
A SOLDIER'S CHILD
FOUNDATION
2015 Annual Report



Three Points of Service Goals for 2016

1

Birthday Celebrations

Our number one goal is to take on an additional 500 children to reach 3,000 children by the year's end. We desire to see more communities throughout our country taking part in these celebrations!

2

Mentorship Programs

The goals for all of our current mentorship programs focus on adventure, leadership, relationship building, healing and restoration. For the first time we will have 100 ASC kids between the ages of 10-16 attend our week-long Journey Camp experience.

We also expect to see growth in our PS23 young adult leadership program (ages 17-25), and our hunting and fishing programs. Currently our programs exist in Tennessee, Louisiana, Texas, and South Carolina. Our projection for 2016 is to see these programs spread to new states with the help of our C-CAP supporters.

3

College Scholarships

ASC facilitates in college scholarships for our ASC recipients through our amazing partner organization The Children of Fallen Patriots Foundation.

Visit fallenpatriots.org for more information.

asoldierschild.org



A Message from ASC's Founder & Executive Director, Daryl JW Mackin

Greetings to our ASC families, volunteers, donors and Compassionate Corporate America Partners (C-CAP). Allow me to start by saying thank you! Thank you for your time, your talents, and your resources given

to the children we serve. We had another great year serving almost 2,500 children across our great nation.

We began serving military families in 2008 as a citizen initiative and plan on staying that way. It means so much to the families we serve to know that we are not a government program. Our ASC families see us as the voice of the American people who live out freedom their loved ones died for. ASC's goal is to be a 90/10 non-profit. Currently 87% of every dollar goes straight to the program and directly serves the children of ASC. Much of our support comes from individual donors and our C-CAP program which allows for Corporate America and communities all across our country the opportunity to host ASC's shopping/wrapping/birthday events. ASC travels all over the country with C-CAP giving average Americans an opportunity to meet, honor, and celebrate the lives of ASC kids in their local area. For more information on C-CAP, please contact me at (615) 220-1600.

A Life Worth Celebrating - CAMPAIGN 2016

A Life Worth Celebrating Campaign asks the question "What If"? Register with us now. Create your own individual fundraising webpage to share with your family and friends. You can also take an existing fundraiser and have it designated for ASC. Go to asoldierschild.org to begin your own campaign.

We are so very grateful for you and the fellow Americans around this country committed to helping us honor our national treasure, the children of our fallen military servicemen and women.

Sincerely,

Daryl JW Mackin, Executive Director

Carpenter Family Legacy Story

While working through my first year of college in December of 2007, God sent this really cool guy into my life. His name was Andy. It was wonderful how quickly we realized we wanted to be together forever. In October 2008, we were engaged. January 1, 2010, was the day I officially became his wife.



Andy shines through Landon & inspires us all, every single day.



Landon Carpenter is the newborn baby on our Sponsor A Child Program card (back cover).

Soon enough, about two weeks before Andy was to leave on his second deployment, we were at the doctor's office hearing a tiny baby's heartbeat. Life was wonderful. We both had everything we ever dreamed of at that moment in our lives. We had a strong love and a growing family. Andy was one of a kind. He was a huge cut up. He was a big kid. He LOVED Batman! All he ever did was smile and laugh. He was the guy who would turn a bad conversation into a good one. Anytime there was an ounce of fear or anger on my face, Andy always seemed to help make it go away.

On Valentine's Day in 2011, while 34 weeks pregnant, I received a devastating and shocking phone call from Head Quarters Marine Corps. I was informed that Andy had been shot and was on life support. Five days later, I had to tearfully say goodbye to my best friend...my husband.

Andy not only left his legacy here on this Earth to his family, friends and anyone who knew him and loved him; he also left behind a beautiful baby boy named Landon who was born only a month after his father's passing.

**A quote Andy used to say all the time
"It is what it is."**

I first heard about A Soldier's Child over three years ago when Landon was approximately one month old. Daryl actually reached out to me and invited us to attend the ASC Annual Dinner Banquet. After hearing a little bit about what ASC

does and reading the website, I gladly accepted the invitation. Ever since my first experience with ASC, I knew this was a truly incredible foundation that has A LOT of heart and passion at its roots.

A Soldier's Child Foundation means the world to me.

Considering Landon was a newborn when we first signed up, it means a lot that Landon will have this sweet and wonderful gift of a constant remembrance of his daddy, our hero, every single year on his birthday. Since Andy cannot be here, ASC will always be the perfect way of always having his dad's presence with us on his special day.

It sincerely means more than anyone could ever know. I can only imagine what this will mean to Landon every year as well.

Not that ASC birthday gifts aren't already enough, they also provide Journey Camp in the summers. Landon is not old enough to attend ASC Journey Camp just yet. However, my biggest hope is that Journey Camp will continue to be around for Landon when he gets older so that he, too, can connect with other children in similar situations who he can bond with. As Landon's mother, Journey Camp will be the most amazing opportunity to me because I know it will help Landon through his journey in life. And, that means SO MUCH to me.

Chrissie Carpenter,
Wife of LCPL Andrew P Carpenter



1

Point of Service: Birthday Celebrations

In 2015, A Soldier's Child Foundation (ASC) shopped for, wrapped, and shipped birthday gifts to well over 2,000 children across the United States and Puerto Rico. We honored and celebrated birthdays for children ages one through 18. ASC partnered with organizations and corporate sponsors to host approximately 50 personalized birthday parties for ASC children across the country. ASC's Birthday Celebrations point of service relies heavily on corporate, community, and individual donors and volunteers. Over 1,500 volunteers shopped and wrapped with ASC in 2015.

2015 Birthday Celebrations Program Accomplishments

- Expanded the birthday program to enroll 750 additional children
- Increased corporate partners participating in our C-CAP program
- Honored more children and their families in person at C-CAP events
- Increased ASC's visibility with Americans, that now attend ASC and C-CAP events



2016 Plans & Projections

- Enroll 500 children into the Birthday Celebrations program totaling over 3,000 recipients
- Increase corporate partners participating in our C-CAP program
- Keep enrollment open 365 days per year and accommodate every eligible child that enrolls in our programs



ASC needs your support to meet and exceed our 2016 goals! We will achieve this through continued and increased support from our donors, volunteers, and the continued growth in the number of C-CAP partnerships.

2

Point of Service: Mentorship

Journey Camp

A Soldier's Child Foundation (ASC) began Journey Camp (JC) in 2011. The 7-day camp is held the week of July 4th. JC provides a means for adventure, relationship building and healing. Our ASC parents are telling us that through JC, we are changing their kids' lives. To date, 60 ASC children have completed and graduated from the three-year JC experience. Our ASC families pay no fees to participate, thanks to our Sponsor a Child monthly donors and the Christy Houston Foundation.



Camper Core Values

- Embark on personal journeys in pursuit of adventure
- Build meaningful lifelong relationships with other ASC kids
- Seek inner healing and restoration

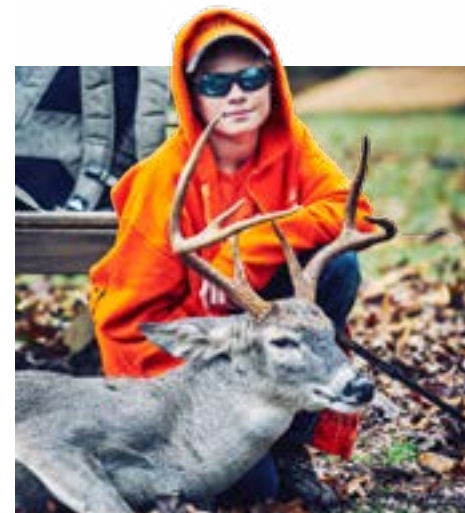
Journey Camp 2015 was held in Middle Tennessee. Each year, Journey Camp begins with a new theme, yet our 3 camper core values do not change:

2015 Journey Camp Accomplishments

- Hosted 76 new and return ASC campers, ages 10-16 at no cost to the families
- Provided travel reimbursement for campers flying in from all over the U.S.
- Housed over 15 moms that traveled to Tennessee with their kids
- Secured Deer Run Retreat in Thompson Station, TN to host all local ASC camps in 2016
- PS23 graduates helped facilitate Journey Camp for the first time

PS23 Leadership Program

PS23 is an ASC mentorship program for ASC's young adults ages 16-25. PS23 leadership development weekend is an annual 3-day leadership development retreat that focuses on Christian principles and values as it relates to the career path of our young adults. PS23 graduates are trained to help facilitate Journey Camp for younger campers and serve as peer mentors.



Mini Camps

ASC's mini-camps are weekend camps, dedicated to helping ASC kids build outdoor skills, enabling them to engage in hunting, fishing, and horseback riding opportunities. Mini-camps help our ASC kids understand the importance of wildlife conservation, appreciate natural resources, and create bonds with mentors and one another. In 2015, ASC piloted a Hunter Safety Course that instills an awareness of firearm safety and wildlife stewardship with our ASC kids. New mini-camp programs were chartered in South Carolina, Louisiana, and Texas.

To date, over 150 ASC kids have attended our hunting, fishing and horseback riding mini-camps. Our ASC kids have the opportunity to showcase their fishing skills on World Fishing Network (WFN) Army Bass Anglers "Force on Force" cable television show. Just under 50% of ASC's mini-camps are being funded by designated contributions. ASC is forging partnerships with C-CAP associates to become volunteer mentors for our mini-camps.



3

Point of Service: Scholarships

ASC facilitates in college scholarships for ASC recipients through our partner organization; The Children of Fallen Patriots Foundation (CFPF).

In 2015, ASC recipients, Jeremy and Kathia Rivera-Sanchez were awarded college scholarships through The Children of Fallen Patriots Foundation. They were recognized at the ASC annual dinner banquet, and were presented laptop computers from ASC to use for college. ASC also celebrated Kathia's birthday on stage in front of an audience of hundreds.



Together, ASC and CFPF help to bridge the gap between existing sources of grants and scholarships and the total cost of college for our ASC kids. ASC plans to continue to partner with The Children of Fallen Patriots Foundation so that all ASC recipients have the opportunity to attend college debt free. Thank you CFPF!

7th Annual Family to Family Christmas

A Soldier's Child Foundation (ASC) started its Family to Family Christmas program to give back to local families of our servicemen and women who have sacrificed so much. In a partnership with WAY FM radio, ASC invited the community to sponsor a military family stationed in nearby



Fort Campbell, KY. Most of these families had a loved one deployed during the Christmas holidays. Hundreds of sponsors and volunteers gathered at five local churches to help wrap the gifts for delivery. Toys, books, and sponsor gifts were distributed to families during the Family to Family Christmas party held at First Baptist Church in Clarksville, TN.

2015 Family to Family Christmas Accomplishments

- Over 350 families and businesses sponsored families
- Christian music artist, Toby Mac sponsored several families
- 1,300 children received gifts valued at \$50 or more per child
- Over 460 military families were sponsored
- Five area churches participated as drop off and wrapping sites



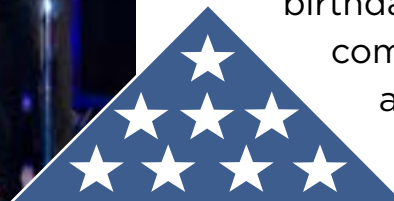
In 2016, ASC plans to expand the number of participating churches from 5 to 7 with a goal to increase sponsorship of 1,650 Fort Campbell children in 2016. A 2017 year goal is to start another Family to Family Christmas program in another state as a pilot program.

Dinner Banquet

In 2015, ASC hosted its 7th annual Dinner Banquet at the Factory at Franklin. Over \$50,000 was raised and put into the budget for our ASC kids. Lt. Governor Ron Ramsey shared his inspirational personality, talent, and wit as our live auctioneer for the third year in a row. Our seated dinner was catered by Five Senses restaurant, and dessert was presented by Jo West Custom Cakes. Swing music was performed by Tim Rushlow.



ASC highlighted its Scholarships point of service, when siblings Jeremy and Kathia Rivera-Sanchez were both awarded scholarships for college from ASC partners Children of Fallen Patriots Foundation (CFPF). Over 500 guests were also able to celebrate Kathia's 18th birthday, live on stage, where she was gifted a laptop computer to use in her studies. Kathia and Jeremy are the children of CPL Jose A. Rivera-Serrano.



4 on the 4th

ASC hosted its 3rd annual 4 on the 4th Road Race in Murfreesboro, TN. With almost 400 participating runners, the event was held on July 4, 2015, as we celebrated our nation's 239th birthday. What a perfect day to raise over \$20,000 in funds to help A Soldier's Child Foundation continue to celebrate the birthdays of children of our fallen soldiers! The race start was hosted by Providence

Christian Academy (PCA) and highlights of the event included breakfast by Chic Fil A, a performance by Dixie Jade, and the Mardi Gras themed birthday celebration of ASC recipient, Niyah Mudd. Jo West Cakes provided Niyah's custom birthday cake, as well as a United States flag made of cupcakes. Niyah handed out souvenir dog tags to racers, and was also honored on stage. Over 125 volunteers helped make this event possible.



2016 4 on the 4th Road Race Goals

ASC's 4 on the 4th Race will continue to be a race designed for the serious runner and the whole family.

Bringing 100 ASC kids from Journey Camp to participate in the day

Hosting a kids' fun run race before the main race

Creating a kids' fun area with inflatables and activities

Adding a marketplace for vendors and crafters

Increasing the number and variety of food vendors

Providing musical performances throughout the event

Golf Scramble

A Soldier's Child Foundation hosted its 7th annual Operation Celebrity Chip-In Golf Scramble, hosted by Blue Collar Comedian, Reno Collier. The event was held at the prestigious Gaylord Springs Golf Links in Nashville, TN. The weather was perfect for a day of golf, and the day kicked off with lunch. Players warmed up for the scramble on the putting green and driving range.



Each team of 4 was paired with a notable celebrity, the national anthem was performed by duet, Dixie Jade, then players took their golf carts to the green to play 18 holes. After a day on the green, the golfers reconvened in the country club for a seated dinner, catered by Five Senses, and a program with speakers and a live performance. A birthday celebration for ASC recipient, Aveson was the highlight of the program. Several other ASC families were also in attendance.



The silent auction was exciting and a huge success, as well as the ASC swag table, where t-shirts, mugs, and hats were sold.

The Golf Scramble continued to be ASC's largest fundraiser, keeping the legacy of ASC's fallen heroes in the forefront.

ASC is grateful to all of the players, businesses, sponsors and volunteers for sharing their time, talents and treasure with A Soldier's Child Foundation.



Compassionate Corporate America Partnership (C-CAP)

A Culture of Compassion

A Soldier's Child Foundation's Compassionate Corporate America Partnership (C-CAP) provides the opportunity for Corporate America to be the hands and feet that give back to the children of all active duty fallen servicemen and women, as societal improvement is an essential measure of business performance.



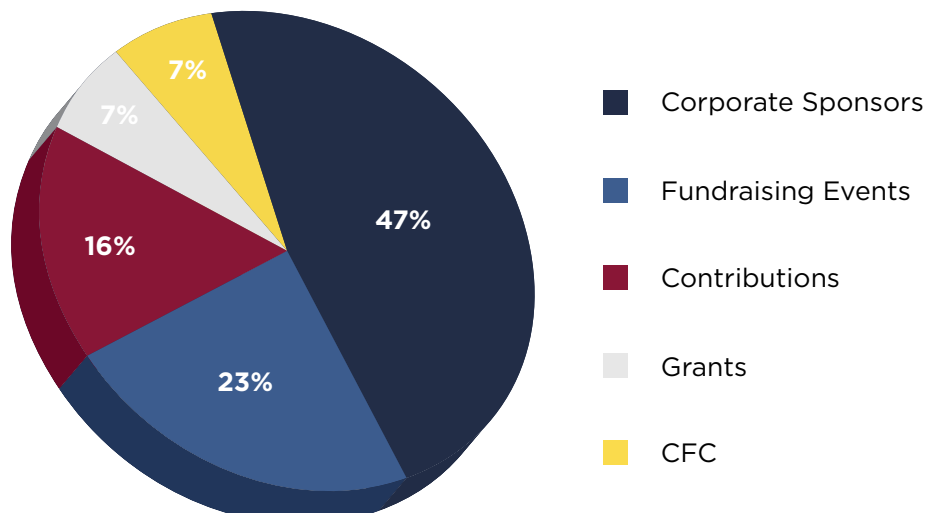
C-CAP is a financial, and hands-on, partnership/experience for every tier of your company. From investors, board members, upper management, associates, to the family members, high school students, civic groups, media/press, and dignitaries, we have one goal for our companies.

We want every citizen in every community to know that there are incredible companies that invest in doing the right thing; giving back to the children of our fallen American heroes.

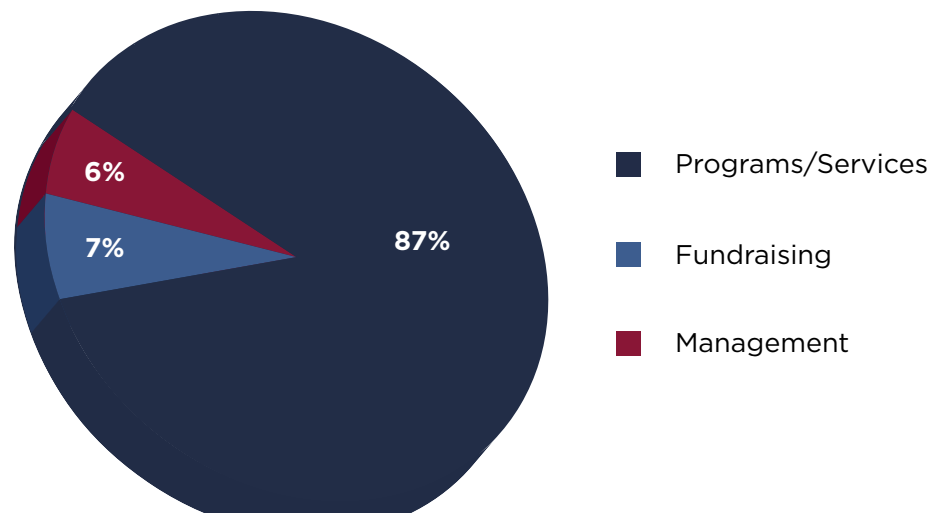
CCAP sponsors in 2015 were Associated Supply in Texas, Covenant Heating and Cooling in Hendersonville, TN, ORS Nasco in Cincinnati, OH and Tulsa, OK, and Essendant locations in Baltimore, MD, Buffalo, NY, Sacramento, CA and Cranberry, NJ.

Please contact us at 615-220-1600 for more information about our C-CAP program.

2015 Revenue



2015 Expenses



START SPONSORING A SOLDIER'S CHILD TODAY

CITIZEN SOLDIER ★

\$25/month

BIRTHDAY SPONSORSHIP
for two ASC recipients



AMERICAN PATRIOT ★★

\$50/month

BIRTHDAY SPONSORSHIP &
JOURNEY CAMP SCHOLARSHIP



CAPTAIN'S CLUB ★★★

\$100/month

BIRTHDAY SPONSORSHIP &
JOURNEY CAMP SCHOLARSHIP
for two ASC recipients



☒ **Yes, I want to honor the memory of a fallen soldier by sponsoring a soldier's child!**

Your Name: _____ Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Please charge my credit/debit card each month:

☐ \$25 ☐ \$50 ☐ \$100 ☐ Other Amount: \$ _____

CVC# _____

☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Signature of Cardholder: _____

PO Box 11242 Murfreesboro, TN 37129 (615) 226-1600 (615) 427-2970 A Soldier's Child is a 501(c)(3) nonprofit organization. All gifts are tax deductible.

SPONSOR A SOLDIER'S CHILD

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www.asoldierschild.org

