Expenses | $\$ 2,000$ |
| Retirement Plan Management | $\$ 10,115$ |
| Insurance | $\$ 15,500$ |
| Postage |  |
| Professional Fees |  |
| Office Supplies |  |
| State Registrations |  |
| Staff Development |  |
|  |  |


| Telephone and Internet | $\$ 17,100$ |
| :--- | ---: |
|  | $\$ 366,050$ |
| Fundraising | $\$ 10,000$ |
| Credit Card Processing Fees | $\$ 7,500$ |
| Donor Research Software | $\$ 39,200$ |
| Auction Expenses | $\$ 225,000$ |
| Event Expenses | $\$ 13,000$ |
| Jingle Ball Tickets | $\$ 3,000$ |
| Board Expenses | $\$ 57,900$ |
| Professional Fundraisers | $\$ 10,450$ |
| Travel and Entertainment |  |
|  | $\$ 1,991,000$ |
| TOTAL EXPENSES | $\$ 2,028,000$ |
| TOTAL REVENUE | $\$ 37,000$ |
| NET |  |


| REVENUE |  |
| :---: | :---: |
| Category | 2018 Budget Final |
| CORPORATE |  |
| Program | \$553,000 |
| General Corporate Support | \$510,000 |
| Hospital Partners | \$43,000 |
|  |  |
| Foundations | \$160,000 |
| Corporate Foundations | \$40,000 |
| Foundation Grants | \$120,000 |
|  |  |
| Events | \$660,000 |
| New York | \$100,000 |
| Los Angeles | \$65,000 |
| Nashville | \$120,000 |
| San Francisco | \$40,000 |
| Boston | \$60,000 |
| Chicago | \$60,000 |
| Kola House | \$30,000 |
| Third Party Events | \$185,000 |
|  |  |
| INDIVIDUAL |  |
|  |  |
| Individual Gifts | \$160,000 |
| Individual Major Gifts | \$150,000 |
| Online Auctions/Sweepstakes | \$165,000 |
| Event Tickets and Auctions | \$145,000 |
| New York | \$20,000 |
| Los Angeles | \$15,000 |
| Nashville | \$30,000 |
| San Francisco | \$10,000 |
| Boston | \$15,000 |
| Chicago | \$15,000 |
| DC/RIAA Holiday Party | \$5,000 |
| Third Party Events | \$35,000 |
|  |  |
| Merch | \$35,000 |
| TOTAL REVENUE | \$2,028,000 |
| TOTAL EXPENSES | \$1,991,000 |
| NET | \$37,000 |

