

# Cheekwood

## 2017 Budget

|  | <u>2017 Budget</u>    |
|--|-----------------------|
| <b>Revenues</b>                                |                       |
| Contributed Income                             |                       |
| Individual Contributions                       | 670,500               |
| Corporate Contributions                        | 879,500               |
| Foundation Contributions                       | 26,000                |
| Special Projects                               | 0                     |
| Gov't Grants                                   | 202,255               |
| Memberships                                    | 1,000,000             |
| <b>Total Contributed Income</b>                | <b>2,778,255</b>      |
| Outside Fundraisers                            |                       |
| Swan Ball                                      | 1,000,000             |
| Antiques and Garden Show                       | 258,000               |
| Garden Club of Nashville                       | 29,585                |
| HSMT   | 30,000                |
| <b>Total Outside Fundraisers</b>               | <b>1,317,585</b>      |
| Admissions, Programs, Events                   |                       |
| Gate Admissions                                | 2,954,268             |
| Classes/Public Programs                        | 277,240               |
| Group Tours                                    | 69,375                |
| Ticketed Special Events                        | 178,800               |
| <b>Total Admissions, Programs, Events</b>      | <b>3,479,683</b>      |
| Restaurant, Rentals, Gift Shop                 |                       |
| Restaurant                                     | 538,225               |
| Rental Events                                  | 736,832               |
| Gift Shop                                      | 437,100               |
| <b>Total Restaurant, Rentals, Gift Shop</b>    | <b>1,712,157</b>      |
| <b>Total Investment Quarterly Distribution</b> | <b><u>201,760</u></b> |
| <b>Total Revenues</b>                          | <b>9,489,440</b>      |
| <b>Expenses</b>                                |                       |
| Personnel                                      | 4,808,581             |
| Exhibitions                                    | 896,850               |
| Gardens/Botanic                                | 454,150               |
| Education/Programming                          | 141,180               |
| Special Events                                 | 33,250                |
| Printing/Mailing                               | 208,301               |
| Development/Donor Cultivation                  | 176,091               |
| Advertising/Promotion                          | 414,915               |
| Utilities                                      | 417,400               |
| Facility Maintenance                           | 170,519               |
| Equipment Rental & Leases                      | 215,275               |
| Restaurant/Catering COGS                       | 311,883               |
| Gift Shop COGS                                 | 230,745               |
| Professional and Contract Services             | 306,279               |
| Office/Administrative                          | 189,685               |
| Commercial Insurance                           | 151,396               |
| Interest Expense & Bank Fees                   | 173,652               |
| Permits/Fees/Miscellaneous                     | 80,894                |
| Travel   | 39,085                |
| Uncollectible Pledges and Bad Debt             | 0                     |
| Capital Expenses                               | 66,809                |
| Special Projects                               | <u>2,500</u>          |
| <b>Total Expenses</b>                          | <b>9,489,440</b>      |
| <b>Revenues Over/(Under) Expenses</b>          | <b><u>0</u></b>       |