# MARCH OF DIMES FOUNDATION 

Financial Statements
December 31, 2008
(With Independent Auditors' Report Thereon)

## Independent Auditors' Report

The Board of Trustees<br>March of Dimes Foundation:

We have audited the accompanying balance sheet of the March of Dimes Foundation (the Foundation) as of December 31, 2008, and the related statements of activities, functional expenses, and cash flows for the year then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the Foundation's 2007 financial statements and, in our report dated March 21, 2008, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the March of Dimes Foundation as of December 31, 2008, and the changes in its net assets and its cash flows for the year then ended in conformity with U.S. generally accepted accounting principles.

As discussed in notes 1 and 2 to the financial statements, the March of Dimes Foundation adopted the provisions of Statement of Financial Accounting Standards No. 157, Fair Value Measurements, as of January 1, 2008.

As discussed in note 4 to the financial statements, the March of Dimes Foundation adopted the provisions of Financial Accounting Standards Board Staff Position 117-1, Endowments of Not-for-Profit Organizations: Net Asset Classification of Funds Subject to an Enacted Version of the Uniform Prudent Management of Institutional Funds Act (UPMIFA), and Enhanced Disclosures for All Endowment Funds, as of December 31, 2008.

As discussed in note 10 to the financial statements, the March of Dimes Foundation adopted the provisions of Statement of Financial Accounting Standards No. 158, Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans, as of December 31, 2007.

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April 13, 2009

## MARCH OF DIMES FOUNDATION

## Balance Sheet

December 31, 2008, with comparative amounts as of December 31, 2007 (in thousands)

| Assets | $\underline{2008}$ | $\underline{2007}$ |  |
| :---: | :---: | :---: | :---: |
| Cash and cash equivalents........................................................................................... \$ | 6,864 | \$ | 8,930 |
| Contributions and other receivables. | 9,454 |  | 8,805 |
| Inventory and other assets........................................................................................... | 7,418 |  | 7,411 |
| Investments (note 2)..................................................................................................... | 108,976 |  | 138,441 |
| Assets held in trust by others (notes 2 and 4)............................................................... | 8,410 |  | 10,081 |
| Land, building, and equipment - net (notes 5 and 6)................................................... | 12,405 |  | 10,704 |
| Total assets...................................................................................................... \$ | 153,527 | \$ | 184,372 |

## Liabilities and Net Assets

| Accounts payable and accrued expenses..................................................................... \$ | 16,866 | \$ 16,359 |
| :---: | :---: | :---: |
| Grants and awards payable - net (note 3).................................................................... | 36,246 | 37,611 |
| Refundable advances and deferred revenue. | 3,447 | 4,174 |
| Accrued pension and postretirement benefit costs (note 10)......................................... | 85,859 | 44,915 |
| Mortgage note payable (note 6)... | 2,960 | 3,605 |
| Total liabilities................................................................................................... | 145,378 | 106,664 |

Commitments and contingencies (notes 7, 9 and 10)
Net assets:
Unrestricted:
Operating............................................................................................................

| Temporarily restricted (note 4)........................................................................ | 2,027 | 2,204 |  |
| :---: | :---: | :---: | :---: |
| Permanently restricted (note 4).. | 11,011 |  | 12,536 |
| Total net assets. | 8,149 |  | 77,708 |
| Total liabilities and net assets... | \$ 153,527 | \$ | 184,372 |

See accompanying notes to financial statements.

## MARCH OF DIMES FOUNDATION

## Statement of Activities

Year ended December 31, 2008, with summarized totals for the year ended December 31, 2007
(in thousands)

|  | Unrestricted |  | Temporarily Restricted |  | Permanently Restricted |  | 2008 <br> Total |  | 2007 <br> Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Activity |  |  |  |  |  |  |  |  |  |  |
| Revenue: |  |  |  |  |  |  |  |  |  |  |
| Campaign contributions and sponsorships... | \$ | 225,312 | \$ | 909 | \$ | - | \$ | 226,221 | \$ | 230,683 |
| Less: direct benefits to donors and sponsors.................................... |  | $(17,189)$ |  | - |  | - |  | $(17,189)$ |  | $(17,270)$ |
| Net campaign contributions and sponsorships........................... |  | 208,123 |  | 909 |  | - |  | 209,032 |  | 213,413 |
| Bequests..................................................................................... |  | 4,399 |  | 274 |  | 110 |  | 4,783 |  | 4,046 |
| Government, foundation and corporate grants................................ |  | 9,516 |  | 483 |  | - |  | 9,999 |  | 12,298 |
| Major gifts and other contributions................................................ |  | 4,969 |  | 1,798 |  | - |  | 6,767 |  | 7,016 |
| Contributed materials and services................................................ |  | 2,528 |  | - |  | - |  | 2,528 |  | 2,448 |
| Investment return appropriated for operations (note 2)................... |  | 4,921 |  | 79 |  | - |  | 5,000 |  | 3,500 |
| Program service revenue... |  | 2,303 |  | - |  | - |  | 2,303 |  | 2,611 |
| Other... |  | 1,392 |  | - |  | - |  | 1,392 |  | 1,459 |
| Net assets released from restrictions. |  | 3,484 |  | $(3,484)$ |  | - |  | - |  | - |
| Total revenue. |  | 241,635 |  | 59 |  | 110 |  | 241,804 |  | 246,791 |
| Expenses (note 8): |  |  |  |  |  |  |  |  |  |  |
| Program services: |  |  |  |  |  |  |  |  |  |  |
| Research and medical support.................................................. |  | 40,020 |  | - |  | - |  | 40,020 |  | 46,323 |
| Public and professional education.............................................. |  | 87,295 |  | - |  | - |  | 87,295 |  | 85,662 |
| Community services.. |  | 51,018 |  | - |  | - |  | 51,018 |  | 50,563 |
| Total program services.. |  | 178,333 |  | - |  | - |  | 178,333 |  | 182,548 |
| Supporting services: |  |  |  |  |  |  |  |  |  |  |
| Management and general.......................................................... |  | 21,465 |  | - |  | - |  | 21,465 |  | 20,422 |
| Fund raising. |  | 35,020 |  | - |  | - |  | 35,020 |  | 34,183 |
| Total supporting services. |  | 56,485 |  | - |  | - |  | 56,485 |  | 54,605 |
| Total expenses.................................................................... |  | 234,818 |  | - |  | - |  | 234,818 |  | 237,153 |
| Excess of operating revenue over expenses.......................................... |  | 6,817 |  | 59 |  | 110 |  | 6,986 |  | 9,638 |
| Non-operating Activity |  |  |  |  |  |  |  |  |  |  |
| Investment return (less) greater than amount appropriated for operations (note 2). |  | $(33,010)$ |  | - |  | - |  | $(33,010)$ |  | 5,174 |
| Net (decrease) increase in fair value of assets held in trust by others. |  | - |  | (236) |  | $(1,635)$ |  | $(1,871)$ |  | 38 |
| Pension/Postretirement costs other than net periodic benefit costs and minimum pension liability (note 10) $\qquad$ |  | $(41,664)$ |  | - |  | , |  | $(41,664)$ |  | 2,689 |
| (Deficiency) excess of total revenue over total expenses......................... |  | $(67,857)$ |  | (177) |  | $(1,525)$ |  | $(69,559)$ |  | 17,539 |
| Effect of implementation of SFAS No. 158 (note 10).............................. |  | - |  | - |  | - |  | - |  | $(11,234)$ |
| (Decrease) increase in net assets......................................................... |  | $(67,857)$ |  | (177) |  | $(1,525)$ |  | $(69,559)$ |  | 6,305 |
| Net assets at beginning of year............................................................... |  | 62,968 |  | 2,204 |  | 12,536 |  | 77,708 |  | 71,403 |
| Net assets at end of year....................................................................... | \$ | $(4,889)$ | \$ | 2,027 | \$ | 11,011 | \$ | 8,149 | \$ | 77,708 |

## MARCH OF DIMES FOUNDATION <br> Statement of Functional Expenses <br> Year ended December 31, 2008, with summarized totals for 2007

| (in thousands) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Research and Medical Support |  | Program <br> Public and <br> Professional <br> Education |  | $\begin{gathered} \text { Community } \\ \text { Services } \\ \hline \end{gathered}$ |  | Total |  | ..................Sup <br> Management and General |  | rting Serv <br> Fund <br> Raising |  | Total |  | Total$2008$ |  | $\begin{aligned} & \text { Total } \\ & 2007 \\ & \hline \end{aligned}$ |  | Direct Benefits to Donors and Sponsors |  |  |  |  |
| Grants and awards.................................................................. | \$ | 27,580 | \$ | 6,455 | \$ | 2,999 | \$ | 37,034 |  | - |  | - |  | - | \$ | 37,034 | \$ | 42,459 |  | - |  |  | - |
| California Birth Defects Monitoring Program (note 11) ................ |  | 5,920 |  | - |  | - |  | 5,920 |  | - |  | - |  | - |  | 5,920 |  | 6,872 |  | - |  |  | - |
| Salaries and employee benefits................................................. |  | 3,089 |  | 38,042 |  | 34,015 |  | 75,146 | \$ | 10,979 | \$ | 12,879 | \$ | 23,858 |  | 99,004 |  | 93,597 |  | - |  |  | - |
| Professional fees..................................................................... |  | 1,918 |  | 11,923 |  | 2,539 |  | 16,380 |  | 3,192 |  | 6,711 |  | 9,903 |  | 26,283 |  | 27,368 |  | - |  |  | - |
| Printing, supplies, postage <br> and shipping $\qquad$ |  | 154 |  | 20,003 |  | 1,950 |  | 22,107 |  | 3,936 |  | 11,735 |  | 15,671 |  | 37,778 |  | 36,977 | \$ | 5,903 |  | \$ | 6,513 |
| Occupancy and telephone......................................................... |  | 241 |  | 4,110 |  | 4,524 |  | 8,875 |  | 1,274 |  | 1,421 |  | 2,695 |  | 11,570 |  | 11,287 |  | - |  |  | - |
| Travel, lodging, conferences and meetings $\qquad$ |  | 664 |  | 4,334 |  | 3,498 |  | 8,496 |  | 1,063 |  | 1,233 |  | 2,296 |  | 10,792 |  | 11,383 |  | - |  |  | - |
| Equipment and maintenance.................................................... |  | 145 |  | 1,025 |  | 889 |  | 2,059 |  | 514 |  | 486 |  | 1,000 |  | 3,059 |  | 3,519 |  | - |  |  | - |
| Facilities rental, catering, entertainment, etc................................ |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | 11,286 |  |  | 10,757 |
| Other.................................................................................... |  | 122 |  | 526 |  | 205 |  | 853 |  | 194 |  | 210 |  | 404 |  | 1,257 |  | 1,375 |  | - |  |  | - |
| Depreciation of building and <br> equipment $\qquad$ |  | 187 |  | 877 |  | 399 |  | 1,463 |  | 313 |  | 345 |  | 658 |  | 2,121 |  | 2,316 |  | - |  |  | - |

Total expenses.

## MARCH OF DIMES FOUNDATION

Statement of Cash Flows
Year ended December 31, 2008, with comparative amounts for the year ended December 31, 2007 (in thousands)

| Cash flows from operating activities: | $\underline{2008}$ |  | $\underline{2007}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| (Decrease) increase in net assets.................................................................................. | \$ | $(69,559)$ | \$ | 6,305 |
| Adjustments to reconcile (decrease) increase in net assets |  |  |  |  |
| to net cash provided by operating activities: |  |  |  |  |
| Effect of implementation of SFAS No. 158........................................................... |  | - |  | 11,234 |
| Depreciation...................................................................................................... |  | 2,121 |  | 2,316 |
| Net depreciation (appreciation) in fair value of investments................................. |  | 32,082 |  | $(3,034)$ |
| Net decrease (increase) in fair value of assets held in trust by others.................... |  | 1,871 |  | (38) |
| Increase in contributions and other receivables................................................... |  | (649) |  | (461) |
| Increase in assets held in trust by others attributable to contributions.................. |  | (200) |  | (206) |
| (Increase) decrease in inventory and other assets................................................ |  | (7) |  | 1,000 |
| Increase in accounts payable and accrued expenses............................................. |  | 507 |  | 3,159 |
| (Decrease) increase in grants and awards payable............................................... |  | $(1,365)$ |  | 2,619 |
| Decrease in refundable advances and deferred revenue........................................ |  | (727) |  | $(2,909)$ |
| Increase (decrease) in accrued postretirement and pension benefit costs............... |  | 40,944 |  | $(5,153)$ |
| Net cash provided by operating activities.......................................................... |  | 5,018 |  | 14,832 |
| Cash flows from investing activities: |  |  |  |  |
| Purchase of fixed assets....................................................................................... |  | $(3,822)$ |  | $(4,411)$ |
| Purchase of investments...................................................................................... |  | $(75,269)$ |  | $(84,593)$ |
| Proceeds from sale of investments.................................................................. |  | 72,652 |  | 74,671 |
| Net cash used in investing activities................................................................... |  | $(6,439)$ |  | $(14,333)$ |
| Cash flows from financing activities: |  |  |  |  |
| Payments on mortgage note................................................................................. |  | (645) |  | (610) |
| Net cash used in financing activities................................................................. |  | (645) |  | (610) |
| Net decrease in cash and cash equivalents........................................................ |  | $(2,066)$ |  | (111) |
| Cash and cash equivalents at beginning of year................................................................. |  | 8,930 |  | 9,041 |
| Cash and cash equivalents at end of year.......................................................................... | \$ | 6,864 | \$ | 8,930 |
| Supplemental disclosures: Interest paid......................................................... | \$ | 183 | \$ | 219 |

# MARCH OF DIMES FOUNDATION 

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007 (amounts in thousands)

## 1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## Organization

The mission of the March of Dimes Foundation (the Foundation) is to improve the health of babies by preventing birth defects and infant mortality. The Foundation carries out this mission through programs of research and medical support, community services, education, and advocacy.

## Use of Estimates

Accounting estimates are an integral part of the financial statements prepared by management and are based upon management's current judgments. Actual results may differ from those estimates.

## Basis of Presentation

The financial statements include the accounts of the Foundation's National Office and its 51 Chapters. The California Birth Defects Monitoring Program (CBDMP) and California Research Division are separate and distinct program units of the Foundation's National Office engaged in research funded principally by government grants. All significant intra-Foundation accounts and transactions have been eliminated.

The accompanying financial statements have been prepared to focus on the Foundation as a whole and to present balances and transactions according to the existence or absence of donor-imposed restrictions. Accordingly, the net assets of the Foundation and changes therein are classified and reported as follows:

Unrestricted Net Assets - Net assets resulting from revenue whose use by the Foundation is not subject to donor-imposed restrictions.

Temporarily Restricted Net Assets - Net assets resulting from revenue whose use by the Foundation is limited by donor-imposed stipulations that either expire by passage of time or can be fulfilled and removed by actions of the Foundation pursuant to those donor-imposed stipulations.

Permanently Restricted Net Assets - Net assets resulting from revenue whose use by the Foundation is limited by donor-imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by actions of the Foundation.

Revenues are reported as increases in unrestricted net assets unless their use is limited by donorimposed restrictions. Expenses are reported as decreases in unrestricted net assets. Gains and losses on investments are reported as increases or decreases in unrestricted net assets unless their use is restricted by donors or state law. Expirations of temporary restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the required time period has elapsed) are reported as net assets released from restrictions.

# MARCH OF DIMES FOUNDATION 

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007
(amounts in thousands)

1. continued

The Foundation excludes from operating activities investment return in excess of or less than the amount appropriated by the Board of Trustees for spending (see note 2), the change in fair value of assets held in trust by others, pension/postretirement costs other than net periodic benefit costs, and other non recurring items.

## Cash Equivalents

Cash equivalents consist of money market accounts and short-term investments with original maturities of three months or less from date of purchase, except for such investments purchased by the Foundation and its investment manager as part of a long-term investment strategy.

## Inventory

Inventory is valued at the lower of cost or market.

## Investments

Investments are stated at fair value based upon quoted market prices except for the fair values of institutional mutual funds and limited partnerships, which are based on net asset values provided by the fund managers and general partners, respectively, based upon the underlying net assets of the funds. These values are reviewed and evaluated by management. Investments in limited partnerships are generally less liquid than other investments and the reported fair value may differ from the values that would have been reported had a ready market for these securities existed.

Effective January 1, 2008, the Foundation adopted Statement of Financial Accounting Standards (SFAS) No. 157 "Fair Value Measurements". SFAS No. 157 defines fair value and establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. In February 2008, the Financial Accounting Standards Board (FASB) issued FASB Staff Position (FSP) No. FAS 157-2, Effective Date of FASB Statement No. 157, which defers the effective date of SFAS No. 157 for one year for non-financial assets and non-financial liabilities that are not disclosed at fair value in the consolidated financial statements on a recurring basis. The FSP did not defer the recognition and disclosure requirements for financial or non-financial assets and liabilities that are measured at least annually. In February 2008, the Foundation adopted FSP No. FAS 157-2. In October 2008, the FASB issued FSP No. FAS 157-3, Determining the Fair Value of a Financial Asset in a Market That Is Not Active. FSP No. FAS 157-3 was effective upon issuance, and applies to periods for which financial statements have not been issued. The FSP's guidance clarifies various application issues with respect to the objective of a fair value measurement, distressed transactions, relevance of observable data, and the use of management's assumptions. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements).

# MARCH OF DIMES FOUNDATION 

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007
(amounts in thousands)

1. continued

The three levels of the fair value hierarchy under SFAS No. 157 are as follows:
Level 1 Inputs that reflect unadjusted quoted prices in active markets for identical assets or liabilities that the Foundation has the ability to access at the measurement date;

Level 2 Inputs other than quoted prices that are observable for the asset or liability either directly or indirectly, including inputs in markets that are not considered to be active;

Level 3 Inputs that are unobservable.
Inputs are used in applying the various valuation techniques and broadly refer to the assumptions that market participants use to make valuation decisions, including assumptions about risk. Inputs may include price information, volatility statistics, specific and broad credit data, liquidity statistics, and other factors. A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. However, the determination of what constitutes "observable" requires significant judgment by the Foundation’s management. Management considers observable data to be that market data which is readily available, regularly distributed or updated, reliable and verifiable, not proprietary, and provided by independent sources that are actively involved in the relevant market. The categorization of a financial instrument within the hierarchy is based upon the pricing transparency of the instrument and does not necessarily correspond to the Foundation's perceived risk of that instrument. The effect of the adoption of SFAS No. 157, FAS 157-2 and 157-3 did not have a material effect on the changes in net assets or financial position of the Foundation.

## Assets Held in Trusts by Others

The Foundation is named as beneficiary of several perpetual trusts and charitable remainder trusts which are administered by third parties. The perpetual trusts are reported in the permanently restricted net asset class and the reported value is measured by the fair value based on quoted market prices of the trust assets as provided by trustees. Distributions from these trusts are unrestricted and are reported as investment return. Those trusts in which the Foundation has a remainder interest are reported in the temporarily restricted net asset class at the present value of the estimated future benefit to be received when the trust assets are distributed.

## Fixed Assets

Land is reported at cost. Building and equipment are reported at cost less accumulated depreciation. Depreciation is provided on a straight-line basis over the estimated useful lives of the assets, ranging from three to twenty-five years.

## Grants Payable

Grants awarded by the Foundation usually cover a period of one to three years. The Foundation accrues grants and awards, not disbursed at year-end but specifically committed to designated grantees, at the discounted present value for those grants payable beyond one year.

# MARCH OF DIMES FOUNDATION 

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007
(amounts in thousands)

1. continued

## Contributions, Bequests and Grants

Contributions, including unconditional promises to give, are recognized as revenue in the period received or pledged. Bequests are recognized as revenue when the Foundation has an irrevocable right to the gift i.e., when the bequest has been through probate. Related receivables are generally due within one year.

Government and certain foundation and corporate grants are accounted for as exchange transactions whereby revenue is recognized when related expenses are incurred. Amounts received but not yet expended are reported as refundable advances.

The Foundation receives corporate sponsorships in connection with March for Babies and other special events. Although most of these sponsorship arrangements are considered exchange transactions under which sponsors receive direct benefits, the revenue earned is reported with Campaign contributions.

In 2008 and 2007, the Foundation recognized $\$ 2,528$ and $\$ 2,448$, respectively, of contributed services and materials revenue (related expenses are included in professional fees and travel) provided by doctors, nurses and other health care professionals who serve on its Research and Program Service Committees. Many volunteers have made significant contributions of time to the Foundation's program and supporting functions. The value of these contributed services does not meet the criteria for recognition and, accordingly, is not recognized in the accompanying financial statements.

## Fair Value of Financial Instruments

The estimated fair value amounts for specific groups of financial instruments are presented within the footnotes applicable to such items. The fair value of financial instruments for which estimated fair value amounts have not been specifically presented is estimated to approximate the related book value.

## Comparative Information

The financial statements include certain 2007 comparative information. With respect to the statement of activities, such prior year information is not presented by net asset class and, in the statement of functional expenses, 2007 expenses by natural classification are presented in total rather than by functional category. Accordingly, such information should be read in conjunction with the Foundation's 2007 financial statements from which the summarized information was derived.

Certain 2007 amounts have been reclassified to conform to the current year presentation.

## MARCH OF DIMES FOUNDATION

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007 (amounts in thousands)

## 2. INVESTMENTS

Investments at December 31, 2008 and 2007 consist of:

|  | 2008 |  | 2007 |  |
| :---: | :---: | :---: | :---: | :---: |
| Short term securities. | \$ | 21,709 | \$ | 11,789 |
| Fixed income securities |  | 17,465 |  | 30,493 |
| Common stock. |  | 20,047 |  | 43,571 |
| Publicly traded mutual funds. |  | 18,829 |  | 15,676 |
| Institutional mutual funds. |  | 15,787 |  | 22,173 |
| Limited partnerships. |  | 15,139 |  | 14,739 |
| Total investments. | \$ | 108,976 | \$ | 138,441 |

The following table presents the Foundation's fair value hierarchy for those assets and liabilities measured at fair value as of December 31, 2008. At December 31, 2008, Level 3 assets comprised approximately $28 \%$ of the Foundation's total investment portfolio.


The following table presents a reconciliation for all Level 3 assets measured at fair value as of December 31, 2008.

## Level 3

Investments
Balance at January 1, 2008.
\$ 36,912

Purchases.................................................... 2,225
Interest and dividends..................................... 979
Net depreciation in fair value of investments.........._(9,190)
Balance at December 31, 2008........................... \$ 30,926

## MARCH OF DIMES FOUNDATION

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007 (amounts in thousands)
2. continued

The Foundation reports as operating revenue the amount of investment return appropriated by the Board of Trustees for spending. This amount includes return on investments held as part of a longterm investment strategy as well as return on cash and cash equivalents. The difference between the actual return and the authorized spending level is reported as non-operating activity. The components of investment return are as follows:

|  |  | 2008 | 2007 |  |
| :---: | :---: | :---: | :---: | :---: |
| Interest and dividends. | \$ | 4,072 | \$ | 5,640 |
| Net (depreciation) appreciation in fair value of investments |  | $(32,082)$ |  | 3,034 |
| Total investment (loss) return. |  | $(28,010)$ |  | 8,674 |
| Amount appropriated for operations. |  | $(5,000)$ |  | $(3,500)$ |
| Investment return (less) greater than amount appropriated for operations. |  | $(33,010)$ | \$ | 5,174 |

## 3. GRANTS AND AWARDS PAYABLE

Grants and awards payable at December 31, 2008 are scheduled to be paid as follows:

| Year ending December 31, | Amounts |
| :---: | :---: |
| 2009. | \$ 26,530 |
| 2010. | 9,276 |
| 2011. | 919 |
| Less: discount to present value (at 4.7-6.0\%). | (479) |
| Grants and awards payable, net. | \$ 36,246 |

The Foundation has recorded grant expense of $\$ 1,000$ in both 2008 and 2007 for grants to the Salk Institute for Biological Studies. The President of the Foundation is a volunteer board member of the Salk Institute.

## MARCH OF DIMES FOUNDATION

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007 (amounts in thousands)

## 4. TEMPORARILY AND PERMANENTLY RESTRICTED NET ASSETS

Temporarily restricted net assets at December 31, 2008 and 2007 were available for the following purposes:

|  | 2008 | 2007 |
| :---: | :---: | :---: |
| Remainder trusts in the custody of others. | \$ 969 | \$ 1,115 |
| Chapter programs and other. | 1,058 | 1,089 |
| Total... | \$ 2,027 | \$ 2,204 |

Permanently restricted net assets at December 31, 2008 and 2007 consists perpetual trusts held by others of $\$ 7,441$ and $\$ 8,966$, respectively, and donor-restricted endowments of $\$ 3,570$ and $\$ 3,570$, respectively.

The Foundation's endowments consist of approximately 20 individual donor-restricted funds established for a variety of purposes, principally research. As required by Generally Accepted Accounting Principles (GAAP), net assets associated with endowment funds, including funds designated by the Board of Trustees to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

## Interpretation of Relevant Law

The Board of Trustees of the Foundation have interpreted the Uniform Management of Institutional Funds Act (UMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of gifts to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations of investment returns to the permanent endowment made in accordance with the direction of the applicable donor gift instrument, when applicable. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets to the extent the donor restricted income earned on such endowments to a particular purpose or time, and in all other cases is classified as unrestricted net assets. Such amounts recorded as temporarily restricted net assets are released from restriction when the donor stipulated purpose has been fulfilled and/or the required time period has elapsed.

The Foundation has no Board designated endowment funds. The following represents the net asset classes of the Foundation's endowment funds:

|  | Unrestricted |  | Temporarily restricted |  | Permanently restricted |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Donor-restricted endowment funds. | \$ | (735) | \$ | - | \$ | 3,570 |  | 2,835 |

## MARCH OF DIMES FOUNDATION

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007 (amounts in thousands)
4. continued

The following table presents changes in endowments for the year ended December 31, 2008.

|  | Unrestricted |  | Temporarily restricted |  | Permanently restricted |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Endowment net assets at January 1,........... | \$ | - | \$ | - | \$ | 3,570 | \$ | 3,570 |
| Investment income. |  | - |  | 53 |  |  |  | 53 |
| Net depreciation (realized and unrealized).... |  | (735) |  | - |  |  |  | (735) |
| Contributions. |  | - |  | - |  | - |  | - |
| Appropriation of endowment assets for for expenditure/net assets released from restriction. |  | - |  | (53) |  | - |  | (53) |
| Endowment net assets at December 31,..... | \$ | (735) | \$ | - | \$ | 3,570 | \$ | 2,835 |

## Funds with deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UMIFA requires the Foundation to retain as a fund for perpetual duration. In accordance with GAAP, deficiencies of this nature would be reported in temporarily restricted net assets to the extent there are accumulated gains available to absorb such loss, or otherwise unrestricted net assets. There was a deficiency as of December 31, 2008 of $\$ 735$.

## Return objectives and risk parameters

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to protect the original value of the gift. Under this policy, as approved by the Board of Trustees, the endowment assets are invested in a manner that is intended to produce results that match the price and yield results of the S\&P 500 index. The Foundation expects its endowment funds, over time, to provide an average rate of return of approximately $8 \%$ annually. Actual returns in any given year may vary from this amount.

## Spending Policy

The Foundation has a policy of appropriating investment return on the endowment funds for spending unless otherwise explicitly stipulated by the donor.

## MARCH OF DIMES FOUNDATION

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007 (amounts in thousands)

## 5. LAND, BUILDING, AND EQUIPMENT

Land, building, and equipment as of December 31, 2008 and 2007 consist of:

|  | 2008 |  | 2007 |  |
| :---: | :---: | :---: | :---: | :---: |
| Land. | \$ | 918 | \$ | 918 |
| Building and building and leasehold improvements. |  | 25,037 |  | 25,026 |
| Furniture and other equipment. |  | 23,852 |  | 20,100 |
| Total. |  | 49,807 |  | 46,044 |
| Less: accumulated depreciation. |  | $(37,402)$ |  | $(35,340)$ |
| Land, building and equipment, net. | \$ | 12,405 | \$ | 10,704 |

## 6. MORTGAGE NOTE PAYABLE

During 1993, the Foundation issued \$9,950 Dormitory Authority of the State of New York/March of Dimes Birth Defects Foundation Insured Revenue Bonds, Series 1993 (Series 1993 Bonds) to retire the Series 1987 bonds which financed the National Office construction project.

The interest rate on the Series 1993 Bonds for the remaining maturities through July 1, 2012 is 5.6 percent. Annual principal payments and sinking fund requirements for the next four years are: 2009-\$680, 2010-\$720; 2011-\$760; 2012-\$800. In 2008 and 2007, interest cost on the Series 1993 Bonds amounted to $\$ 183$ and $\$ 219$, respectively.

The Foundation pledged its future revenue and existing properties to the Dormitory Authority to secure payment of all liabilities and performance of all obligations and agreed that a minimum of 95 percent of the National Office property shall be occupied by or used primarily for activities related to the purposes of the Foundation. The Series 1993 Bonds contain certain financial covenants to be maintained by the Foundation.

## 7. LINE OF CREDIT

The Foundation has available an unsecured line of credit which between January 15 and April 15 of each year, provides for up to $\$ 30$ million of short term financing. The line of credit is renewable annually and expires on June 30, 2011. Borrowings against this credit line bear interest at a rate equal to the 30 day LIBOR rate plus $0.50 \%$ at the date of the loan. No borrowings were made during 2008.

## MARCH OF DIMES FOUNDATION

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007 (amounts in thousands)

## 8. ALLOCATION OF JOINT COSTS

In 2008 and 2007, the Foundation conducted activities, principally direct response, that included fund-raising appeals as well as program components. The joint costs incurred were allocated as follows:

|  | 2008 |  | 2007 |  |
| :---: | :---: | :---: | :---: | :---: |
| Public and professional education. | \$ | 22,378 | \$ | 22,152 |
| Management and general. |  | 4,749 |  | 4,211 |
| Fund raising. |  | 11,547 |  | 11,319 |
| Total. | \$ | 38,674 | \$ | 37,682 |

## 9. COMMITMENTS

The following is a schedule of the approximate future minimum rental payments required under operating leases that have initial or remaining noncancelable lease terms in excess of one year as of December 31, 2008:

$$
\begin{aligned}
& \text { Year ending December 31, Amounts } \\
& \text { 2009.................................................... \$ 6,677 } \\
& \text { 2010.................................................... 4,764 } \\
& \text { 2011.................................................... 3,333 } \\
& \text { 2012................................................... 2,380 } \\
& \text { 2013.................................................... 1,376 } \\
& 2014 \text { and thereafter................................... 5,101 }
\end{aligned}
$$

Total rental expense was \$7,170 and \$7,277 in 2008 and 2007, respectively.

# MARCH OF DIMES FOUNDATION 

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007
(amounts in thousands)

## 10. RETIREMENT PLANS

The Foundation has three retirement plans - a noncontributory defined benefit pension plan covering all employees who meet certain eligibility requirements, a defined contribution match for employees who elect to participate in the 403(b) Tax Deferred Annuity Plan, and a noncontributory defined contribution plan. Pension expense relating to the 403(b) Tax Deferred Annuity Plan for 2008 and 2007 was $\$ 767$ and $\$ 728$, respectively. The defined benefit plan was amended effective December 31, 2005 to close the plan to new participants. Employees hired on or prior to December 31, 2005 will retain and continue to accrue benefits under the defined benefit plan. Employees hired on or after January 1, 2006 participate in the noncontributory defined contribution plan at a percentage of salary based on years of service. Pension expense relating to the noncontributory defined contribution plan for 2008 and 2007 was $\$ 871$ and $\$ 551$, respectively. The Foundation’s contributions are made in accordance with the Employee Retirement Income Security Act of 1974.

In addition to providing pension benefits, the Foundation sponsors unfunded postretirement benefit plans that cover all employees who meet certain eligibility requirements. The plan provides health care benefits and life insurance benefits. The health care plan is contributory with participants’ contributions adjusted annually. In accordance with the 2004 plan amendment, the health care coverage for employees hired on or after January 1, 2004 was eliminated. The life insurance plan is noncontributory.

Effective December 31, 2007, the Foundation adopted Statement of Financial Accounting Standards (SFAS) No. 158, Employers’ Accounting for Defined Benefit Pension and Other Postretirement Plans. SFAS No. 158 requires an employer to recognize the funded status of benefit plans, measured as the difference between plan assets at fair value and the projected benefit obligation, in its balance sheet.

## MARCH OF DIMES FOUNDATION

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007 (amounts in thousands)
10. continued

The following tables provide information with respect to the defined benefit pension and postretirement benefit plans as of and for the years ended December 31, 2008 and 2007.

|  | Pension Benefits |  |  |  | Other Benefits |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2008 |  | 2007 | 2008 | 2007 |
| Change in projected benefit obligation |  |  |  |  |  |  |
| Benefit obligation at January 1,. | \$ | 123,559 | \$ | 120,248 | \$ 33,225 | \$ 34,069 |
| Service cost. |  | 2,402 |  | 2,540 | 1,001 | 998 |
| Interest cost. |  | 7,793 |  | 7,239 | 2,142 | 1,935 |
| Participant contributions. |  | - |  | - | 286 | 286 |
| Actuarial loss (gain). |  | 1,311 |  | $(1,380)$ | 2,020 | $(2,167)$ |
| Federal retiree subsidy. |  | - |  | - | 186 | 196 |
| Benefit payments.. |  | $(5,464)$ |  | $(5,088)$ | $(2,201)$ | $(2,092)$ |
| Benefit obligation at December 31,. | \$ | 129,601 | \$ | 123,559 | \$ 36,659 | \$ 33,225 |

Change in fair value of plan assets

| Fair value of plan assets at January 1,..... |  | 111,869 | \$ | 104,160 | \$ | - | \$ | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Actual return on plan assets. |  | $(30,204)$ |  | 8,397 |  | - |  | - |
| Employer contributions. |  | 4,200 |  | 4,400 |  | 1,915 |  | 1,806 |
| Participant contributions. |  | - |  | - |  | 286 |  | 286 |
| Benefit payments. |  | $(5,464)$ |  | $(5,088)$ |  | $(2,201)$ |  | $(2,092)$ |
| Fair value of plan assets at December 31 | \$ | 80,401 | \$ | 111,869 | \$ | - | \$ | - |

Amounts recognized in the balance sheets

Accrued benefit liability................ $\xlongequal{\$(49,200)} \xlongequal{\$(11,690)} \xlongequal{\$(36,659)} \xlongequal{\$(33,225)}$

# MARCH OF DIMES FOUNDATION 

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007
(amounts in thousands)
10. continued

|  | Pension Benefits |  |  |  | Other Benefits |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2008 |  | 2007 |  | 2008 |  | 2007 |  |
| Net periodic benefit costs |  |  |  |  |  |  |  |  |
| Service cost. | \$ | 2,402 | \$ | 2,540 | \$ | 1,001 | \$ | 998 |
| Interest cost. |  | 7,793 |  | 7,239 |  | 2,142 |  | 1,935 |
| Expected return on plan assets. . |  | $(9,564)$ |  | $(8,873)$ |  | - |  | - |
| Amortization of prior service cost (credit) |  | 522 |  | 614 |  | (505) |  | (505) |
| Amortization of net loss.................... |  | 1,265 |  | 1,635 |  | 154 |  | 100 |
| Total net periodic benefit cost. .......... | \$ | 2,418 | \$ | 3,155 | \$ | 2,792 | \$ | 2,528 |

At December 31, 2008, the accumulated benefit obligation amounted to $\$ 117,323$. At December 31, 2007, the accumulated benefit obligation of $\$ 113,151$ exceeded plan assets resulting in a minimum pension liability credit adjustment of $\$ 2,689$, recorded as a non-operating gain on the statement of activities.

At December 31, 2007, prior to recognizing the effect of adoption of SFAS No. 158, unrecognized net loss and unrecognized prior service credit were $\$ 13,667$ and $\$(2,433)$ in 2007 , respectively. These amounts were recognized as a decrease in unrestricted net assets and reported in the 2007 statement of activities as the effect of adoption of SFAS No. 158.

## MARCH OF DIMES FOUNDATION

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007 (amounts in thousands)
10. continued

Amounts not yet recognized as a component of net periodic costs are as follows:

|  | Pension <br> Benefits |  | Other <br> Benefits |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net aduarial loss. | \$ | 50,223 | \$ | 5,125 | \$ | 55,348 |
| Prior service (credit) cost. |  | 1,001 |  | $(3,451)$ |  | $(2,450)$ |
| Total.................................................... |  | 51,224 | \$ | 1,674 | \$ | 52,898 |

The components of the pension and postretirement cost other than net periodic pension and postretirement benefit costs are as follows:

|  | Pension Benefits |  | Other <br> Benefits |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net actuarial loss. | \$ | 41,080 | \$ | 2,020 | \$ | 43,100 |
| Recognized actuarial loss.. |  | $(1,265)$ |  | (154) |  | $(1,419)$ |
| Amortization of prior service (cost) credit. |  | (522) |  | 505 |  | (17) |

Total of other changes in unrestricted net assets........ \$ 39,293 \$ 2,371 \$ 41,664
Estimated amounts to be amortized into net periodic benefit cost over the next year are as follows:

|  | Pension <br> Benefits |  | Other <br> Benefits |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Prior service cost (credit). . | \$ | 522 | \$ | (505) | \$ | 17 |
| Net actuarial loss. |  | 6,092 |  | 146 |  | 6,238 |
| Total. | \$ | 6,614 | \$ | (359) | \$ | 6,255 |

# MARCH OF DIMES FOUNDATION 

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007 (amounts in thousands)
10. continued

| Pension Benefits |  | Other Benefits |  |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
|  |  | 2007 |  |

Weighted average assumptions for benefit obligations

| Discount rate. | 6.20\% | 6.35\% | 6.20\% | 6.29\% |
| :---: | :---: | :---: | :---: | :---: |
| Rate of compensation increase............ | 3.50\% | 3.50\% | N/A | N/A |
| Weighted average assumptions for benefit costs |  |  |  |  |
| Discount rate. | 6.35\% | 6.05\% | 6.29\% | 6.05\% |
| Expected return on plan assets............ | 8.50\% | 8.50\% | N/A | N/A |
| Rate of compensation increase............ | 3.50\% | 3.50\% | N/A | N/A |


| Assumed health care cost trend rates |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Health care cost trend rate assumed for next year. $\qquad$ | N/A | N/A | 8.00\% | 8.50\% |
| Ultimate rate. | N/A | N/A | 5.00\% | 5.00\% |
| Year that the ultimate rate is reached. | N/A | N/A | 2015 | 2015 |

Impact of one-percentage-point change

| assumed health care cost trend rates | Increase | Decrease |  | crease | Decrease |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Effect on service cost and interest cost next for 2008. | N/A | N/A | \$ | 448 | \$ | (369) |
| Effect on postretirement benefit obligation at December 31, 2008..... | N/A | N/A | \$ | 4,206 |  | $(384)$ |

# MARCH OF DIMES FOUNDATION 

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007
(amounts in thousands)
10. continued

The following table presents information with respect to pension plan assets:

|  | Target <br> Asset <br> Allocation |  | Actual Allocation at <br> December 31, |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\mathbf{2 0 0 8}$ |  |  |

Based upon historically indexed data, the assumed long term rates of return for 2009 are: equity securities - 10.0\%; debt securities - $5.5 \%$; real estate - $8.5 \%$; other assets including Absolute Return Fund and Commodity Index - 10.0\% which produces an expected composite rate of return of $8.5 \%$.

The Foundation has a Pension Investments Committee comprised of staff, volunteers, and external consultants who meet on a quarterly basis to review asset performance and allocation. The committee has an adopted set of Investment Policies and Guidelines that was approved by the Foundation's Board of Trustees and serves as a guide for allocating plan assets among various asset classes and investment managers. Managers are evaluated against prevalent indices and changes are made when deemed necessary.

## MARCH OF DIMES FOUNDATION

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007 (amounts in thousands)
10. continued

Projected contributions and benefit payments for the defined benefit pension and postretirement plans are as follows:

| Expected contributions for 2009: | Pension <br> Benefits | Other benefits reflecting Medicare Rx subsidy |  | Medicare <br> Rx subsidy |  | Other <br> Benefits not reflecting Medicare Rx subsidy |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ 6,000 | \$ | 1,777 | \$ | 219 | \$ | 1,996 |
| Employee. | - |  | 290 |  | - |  | 290 |
| Estimated future benefit payments reflecting expected future service for the year(s) ending: |  |  |  |  |  |  |  |
| December 31, 2009.. | \$ 6,207 | \$ | 2,067 | \$ | 219 | \$ | 2,286 |
| December 31, 2010............................ | 6,603 |  | 2,192 |  | 240 |  | 2,432 |
| December 31, 2011. | 6,989 |  | 2,332 |  | 262 |  | 2,594 |
| December 31, 2012............................ | 7,425 |  | 2,409 |  | 292 |  | 2,701 |
| December 31, 2013. | 7,868 |  | 2,554 |  | 319 |  | 2,873 |
| December 31, 2014 - December 31, 2018.... | 45,317 |  | 14,012 |  | 2,045 |  | 16,057 |

## 11. CALIFORNIA BIRTH DEFECTS MONITORING PROGRAM AND CALIFORNIA RESEARCH DIVISION

Because of the separate and distinct nature of the program, the expenses are aggregated in the statements of functional expenses. The following table presents expenses by natural classification.

|  | 2008 |  | 2007 |  |
| :---: | :---: | :---: | :---: | :---: |
| Salaries and employee benefits. | \$ | 3,593 | \$ | 3,965 |
| Professional fees. |  | 1,190 |  | 1,593 |
| Occupancy and telephone. |  | 420 |  | 477 |
| Travel, lodging, conferences, and meetings. |  | 162 |  | 237 |
| Printing, supplies, and all other............................. |  | 555 |  | 600 |
| Total... | \$ | 5,920 | \$ | 6,872 |

# MARCH OF DIMES FOUNDATION 

NOTES TO FINANCIAL STATEMENTS
December 31, 2008, with comparative amounts as of and for the year ended December 31, 2007
(amounts in thousands)

## 12. TAX STATUS

The March of Dimes Foundation (including its National Office and Chapters) is a not-for-profit voluntary health agency, exempt from federal income tax under Section 501(c)(3) of the U.S. Internal Revenue Code (the Code), and contributions to it are tax deductible as prescribed by the Code.

The Foundation has been classified as an organization that is not a private foundation under Section 509(a)(1) and has been designated as a "publicly supported" organization under Section 170(b)(1) (A)(vi) of the Code.

In June 2006, FASB issued Interpretation No. 48, Accounting for Uncertainty in Income Taxes, an interpretation of FASB Statement No. 109 (FIN 48). FIN 48 addresses the accounting for uncertainties in income taxes recognized in an enterprise's financial statements and prescribes a threshold of more-likely-than-not for recognition and derecognition of tax positions taken or expected to be taken in a tax return. FIN 48 also provides related guidance on measurement, classification, interest and penalties, and disclosure. There was no material impact to the Foundation's financial statements as a result of the adoption of FIN 48.

