

## NeedLink Nashville FY13 Budget

Account	FY13 Income
RNR Sponsors	\$ 30,000
RNR Runners, Etc.	\$ 45,000
Other Events	\$ 15,000
<b>TOTAL EVENTS</b>	<b>\$ 90,000</b>
Special Edition Campaign	\$ 16,000
Club Donations	\$ 5,000
Church Donations	\$ 2,500
<b>TOTAL CIVIC SUPPORT</b>	<b>\$ 23,500</b>
Direct Mail - Spring	\$ 7,000
Direct Mail - Winter	\$ 15,000
<b>TOTAL DIRECT MAIL</b>	<b>\$ 22,000</b>
Individual Giving < \$1000	\$ 5,000
Individual Major Gifts \$1000+	\$ 15,000
Workplace Giving	\$ 4,000
<b>TOTAL INDIVIDUAL</b>	<b>\$ 24,000</b>
Foundation Grants	\$ 55,000
Governmental Grants	\$ 100,000
<b>TOTAL GRANTS</b>	<b>\$ 155,000</b>
Project Help	\$ 156,000
Watt Ads	\$ 27,000
<b>TOTAL CORPORATE - NES</b>	<b>\$ 183,000</b>
Corporate - Non-Event	\$ 17,500
Matching Gifts	\$ 1,500
<b>TOTAL CORPORATE - OTHER</b>	<b>\$ 19,000</b>
Interest Income	\$ 1,000
In-Kind Goods (not added to budget total)	\$ 5,000
In-Kind Services (not added to budget total)	\$ 3,000
<b>TOTAL INCOME</b>	<b>\$ 517,500</b>

## NeedLink Nashville FY13 Budget

Account	FY13 Expense
Payroll	\$ 82,603
Benefits	\$ 4,000
Non-Employee Services	\$ 2,000
<b>TOTAL STAFFING</b>	<b>\$ 88,603</b>
Accounting	\$ 750
Audit	\$ 4,400
<b>TOTAL BOOKEEPING &amp; AUDIT</b>	<b>\$ 5,150</b>
Electricity Assistance	\$ 93,000
Project Help Electricity Assistance	\$ 156,000
Watt Ads	\$ 27,000
Natural Gas Assistance	\$ 12,000
Water Assistance	\$ 24,000
Rent Assistance	\$ 24,000
Food Coupons	\$ 1,200
Food Box Expenses	\$ 25,000
Big Brothers Fund	\$ 2,400
<b>TOTAL DIRECT ASSISTANCE</b>	<b>\$ 364,600</b>
Red Nose Run	\$ 20,000
Other Internal Event	\$ 5,000
<b>TOTAL EVENTS</b>	<b>\$ 25,000</b>
Spring Mailer	\$ 1,000
Winter Mailer	\$ 1,000
Special Edition Campaign	\$ 1,500
Thank-You Event	\$ 2,000
<b>TOTAL FUNDRAISNG EXPENSES - OTHER</b>	<b>\$ 5,500</b>
Technology & Supplies	\$ 1,800
Phone, Internet, Communications	\$ 2,000
<b>TOTAL TECHNOLOGY</b>	<b>\$ 3,800</b>
Gifts and Awards	\$ 500
Training	\$ 600
Attendance at Other Agency Events	\$ 250
Bank Fees	\$ 500
Office Supplies	\$ 750
Postage	\$ 1,700
Rent	\$ 11,850
Brand Marketing	\$ 3,500
Printing	\$ 1,500
Licenses & Fees	\$ 400
Insurance	\$ 1,100
Memberships	\$ 750
Reserves/Unanticipated Expenses	\$ 1,447
<b>TOTAL EXPENSES</b>	<b>\$ 517,500</b>

Approved 6/26/12