

## Cheekwood 2014 Budget

### Revenue

|                                   |                  |
|-----------------------------------|------------------|
| Individual Contributions          | 1,052,500        |
| Corporate/Foundation              | 747,500          |
| Gov't Grants                      | 197,000          |
| Memberships                       | 770,000          |
| Swan Ball                         | 815,320          |
| Antiques and Garden Show          | 200,000          |
| Garden Club of Nashville          | 43,000           |
| HSMT                              | 30,000           |
| Gate Admissions                   | 797,324          |
| Classes/Public Programs           | 236,975          |
| Group Tours                       | 38,400           |
| Ticketed Special Events           | 54,500           |
| Restaurant & Catering             | 599,705          |
| Rental Events                     | 406,346          |
| Gift Shop                         | 188,300          |
| Investment Quarterly Distribution | 178,000          |
| Miscellaneous Income              | 360,000          |
| <b>Total Revenue</b>              | <b>6,714,870</b> |

### Expenses

|                                  |                  |
|----------------------------------|------------------|
| Personnel                        | 3,684,229        |
| Exhibitions                      | 236,135          |
| Gardens/Botanic                  | 350,330          |
| Education/Programming            | 133,100          |
| Special Events                   | 22,000           |
| Printing/Mailing                 | 189,325          |
| Development/Donor Cultivation    | 103,160          |
| Advertising/Promotion            | 292,638          |
| Utilities                        | 369,610          |
| Facility Maintenance             | 166,470          |
| Equipment Rental & Leases        | 161,050          |
| Restaurant/Catering COGS         | 235,277          |
| Gift Shop GOGS                   | 101,695          |
| Professional and Contract Svcs   | 178,360          |
| Office/Administrative            | 133,116          |
| Commercial Insurance             | 95,845           |
| Interest Expense and Bank Fees   | 145,421          |
| Permits/Fees/Miscellaneous       | 58,934           |
| Travel                           | 32,675           |
| Uncollectible Pledges & Bad Debt | 500              |
| Capital Expenses                 | 25,000           |
| <b>Total Expenses</b>            | <b>6,714,870</b> |

|                          |            |
|--------------------------|------------|
| <b>Surplus (Deficit)</b> | <b>(0)</b> |
|--------------------------|------------|