

Cheekwood 2021 Operating Budget

Revenues	
Contributed Income	
Individual Contributions	\$ 1,037,200
Corporate Gifts/Sponsorships	631,500
Foundation Giving/Grants	217,000
Government Grants	212,100
Memberships	1,400,000
Total Contributed Income	3,497,800
Outside Fundraisers	
Horticulture Society	20,000
Garden Club of Nashville	36,500
Antiques & Garden Show	300,000
Swan Ball (Net Cash Received)	830,000
Total Outside Fundraisers	1,186,500
Admissions, Programs and Events	
Gate Admissions	2,692,713
Group Tours	32,200
Classes and Public Programs	264,314
Special Events	87,500
Total Admissions, Programs and Events	3,076,727
Rentals and Gift Shop	
Gift Shop	299,151
Restaurant	40,000
Rentals	772,711
Total Rental and Gift Shop	1,111,862
Other Income	
Investment Earnings and Releases from Restrictions	488,950
Interest on Checking	5,000
Miscellaneous Income	25,000
Total Other Income	518,950
Total Revenues	\$ 9,391,839

Expenses	
Personnel	\$ 5,255,267
Exhibitions	805,933
Gardens/Botanic	341,910
Education/Programming	106,040
Special Events	107,350
Printing/Mailing/Signage	111,053
Development/Donor Cultivation	146,037
Advertising/Promotion	328,990
Utilities	366,300
Facility Maintenance	211,046
Equipment Rental & Leases	245,372
Restaurant/Catering COGS	184,478
Gift Shop COGS	133,801
Contract Services and Parking	290,242
Office/Administrative/Storage	199,790
Commercial Insurance	251,700
Interest Expense, Credit Card Fees & Bank Fees	158,076
Permits/Fees/Miscellaneous	82,896
Travel and Transportation	27,266
Capital Equipment Expenses	38,292
Total Expenses	\$ 9,391,839
Revenues Over/(Under) Expenses	\$ -