

The Refuge Center for Counseling



Strategy Map 2018

VISION: "The Refuge Center for Counseling will distinguish itself as the preeminent counseling organization in Tennessee. We will be recognized for our inclusive, family-centered atmosphere, talented therapists, cutting-edge services, and our ability to offer hope to a hurting world."

MISSION: "The Refuge Center for Counseling exists to offer affordable professional counseling services in order to empower, educate and support individuals, couples and families in need."

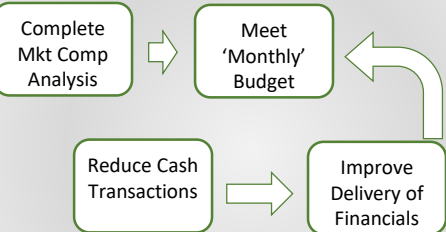
CORE VALUES: Strengthening Systemic Health, Affordable to All, Services Provided with Excellence, Christ-Centered, Educating Community, Hope

Client Excellence

Improve the Client Experience

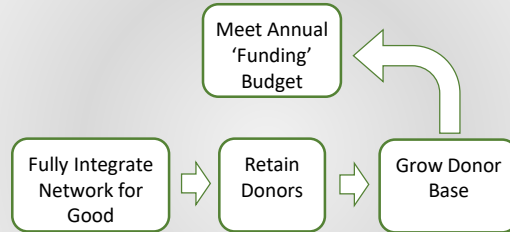
Development Excellence

Financial Operations Excellence



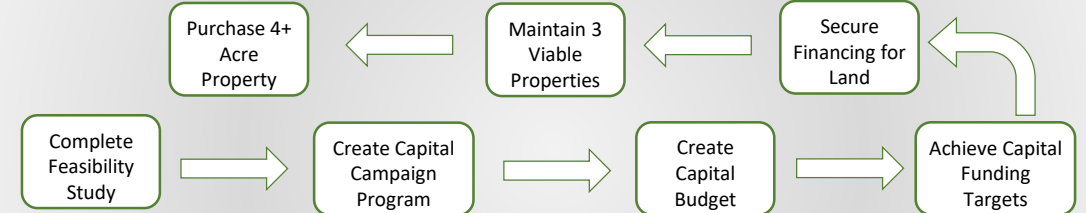
Improve Financial Operations

Improve Fundraising



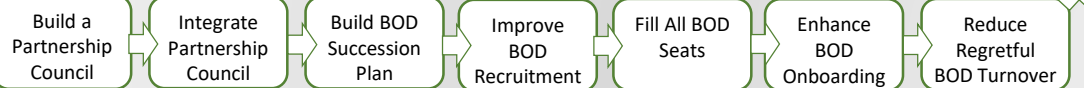
Increase Annual Funding

Growing Home

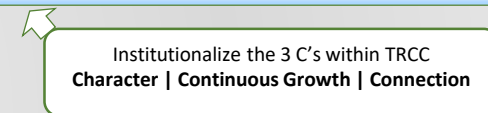


Expand the Refuge Center for Counseling

Leadership Excellence



Strengthen Volunteer Leadership



Support the Culture