

TOTAL
January - December 2013

INCOME		
	Advertising Income	\$25,000.00
	Resource Guide Sponsorships	\$15,000.00
	Donations Income - Bus/Ind	\$252,177.64
	Grant - Government	\$0.00
	Grant - NonGovernment	\$30,000.00
	Interest Income	\$50.00
	NASNA Conference Income	\$0.00
	Paper Sales Income	\$311,000.00
	Subscriptions Income	\$1,000.00
TOTAL INCOME		\$634,227.64
	Cost of Goods Sold	
	Ad Sales Commissions	\$6,250.00
	Art Commissions	\$1,000.00
	Total Freelance Feature Writers COGS	\$25,500.00
	Miscellaneous Paper Content	\$2,000.00
	Printing COGS	\$120,000.00
	Freelance Photography	\$2,000.00
	Subscriptions Postage COGS	\$1,152.00
	Vendor Supplies COGS	\$16,750.00
	Total Cost of Goods Sold	\$169,652.00
Gross Profit		\$464,575.64

EXPENSES

Audit	\$8,000.00
Bank Charges	\$1,000.00
Board Development Expense	\$1,000.00
Database	\$10,000.00
Fundraising Expense	
Disposables Event	\$3,500.00
Events - other	\$5,000.00
Meals Expense - Fundraising	\$1,500.00
Non Events - other	\$0.00
Postage Expense - non event	\$1,000.00
Printing (non-event)	\$7,000.00
Professional Development	\$0.00
Total Fundraising Expense	\$18,000.00
Internet Expense	\$3,060.00
Mailing List Setup Expense	
Total Contract Services	\$24,250.00
Insurance Expense	
Workers Comp Insurance	\$1,000.00
Multimedia Liability	\$2,600.00
Directors & Officers Insurance	\$955.00
General Liability Insurance	\$1,630.00
Total Health & Dental Insurance	\$20,925.00
Total Insurance Expense	\$27,110.00
Total Membership Expense	\$1,600.00
NASNA Conference Expense	\$0.00
Office Supplies	\$15,000.00
Parking Expense	\$6,300.00
Payroll Processing Fees	\$2,400.00
Total Technology Reimbursement	\$7,224.00
Unemployment Expense	\$0.00
Total Gross Wages	\$263,288.94
Mileage Reimbursement	
Total Mileage Reimbursement	\$8,400.00
SS/MC Company Expense	\$20,150.00
TN Unemployment Expense	\$3,159.00
Yearend Raises (non-ED)	\$5,250.00

		Total Payroll Expenses	\$309,871.94
	Post Office Box Expense		\$70.00
	Rent Expense		\$12,554.74
	Tithe		\$2,218.96
	Resource Guide Printing		\$22,000.00
	Secret Shopper Expense		\$1,040.00
	Staff Working Lunches		\$1,500.00
Total Expense			\$464,575.64
Net Ordinary Income			\$0.00
Net Income			\$0.00