

2011-2012

report to the

COMMUNITY



SNAPSHOT:

2011-2012 Fiscal Year

July 1, 2011 – June 30, 2012

Tennessee Performing Arts Center

363,973 audience members seated

41,769 students, educators and artists engaged in TPAC Education

\$900,000 in services provided to Tennessee students and educators

495 different events

55% increase in weddings at War Memorial Auditorium

175 active volunteers serving 5,600 hours valued at \$122,000

\$13,194,419 in ticket sales

\$40,000,000 in state and local economic impact

\$300,000+ in subsidies to TPAC resident companies in reduced rent, support, and other expenses

919,770 visits to the TPAC web site

179,701 views on YouTube channel

Visit our official website

▶ TPAC.ORG



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32 Donors

38 Financials

40 Board of Directors & Staff



COVER • INSET PHOTOS: Harry and Karan Simpson, Mimosa Arts



TPAC is not just a place, it's a total arts immersion experience – soaring music, stirring dance and seductive narrative woven together to transport audiences of all ages to other eras, other worlds, and into the lives of other people, real or imagined. For 30 years, TPAC has demonstrated that, as Plutarch said, “The mind is not a vessel to be filled, but a fire to be kindled.” In a million combustible moments, more than 1.5 million children have been served statewide through TPAC Education’s curriculum-based programs. All ages flock here for the opportunity to experience great theatre, ballet, opera, touring Broadway blockbusters, comedians, musicians and every kind of performing artist you can think of – from internationally known celebrities to gifted local performers. TPAC’s average annual state and local economic impact – something that makes the heart of a banker sing – tallies around \$40 million.

TPAC serves the statewide community by providing these live performances – with supporting curriculum – to children and educators in need of exciting ways to tie vital lessons to great works of art. In addition to \$900,000 in services to schools, we provide about \$30,000 in free and subsidized tickets for low income families and students served by nonprofit organizations. We are an active player in state and local networks that advocate for accessibility in the arts, a leader in serving children and adults with disabilities, and we have special expertise in serving those who are blind or deaf. We make a concerted effort to reach out to anyone who may be underserved by the arts – Fort Campbell families in the armed services community, rural communities, Latin American and African American communities, young adults, individuals with disabilities, and more.

TPAC strives for the highest quality of customer services to all our constituents – audiences, artists, educators, children, donors and others – through constantly growing our technologies to communicate and make attending TPAC as easy and convenient as possible; through retaining talented staff with a reputation for excellence in backstage operations and all aspects of facility management; through personal customer service to ticket-buyers, aided by a cross-department patron services team which meets monthly; and through constant survey and evaluation of all processes related to customer service, from ticketing to our communications with each constituency.

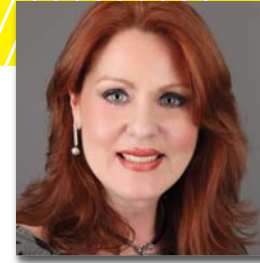
This has been a banner fiscal year, beginning with the 2011 Fest de Ville Gala at the War Memorial Auditorium that honored Tim McGraw and Ted Welch and included a performance from Kristin Chenoweth marked by creative lighting and scenic design – and on-stage surprises! Finally, nothing outshone the premiere of the Jerry Lewis musical, *The Nutty Professor*, with music by Marvin Hamlisch and direction from Mr. Lewis. What a thrill to have both legends in residence providing leadership for this world-class premiere.

My hope is that your imagination has been kindled by some of the shows TPAC brought to audiences this year. We’re grateful for your commitment and your gifts to TPAC. I’ll see you at the next show.

Claire W. Tucker

Claire W. Tucker
CAPSTAR BANK PRESIDENT AND CHIEF EXECUTIVE OFFICER
TPAC BOARD CHAIRMAN 2011-2012

More information at
▶ TPAC.ORG



The arts are among the world’s most powerful tools for teaching and learning, as we’ve experienced for 30 years. We have some new and exciting stories about daily work of art during our 2011-12 season that has expanded our curriculum-based reach into Tennessee classrooms.

In July, TPAC Education released its first CD: *Give Yourself a High Five*, a recording by Nashville musicians for pre-school children. Perfect for home or Head Start, the album gently teaches practical lessons as kids play, interact, exercise, and stretch their imaginations. Still on a roll more than a year after its release, the CD went on to earn glowing reviews and a prestigious Parents’ Choice Gold Award.

In September, we announced that TPAC Education was chosen for the first pilot project of **Disney Musicals in Schools** outside of New York City. We watched in awe as children at five elementary schools produced their own musicals, guided by TPAC teaching artists and resources from Disney Theatrical Group and the Walt Disney Company. Student vocabulary grew. Self-confidence soared. Imagination ran wild with familiar Disney characters and legends of literature. Entire school communities – including parents – were energized and inspired by the collaboration it takes to produce a musical.

Two more TPAC Education programs for children – ArtSmart and Humanities Outreach in Tennessee – made an equally powerful impact.

Teaching artists collaborated with educators for 276 classroom residencies, serving 7,102 children and 306 teachers at no cost to them. We seated a total audience of 26,484 at TPAC for lively performances, giving each educator the tools to make curriculum connections and meet standards. More than 400 teachers took part in our specialized arts integration training.

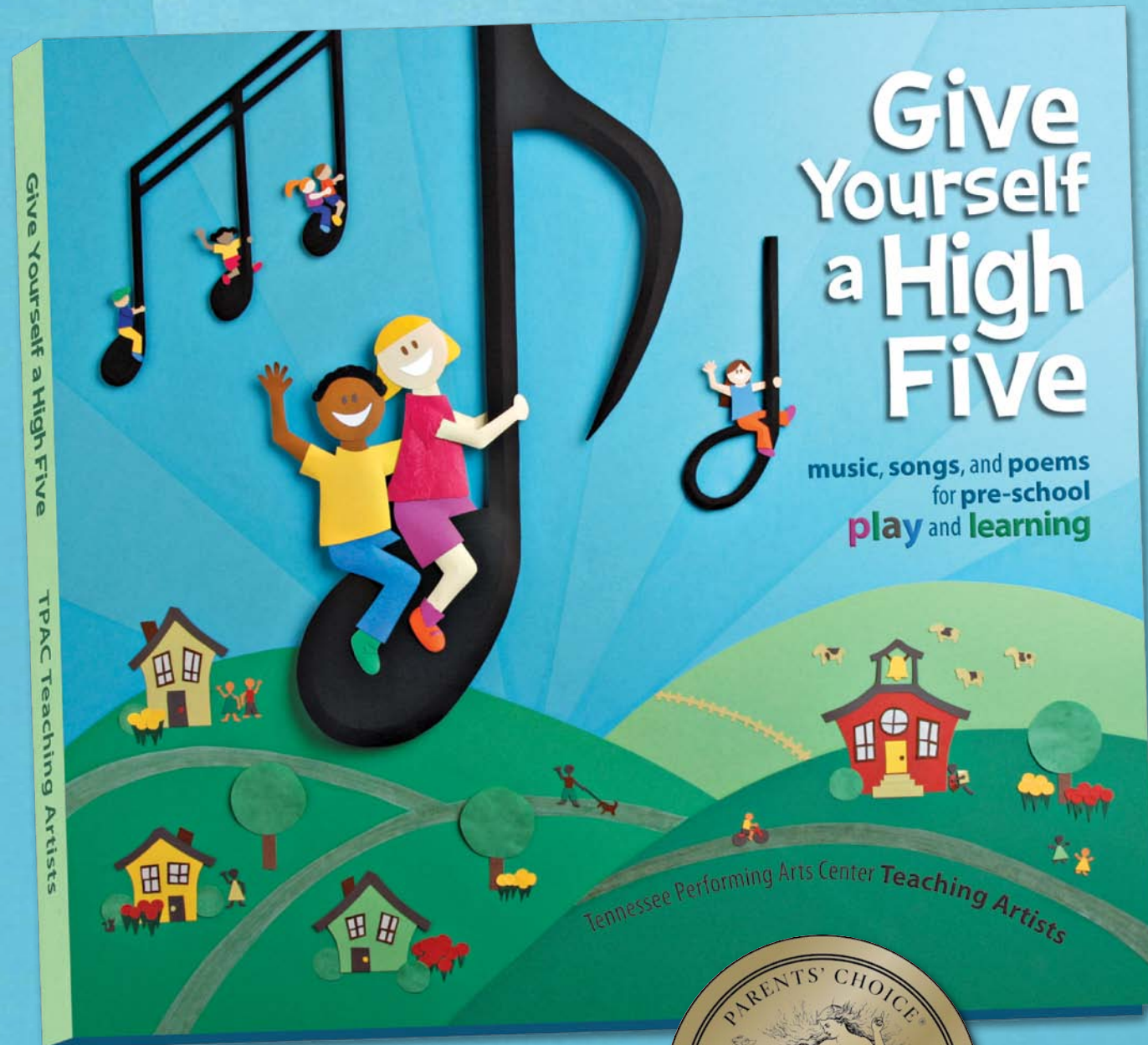
We read studies, hear from teachers, and observe for ourselves. Arts education engages children in learning, crossing cultural, academic and socio-economic borders.

The experience of the live performance also builds bridges across cultures and generations. The same power and magic that transforms lives in the classroom is at work during every live performance at TPAC. Positive response to our Broadway series, special engagements, and new events at **War Memorial Auditorium** combined for thriving ticket sales. The generosity of our supporters set a record, with contributions to our annual campaign topping \$1 million for the first time in our history.

This has been a banner year for the Tennessee Performing Arts Center and you played a leading role in our success. Thank you.

Kathleen W. O'Brien

Kathleen W. O'Brien
TPAC PRESIDENT AND CHIEF EXECUTIVE OFFICER



Winner of a
Parents' Choice
Gold Award



Tennessee Performing Arts Center Teaching Artists

More information at
▶ TPAC.ORG/HighFive

The 2011-12 season began on a high note when TPAC Education released its first album, which went on to win a Parents' Choice Gold Award: *Give Yourself a High Five* is a treasure trove of small-sized songs, percussion dance breaks, and poems for pre-school play and learning. Professional Nashville musicians collaborated on 29 tracks, introducing children to a variety of American and international music traditions, while gently teaching practical skills and habits.

Album producer Lattie Brown manages the TPAC Education program, "Wolf Trap," for Head Start classrooms. TPAC Education is an affiliate of [Wolf Trap Early Learning Through the Arts](http://WolfTrap.org), the national institute known for its innovation teaching strategies for early childhood education through, music, movement, theatre, puppetry and storytelling. At the Metro Action Commission's annual summer training, TPAC Education donated 200 copies of the CD to Nashville Head Start teachers, who have loved using the recording with their children.

Brown and other musicians on the recording are specially trained teaching artists who were inspired by their work with pre-school children. They dedicated the CD to the "strong, creative, leading educators" in the Head Start Centers. TPAC Teaching Artists Rachel Sumner, Jocelyn Sprouse, Dann Sherrill, Ginger Sands, Kathleen Lynam, and Jamie London collaborated with Brown on the project.

More information, including easy-to-learn lyrics, are posted on tpac.org/highfive.

"The CD ... has been very inspirational. Not only have the children been positively influenced by the poems and music, but we as teachers can't seem to get it out of our heads. I find myself singing in places that are odd like the shower, store, and on break!"

"The Wolf Trap artist was consistently using new words to enhance vocabulary and introducing new ways to teach familiar stories and songs. She encouraged my shy children to participate, which they did, and helped my aggressive children to take turns."

- HEAD START TEACHERS'
COMPLIMENTS FROM TPAC SURVEY





More information at
▶ TPAC.ORG/Disney

DISNEY Musicals in Schools

Another magical, musical experience for children was announced in September 2011, adding a fifth program to our educational offerings. TPAC Education and Metro Nashville were selected by Disney Theatrical Group to pilot **Disney Musicals in Schools**, an outreach initiative formerly available only to New York City public schools.

Like Disney, TPAC Education specially trains teaching artist faculty to work in partnership with educators in classrooms. The programs also share common goals: Meeting curriculum standards, strengthening school communities, and developing an appreciation for the musical as a collaborative art.

Disney KIDS musicals, created in partnership with Musical Theater International (MTI), are about 30 minutes in length, and have been adapted from the classic Disney films *101 Dalmatians*, *Aladdin*, *The Aristocats*, *Cinderella*, *The Jungle Book*, *Sleeping Beauty*, and *Winnie the Pooh*.

Disney Musicals in Schools was launched in response to Disney Theatrical Group's (DTG) concern that low-income students in urban, public schools were not afforded equitable access to the arts. After two years of the program thriving in New York City Schools, DTG announced its plan to select a performing arts organization for the launch of Disney Musicals in Schools in a community outside of New York.



FOUNDING SPONSOR OF DISNEY MUSICALS IN SCHOOLS
TPAC -NASHVILLE 2012

"DMIS at TPAC was a triumph and proof of concept for the program. Because of this effort, we've got a solid model for getting more kids and communities involved in the arts."

- Lisa Mitchell,
EDUCATION & OUTREACH MANAGER,
DISNEY THEATRICAL GROUP

"By its collaborative nature, producing a musical is the ideal method of project-based arts learning. Creating a musical is fun, engaging, and meaningful for the kids. At the same time, the process contributes to academic achievement, along with the development of teamwork, communication skills, creative thinking, problem-solving and more."

- Carol Crittenden,
COORDINATOR FOR THE VISUAL
AND PERFORMING ARTS, METRO
NASHVILLE PUBLIC SCHOOLS



Photos by Harry and Karan Simpson, Mimosa Arts



Five NASHVILLE Schools Selected

The five Nashville schools selected for the first year of Disney Musicals in Schools were:

- /// Glengarry Elementary School
- /// Hattie Cotton STEM Magnet Elementary School (science, technology, engineering, and mathematics)
- /// Hull-Jackson Montessori Magnet School
- /// Kirkpatrick Elementary Enhanced Option School
- /// Percy Priest Elementary School

At no cost to them, the schools received a performance license to the Disney KIDS musical of their choice, comprehensive resource materials, and in-school support from TPAC teaching artists. At each school, 30 to 70 children from grades three through five took part, on and off the stage.

The students performed for the public at their schools and for each other at the "Student Share" event at TPAC. Based on the success of the pilot project, the program will continue in Nashville and expand to other cities nationwide.

"I am thrilled that Tennessee Performing Arts Center is joining us as our national partner in bringing Disney Musicals in Schools outside of New York City for the first time ever. TPAC is an organization whose impressive efforts with community and school outreach closely align with our own commitment to providing first-rate arts-education programs to young people who might not otherwise have the opportunity to participate in the performing arts."

- Steve Fickinger,
VICE PRESIDENT,
CREATIVE DEVELOPMENT,
DISNEY THEATRICAL GROUP



See video at TPAC.ORG/Disney!

More information at
▶ TPAC.ORG/Disney



Creativity GRANT from Disney

And then... TPAC Education was named one of the first recipients of the Disney After-School Creativity Pilot Project grant. The

\$75,000 AWARD

was designated for the development of sustainable theatre programs in Metro Nashville Public Schools, building on the pilot year of Disney Musicals in Schools.

Disney and TPAC agree: Arts education engages children in all subjects and crosses cultural and academic borders.



FOUNDING SPONSOR OF DISNEY MUSICALS IN SCHOOLS
TPAC - NASHVILLE 2012

“We’re thrilled by the progress TPAC has made in bringing sustainable theatre programs to Nashville schools, and are honored that our parent company has so generously supported our shared mission to provide quality arts-instruction to public school students. Disney Musicals in Schools at TPAC is a unique collaboration between four diverse organizations: TPAC (a non-profit performing arts center), The Walt Disney Company’s philanthropic arm, the Metro-Nashville Public School system, and Disney Theatrical Group have all joined forces in an effort to get more kids involved in the arts.”

– Thomas Schumacker,
PRESIDENT AND PRODUCER,
DISNEY THEATRICAL GROUP

More information at
▶ TPAC.ORG/Disney



Photos by Harry and Karan Simpson, Mimosa Arts



ENGAGING Learners of All Ages

Combined, the programs of TPAC Education engaged 41,769 individuals over the 2011-12 season.

In addition to Wolf Trap Early Learning Through the Arts and Disney Musicals in Schools, two more programs serve children and educators in Nashville and Tennessee. TPAC has delivered curriculum arts education for three decades, from pre-school through high school, subsidizing student participation in annual curriculum-based activities. TPAC Education also offers an exciting and popular series for adults.

Humanities Outreach in Tennessee (HOT) presents an annual season of performances for young people to complement classroom learning objectives and support curriculum standards. The program provides teachers with free guidebooks, training, and other resources.

ArtSmart coordinates classroom study units and professional development opportunities to mine the rich educational opportunities in works of art. Teaching artists and educators collaborate on residencies serving students of all abilities and learning styles through learning activities and arts integration.

InsideOut offers programs for adults – lunchtime discussions, pre-show talks with artists and experts, workshops, opportunities to go behind the scenes, and other enrichment events. Each event in the series, including the Arts Appetizer on the Wednesday evening before each Broadway tour, almost always fill to standing room only.

“The Tennessee Performing Arts Center greatly enhances the cultural landscape of Nashville. In addition to hosting hundreds of thousands of local residents and visitors for performances each year, TPAC provides employment that is vital to artists and theater technicians who call Nashville home. TPAC Education sends teaching artists to our schools and brings students to performances. TPAC actually provides special training to professional musicians to work directly with children and teachers in our classrooms, from Head Start to high school.

At the most fundamental level, we’re making the arts accessible to all children. Theater and the arts are important tools to help students study history, literature, social studies and other subjects. Arts education also encourages students to use their imagination, to solve problems and to think critically and creatively.

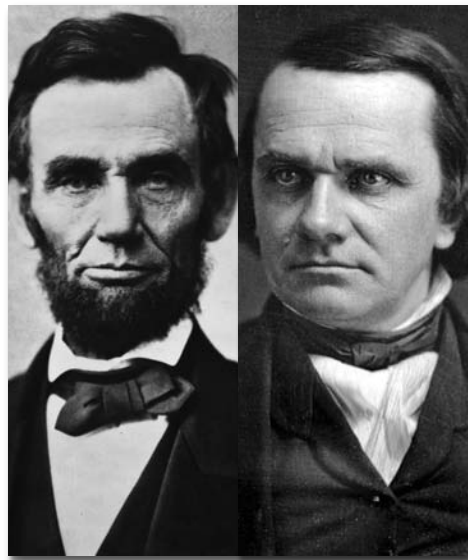
In these and other ways, TPAC strengthens our city’s creative class down to its very foundation and enhances our reputation as a community where the arts and creativity are highly valued.”

– Mayor Karl Dean



Photo by Harry and Karan Simpson, Mimosa Arts

More information at
▶ TPAC.ORG/Education



HOT Season for YOUNG PEOPLE

TPAC Education's annual Season for Young People meets multiple curriculum standards, as history, literature, physical science, math and more come to life at TPAC, setting the stage for fun and powerful learning experiences. Free guidebooks are provided for teachers who bring students to performances at little or no cost to them. Fuel scholarships are available to schools outside of Davidson County.

During the 2011-12 school year **Humanities in Outreach in Tennessee (HOT)** presented:

/// **La Traviata**, Nashville Opera, October 11, 2011: Giuseppe Verdi's glamorous portrait of an 18th century courtesan forced to give up her dreams of love;

/// **The Rivalry**, L.A. Theatre Works, November 1-3, 2011: Norman Corwin's riveting depiction of the debates between Abraham Lincoln and Stephen Douglas;

/// **Alice in Wonderland**, Théâtre Tout à Trac, November 9-17, 2011: an imaginative staging of Lewis Carroll's novel, filled with surprises, humor, and adventure and an homage to reading and discovery;

/// **San Jose Taiko**, December 6-9, 2011; expressing the strength and harmony of the human spirit through the voice of taiko (Japanese for "large drum"), as it has for centuries;

/// **Treasured Stories by Eric Carle**, Mermaid Theatre of Nova Scotia, February 28-March 2, 2012: transforming the stage into living pages from *The Very Hungry Caterpillar*; *Brown Bear, Brown Bear, What Do You See?*; and *Papa, Please Get the Moon for Me*.

/// **Diavolo Dance Theater**, March 5-7, 2012: redefining dance through dynamic movements as Diavolo ("I fly through the day") astonishes students and teachers with dramatic leaping, flying, and twirling, creating metaphors for modern-day challenges;

/// **Fisk Jubilee Singers**, March 28, 2012: a stirring performance of spirituals from the legendary singers under the direction of Professor Paul T. Kwami;

/// **Of Mice and Men**, National Players, April 12-13, 2012: adapted from John Steinbeck's Nobel Prize-winning novel about migrant ranch workers in California during the Depression; and

/// **Zorro**, Visible Fictions, May 8-11, 2012: featuring the mysterious, masked figure on his adventurous quest for justice.

ArtSmart Focus Works were *Alice in Wonderland*, *San Jose Taiko*, *Treasured Stories by Eric Carle*, and *Diavolo Dance Theater*, along with *Exploration and Discovery*, sculptures in Public Square Park.

"I had a fabulous experience at ArtSmart's Fall Institute. I was pushed, challenged, and stretched. This was valuable training that could benefit so many teachers. I was especially encouraged by all of the critical thinking ideas and application utilized and modeled throughout the session. These will be very helpful in the coming months as I am constantly trying to get my students to think. The teaching artists all did a wonderful job. I loved the way they interacted with the teachers, offered advice, guided without doing for us, and shared their knowledge of and love for the subject matter."

- Wendy Salyers, TEACHER



More information at
▶ TPAC.ORG/HOT

La Traviata, photomontage by Cara Schneider; The Rivalry, Lincoln photo by Alexander Gardner, Alice in Wonderland, photo by Marc-Antoine Duhaime; San Jose Taiko, photo by X2 Digital Photography; Treasured Stories, photo by Margo E. Gesse; Diavolo Dance Theater, photo by Kristi Khans; Fisk Jubilee Singers, photo by Joel Weber; Of Mice and Men, photo by Dorothea Lange; and Zorro, photo by Douglas Robertson

National Education GRANT

TPAC Education was one of ten organizations to receive a National Education Grant from The Broadway League, the trade association representing the industry in New York and nationwide.

The awards support innovative programs to provide young people with experiences in touring Broadway as a form of artistic expression and an educational tool. This is the third time in recent years that TPAC Education received the grant for its work with educators and teaching artists to engage students in theatre and to enhance their academic experiences.

Partnering with [Metro Nashville Public Schools' Art2STEM program](#) (Science, Technology, Engineering, Mathematics) TPAC Education created a program for 40 girls in middle school to explore facets of artistic technology, stagecraft, and production technique and to connect their creativity and interests in the arts to science, technology, engineering, and mathematics career opportunities.

The project included workshops on set design, the physics and application behind the fly system, and other aspects of work behind the scenes on *Mary Poppins*. Students also attended a performance of the musical at TPAC, where they interacted with members of the company and crew backstage. They then wrote reviews of the show's production design and technical aspects, comparing their own scenery designs with what they saw in *Mary Poppins*.

"I am extremely committed to the arts in education. Several studies show that students who do not get the opportunity to participate in the arts do not score as high on major tests – ACT, SAT, etc. The arts can be part of any subject. It's limitless! I have seen how students who were essentially 'written off' have found their niche in the arts and it has been life changing for them. The arts stimulate us in ways that we cannot imagine. They are vital to the education and success of well-rounded students. I sincerely believe the arts are for everyone."

– Laurie Kay Burns,
2012 TPAC EDUCATION
TEACHER OF THE YEAR



More information at
▶ TPAC.ORG/Education





More information at
▶ WMAROCKS.COM

More SPECIAL MOMENTS

Students and teachers who attended performances between October 8, 2011, to March 12, 2012, noticed the presence of **Occupy Nashville activists on Legislative Plaza**, across the street from TPAC. The local initiative was an outgrowth of Occupy Wall Street, a protest movement that began on September 17, 2011, in Zuccotti Park, in New York City's financial district.

Alongside the unusual encampment, TPAC's gala was held in **War Memorial Auditorium** on October 29.

Despite the distraction, the 2011-12 season was a banner year for weddings and receptions in the beautiful, historic landmark. Over the course of the season, wedding business increased by 55%.



/// Experience classical elegance on your wedding day

at War Memorial Auditorium, one of Nashville's most historic and magical venues. Our professional sales and technical staff will assist you as you explore creative event concepts and logistical possibilities, providing flawless five-star service and creating memories that will last a lifetime.

For more information on rental rates, availability, and more, WMAROCKS.COM/Weddings or call 615-782-4086.



War Memorial Auditorium photo by Paul Wharton



TPAC GALA 2011 Applause Award

Ted Welch and Tim McGraw were honored with the Applause Award, TPAC's highest honor, at an exquisite event on October 29, 2012, the annual Gala.



Tim McGraw has sold over 40 million units and dominated the charts with 32 #1 singles, including his latest, "Felt Good On My Lips," a bonus track from Number One Hits, his 2010 double CD collection. With 7.8 million spins at radio, he was the most-played artist of the past decade. His "Southern Voice" tour was the No. 1 country music tour of 2010. McGraw has won three GRAMMY® awards, 14 Academy of Country Music awards, 11 Country

Music Association awards, 10 American Music awards, three People's Choice awards and other honors. Also an accomplished actor, McGraw most recently appeared in The Weinstein Company's *Dirty Girl*. He previously has co-starred with Gwyneth Paltrow, Garrett Hedlund and Leighton Meester in Screen Gems' *Country Strong*, which filmed many scenes at TPAC. His other films include *The Blind Side* (2009), which was nominated for an Academy Award, *Four Christmases* (2008), *The Kingdom* (2007), *Flicka* (2006) and *Friday Night Lights* (2004).



Ted Welch has been a longtime patron and leader for arts organizations in Nashville and Tennessee. As the Commissioner of Finance and Administration, and Chief Operating Officer for the State of Tennessee, Ted was a key figure in the early planning and funding for the construction of TPAC. He has held numerous leadership positions within the Republican Party, including roles as the Finance Chairman for the Presidential Election Campaigns

of Ronald Reagan and George Bush. He is an investor in real estate and developer of office buildings, whose corporate board seats include First Bank and National Health Investors Corporation. He is the Treasurer of the board for the Tennessee Chamber of Commerce and the Arts and Business Council of Greater Nashville, in addition to other service to the community. Ted and his wife Colleen Conway-Welch (current TPAC board member), also known for her leadership in the arts, reside in Nashville and have three married daughters and five grandchildren.

"I feel like I should be the one honoring the Tennessee Performing Arts Center tonight instead of vice versa. My wife, Faith, and I have shared so many memorable nights with our girls at TPAC and we also greatly appreciate the role TPAC plays in the local schools through its educational programs..."

As Ted, who was so instrumental in bringing TPAC to fruition, can attest, such arts programs are an endangered species in this era of budget cuts. But you cannot put a price on what children receive when exposed to the magic of the arts. Since 1982, more than 1.5 million schoolchildren have experienced the wonder of live theatre, music and dance at TPAC...

As TPAC Education brings works of art to life for the students, it also unlocks their imaginations and ignites their dreams. It makes them better students, better citizens and in doing so, builds stronger communities."

- **Tim McGraw**,
2011 APPLAUSE AWARD RECIPIENT



Kristin Chenoweth at TPAC GALA

After dinner, Emmy and Tony Award winner **Kristin Chenoweth** cast a spell on patrons at the Gala, performing songs from the musical *Wicked* and her album *Some Lessons Learned*. Her talent, high energy, and sense of humor created an unforgettable grand finale to a fun-filled evening themed to *The Addams Family*.



Chenoweth originated the role of Glinda the Good Witch in *Wicked* on Broadway, earning a Tony Award nomination for Best Actress. She received a Tony Award for her role as Sally in *You're A Good Man, Charlie Brown*. Kristin won an Emmy for her portrayal of Olive Snook in the series *Pushing Daisies*, also appearing on television as April Rhodes in *Glee* and Annabeth Schott in *The West Wing*.



"TPAC has been a wonderful facility, from my perspective... the people of Tennessee are proud of it. We faced some challenges as we went along, but not anything that we could not overcome..."

TPAC has had a dramatic influence on the state of the arts in Tennessee. If it hadn't been for TPAC, setting a proper example and showing the need, we would not have the rich opportunities in the arts we enjoy today. I'm very pleased that TPAC has served both adults and young people from Nashville and across the state...

We know that children with interests in the arts are likely to be better performers in the classroom. Everyone wants their kids to be better students."

- Ted Welch,
2011 APPLAUSE AWARD RECIPIENT



Award-Winning Community **SERVICE**

During the 2011-12 season TPAC and one of its longtime donors received special recognition.

- /// **CAT Financial** received the 2012 Education Bowtie Award from the Nashville Business and Arts Council for its support of TPAC Education.
- /// **The Broadway League**, the industry trade association, selected TPAC as one of four arts centers nationwide to pilot VIVA Broadway, a new initiative to increase Latin American audience attendance.
- /// TPAC's volunteer program honored by the certification in the first year of a new initiative: **Excellence in Volunteer Engagement**, coordinated by the City of Nashville, the Center for Nonprofit Management, and Hands On Nashville.
- /// **Theatre Development Fund** selected TPAC for a program to provide open captioning for hearing-impaired patrons at Broadway shows.
- /// TPAC received an award from the **Arc Tennessee** for inclusion of people with disabilities in the arts.
- /// **A Brand Champion Award** from the Nashville Convention and Visitors Bureau was won for "masterfully incorporating the Music City brand" into the Attic Sessions.
- /// TPAC was selected as a finalist for the **SunTrust Business Acumen Award** for the 2011 Salute to Excellence from the Center for Nonprofit Management.

Throughout the season, TPAC worked with more than 40 active community partners.

"The addition of open captioning for the current production season has been nothing less than miraculous for many of us with hearing loss. The ability to attend live theatre is an experience that enriches the soul, but an experience that has previously been denied the hard of hearing.

TPAC personnel have been extremely helpful, flexible, and enthusiastic in working with our special population, making sure that the live theatre experience for the hard of hearing community is appropriately accessible and most enjoyable... and this has made our inclusion even more rewarding. Together, we have worked on logistics and continue to partner to maximize open captioning for the audience.

One of our members summed it up after seeing her first open captioned theatre production last fall: "I had a wonderful time at the play! Very extra special day for all of us. **HAPPIEST DAY** for me in a very long time. Thanks to everyone who made this possible!"

- **Kate Kanies**,
PRESIDENT, HEARING LOSS
ASSOCIATION OF AMERICA -
NASHVILLE CHAPTER

More information at
▶ TPAC.ORG/Volunteer

Four DIVERSE VENUES



WAR MEMORIAL AUDITORIUM



ANDREW JACKSON HALL



JAMES K. POLK THEATER



ANDREW JOHNSON THEATER

In addition to the three unique theaters in its building, TPAC manages **War Memorial Auditorium**, across the street and plaza, for the State of Tennessee.

The versatile space, favored for an open floor for dancing or dinner and recognized for its superb acoustics for nearly 88 years, now features an eclectic mix of concerts. The performance schedule is revving up and rocking out! Also, this past year, on a near-zero budget, TPAC staff cleverly transformed space in the rafters into a cozy setting for interviews and intimate performances. The Attic Sessions were born. Critics and music lovers alike loved the short films featuring music and interviews with notable artists, Nashville singers among them. War Memorial Auditorium is also a beautiful place for weddings and receptions.

TPAC's **Andrew Jackson Hall**, with its spacious backstage and fly space, is home to the annual HCA/TriStar Health Broadway at TPAC Series, productions of resident companies Nashville Ballet and Nashville Opera, and a wide variety of special engagements, including world renowned musicians and comedians.

The stage of **James K. Polk Theater** is most often set for TPAC Education's season for young audiences, in addition to the work of Nashville Opera, Nashville Ballet, and special engagements ranging from concerts to musicals.

The work of Tennessee Repertory Theatre, TPAC's third resident company, is performed in **Andrew Johnson Theater**, along with TPAC Education productions and special engagements. Artists especially love the acoustics and intimacy which heighten the impact of interaction with the audience.

Between these four magnificent spaces, TPAC can accommodate major music, dance, theatrical, and television productions and a wide variety of special events including ceremonies, film shoots, pageants, product launches, receptions, weddings, and meetings.

"Thanks for all the support! You are all the BEST! Your Pal,"

- Joe Bonamassa,
MUSICIAN

"Polk Theater is the perfect venue for Nashville in Harmony and we love performing there. The facilities are excellent. The stage has all the space and technical equipment we need, the lobby is spacious, and there really isn't a bad seat in the house. Our audience members love the ample parking and valet service. But the best feature is the staff. Everyone we worked with was knowledgeable, helpful, professional, and always very responsive to our needs."

- Don Schlosser,
MUSIC DIRECTOR,
NASHVILLE IN HARMONY

More information at
▶ TPAC.ORG/Facilities

War Memorial Auditorium, photo by Heather White; Memphis, photo by Randy Morrison; Nashville Ballet, photo by Marianne Leach; Tennessee Repertory Theatre's *Superior Donuts*, photo by Harry Butler; and Jackson Hall, Polk Theater, and Johnson Theater venue photos by Jason Bennett



More information at
▶ TPAC.ORG/About

THREE Distinguished Resident Companies

TPAC is the proud home to three distinguished resident companies:

/// [Nashville Ballet](#)

/// [Nashville Opera](#)

/// [Tennessee Repertory Theatre](#)

TPAC subsidizes their facility use and appreciates opportunities to collaborate with them on educational and patron service initiatives.



“At Regions, we always look for opportunities to help make our communities better. This is the heart of our business, and it’s a common vision we share with the customers, friends and neighbors who live and work alongside us each day. Our relationships within the communities reflect our simple, yet powerful, commitment to make life better- for our associates, for our customers, and for our communities.

Our local nonprofit organizations make an enormous contribution to our community in Middle Tennessee- from helping those less fortunate meet basic needs, to supporting education and the arts. We all benefit from the great work these groups do every day.

Regions has been particularly proud to support TPAC with the Humanities Outreach in Tennessee (HOT) program, which affords school students from across the entire state the opportunity to experience a variety of performances free of charge, an opportunity many of these students might not have otherwise. We see this as a great chance to enhance the lives for students from all across our market in Middle Tennessee.”

– **Jim Schmitz,**
MIDDLE TENNESSEE AREA PRESIDENT,
REGIONS BANK

Nashville Opera's La Traviata, photo by Reed Hummell



More information at
▶ TPAC.ORG/Shows

2011-12 SEASON HIGHLIGHTS

A big hit with ticket-buyers: TPAC launched “Print at Home” during the Broadway production of *Memphis*. Within two months, the method became the #1 preferred delivery method of tickets to TPAC. Patrons have loved the convenience – printing at home and then walking straight into the theater when arriving, while TPAC realizes budget savings.

2011-12 HCA/TriStar Health Broadway at TPAC

- Blast!*
- Memphis*
- The Addams Family*
- South Pacific*
- Mary Poppins*
- Rain*

Broadway Specials

- Wicked*
- Spamalot*

TPAC Presents

- Kathy Griffin
- U.S. Army Field Band and Chorus
- Yanni
- Under the Streetlamp

Celebrities on Stage

- Arctic Monkeys
- Azisi Ansara
- Dave Barnes
- Joe Bonnamassa
- Colbie Caillat
- Rodney Carrington
- Celtic Woman
- Kristin Chenoweth
- Cobra Starship
- Chris Cornell
- Dr. Dog
- Evanescence
- Craig Ferguson
- Bill Gardell
- Andy Grammer
- Kathy Griffin
- Here Come the Mummies
- Hot Chelle Rae
- Anjelah Johnson
- Journey
- Demi Lovato
- Bill Maher
- Demitri Martin
- Megan and Liz
- Mosaic
- Puscifer
- Jeanne Robertson
- Jerry Seinfeld
- Sinbad
- Corey Smith
- Soundland
- Trailer Park Boys
- Chris Tucker
- U.S. Army Field Band and Chorus
- Weight of the Nation
- Yanni



In April 2012, TPAC announced a Broadway Special Event for the 2012-13 season: ***The Nutty Professor Musical*** directed by Jerry Lewis.

Mary Poppins; The Nutty Professor, photo by Harry and Karan Simpson, Mimosa Arts



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Tennessee Performing Arts Center Management Corporation Statement of Financial Position June 30, 2012 and 2011

| ASSETS | 2012 | 2011 |
|---------------------------------------------------------|---------------------|---------------------|
| Cash & cash equivalents | \$4,566,207 | \$5,548,896 |
| Receivables | | |
| Accounts | \$153,846 | \$202,839 |
| Contributions | \$122,318 | \$110,458 |
| Prepaid expenses, inventory and other assets | \$516,302 | \$385,357 |
| Property and equipment, less accumulated depreciation | \$5,113,250 | \$5,408,123 |
| TOTAL ASSETS | \$10,471,923 | \$11,655,673 |
| | | |
| LIABILITIES AND NET ASSETS | | |
| LIABILITIES | | |
| Accounts payable and accrued expenses | \$1,012,585 | \$843,892 |
| Advance ticket sales | \$2,251,448 | \$3,904,857 |
| Deposits and other | \$253,620 | \$154,845 |
| Capital lease obligations | \$539,130 | \$820,666 |
| Notes payable | \$1,146,177 | \$1,322,511 |
| TOTAL LIABILITIES | \$5,202,960 | \$7,046,771 |
| | | |
| NET ASSETS | | |
| Unrestricted: | | |
| Invested in property and equipment, net of related debt | \$3,661,296 | \$3,534,199 |
| Undesignated | \$1,365,141 | \$709,769 |
| Total unrestricted | \$5,026,437 | \$4,243,968 |
| Temporarily restricted | \$242,526 | \$364,934 |
| TOTAL NET ASSETS | \$5,268,963 | \$4,608,902 |
| | | |
| TOTAL LIABILITIES AND NET ASSETS | \$10,471,923 | \$11,655,673 |

More information at
▶ TPAC.ORG

Sources of REVENUE

Contributed Revenue

INDIVIDUALS

19%

CORPORATIONS

17%

FOUNDATIONS

5%

IN-KIND

12%

GOVERNMENT

24%

ENDOWMENT

22%

Earned / Contributed

EARNED INCOME

81%

CONTRIBUTED

19%

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