UniCycle Projected Budget for Fiscal Year 2022		
Gross Revenue		Footnote
Direct Contributions from the Public	\$2,200.00	1
Community Reward Programs	\$200.00	2
Community Award	\$8,000.00	3
Foundation Grants	\$8,000.00	4
Technology Grant	\$2,000.00	5
Social Media Campaign	\$1,500.00	6
Total Gross Revenue:	\$21,900.00	
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Expenses		
Program Services	\$700.00	7
Administrative	\$300.00	8
School Outreach and Warehouse Coordinator	\$16,000.00	9
Quickbooks/Accountant	\$840.00	10
Website Maintenance & Email Communications	\$42.00	
Website Development	\$1,500.00	
Marketing Materials (Canva)	\$155.00	
Total Expenses	\$19,537.00	
Excess or deficit for the year	\$2,363.00	
Donations	† a . = . a a a	
In-Kind & Clothing Donations	\$64,519.00	11
Estimated Clothing Placed with Students	\$70,000.00	
In-Kind Executive Director Salary	\$40,000.00	12
In-Kind Volunteer Salaries	\$77,000.00	13
In-Kind Donated internal logistics for clothing distribution	\$15,000.00	14
Donated Warehouse Facility Use & Utilities	\$8,000.00	15

- 1. Amount based on historical contributions from individuals including personal donations and Facebook
- 2. Amount based on historical contributions from the Amazon Smile & Costco charity donation programs
- 3. Inspiring Innovators Award for \$8K from the Nashville Public Education Foundation funded in 2019
- 4. Anticipated Grant applications for the 2021/2022 Fiscal year
- 5. Technology grant applications anticipated to be submitted to the HCA and Frist Foundations in the Fall of 2021
- 6. Planned Social Media Campaign for the Spring of 2022
- 7. Expenses related to the collection materials for clothing drives (laundry baskets, signage and marketing materials)
- 8. Expenses related to regulatory filings and reports
- 9. Contracted employee hired to expand program operations
- 10. Yearly cost for book keeping and reporting
- 11. Current inventory calculated using the estimated fair market of value of the items in inventory
- 12. Founder Jami Oakley is a Public Relations executive that began UniCycle in 2015
- 13. Estimated based on 10 hours minimum for warehouse volunteers, parents, and community and school stakeholders
- 14. UniCycle untilizes the MNPS internal mail system to distribute clothing as part of the warehouse in-kind donation
- 15. The UniCycle warehouse is provided by MNPS and is located at Percy Priest Elementary School